

# Webcast

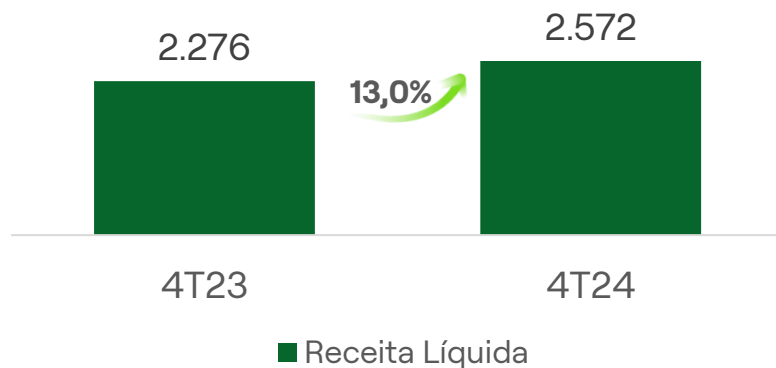
4T24



# DESTAQUES DO TRIMESTRE

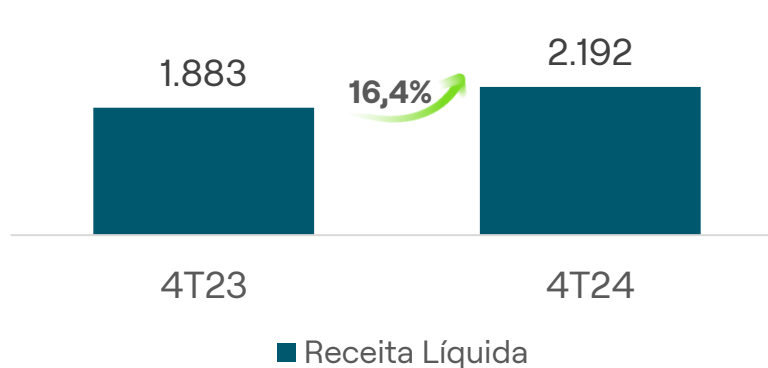
## Receita líquida Aluguel de Carros - Brasil

R\$ milhões, incluindo royalties



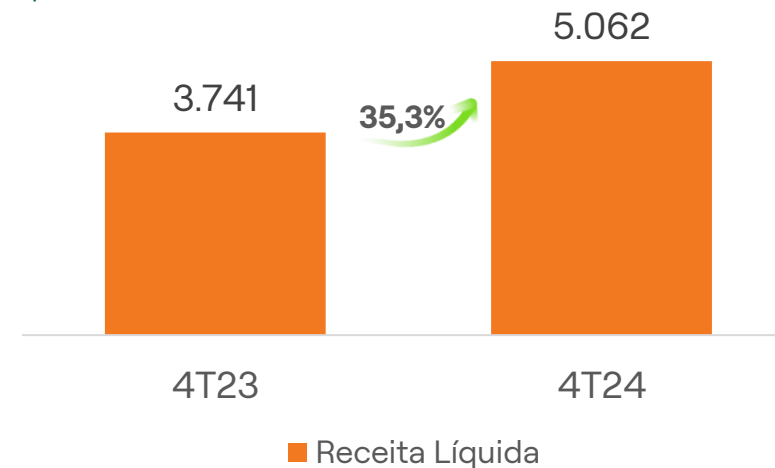
## Receita líquida Gestão de Frotas - Brasil

R\$ milhões, incluindo telemetria e outras iniciativas



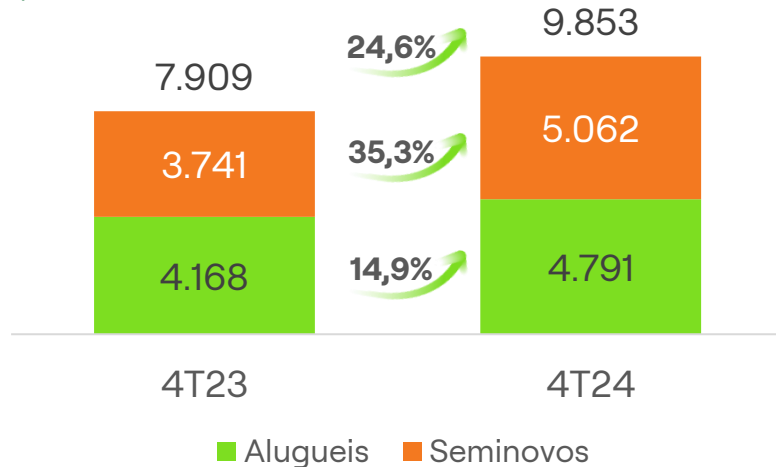
## Receita líquida Seminovos - Consolidada

R\$ milhões



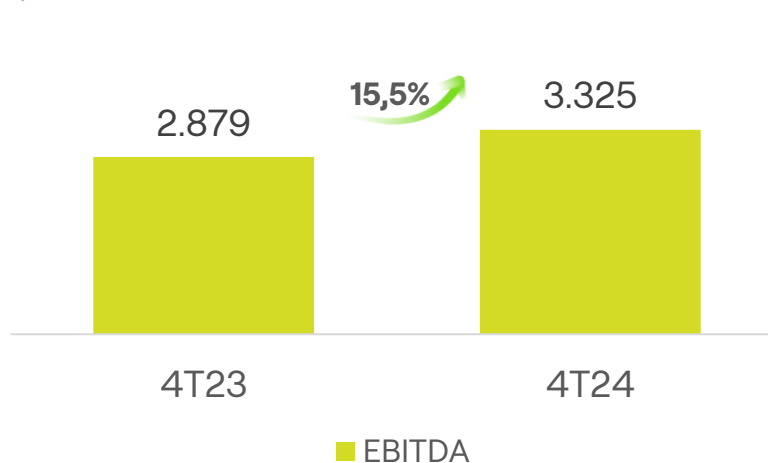
## Receita líquida - Consolidada

R\$ milhões



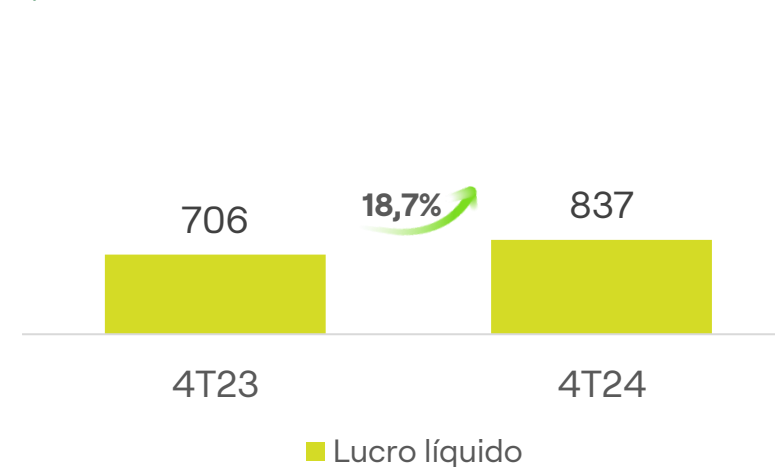
## EBITDA - Consolidado

R\$ milhões



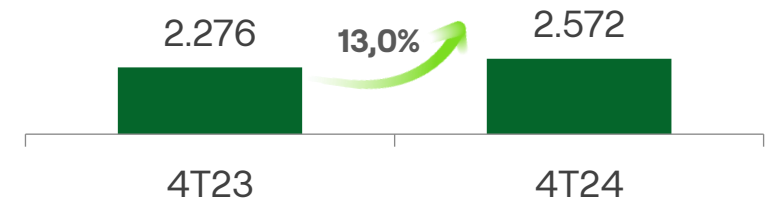
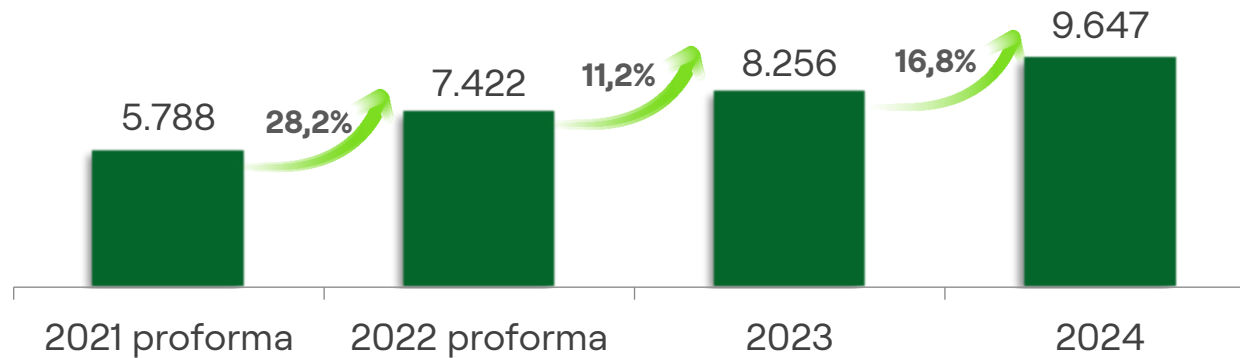
## Lucro líquido - Consolidado

R\$ milhões



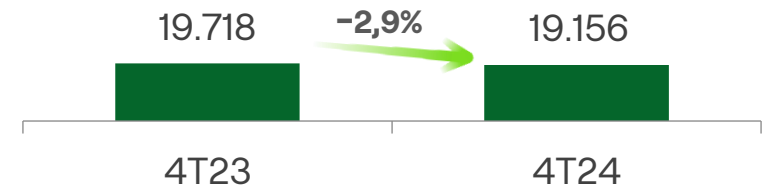
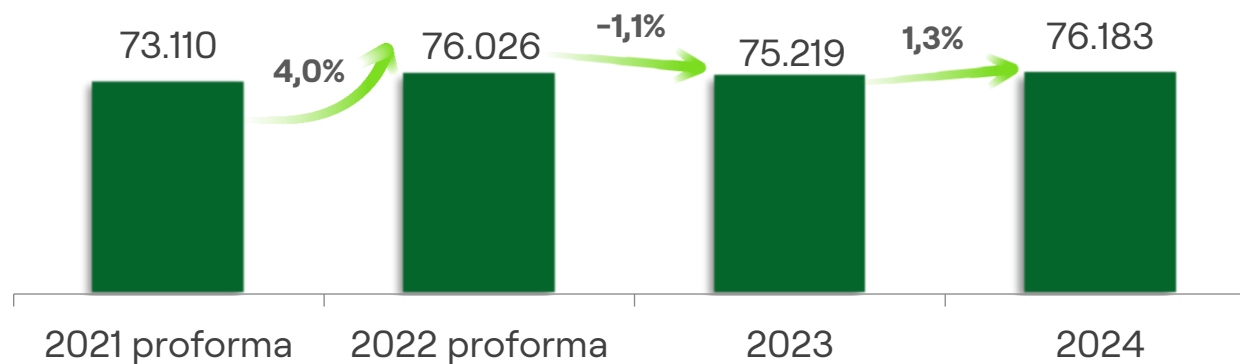
## Receita Líquida – Brasil

R\$ milhões, incluindo royalties



## Número de Diárias – Brasil

Em milhares



CRESCIMENTO DE 16,8% NA RECEITA LÍQUIDA EM 2024,  
RESULTADO DO FORTE AVANÇO DA DIÁRIA MÉDIA COM MANUTENÇÃO DOS VOLUMES

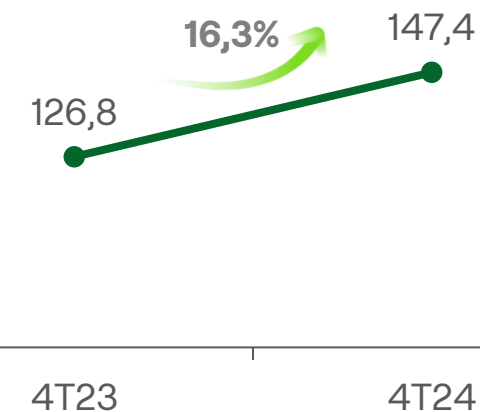
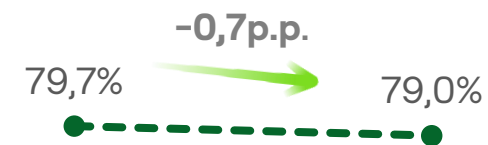
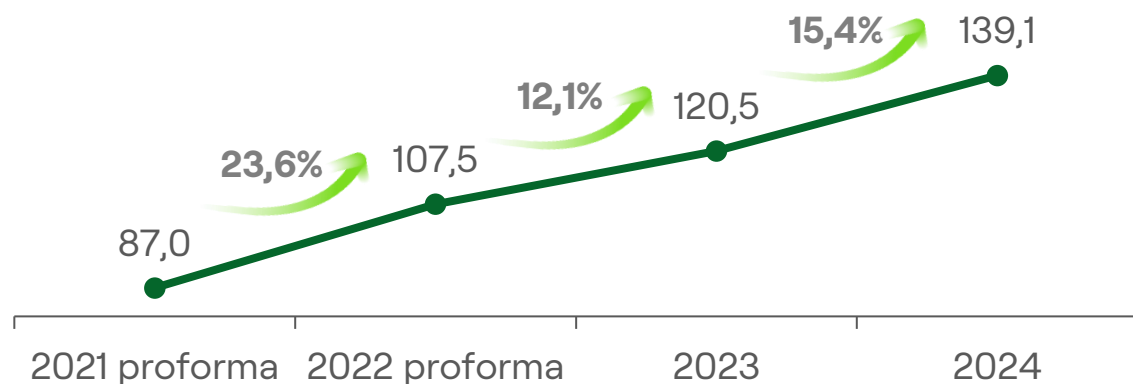
## Taxa de Utilização - Brasil

