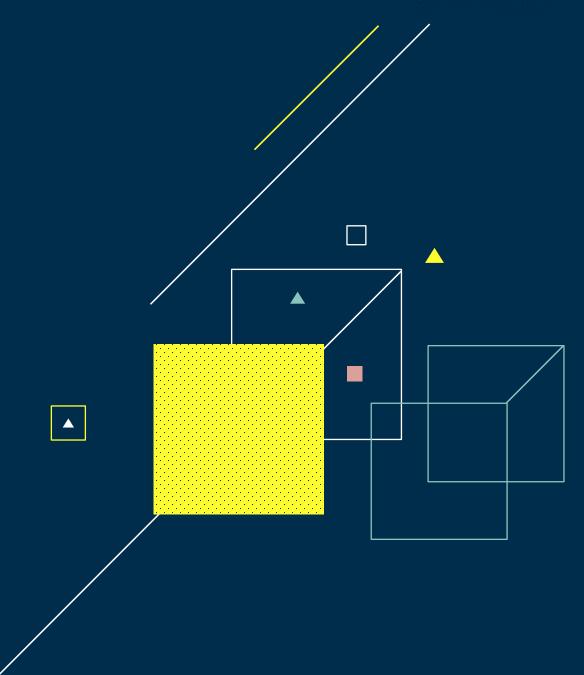
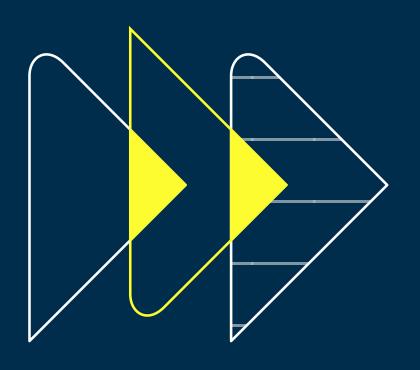
Institutional Presentation

9M24



bbseguridaderi.com.br/en

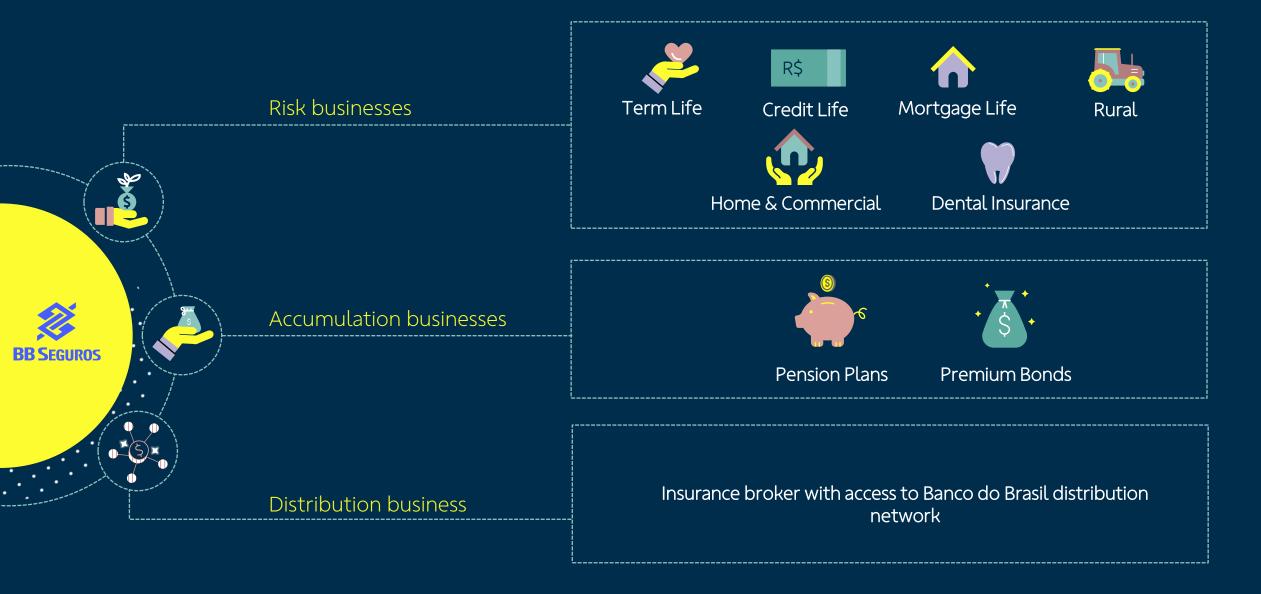




1/ Company Overview

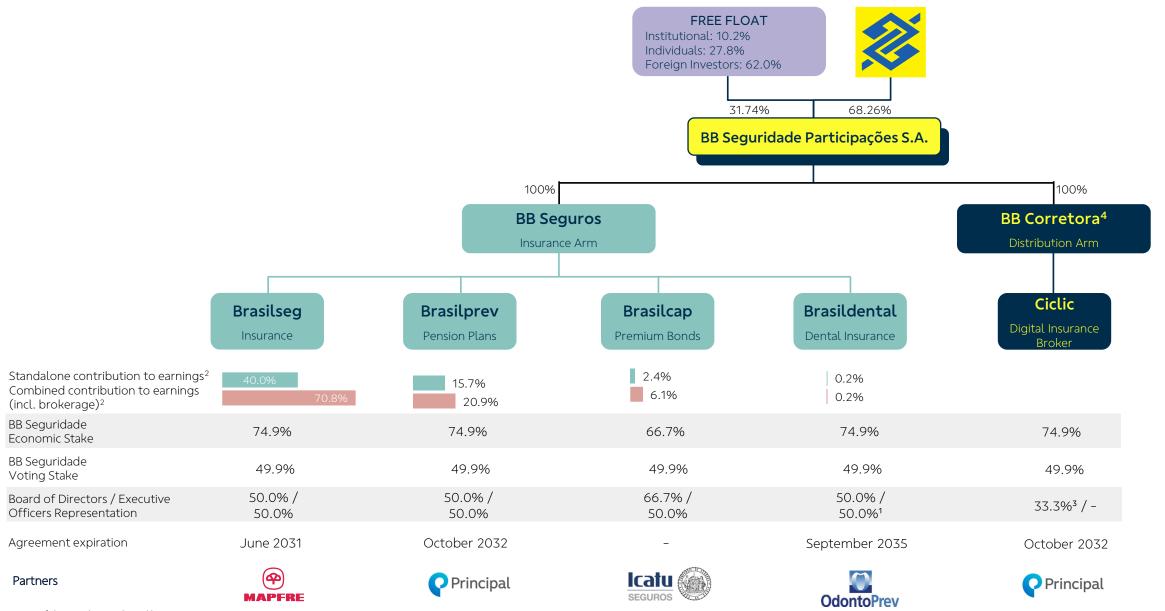
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8 Guidance

A holding company that concentrates all insurance-related activities within Banco do Brasil



Ownership structure





^{1 –} One of the members is elected by consensus.

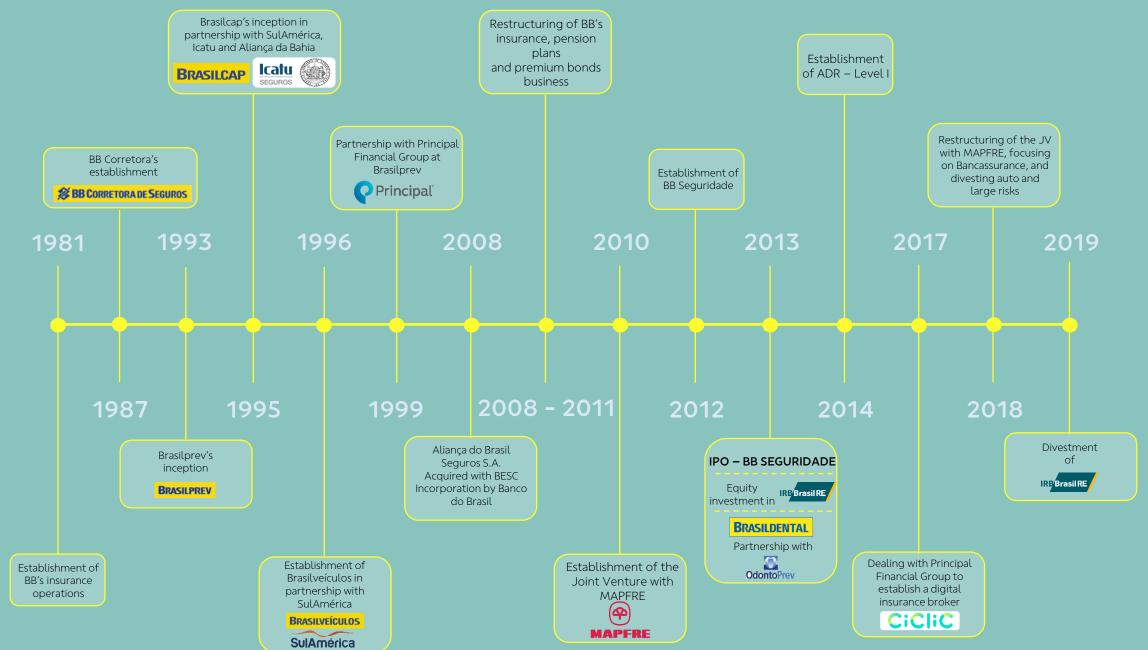
^{2 –} Data as of 9M24. Does not consider the individual results from BB Seguridade, BB Seguros and affiliates when negative.

^{3 –} Consultative Committee.

^{4 –} The agreement between BB Corretora and Banco do Brasil expires in January 2033.

Track record





Baked by Banco do Brasil



Solidity, tradition, security and reliability

Safe harbor, especially for long term products

Flight to quality and less susceptible to market conditions

Brand awareness

with expertise of private partnerships



Fast decision making

Arm's length format

Flexibility

Improves corporate governance

Minimum voting stake of 50.1%

Market Cap¹

US\$19.7 bn

US\$8.2 bn

US\$1.1 bn











Very complete and profitable portfolio...

Insurance





Credit Life











BRASILSEG

Premium Bonds



BRASILCAP

Pension Plan



BRASILPREV

Dental Insurance



BRASILDENTAL



... with a very strong distribution network...