%



## Diária Média - Brasil

R\$



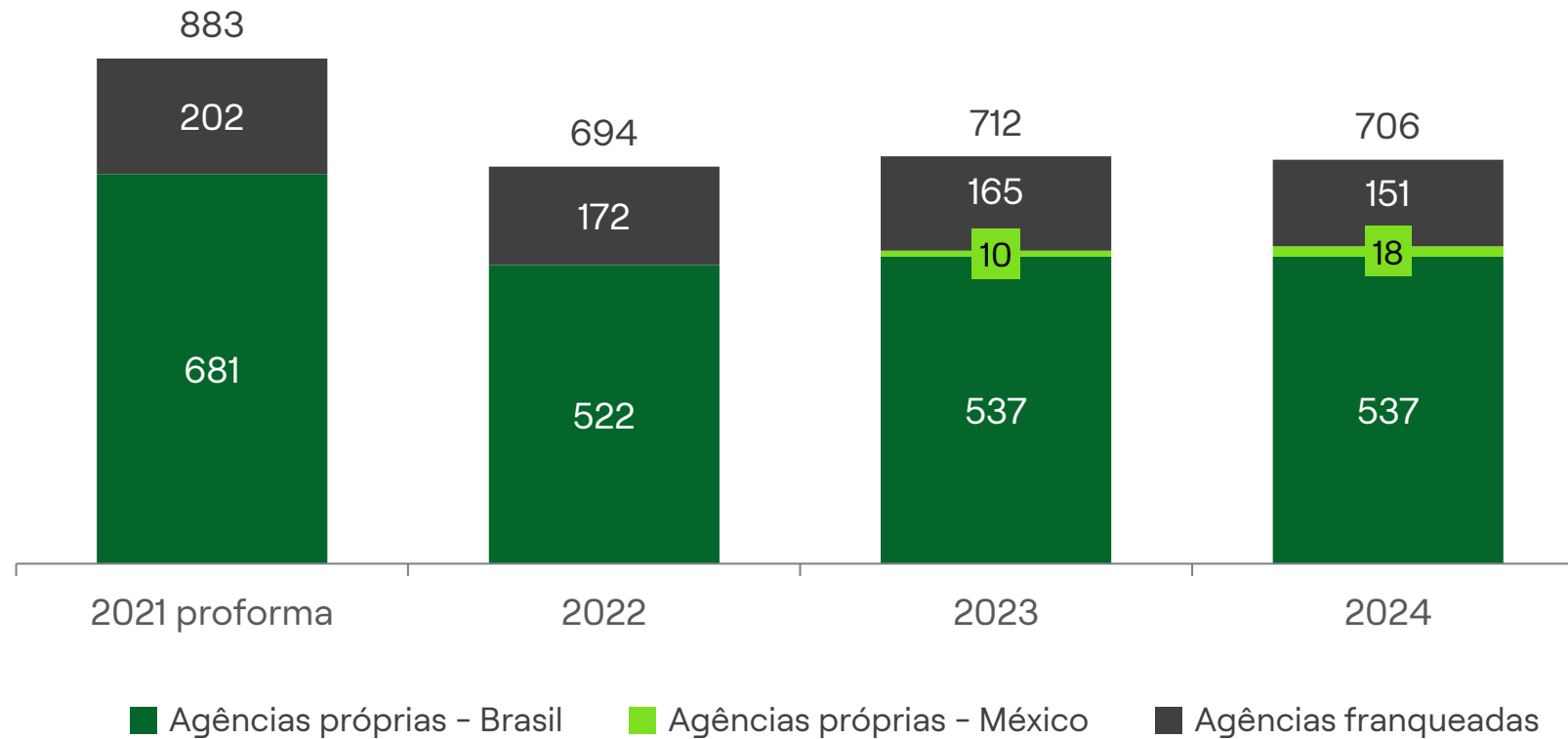
—●— Diária - R\$

- -●- - Utilização

MANTEMOS O OBJETIVO DE RECOMPOSIÇÃO DE RENTABILIDADE POR MEIO DA GESTÃO EFICIENTE DE PREÇO, MIX E UTILIZAÇÃO DA FROTA

## Número de Agências – Brasil e América Latina

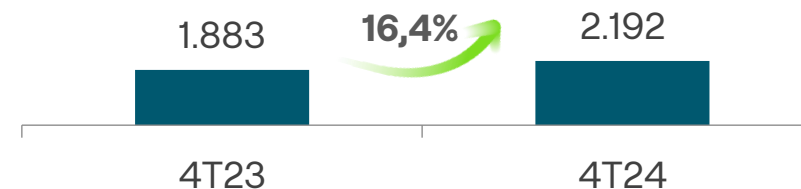
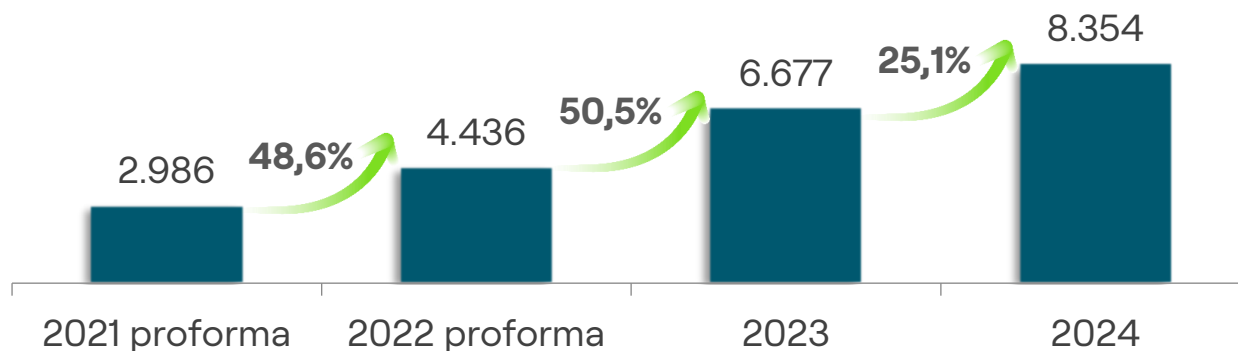
Quantidade



A COMPANHIA ENCERRA O ANO COM 537 AGÊNCIAS PRÓPRIAS NO BRASIL E 18 NO MÉXICO

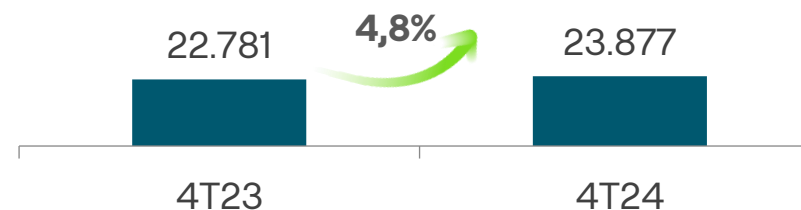
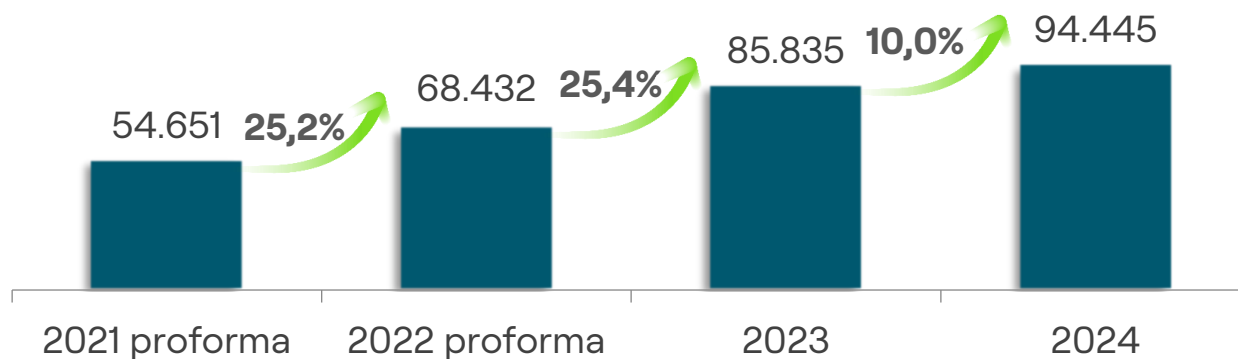
## Receita Líquida – Brasil

R\$ milhões, incluindo receitas de telemetria e outras iniciativas



## Número de Diárias – Brasil

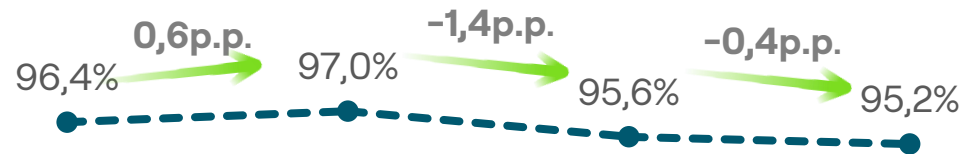
Em milhares



CRESCIMENTO DE 25,1% NA RECEITA LÍQUIDA EM 2024, COM AVANÇO NO VOLUME E DIÁRIA MÉDIA

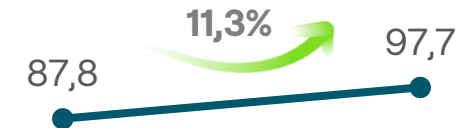
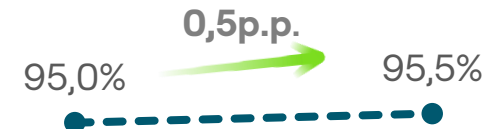
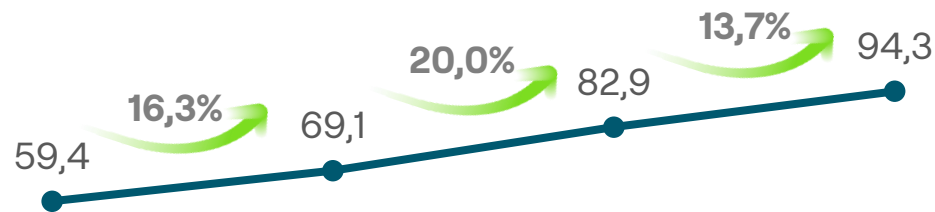
## Taxa de Utilização - Brasil

%



## Diária Média - Brasil

R\$

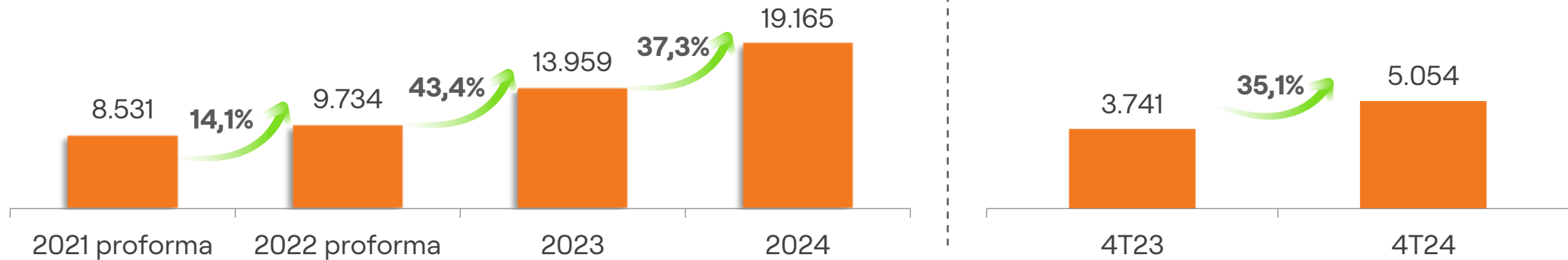


—●— Diária - R\$    - - -●- - Utilização

O CRESCIMENTO DA DIÁRIA MÉDIA REFLETE OS ESFORÇOS PARA RECOMPOSIÇÃO DE RENTABILIDADE E A PRECIFICAÇÃO DE NOVOS CONTRATOS EM CONTEXTO DE MAIOR DEPRECIÇÃO E TAXA DE JUROS

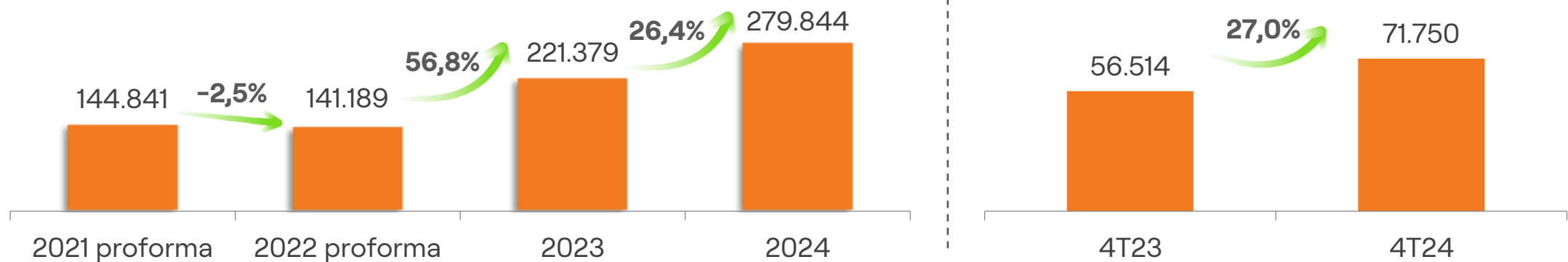
## Receita Líquida – Brasil

R\$ milhões



## Carros vendidos – Brasil

Quantidade

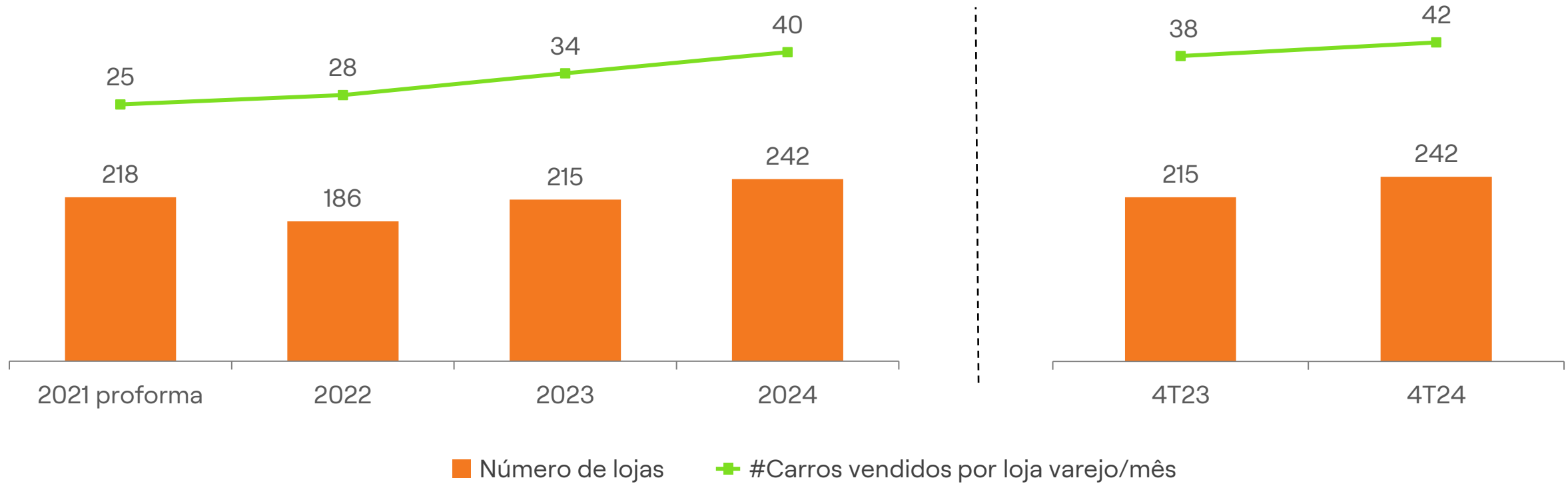


CRESCIMENTO DE 37,3% NA RECEITA LÍQUIDA COM AVANÇO DE 26,4% NO VOLUME DE VENDAS EM 2024



## Número de lojas próprias – Seminovos Brasil

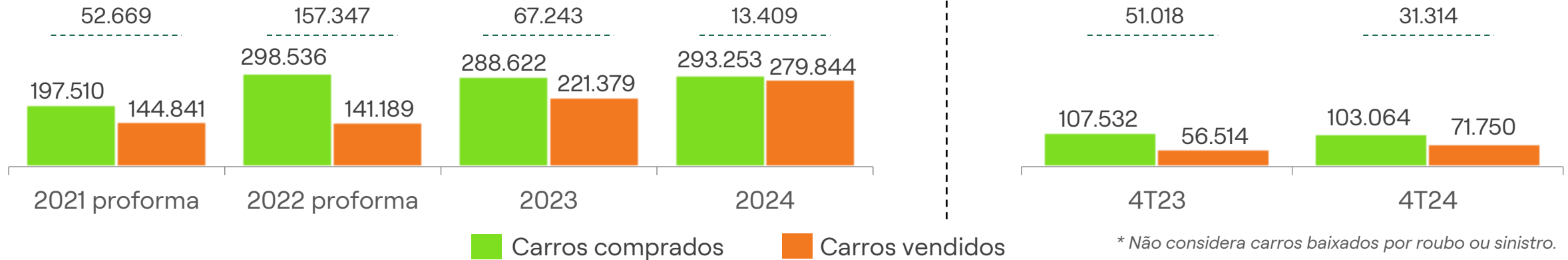
Quantidade



27 LOJAS INAUGURADAS NO ANO E AVAÇO NA PRODUTIVIDADE POR LOJA

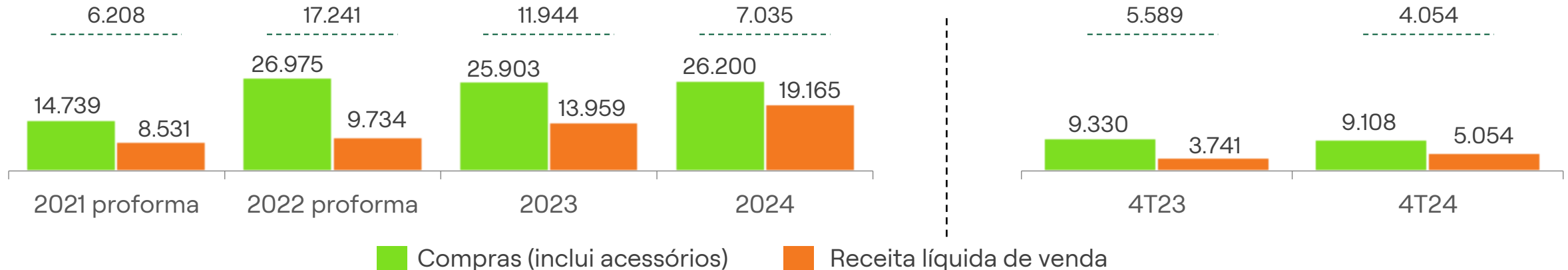
## Compra e venda de carros - Brasil

Quantidade\*



## Investimento líquido na frota - Brasil

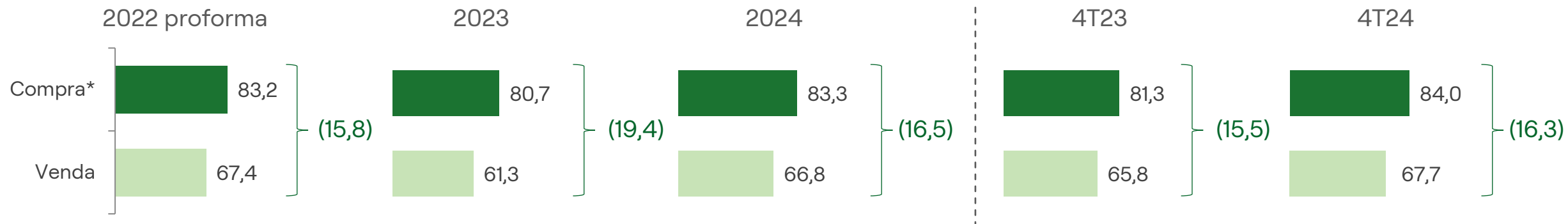
R\$ milhões



A FORTE ACELERAÇÃO DOS VOLUMES DE VENDA CONTRIBUIU PARA A REDUÇÃO DO INVESTIMENTO LÍQUIDO EM FROTA

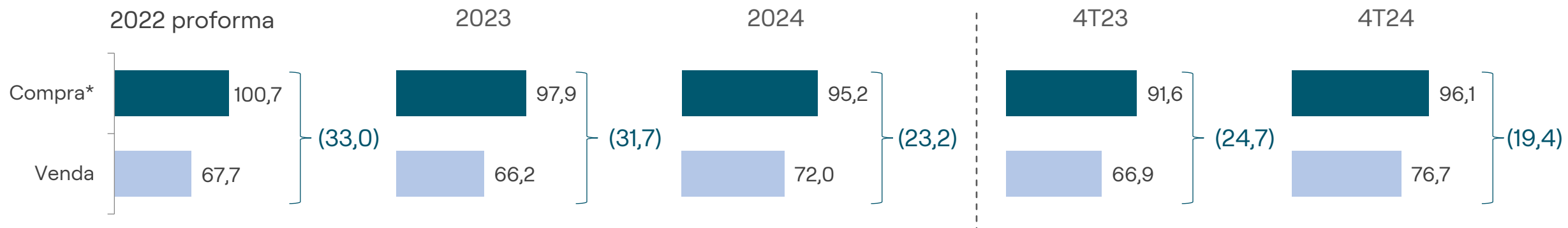
## Preço médio de compra e venda – Aluguel de Carros – Brasil