BB CORRETORA DE SEGUROS



Low complexity business model

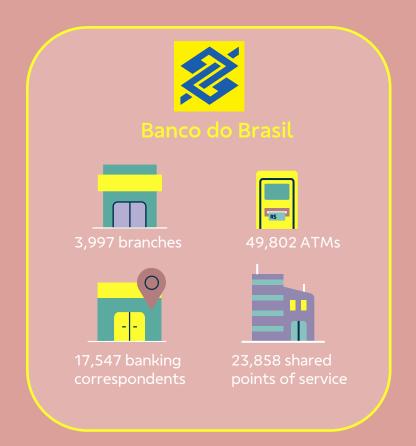
3

2

No underwriting risk

4

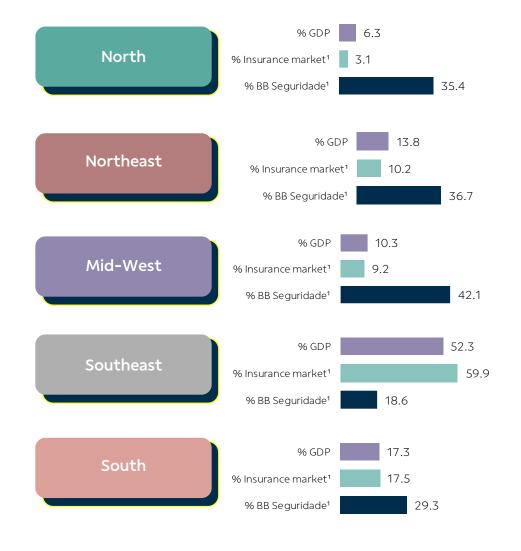
Access to the largest distribution network in Latin America



... with national reach





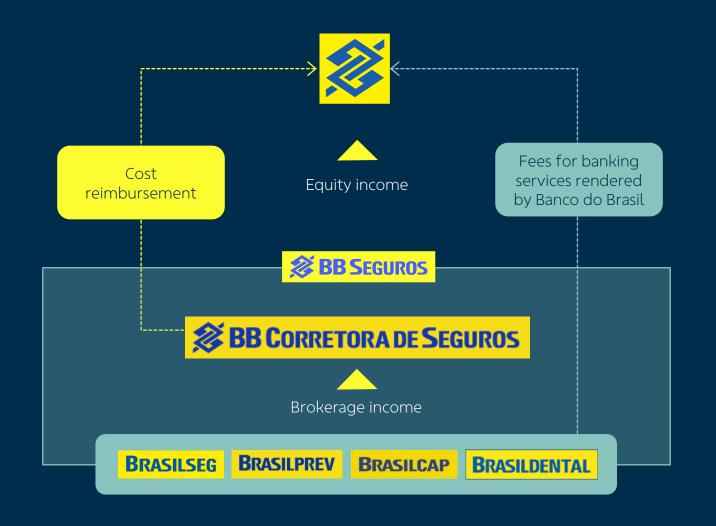


Source: Susep (9M24) and IBGE (2021)

^{1 –} Premiums written, pension plans contributions and premium bonds collections.

Business model



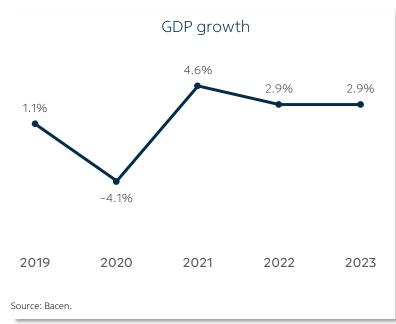


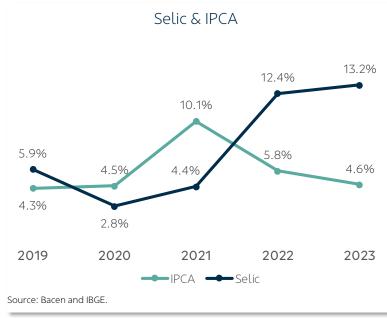


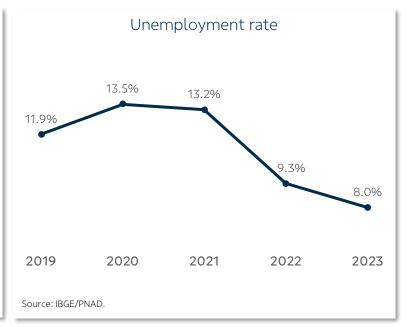
Any proposal for changes in the agreements must be examined by the Related-Party
Committee where the independent member appointed by the minorities has a veto power

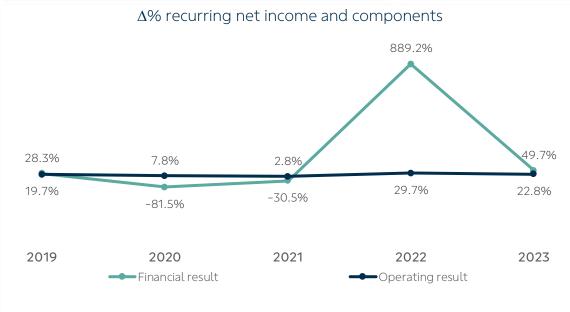
Defensive and resilient business model

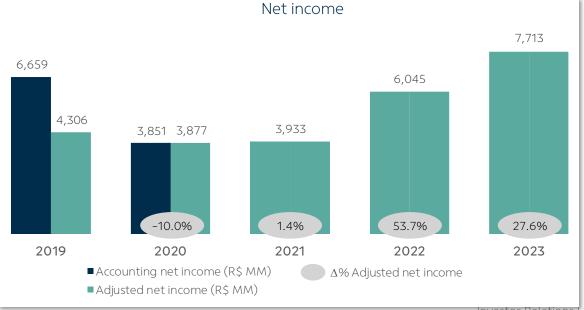








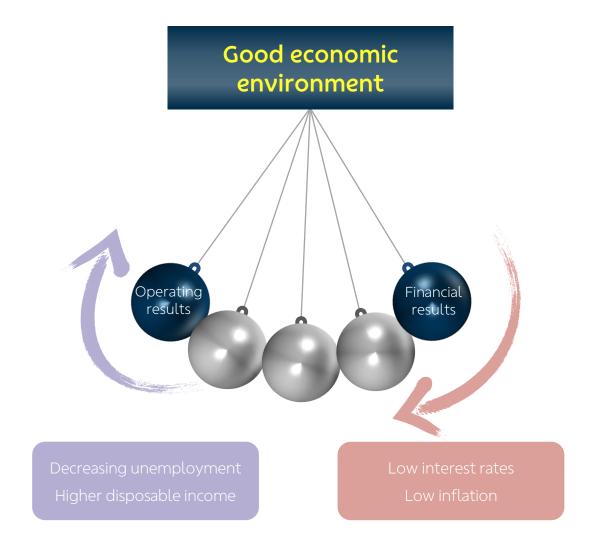


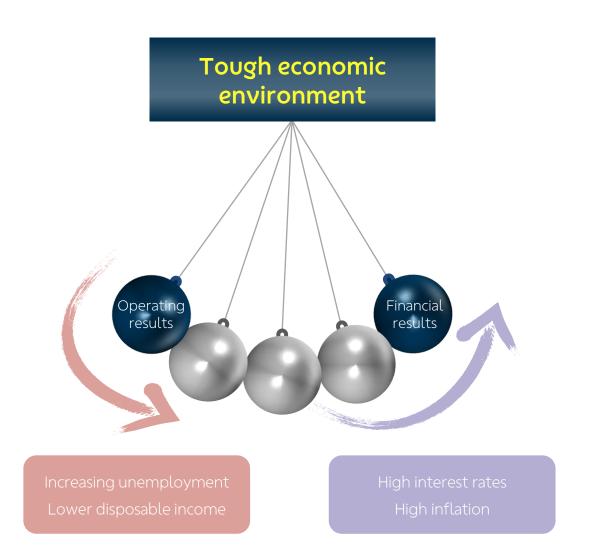


Investor Relations | 11

Balance between operating and financial results

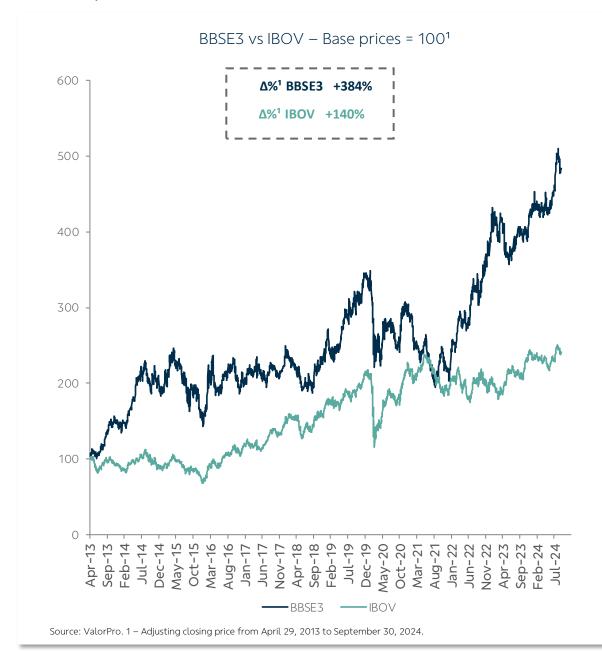


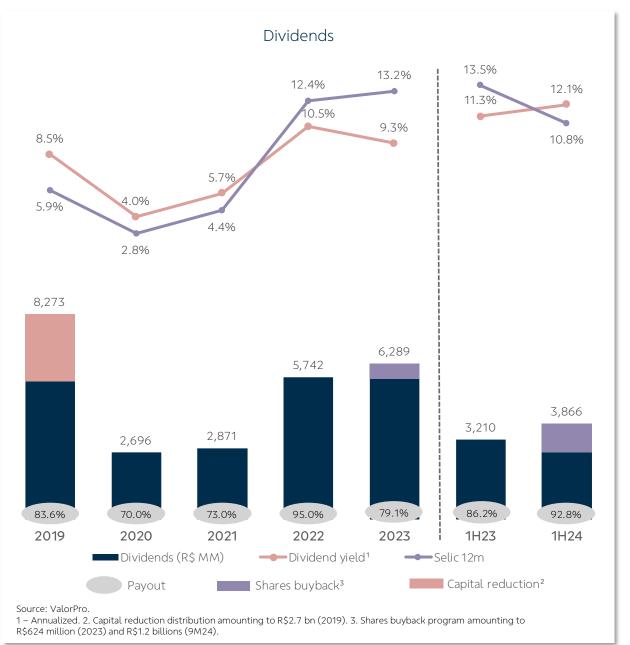




Stock performance & market indicators



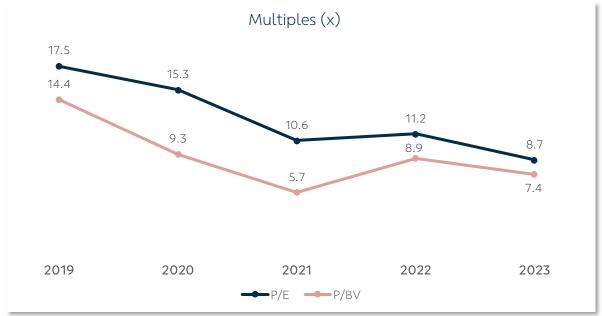




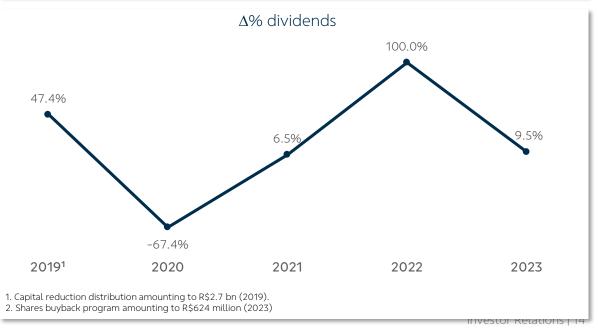
Stock performance & market indicators







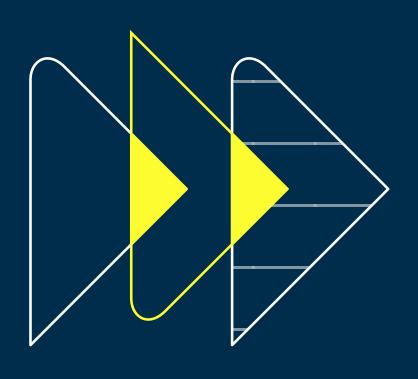




ADR program







- 1 Company Overview
- 2, Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8 Guidance

Corporate governance



Board of Directors

Seven members

- Two members appointed by Banco do Brasil from its Board of Executive Officers;
- Two members appointed by the Ministry of Economy;
- The CEO of BB Seguridade;
- Two independent members, one appointed by the minority shareholders.