R\$ mil



## Preço médio de compra e venda – Gestão de Frotas – Brasil

R\$ mil

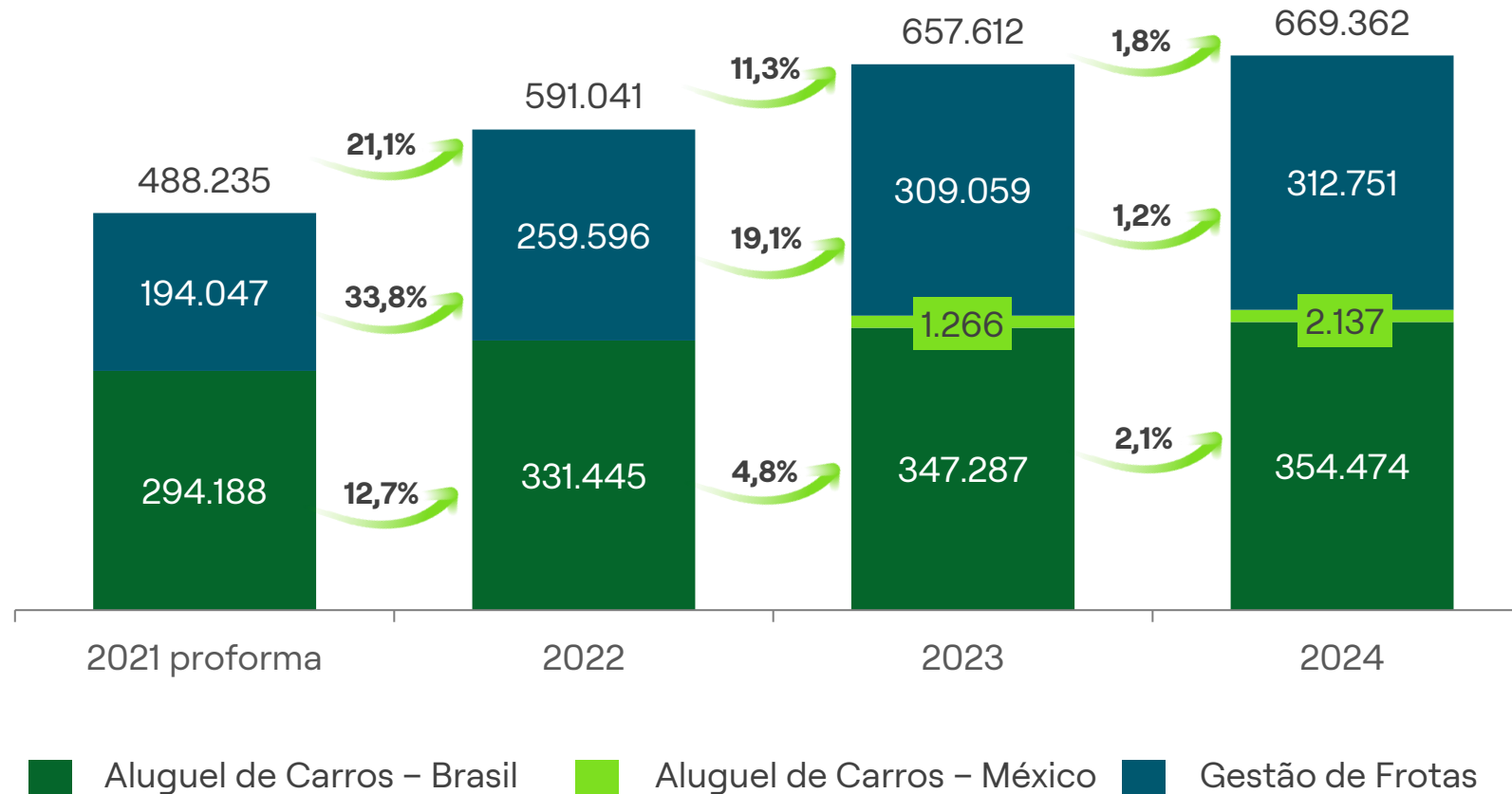


\*Não considera acessórios

REDUÇÃO DO CAPEX DE RENOVAÇÃO EM AMBAS AS DIVISÕES EM 2024, SENDO R\$2,9 MIL EM RAC E R\$8,5 MIL EM GF

# FROTA FINAL DE PERÍODO

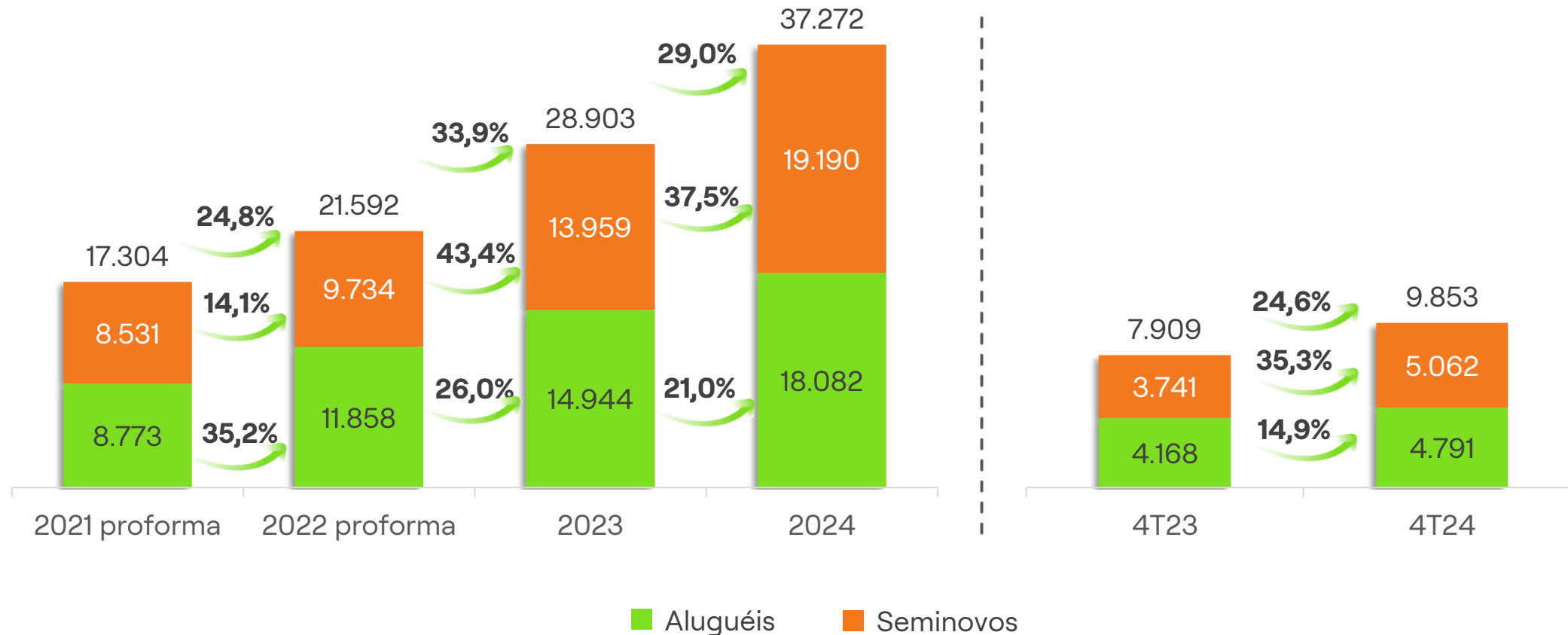
Quantidade



ENCERRAMOS O ANO COM 669 MIL CARROS, CRESCIMENTO DE 1,8% NA COMPARAÇÃO COM 2023

# RECEITA LÍQUIDA CONSOLIDADA

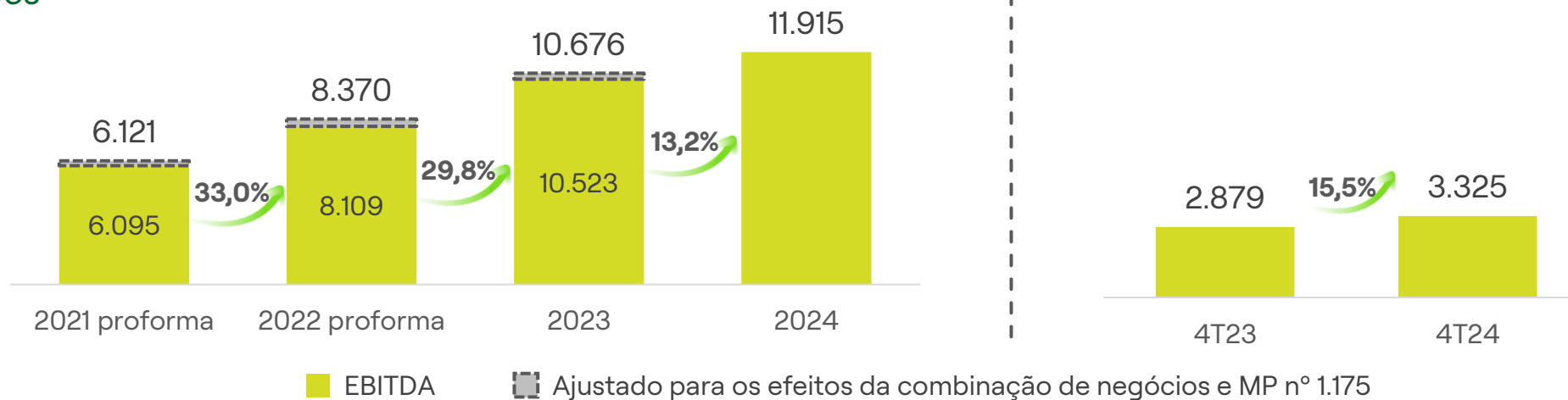
R\$ milhões



RECEITA LÍQUIDA SOMOU R\$37,3 BILHÕES NO ANO, UM AVANÇO DE 29% NA COMPARAÇÃO COM 2023

# EBITDA CONSOLIDADO

R\$ milhões



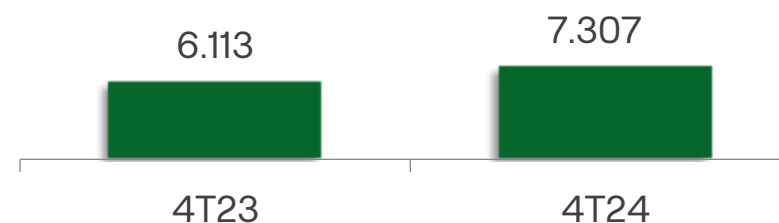
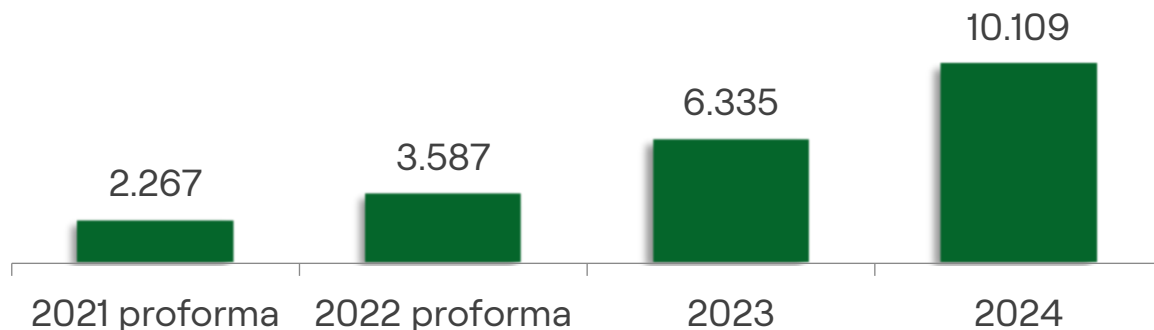
| Margem EBITDA:                          | 2021 proforma ajustado* | 2022 proforma ajustado* | 2023 ajustado* | 2024  | 4T23  | 4T24  |
|-----------------------------------------|-------------------------|-------------------------|----------------|-------|-------|-------|
| Aluguel de Carros Brasil e Franchising  | 49,6%                   | 57,6%                   | 64,4%          | 62,0% | 62,7% | 65,6% |
| Gestão de Frotas                        | 65,7%                   | 67,9%                   | 72,6%          | 66,8% | 71,5% | 69,8% |
| Aluguel Consolidado                     | 55,1%                   | 61,5%                   | 68,1%          | 64,2% | 66,7% | 67,5% |
| Aluguel Consolidado + México            | 55,1%                   | 61,5%                   | 67,8%          | 63,4% | 66,0% | 66,7% |
| Seminovos                               | 15,1%                   | 11,2%                   | 4,0%           | 2,3%  | 3,5%  | 2,6%  |
| Consolidado (sobre receitas de aluguel) | 69,8%                   | 70,6%                   | 71,4%          | 65,9% | 69,1% | 69,4% |

\* Ajustado para One-offs relacionados à gastos com integração e efeitos da MP n° 1.175

O EBITDA CONSOLIDADO ALCANÇOU R\$11,9 BILHÕES EM 2024, CRESCIMENTO DE 13,2% NA COMPARAÇÃO ANUAL.

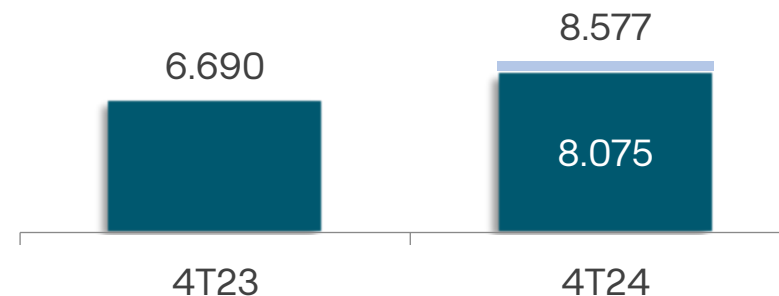
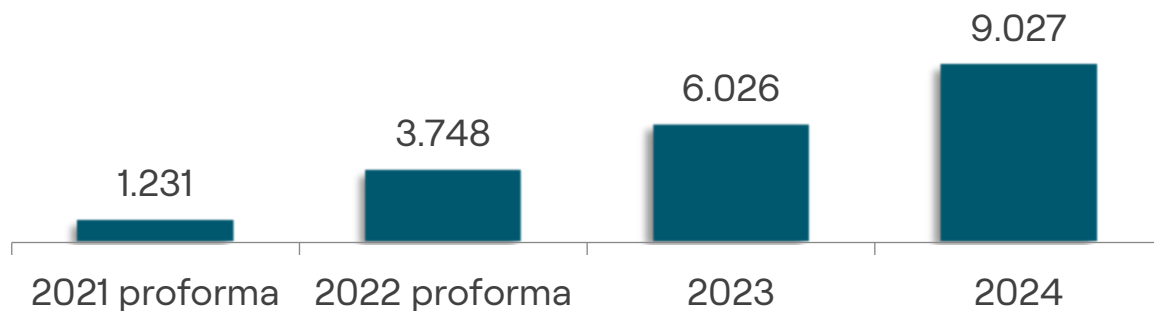
## Aluguel de Carros – Brasil

R\$



## Gestão de Frotas – Brasil

R\$



■ Leves ■ Efeito Pesados

A DEPRECIAÇÃO MÉDIA DO ANO FOI IMPACTADA PELA REVISÃO DOS VALORES ESTIMADOS DE VENDA, FEITA NO 2T24.