Board of Executive Officers

Four members

- Elected among the active employees of Banco do Brasil;
- Remuneration policy:
 - ✓ Fixed portion: monthly wage
 - ✓ Variable portion: 50% in cash 50% in stocks in 4 annual installments.

Related-Party Committee

Three members

- One is the independente member appointed by the minority shareholders;
- The independent member has veto power.

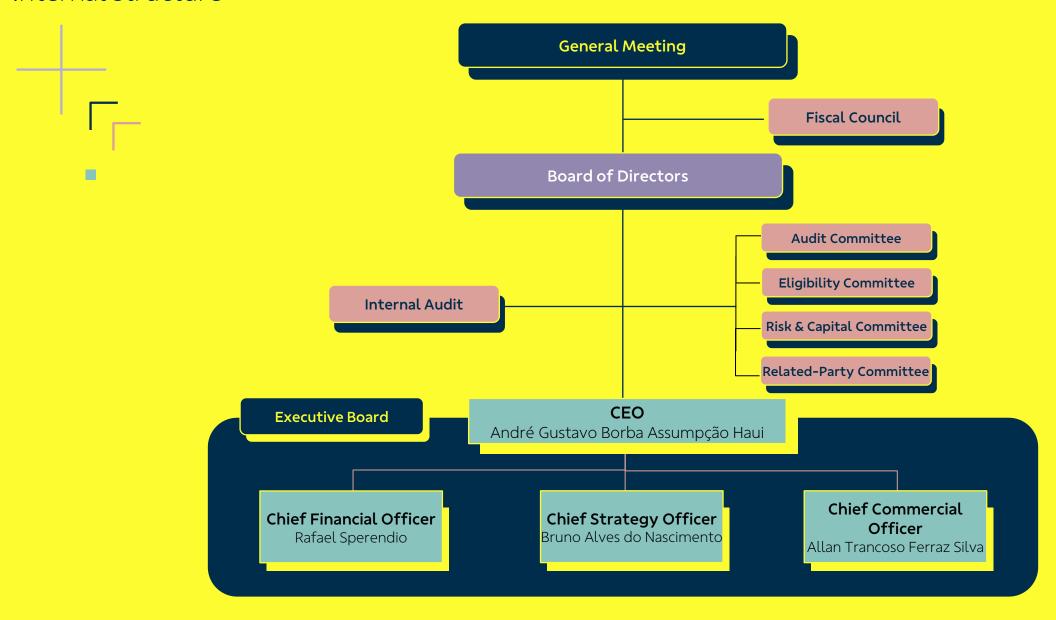
Stocks

- Only commom shares;
- 100% tag along;
- Payout semi annual frequency.

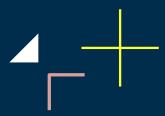


Internal structure





Corporate governance



Best practices

In strategic planning
In strategic projects and M&A
processes
To prepare/improve
documents
To improve risk management
frameworks

Internal controls

Development of an environment of the integrity program management

Related companies

Representation Interaction Follow-up Monitoring

Corporate management

Transparency
Internal controls
Management composition
Controllers commitment





- 1 Company Overview
- 2 Corporate Governance
- 3, Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8 Guidance

Macro stability might support the development of the Brazilian insurance industry





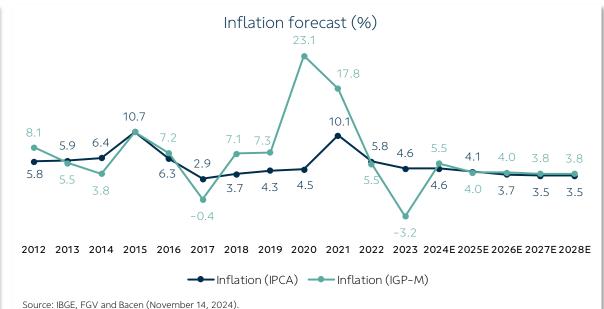
2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024E2025E2026E2027E2028E

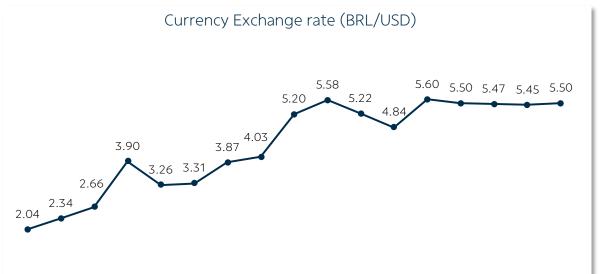
Source: Bacen (November 14, 2024).



2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024E2025E2026E2027E2028E

Source: Bacen (November 14, 2024).





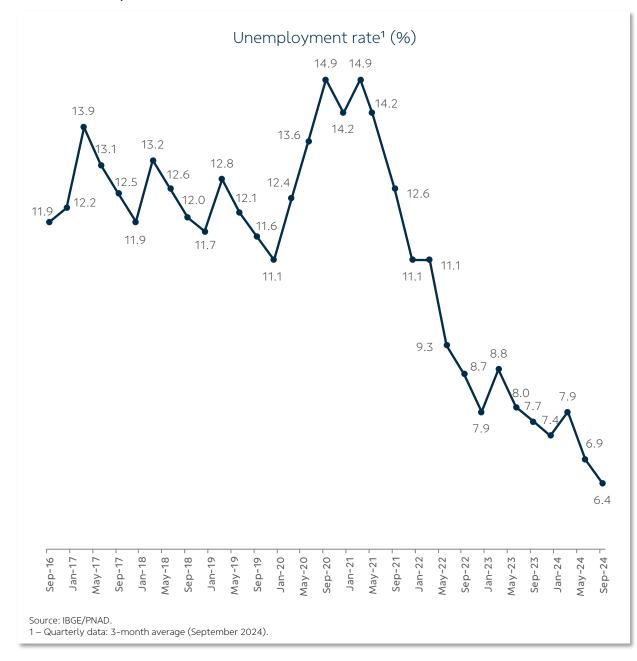
2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024E2025E2026E2027E2028E

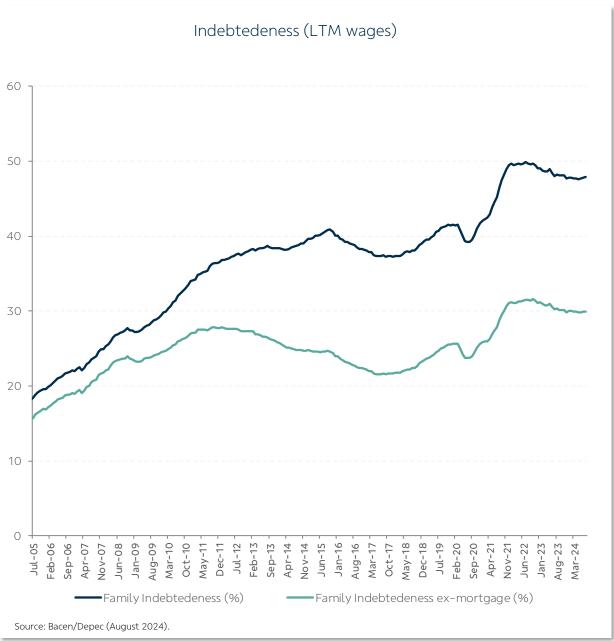
Source: Bacen (November 14, 2024).

nvestor ketations (ZT

Consumption scenario





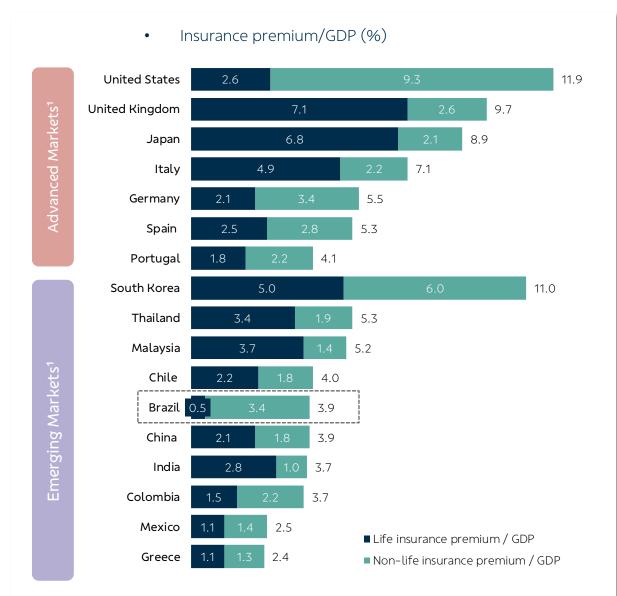


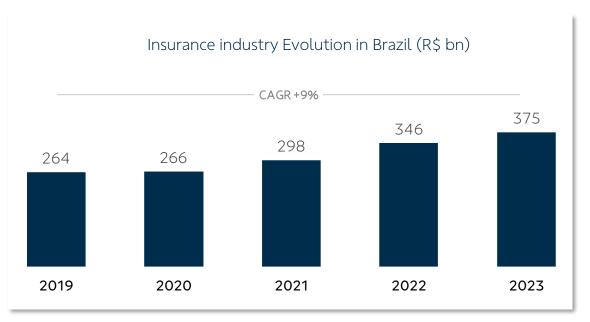


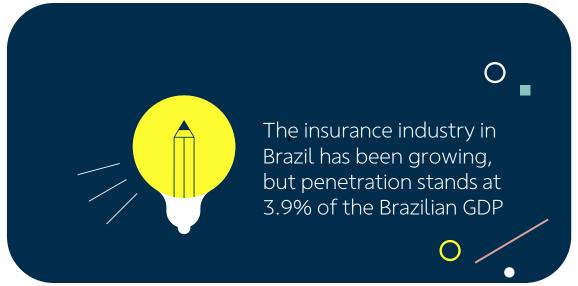
- 1 Company Overview
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4/ Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8 Guidance

Brazilian insurance industry - 2023



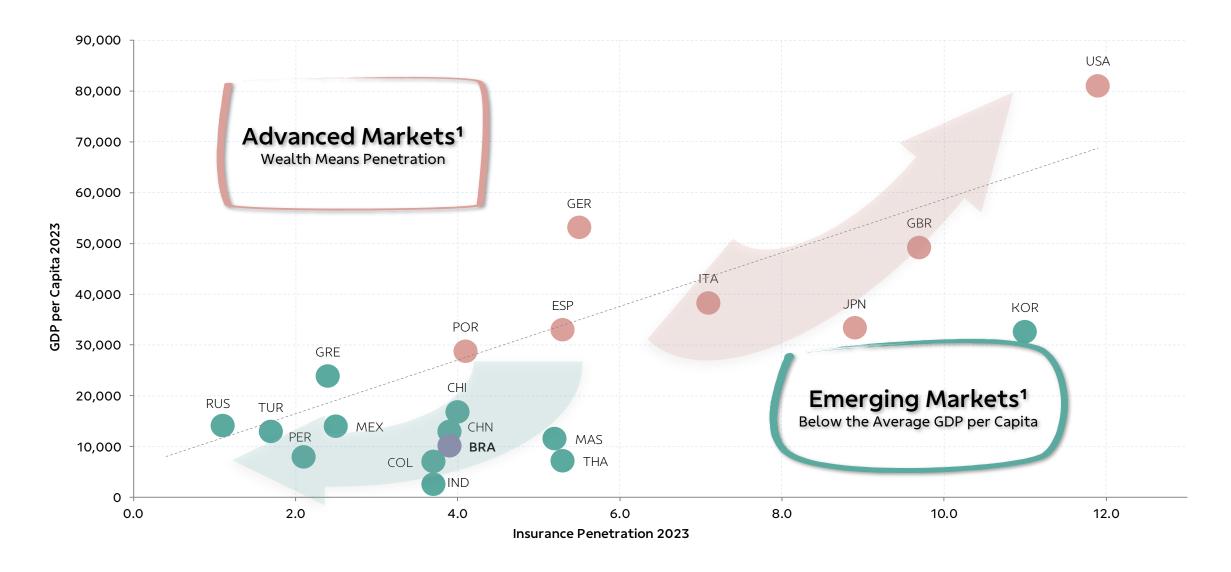






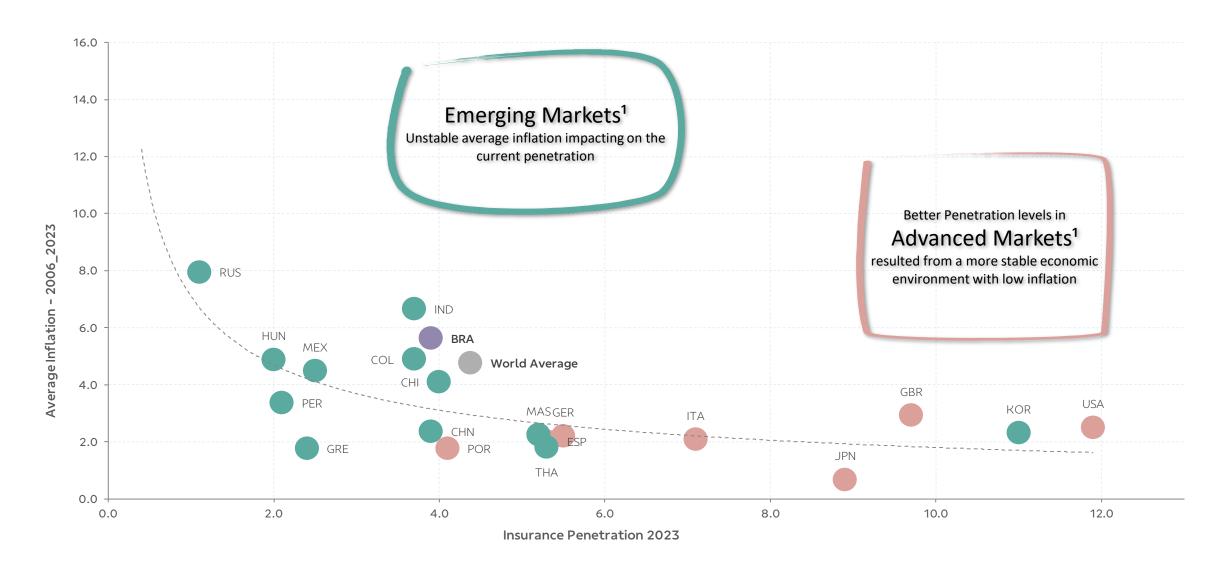
Wealth sets insurance penetration trend





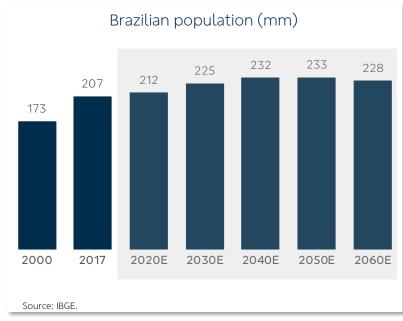
Structural low inflation can be considered a strong penetration driver

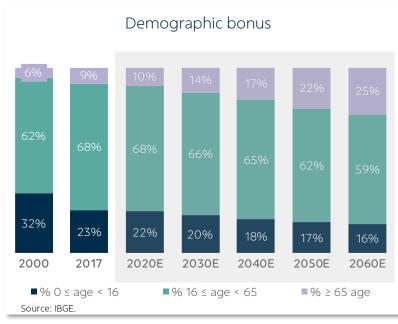


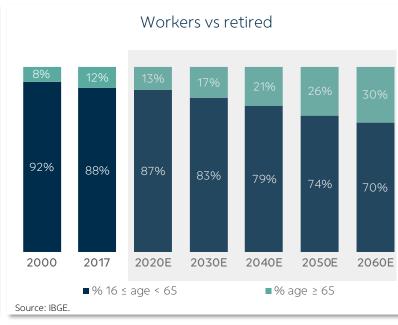


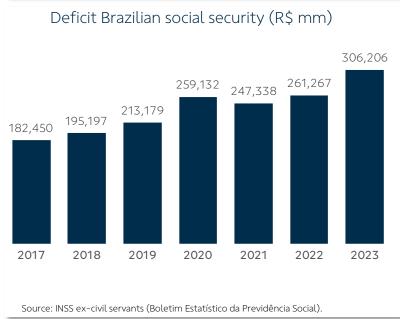
A snapshot of the Brazilian Social Security

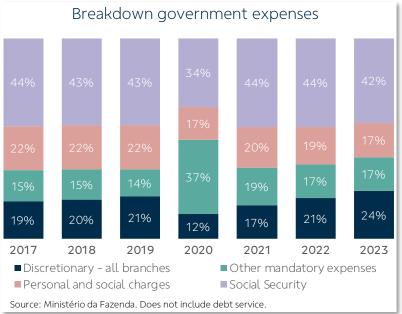


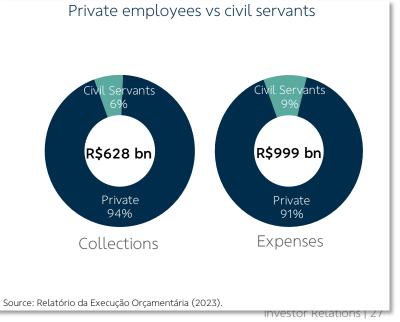


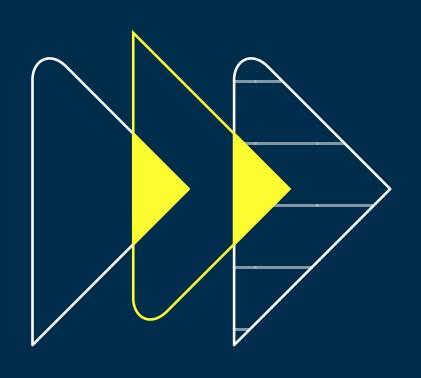












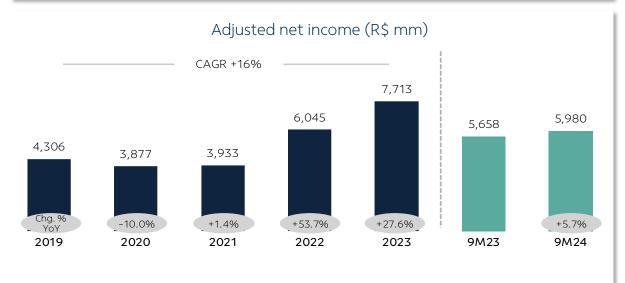
- 1 Company Overview
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5, Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8 Guidance

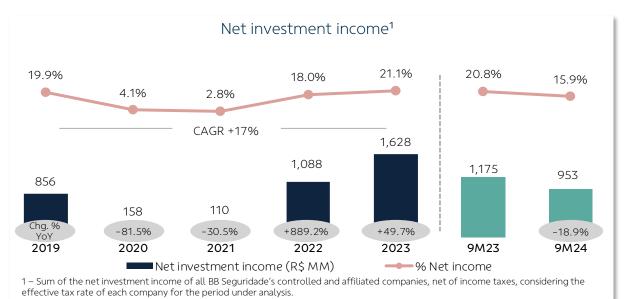
BB Seguridade performance

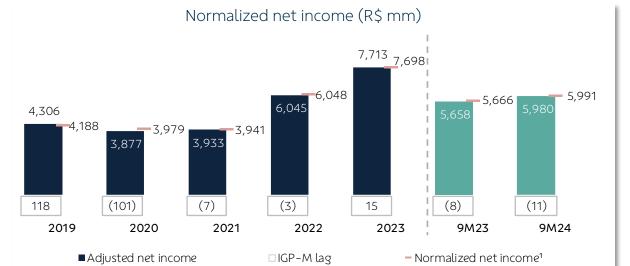




^{1 –} Sum of the adjusted non-interest operating results before income taxes of Brasilseg, Brasilprev, Brasilcap, Brasildental and BB Corretora, weighted by the equity stake of BB Seguridade in each company.

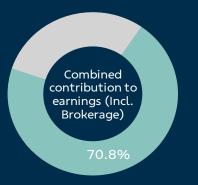






^{1.} Adjusted net income excluding the impact of the one-month lag in the IGP-M accrual on liabilities.