## Faixa para depreciação bruta anual por carro – Brasil

*Depreciação bruta anualizada por carro em R\$*

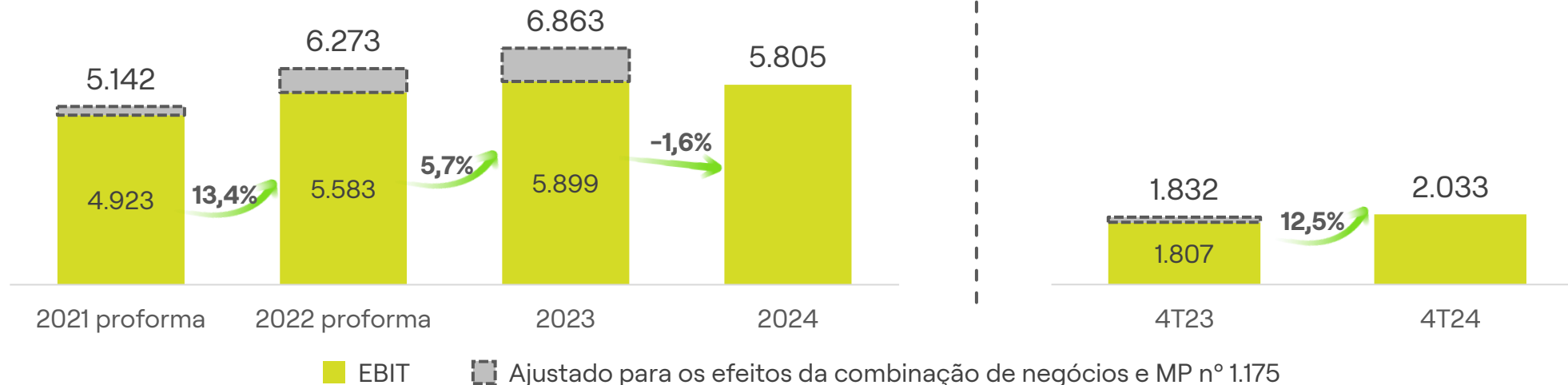
| Divisão            | Faixa para a depreciação bruta anualizada |               |               |
|--------------------|-------------------------------------------|---------------|---------------|
|                    | 3T24                                      | 4T24          | 1T25          |
| RAC Esperado       | 6.700 – 7.700                             | 6.500 – 7.500 | 6.300 – 7.300 |
| RAC Realizado      | 7.373                                     | 7.307         | -             |
| GF Leves Esperado  | 7.500 – 8.500                             | 7.200 – 8.200 | 6.800 – 7.800 |
| GF Leves Realizado | 8.247                                     | 8.075         | -             |

NO 4T24, A DEPRECIAÇÃO MÉDIA ANUALIZADA POR CARRO PERMANECEU DENTRO DO *RANGE* ESPERADO PELA COMPANHIA



# EBIT CONSOLIDADO

R\$ milhões



A Margem EBIT inclui o resultado da venda de **Seminovos**, mas é calculada sobre as receitas de aluguel:

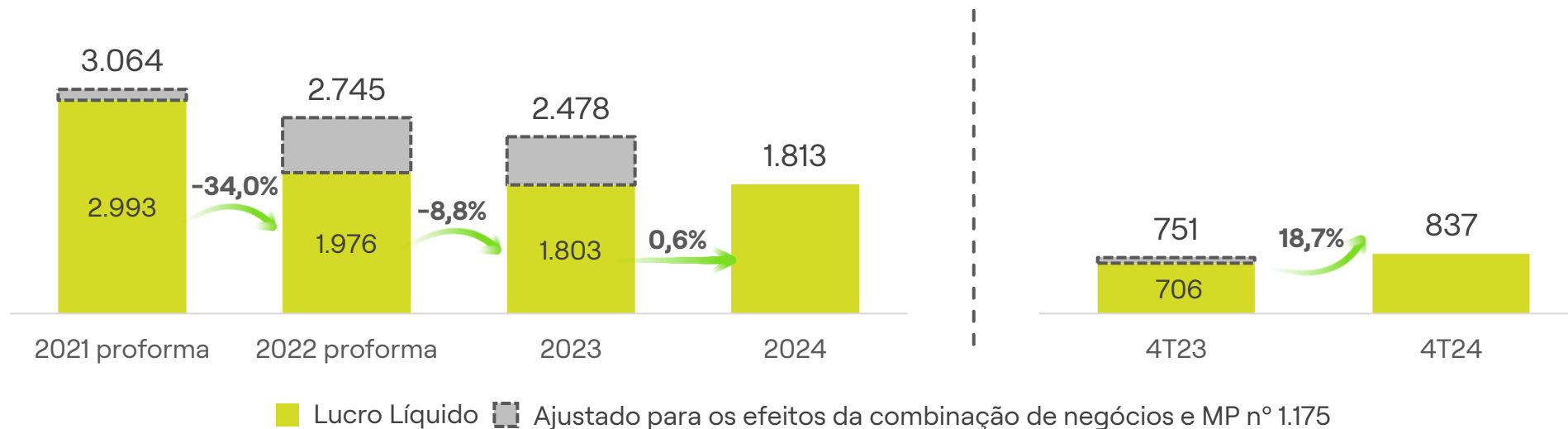
| Margem EBIT:                                   | 2021 proforma ajustado* | 2022 proforma ajustado* | 2023 ajustado* | 2024  | 4T23 ajustado* | 4T24  |
|------------------------------------------------|-------------------------|-------------------------|----------------|-------|----------------|-------|
| Aluguel de Carros Brasil e Franchising         | 55,2%                   | 49,2%                   | 40,7%          | 29,3% | 41,0%          | 43,3% |
| Gestão de Frotas                               | 65,3%                   | 59,0%                   | 53,4%          | 37,5% | 49,6%          | 43,6% |
| Consolidado Brasil (sobre receitas de aluguel) | 58,6%                   | 52,9%                   | 46,4%          | 33,1% | 44,9%          | 43,5% |
| Aluguel Consolidado + México                   | 58,6%                   | 52,9%                   | 45,9%          | 32,1% | 44,0%          | 42,4% |

\*Ajustado para *One-offs* relacionados à gastos com integração, além da amortização de mais valia de carros e clientes e efeito da MP nº 1.175/23.

NO 4T24 O EBIT SOMA R\$2,0 BILHÕES, AVANÇO DE 12,5% NA COMPARAÇÃO COM O 4T23  
NO ANO O EBIT DE R\$5,8 BILHÕES FOI IMPACTADO PELA REVISÃO DO VALOR RESIDUAL DOS CARROS FEITA NO 2T24

# LUCRO LÍQUIDO CONSOLIDADO

R\$ milhões



| Reconciliação EBITDA x Lucro líquido   | 2021 proforma * | 2022 proforma* | 2023*        | 2023 contábil | 2024         | Var. R\$  | Var. %      | 4T23       | 4T24       | Var. R\$   | Var. %       |
|----------------------------------------|-----------------|----------------|--------------|---------------|--------------|-----------|-------------|------------|------------|------------|--------------|
| EBITDA Consolidado                     | 6.121           | 8.370          | 10.676       | 10.523        | 11.915       | 1.392     | 13,2%       | 2.879      | 3.325      | 446        | 15,5%        |
| Depreciação de carros                  | (673)           | (1.762)        | (3.367)      | (4.178)       | (5.586)      | (1.408)   | 33,7%       | (949)      | (1.157)    | (208)      | 21,9%        |
| Depreciação e amortização de outros    | (306)           | (335)          | (447)        | (447)         | (524)        | (77)      | 17,3%       | (124)      | (136)      | (12)       | 9,3%         |
| EBIT                                   | 5.142           | 6.273          | 6.863        | 5.899         | 5.805        | (93)      | -1,6%       | 1.807      | 2.033      | 227        | 12,5%        |
| Despesas financeiras, líquidas         | (785)           | (2.726)        | (4.024)      | (4.024)       | (3.939)      | 86        | -2,1%       | (974)      | (967)      | 8          | -0,8%        |
| Imposto de renda e contribuição social | (1.293)         | (802)          | (361)        | (71)          | (53)         | 18        | -25,1%      | (127)      | (230)      | (103)      | 80,9%        |
| <b>Lucro líquido do período</b>        | <b>3.064</b>    | <b>2.745</b>   | <b>2.478</b> | <b>1.803</b>  | <b>1.813</b> | <b>10</b> | <b>0,6%</b> | <b>706</b> | <b>837</b> | <b>132</b> | <b>18,7%</b> |

\*Ajustado para One-offs relacionados à gastos com integração, além da amortização de mais valia de carros e clientes e efeito da MP nº 1.175/23.

NO 4T24 O LUCRO LÍQUIDO SOMA R\$837 MILHÕES, AVANÇO DE 18,7% NA COMPARAÇÃO COM O 4T23  
A COMPANHIA ENCERROU O ANO COM LUCRO LÍQUIDO DE R\$1,8 BILHÃO

# FLUXO DE CAIXA LIVRE

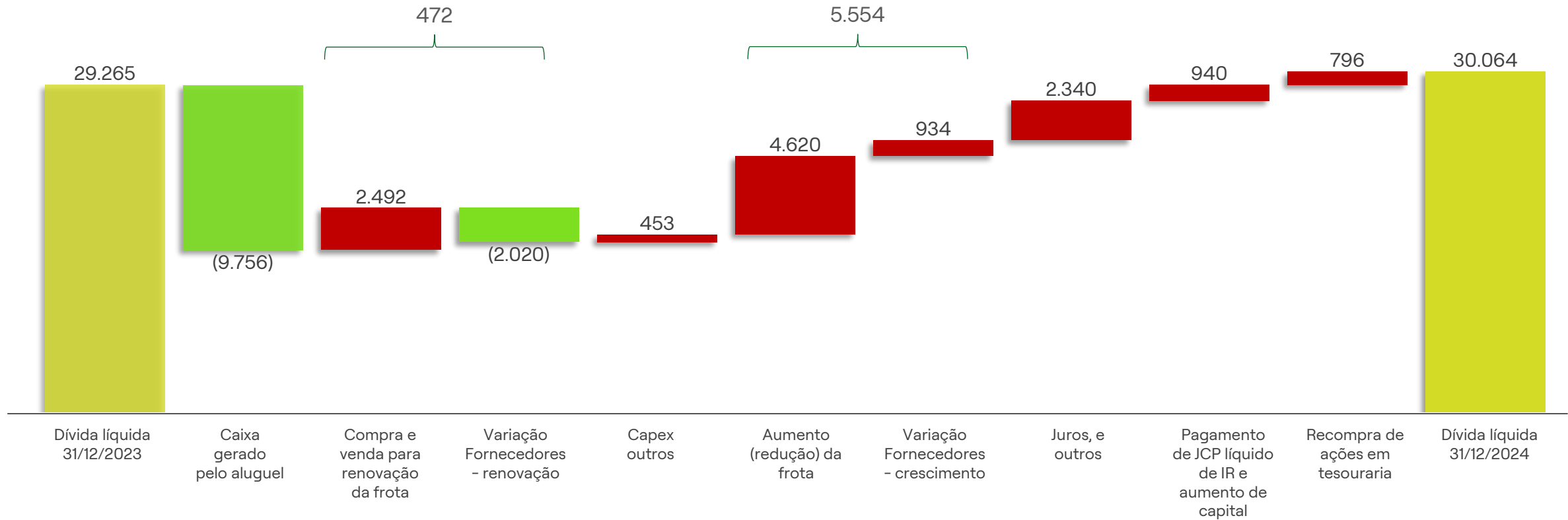
| Caixa livre gerado (R\$ milhões)                                 |                                                                                  | 2021    | 2022     | 2023     | 2024     |
|------------------------------------------------------------------|----------------------------------------------------------------------------------|---------|----------|----------|----------|
| Operações                                                        | EBITDA                                                                           | 3.698   | 6.589    | 10.523   | 11.915   |
|                                                                  | Receita na venda dos carros líquida de impostos                                  | (5.308) | (7.834)  | (13.876) | (19.185) |
|                                                                  | Custo depreciado dos carros baixados                                             | 4.346   | 6.085    | 12.250   | 17.750   |
|                                                                  | (-) Imposto de Renda e Contribuição Social                                       | (307)   | (83)     | (130)    | (488)    |
|                                                                  | Variação do capital de giro                                                      | (568)   | (1.284)  | (1.783)  | (236)    |
| Caixa livre gerado pelas atividades de aluguel                   |                                                                                  | 1.860   | 3.473    | 6.984    | 9.756    |
| Capex renovação                                                  | Receita na venda dos carros líquida de impostos – renovação da frota             | 5.308   | 7.834    | 13.876   | 19.185   |
|                                                                  | Investimento em carros para renovação da frota                                   | (6.367) | (9.903)  | (19.818) | (21.677) |
|                                                                  | Aumento (redução) na conta de fornecedores de carros para renovação da frota     | (283)   | 1.620    | 2.969    | 2.020    |
|                                                                  | Investimento líquido para renovação da frota                                     | (1.341) | (449)    | (2.973)  | (472)    |
| Renovação da frota – quantidade                                  |                                                                                  | 92.845  | 118.538  | 221.379  | 280.240  |
| Investimentos, outros imobilizados e intangíveis                 |                                                                                  | (147)   | (364)    | (392)    | (453)    |
| Caixa livre operacional antes do crescimento ou redução da frota |                                                                                  | 372     | 2.660    | 3.619    | 8.830    |
| Capex crescimento                                                | (Investimento) / desinvestimento em carros para crescimento da frota             | (1.289) | (12.636) | (6.132)  | (4.620)  |
|                                                                  | Aumento (redução) na conta de fornecedores de carros                             | 572     | 2.298    | (382)    | (934)    |
|                                                                  | (Investimento) / desinvestimento líquido para o (crescimento) / redução da frota | (717)   | (10.338) | (6.514)  | (5.554)  |
|                                                                  | Aumento (redução) da frota – quantidade                                          | 18.665  | 136.391  | 68.505   | 14.310   |
| Caixa livre gerado (aplicado) antes de juros e outros            |                                                                                  | (346)   | (7.679)  | (2.895)  | 3.276    |