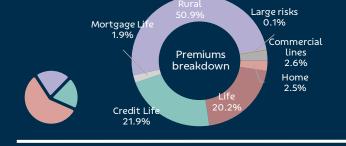
Brasilseg – Key figures | 9M24



















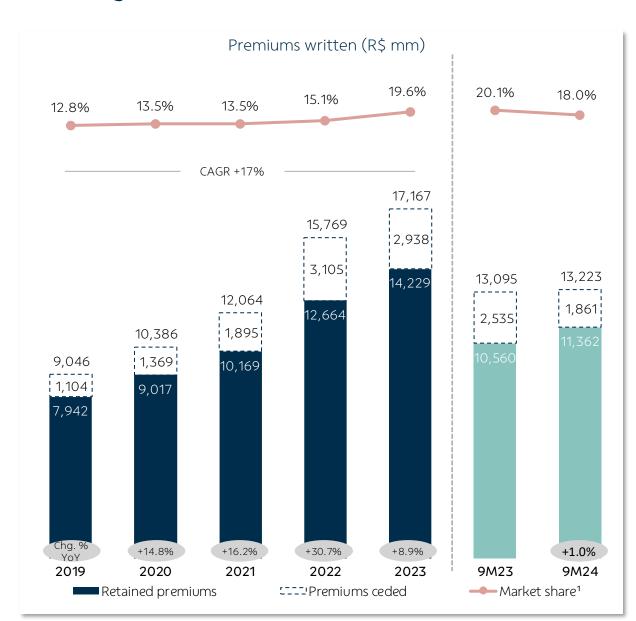
10.7%

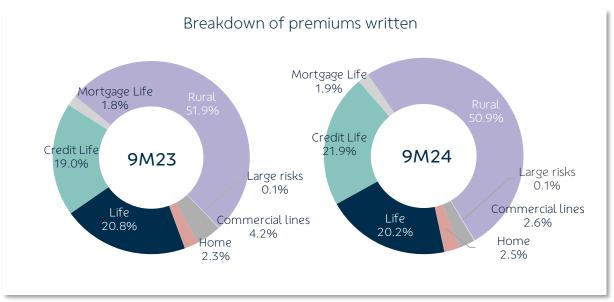
^{1 –} Net of taxes considering the Company's effective tax rate.

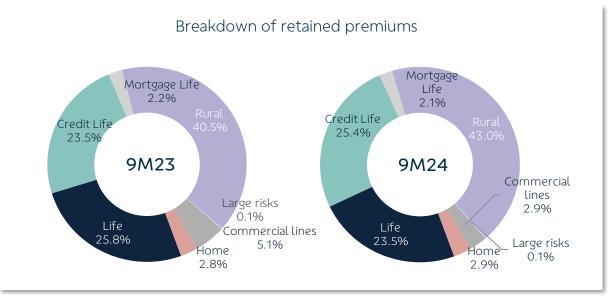
² – Susep: Market share considering only premiums written for the business lines in which Brasilseg operates...

Brasilseg





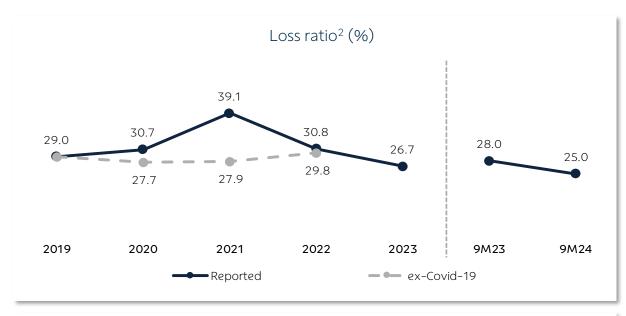




^{1 –} Susep: Market share considering only premiums written for the business lines in which Brasilseg operates...

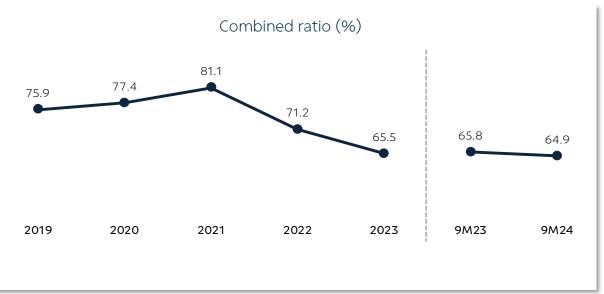
Brasilseg – Performance ratios¹









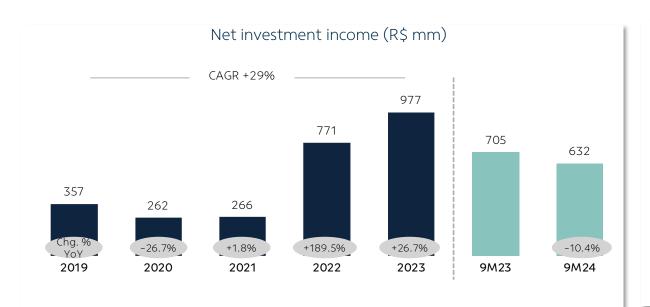


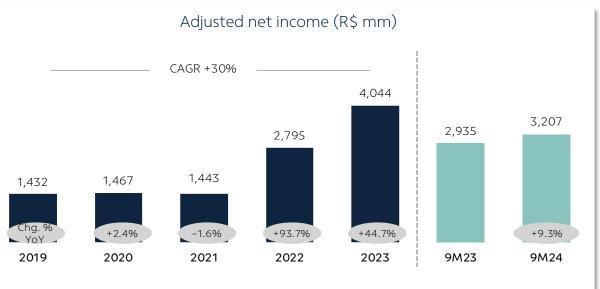
^{1 –} Adjusted ratios, considering the reinsurance effects.

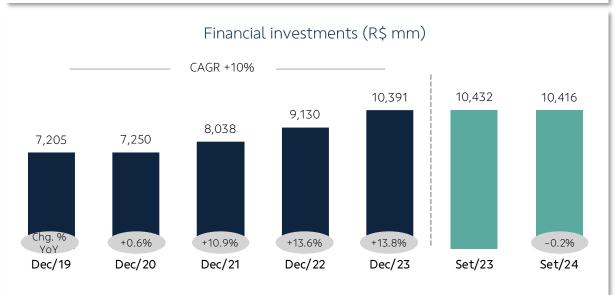
^{2 –} Managerial data of reported claims classified as Covid-19 of January 2, 2023.

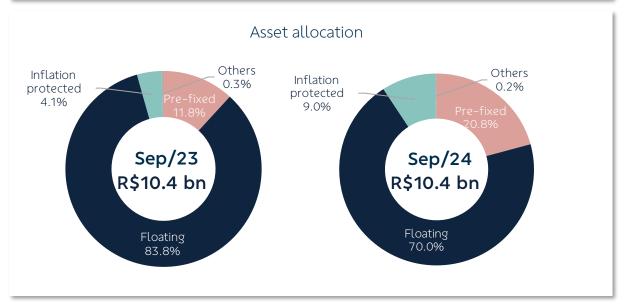
Brasilseg











Brasilseg | Life insurance – Key figures | 9M24



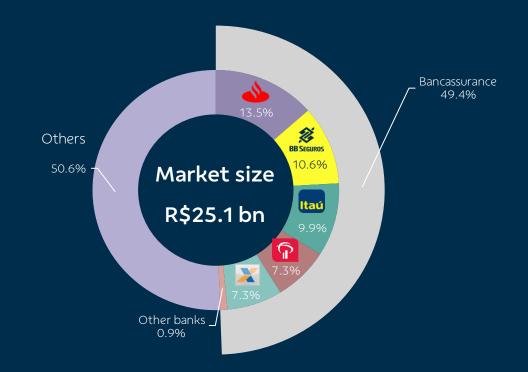
R\$2.7 bn in premiums written



23.6% loss ratio



Competitive Landscape | Premiums Written¹



Portfolio of Products

- ➤ Focused on individuals, assures financial protection to the beneficiaries, chosen by the policeholder, in case of death (natural or accidental), or permanent disability of the insured;
- ➤ If a claim occurs, the insurance company pays the amount agreed in the insurance policy to the beneficiary; and
- ➤ The life insurance sold by Brasilseg is a term life insurance without accumulation. If the customer fails to make the monthly payments, the coverage is suspended without any amount being reverted to the policyholder.

Brasilseg | Life insurance







^{1 –} Source: Susep. (Market share considering only premiums written for risk coverage, excluding premiums for accumulation components (dotal and life insurance).

Brasilseg | Credit life insurance – Key figures | 9M24



Source: Susep.

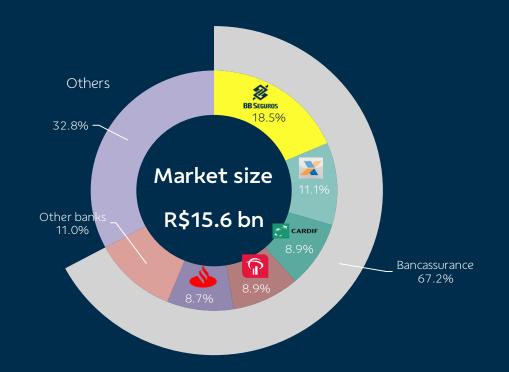
R\$2.9 bn 'in premiums written



37.9% loss ratio



Competitive Landscape | Premiums Written¹



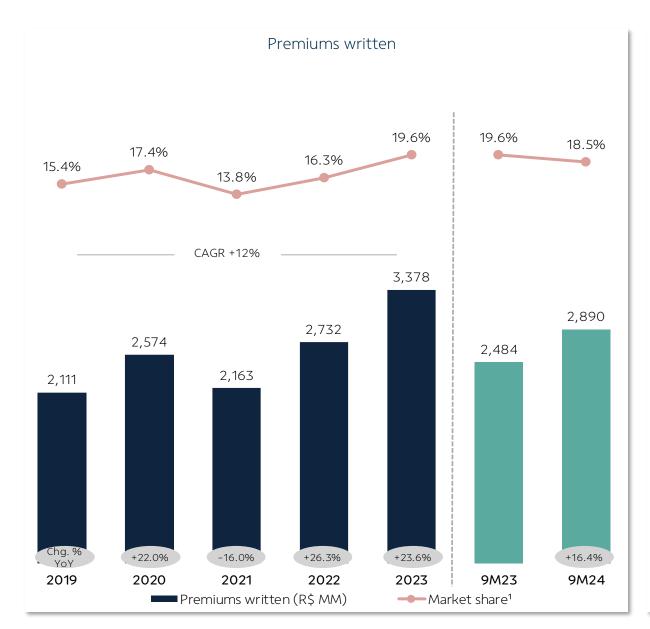
Portfolio of Products

- ➤ Credit life insurance is a life insurance policy intended to pay off a borrower's loan in case of death of the insured;
- ➤ Designed to protect both the lender and the insured dependents, preventing them to inherit this liability;
- ➤ This product is already quite widespread in Brazil and it is expected to grow with the expansion of the loan portfolio; and
- > The lender is the main beneficiary of this type of product.