AVANÇO NA GERAÇÃO DE CAIXA OPERACIONAL E MENOR CAPEX DE FROTA RESULTARAM EM R\$3,3 BILHÕES DE CAIXA GERADOS ANTES DO PAGAMENTO DE JUROS

# MOVIMENTAÇÃO DA DÍVIDA LÍQUIDA

Em 31/12/2024

R\$ milhões

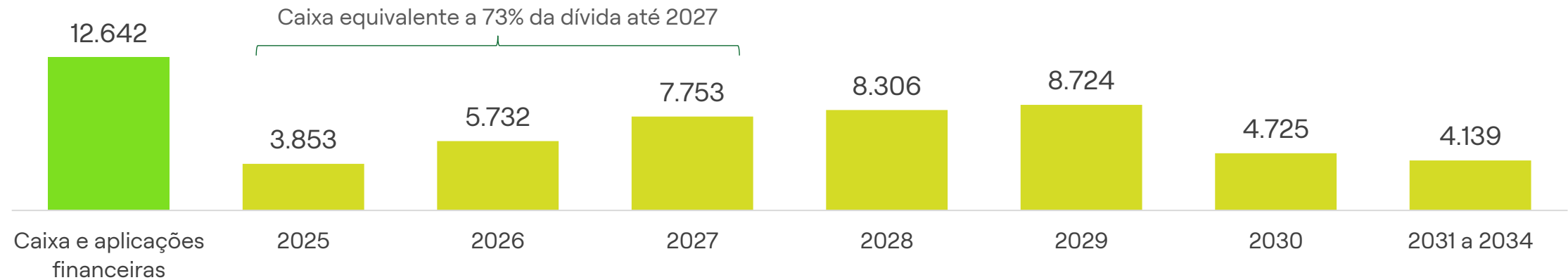


A COMPANHIA ENCERROU O ANO COM DÍVIDA LÍQUIDA DE R\$30,1 BILHÕES

# PERFIL DA DÍVIDA (PRINCIPAL)

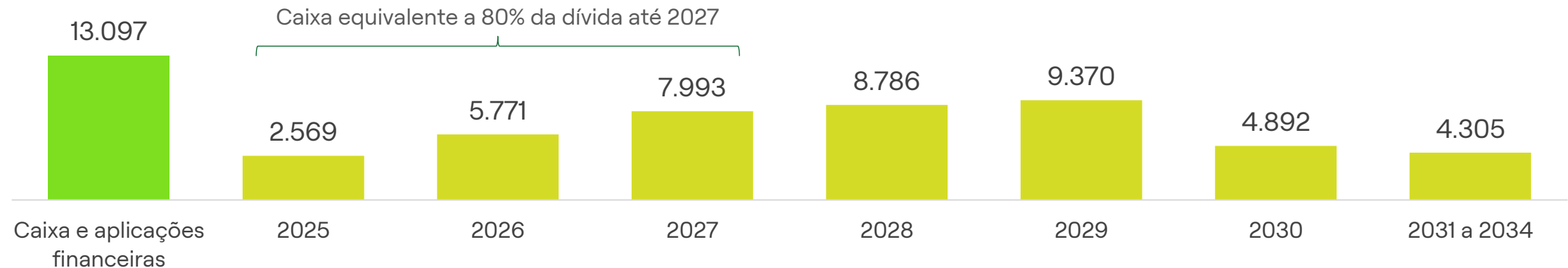
Em 31/12/2024

R\$ milhões



Proforma após captações e liquidações até 27/02/2025

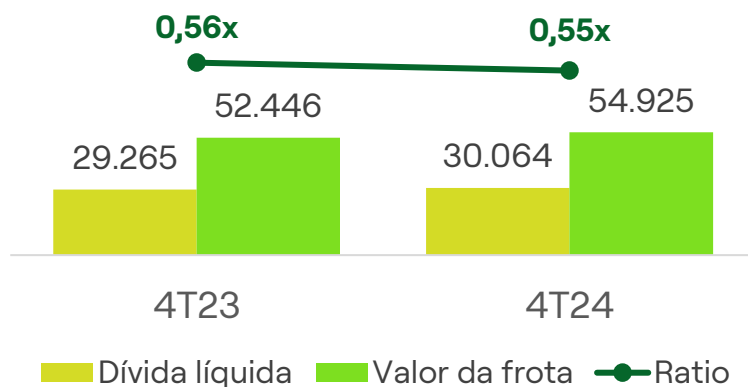
R\$ milhões



FORTE POSIÇÃO DE CAIXA E GESTÃO ATIVA DO PERFIL DA DÍVIDA, COM OBJETIVO DE REDUZIR O CUSTO E ALONGAR O DURATION

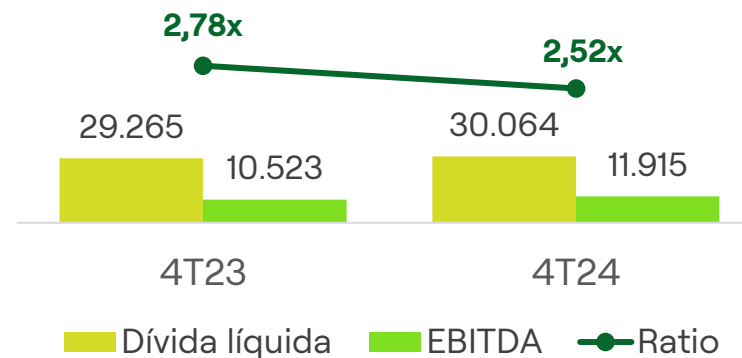
## Dívida Líquida vs valor da frota

R\$ milhões



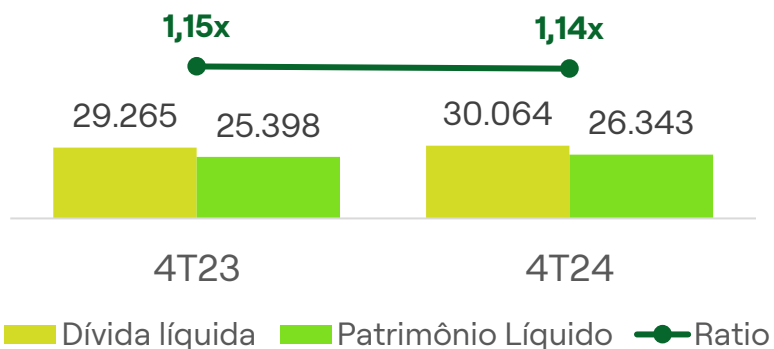
## Dívida Líquida vs EBITDA LTM

R\$ milhões



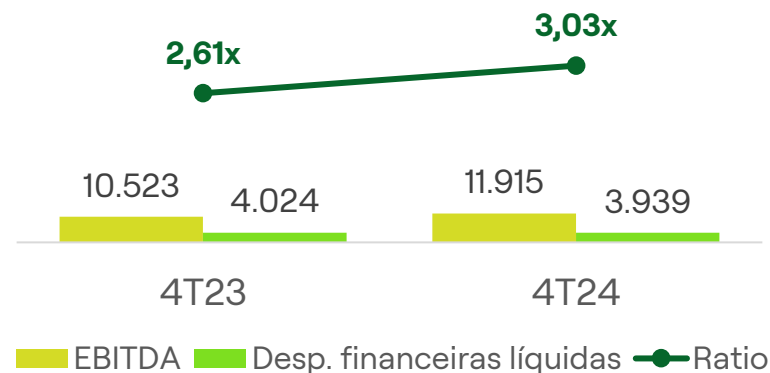
## Dívida Líquida vs Patrimônio Líquido

R\$ milhões



## EBITDA LTM vs Desp. Financeiras Líquidas LTM

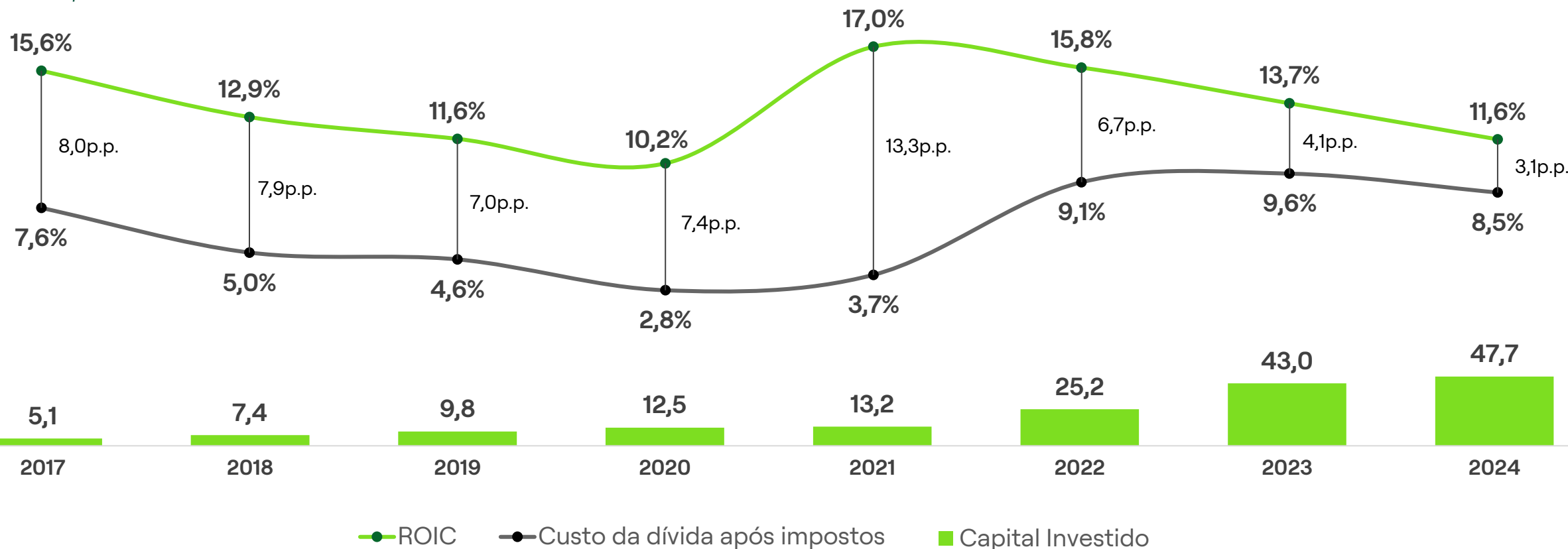
R\$ milhões



A GERAÇÃO DE CAIXA CONTRIBUIU PARA A MELHORIA DOS INDICADORES DE DÍVIDA, MESMO COM A RECOMPRA DE AÇÕES DA COMPANHIA E DISTRIBUIÇÃO DE JCP EM 2024

## Evolução do ROIC spread e base de capital

% e R\$ bilhões



ROIC calculado a partir de:

NOPAT = EBIT X (1 - taxa efetiva de IR); Capital Investido = Dívida Líquida + PL - Ágio

Base de Capital Localiza *stand-alone* até 30 de junho de 2022

O ROIC SPREAD ENCERROU O ANO EM 3,1P.P., ACELERANDO PARA 5,0P.P. NO 2S24, RESULTADO DAS INICIATIVAS DE RECOMPOSIÇÃO DE PREÇO, GESTÃO EFICIENTE DE CUSTOS E PRODUTIVIDADE

## Aviso – Informações e projeções

O material que se segue é uma apresentação de informações gerais de antecedentes da LOCALIZA na data da apresentação. Trata-se de informação resumida sem intenções de serem completas, que não devem ser consideradas por investidores potenciais como recomendação.

Esta apresentação contém declarações que não são garantias do desempenho futuro. Advertimos os investidores de que as referidas declarações e informações prospectivas estão e estarão, conforme o caso, sujeitas a muitos riscos, incertezas e fatores relativos às operações e aos ambientes de negócios da LOCALIZA e suas controladas, em virtude dos quais os resultados reais das empresas podem diferir de maneira relevante de resultados futuros expressos ou implícitos nas declarações e informações prospectivas.

Embora a LOCALIZA acredite que as expectativas e premissas contidas nas declarações e informações prospectivas sejam razoáveis e baseadas em dados atualmente disponíveis à sua administração, a LOCALIZA não pode garantir resultados ou acontecimentos futuros. A LOCALIZA isenta-se expressamente do dever de atualizar qualquer uma das declarações.

***Esta apresentação não constitui oferta, convite ou solicitação de oferta de subscrição ou compra de quaisquer valores mobiliários. Nem esta apresentação nem qualquer coisa aqui contida constituem a base de um contrato ou compromisso de qualquer espécie.***

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Telefone: 55 31 3247-7024





# Webcast

4Q24



Índice  
Brasil 50

**IBRX 50**

Índice  
Carbono  
Eficiente

**IC02**

Índice de  
Ações com Tag Along  
Diferenciado

**ITAG**

**CTCQX**

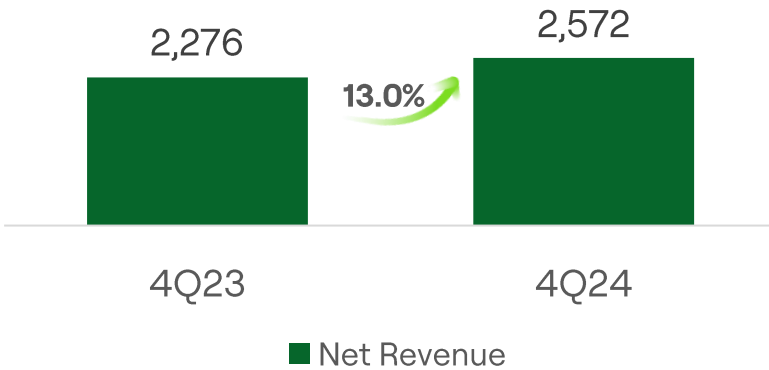
**IGPTW B3**

**Localiza&co**

# QUARTERLY HIGHLIGHTS

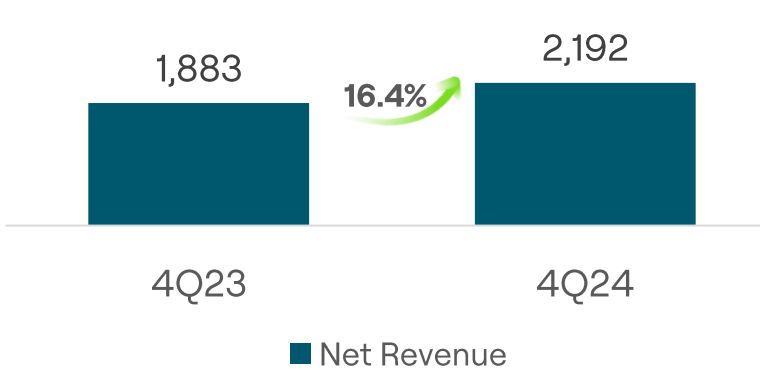
## Car Rental net revenue – Brazil

R\$ million, including royalties



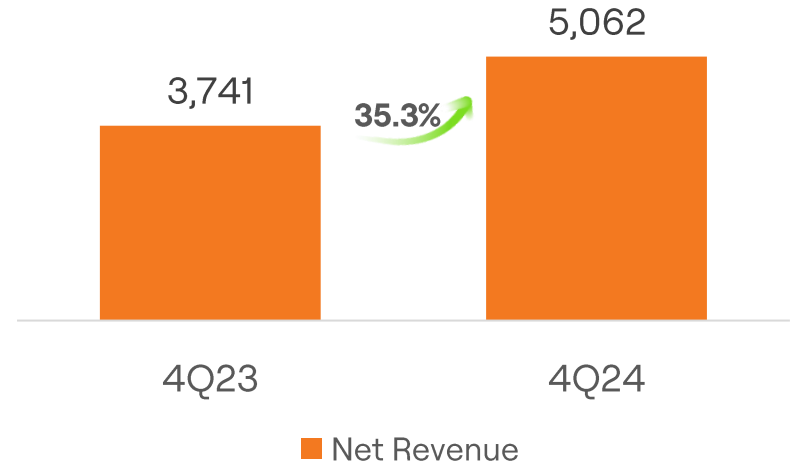
## Fleet Rental net revenue – Brazil

R\$ million, including telematics and other initiatives



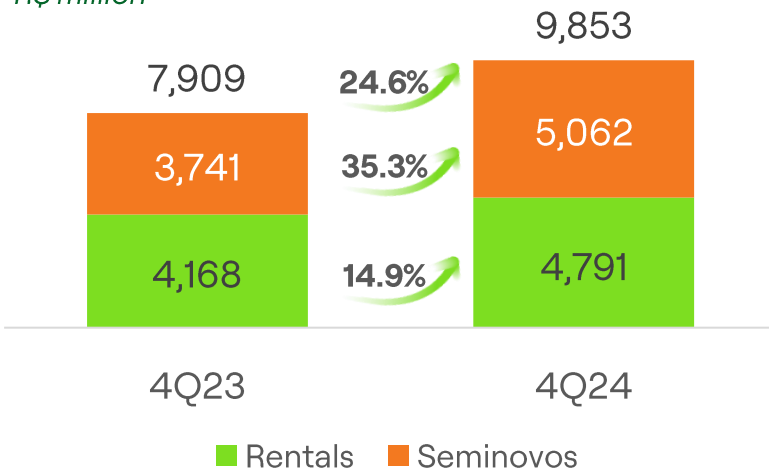
## Consolidated Seminovos net revenue

R\$ million



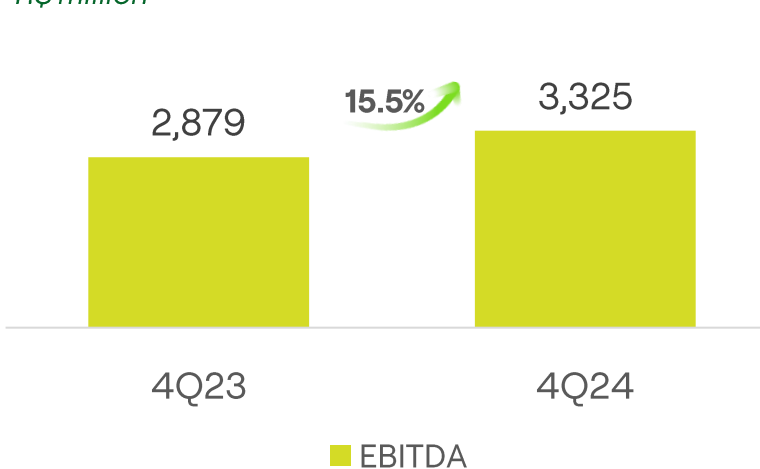
## Consolidated net revenue

R\$ million



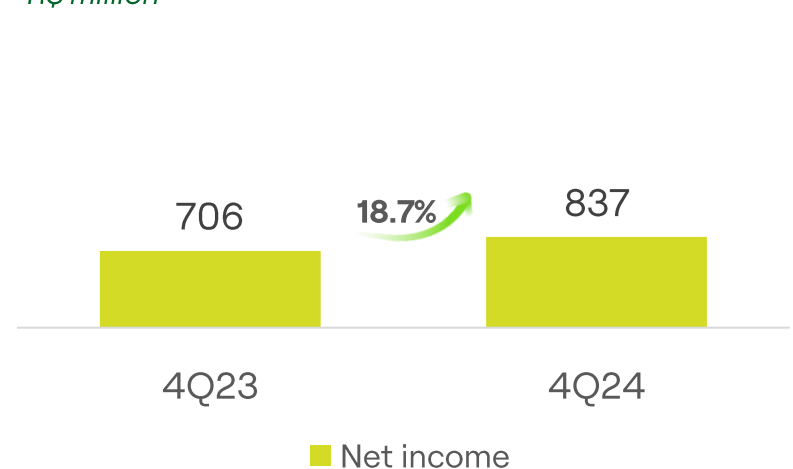
## Consolidated EBITDA

R\$ million



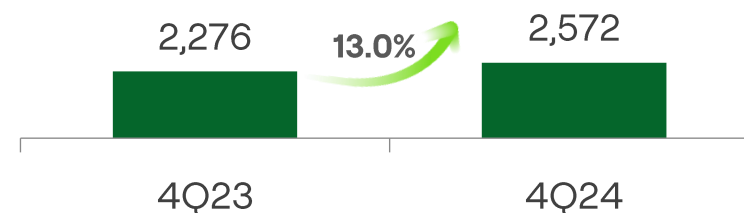
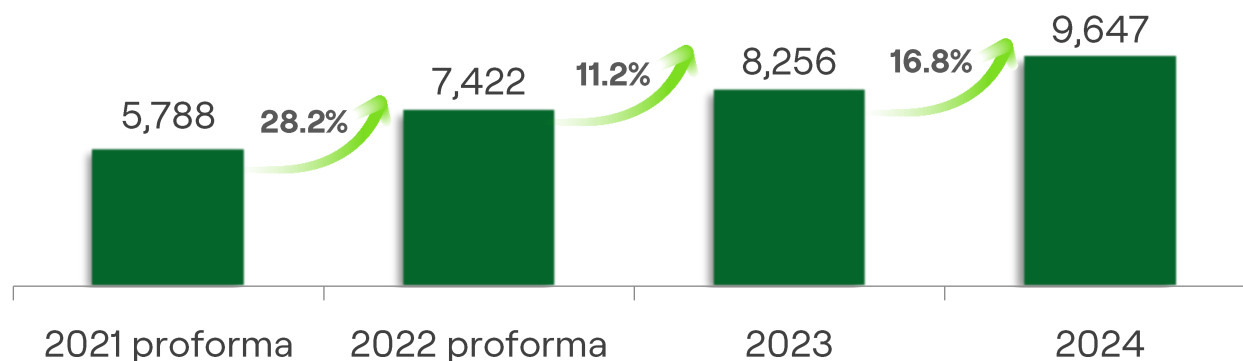
## Consolidated net income

R\$ million



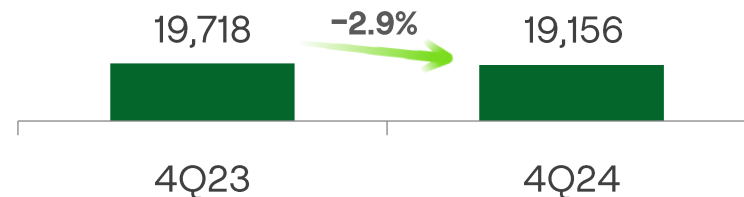
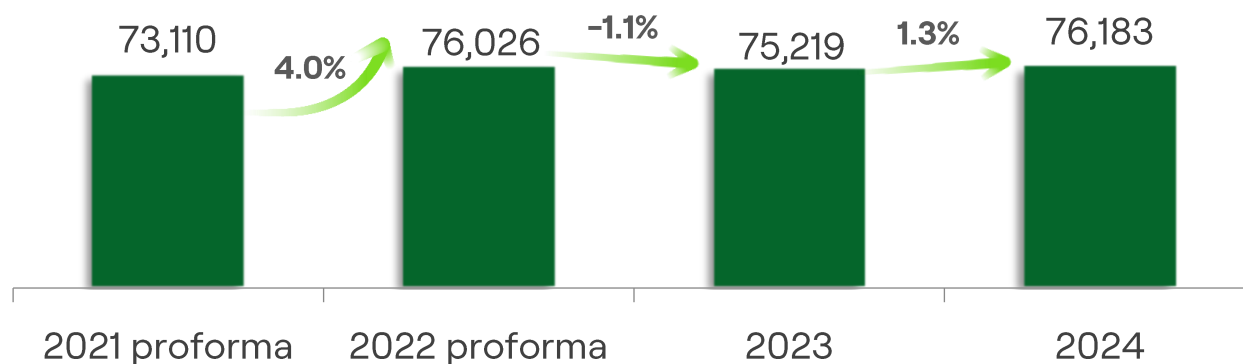
## Net Revenue – Brazil