'
Investor Polational

Brasilseg | Credit life insurance



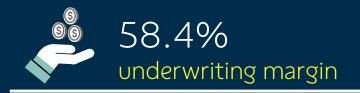




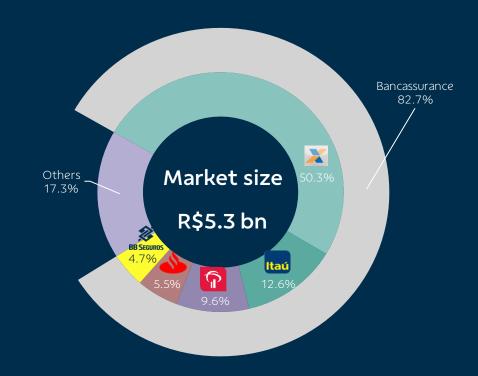
Brasilseg | Mortgage life insurance – Key figures | 9M24







Competitive Landscape | Premiums Written



Portfolio of Products

- ➤ Mortgage life insurance is a life insurance policy intended to pay off a mortgage in case of death or disability of the insured;
- ➤ The insurance policy gives the guarantee that his family will keep the property and the bank will receive the full payment of the mortgage debt;
- ➤ The mortgage life insurance also protects against physical damage to the insured property; and
- > Premium is calculated on a monthly basis and varies according to the outstanding loan balance and the borrower's age.

Brasilseg | Mortgage life insurance







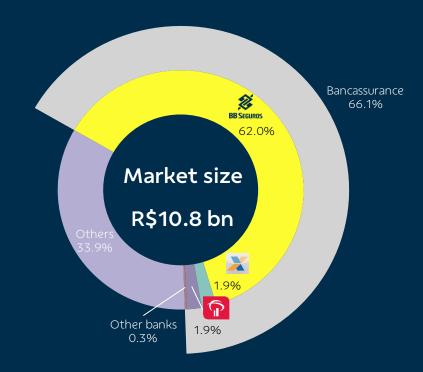
Brasilseg | Rural insurance – Key figures | 9M24







Competitive Landscape | Premiums Written



Portfolio of Products

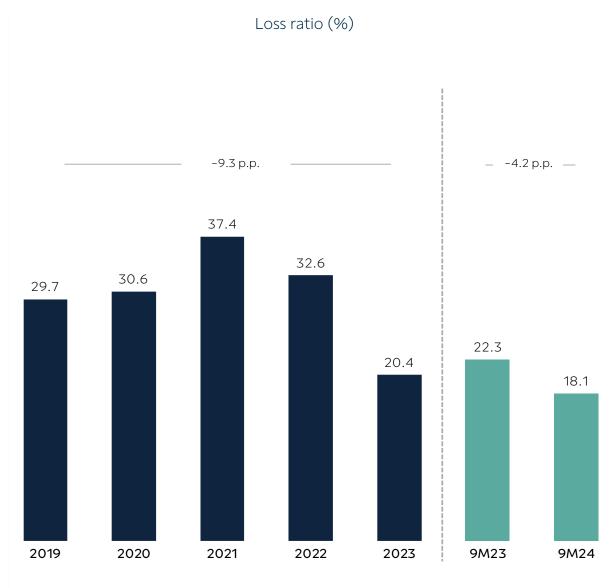
- ➤ Crop insurance: protects the farmers from weather hazards and falling prices of the production;
- ➤ Rural lien insurance: protects the asset given as collateral for a rural loan; and
- ➤ Rural producer credit life insurance: designed for farmers intended to pay off the rural loan in case the insured dies

. Investor Polation

Brasilseg | Rural insurance







Brasilseg | Home insurance – Key figures | 9M24



Source: Susep.





Competitive Landscape | Premiums Written



Portfolio of Products

- ➤ Encompasses a set of coverages intended for the protection of individual homes against damages caused by fire, lightning and explosion; and
- ➤ Additional coverages against theft, electric damage, physical damage to the property resulting from vehicle impact, windstorm, hail rain, among others.

. In contain Delations

Brasilseg | Home insurance

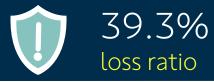






Brasilseg | Commercial lines insurance – Key figures | 9M24







Competitive Landscape | Premiums Written



Portfolio of Products

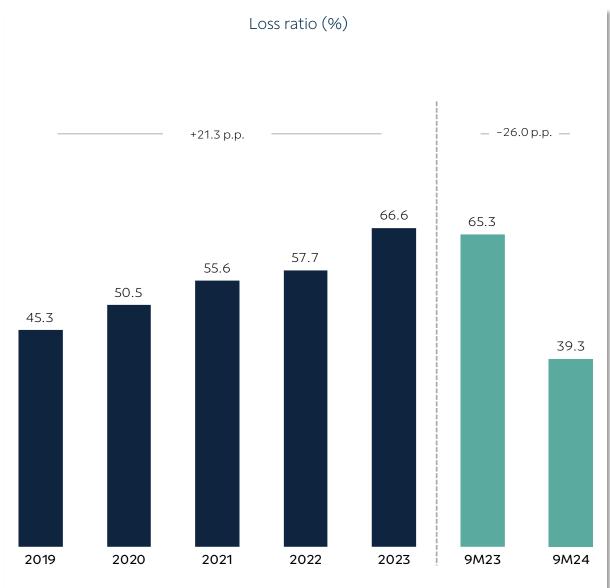
- ➤ Consist of products designed to protect the assets of companies against damage to the building and its contents; and
- ➤ Coverage of machinery, furniture, utensils, goods and raw materials, excluding large risks.

. Investor Delations

Brasilseg | Commercial lines insurance







Brasilprev – Key figures 9M24





















10.0% redemption ratio²



^{1 –} Net of taxes considering the Company's effective tax rate

^{2 -} Annualized ratio.

Brasilprev – Key figures | 9M24

Portfolio of Products

PGBL - Free Benefit Generator Plan

- > Recommended for people who fill their income tax statement in the complete form;
- > Contributions deductible up to the limit of 12% of the annual gross taxable income;
- > Principal + interest are taxed when annuity/lump sum is received; and
- > Taxed in the progressive or in the regressive tax system.

VGBL - Free Benefit Generator Life Plan

- > Recommended for people who fill their income tax statement in the simplified form or is exempt;
- > Only the interest component is taxed;
- > Taxed in the progressive or in the regressive tax system; and
- > Simplicity of the process related to the inheritance transmission.

Traditional Plan (***these plans are no longer sold)

- > Defined benefit; and
- ➤ Guarantees a fixed interest of 6% + inflation (IGP-M) or Taxa Referencial (TR) per year.

Tax Statement

- ➤ Complete form: an individual can inform not only the income, but also deductible expenses, such as expenses with healthcare, education, investments in PGBL, and other; and
- > Simplified form: contributions are not tax deductible.

Tax System

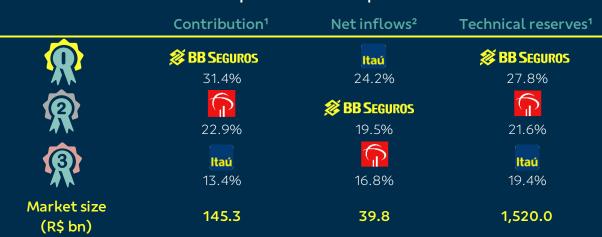
Progressive

- > Taxes are charged when money is received;
- > Tax brackets can vary from zero to 27.5%; and
- > Redemptions are taxed at 15%, with adjustments in the income tax declaration.

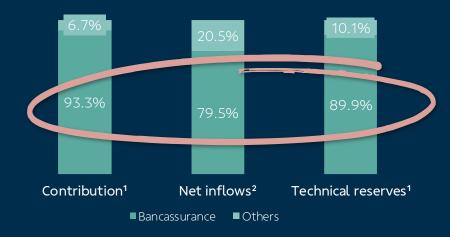
Regressive

- > Taxed when cash is received either on redemptions or when benefit is granted;
- > Tax is withheld and definitive; and
- ➤ Tax rates are determined by the length of stay, starting at 35%, and reaching a level of 10% after 10 years.

Competitive Landscape







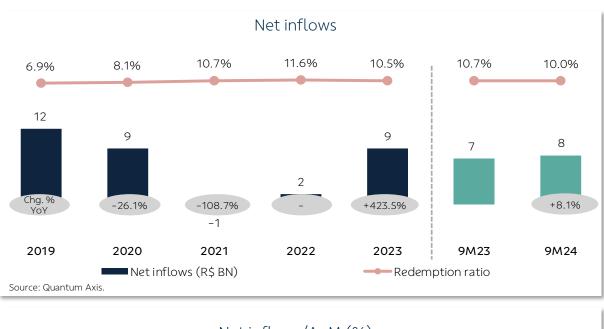
2 – Source: Quantum Axis.

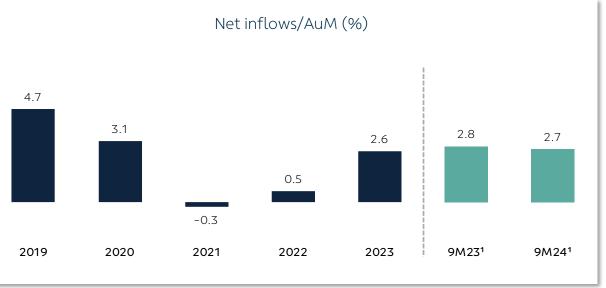
^{1 –} Source: Susep.

Brasilprev



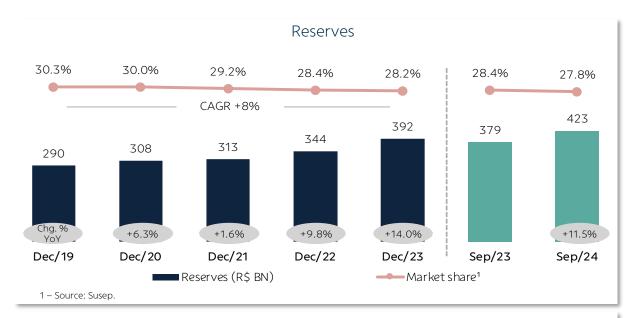


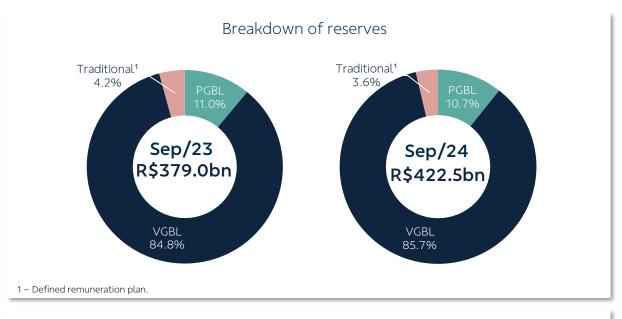


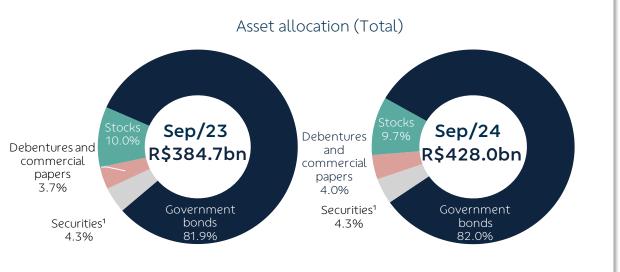


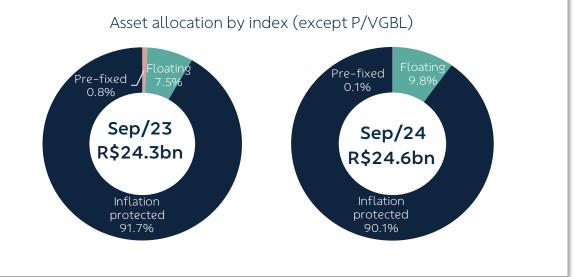
Brasilprev









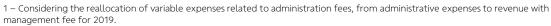


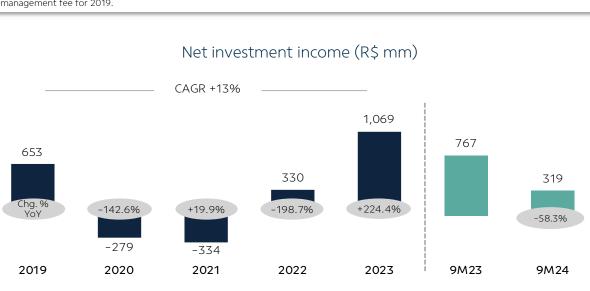
^{1 –} Securities: time deposits, time deposit with special guarantee, real state receivables certificate, creditory rights, letras hipotecárias and letras financeiras.

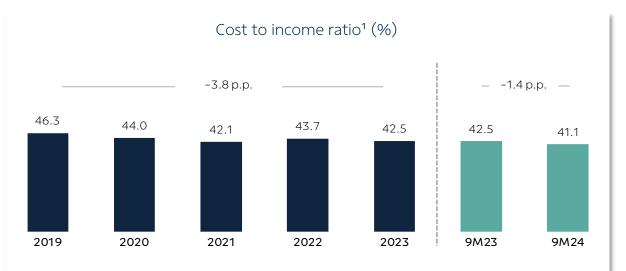
Brasilprev



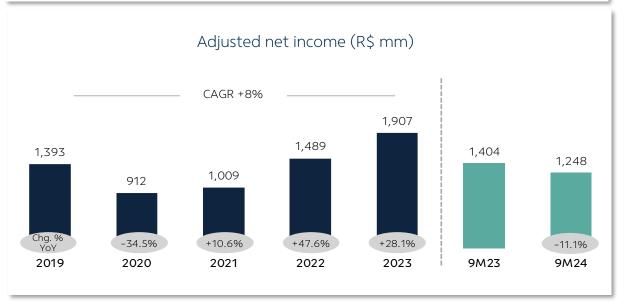




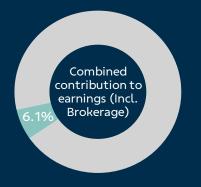




1 – Considering the reallocation of variable expenses related to administration fees, from administrative expenses to revenue with management fee for 2019.



Brasilcap – Key figures | 9M24









R\$4.9 bn in collections



34.2% monthly

65.8% unique









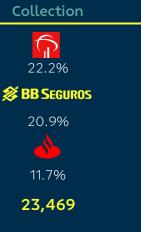
Brasilcap – Key figures | 9M24

Portfolio of Products

- > Premium bonds are very peculiar to the Brazilian market, but there are also quite similar products in United Kingdom and in other countries;
- > Premiums bonds are an alternative way to accumulate reserves, with term and interest rate previously determined, entitling the bondholder to participate in lotteries;
- > Prizes are distributed through periodic draws, being most frequent the usage of a combination of numbers in pre-determined series, based on the Brazilian Official Lottery;
- > In case of early redemption, the bondholder must obey a grace period (12 months in most products);
- > Beyond the grace period, penalties will be applied, if the bondholder decides for early redemption; and
- > Penalties will decrease as the bond approaches to maturity.

Competitive Landscape











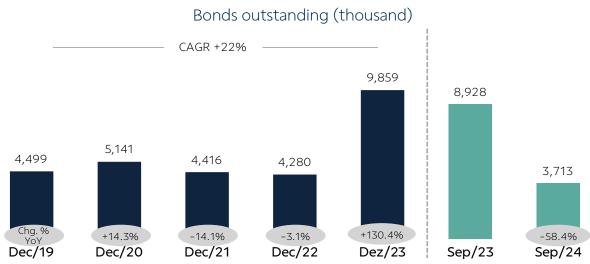
Source: Susep.

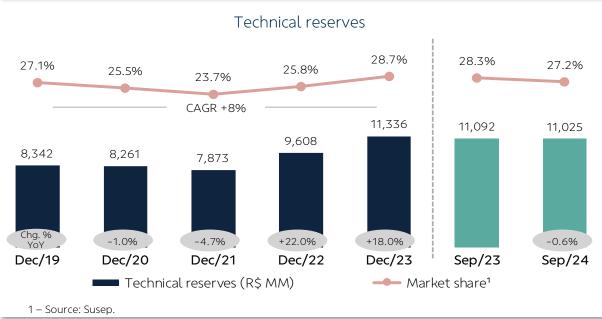
Brasilcap





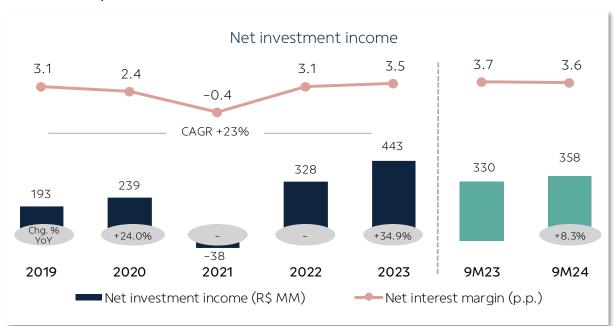


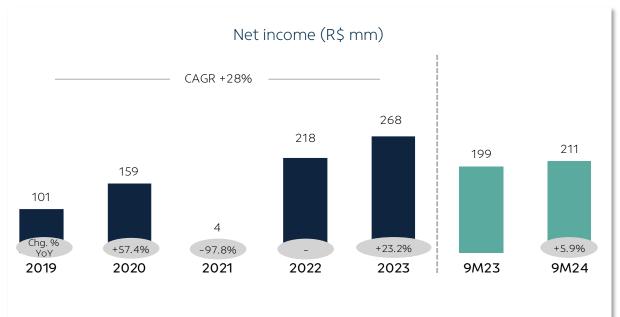


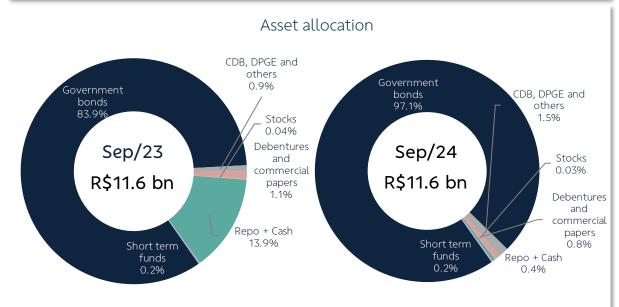


Brasilcap



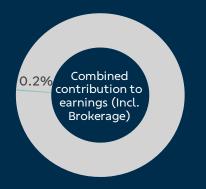








Brasildental – Key figures | 9M24²



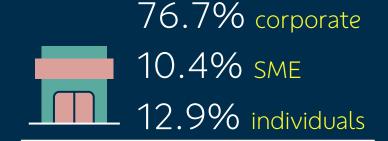




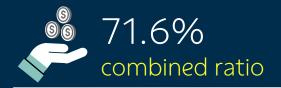


R\$77.2mm in net operating revenues





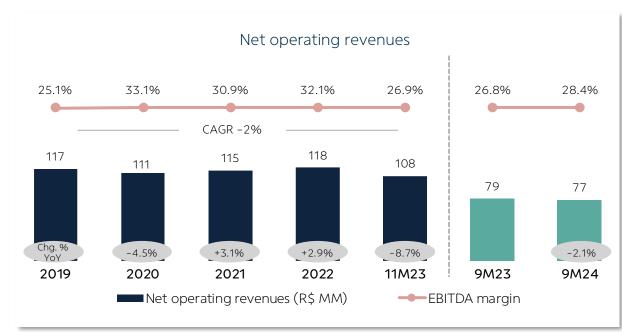


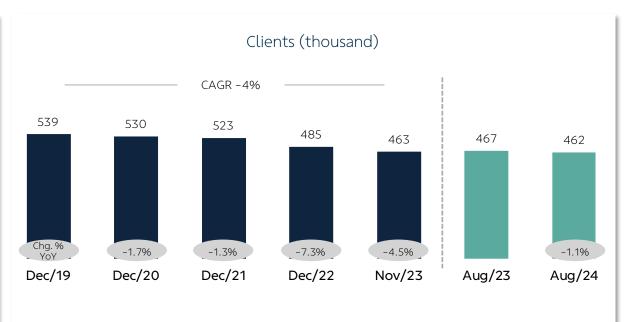


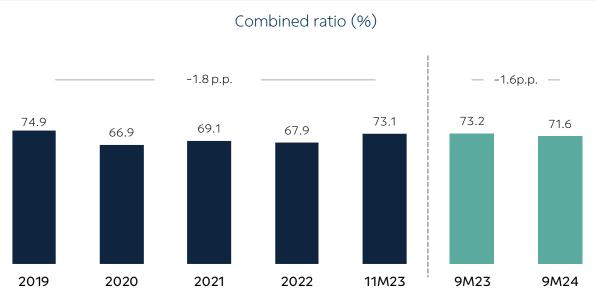


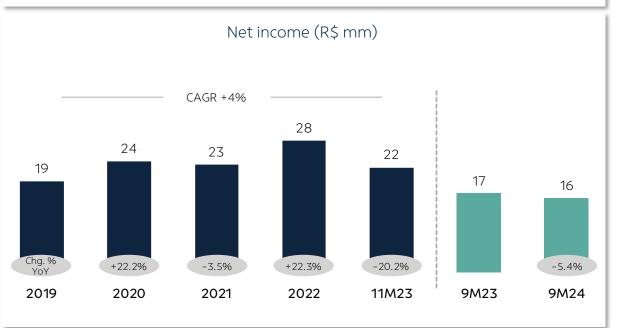
Brasildental¹











BB Corretora – Key figures | 9M24



59.7%

Net margin







R\$4.1 bn in brokerage revenues



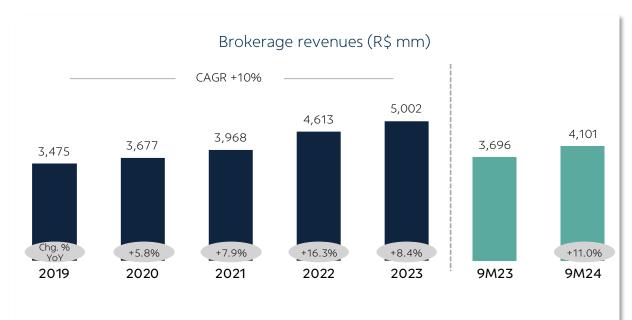
82.2% EBIT margin

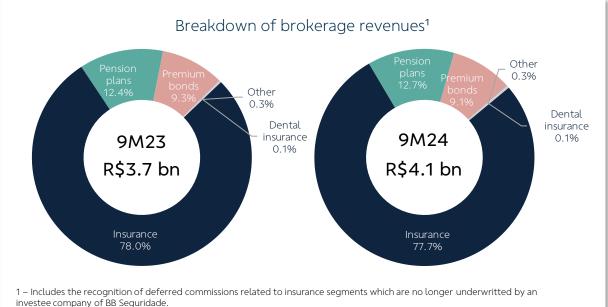
Company Overview

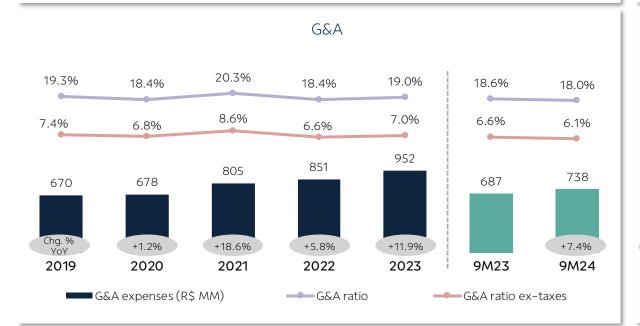
- ➤ The distribution of BB Seguridade affiliates' products Brasilseg, Brasilprev, Brasilcap and Brasildental in the bancassurance channel takes place through a fully owned broker named BB Corretora;
- > BB Corretora is remunerated by BB Seguridade affiliates through the payment of commissions;
- As a result of the usage of Banco do Brasil's distribution network, including the workforce, IT solutions and facilities, it reimburses the costs incurred by the Bank during the selling and maintenance of insurance, pension plans, premium bonds and dental care products; and
- > The brokerage business in the bancassurance channel is not a complex business model, as it does not incur in the underwriting risk and has low capital needs.

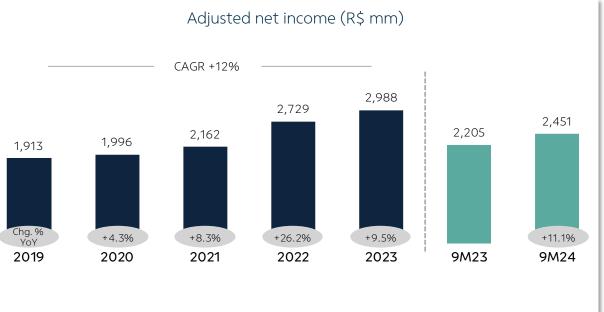
BB Corretora













- 1 Company Overview
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6, Strategic execution
- 7 Capital Requirements
- 8 Guidance

Customer experience at the center

NPS in quality zone

+3.4 pts

Reduction of complaints

-9.0% (9M23 vs 9M24)

Improvement of churn

⁻15.2%

Overprotected

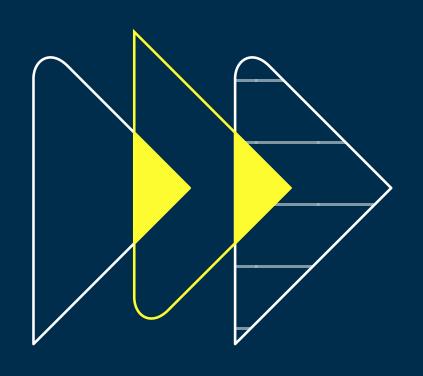


+9.5%
Number of customers

+9.3 pts

Innovation

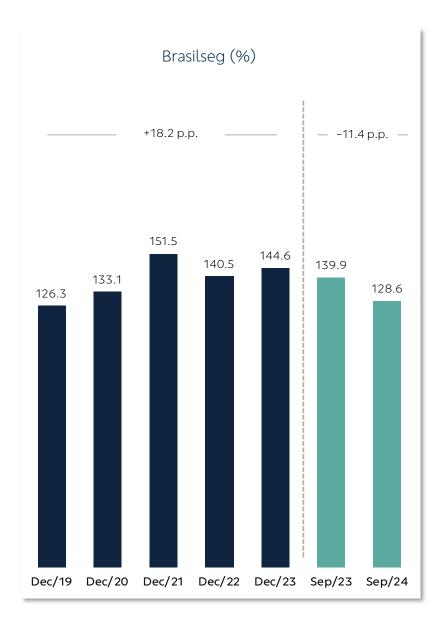
- □ Launch of insurance for preserved forest
- ☐ Crop insurance for Pronaf (sugar cane, rice, soybeans and coffee)
- □ Launch of insurance for non-financed machinery and equipment
- ☐ Sales of **Personal Protection Insurance** expanded for BB branches
- ☐ Investment of R\$119 mm in 3Q24 (R\$368mm in 9M24) in digital transformation and analytical maturity

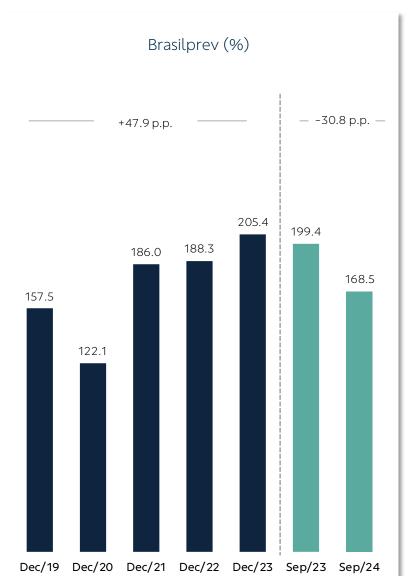


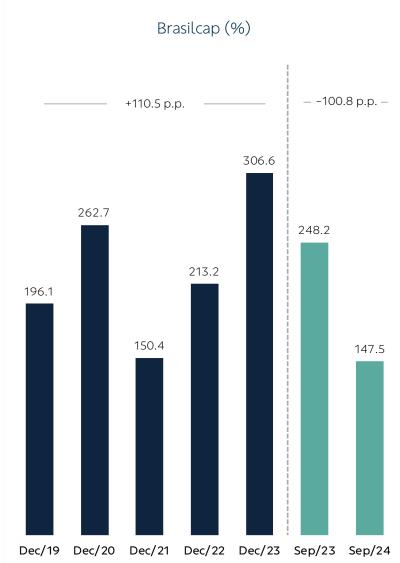
- 1 Company Overview
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7/ Capital Requirements
- 8 Guidance

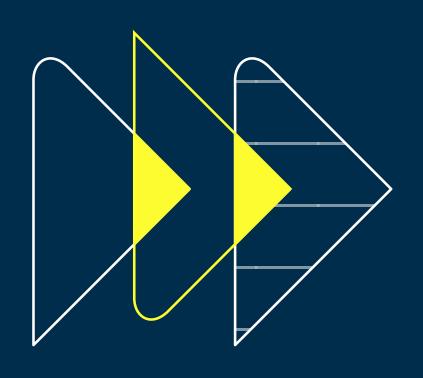
Solvency ratio







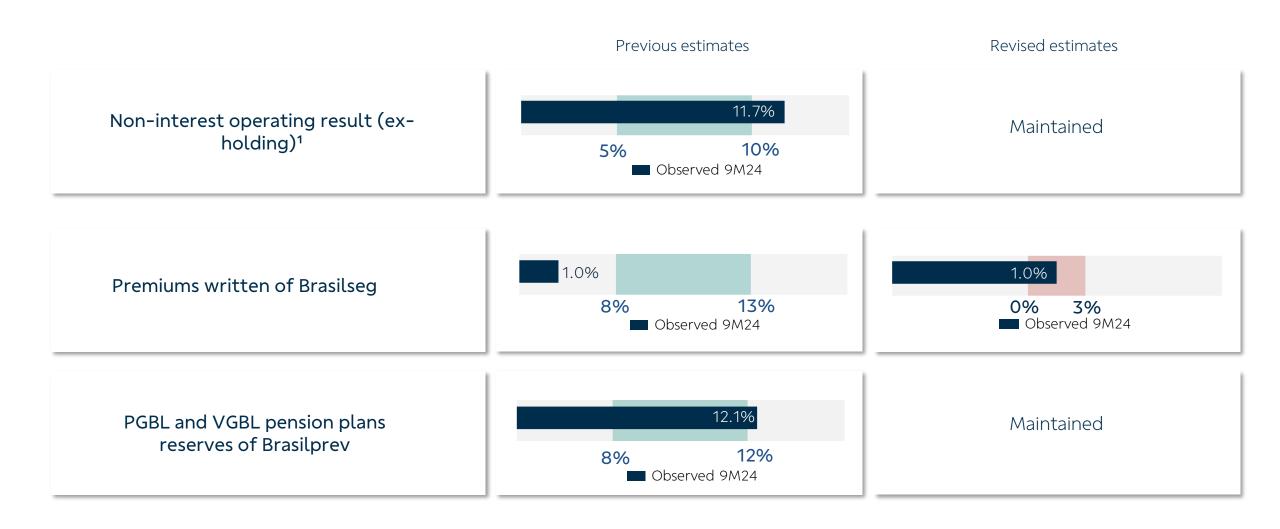




- 1 Company Overview
- 2 Corporate Governance
- 3 Macroeconomic Environment
- 4 Insurance Industry
- 5 Performance
- 6 Strategic execution
- 7 Capital Requirements
- 8, Guidance

Guidance 2024





IR BB Seguridade

Contacts



Pra tudo que importa

Investor Relations Rua Alexandre Dumas, 1671 – Térreo – Ala B Chácara Santo Antônio – São Paulo – SP 04717–903

Telephone: +55 11 4297-0730

ri@bbseg.com.br



bbseguridaderi.com.br/en