R\$ million, including royalties



## Rental Days – Brazil

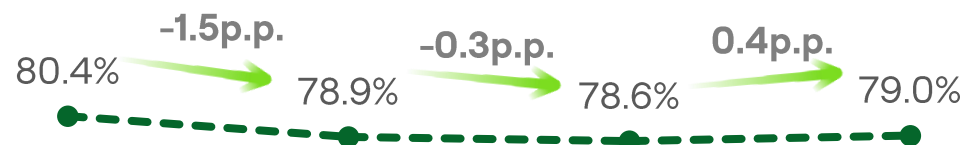
In thousands



16.8% GROWTH IN NET REVENUE IN 2024, RESULT OF STRONG INCREASE IN AVERAGE DAILY RATE WHILE MAINTAINING VOLUMES

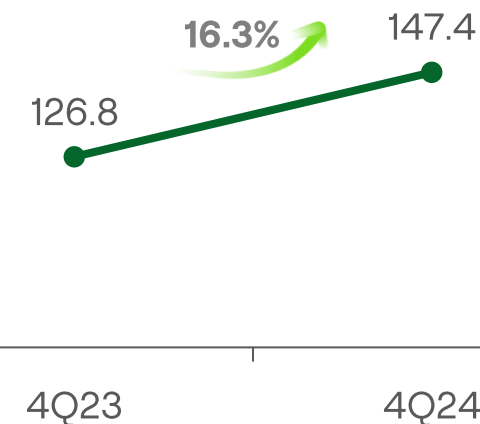
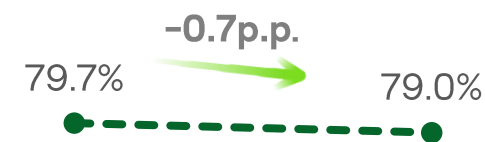
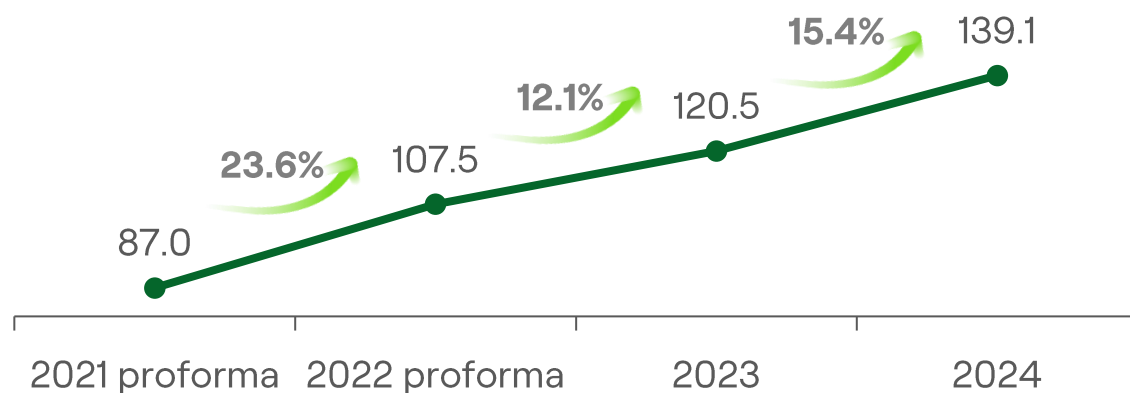
## Utilization Rate - Brazil

%



## Rental Rate - Brazil

R\$

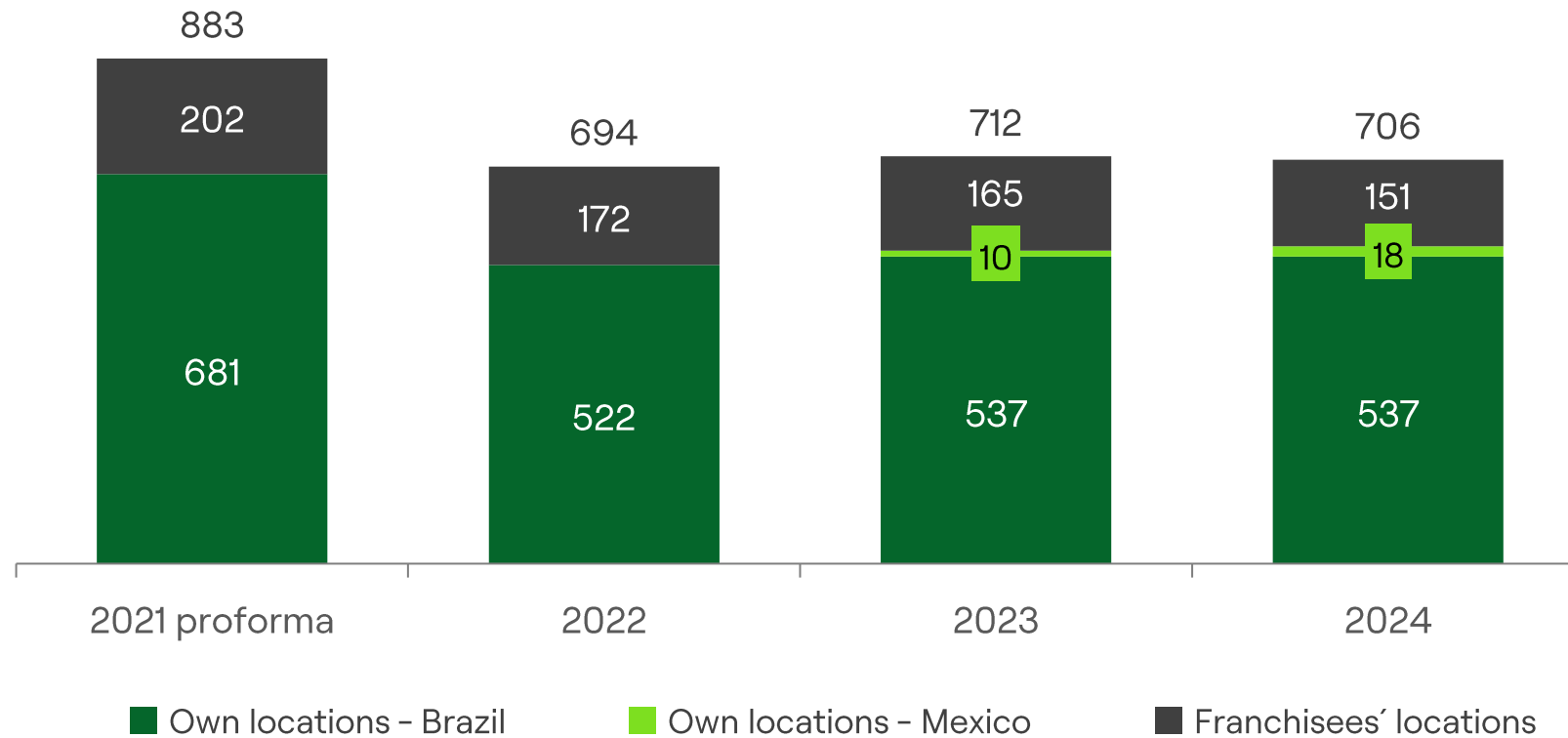


—●— Rental Rate - R\$ - -●- Utilization

WE MAINTAIN THE OBJECTIVE OF RESTORING PROFITABILITY THROUGH EFFICIENT MANAGEMENT OF PRICING, MIX AND FLEET UTILIZATION

## Number of branches – Brazil and Latin America

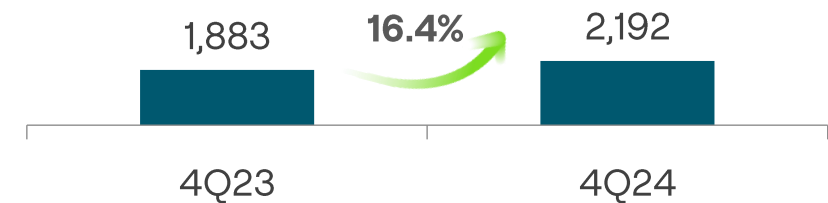
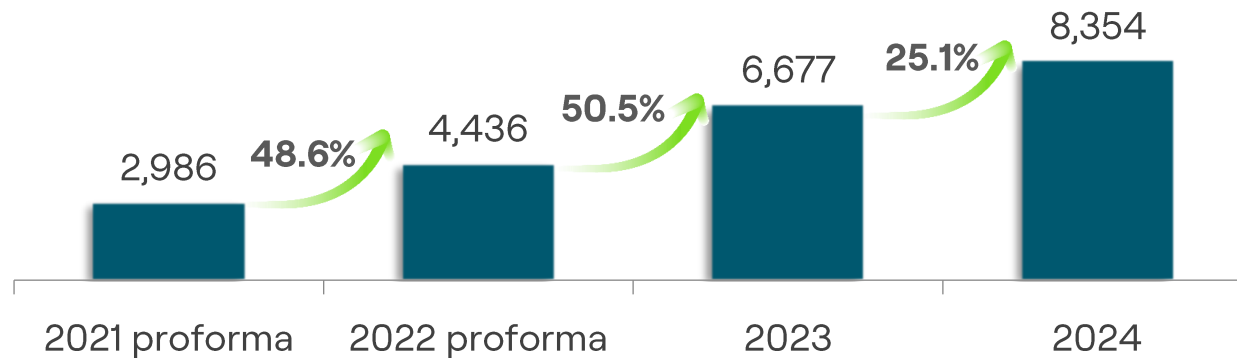
Quantity



THE COMPANY ENDED THE YEAR WITH 537 RENTAL LOCATIONS IN BRAZIL AND 18 IN MEXICO

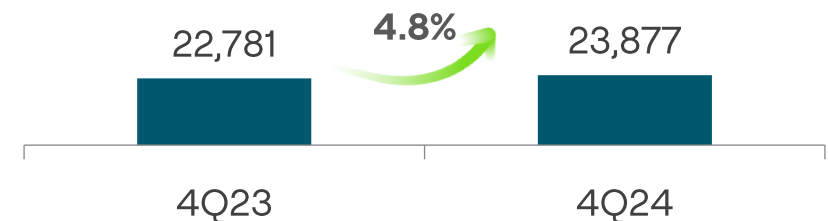
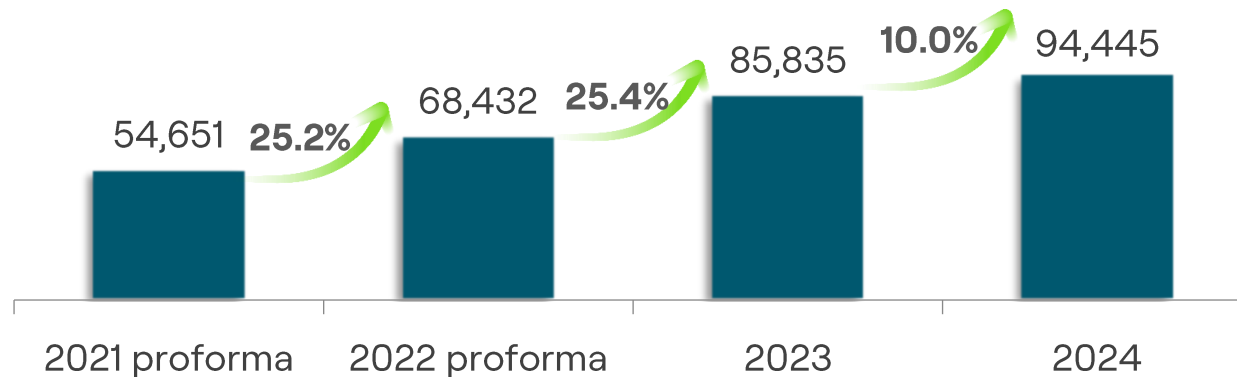
## Net Revenue – Brazil

R\$ million, including telematics and other initiatives



## Rental Days – Brazil

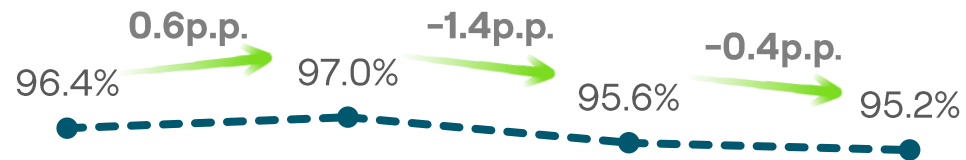
In thousands



INCREASE OF 25.1% IN NET REVENUE IN 2024, WITH HIGHER VOLUME AND AVERAGE DAILY RENTAL RATE

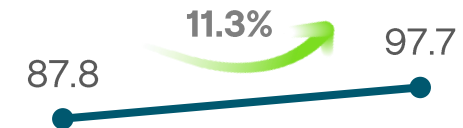
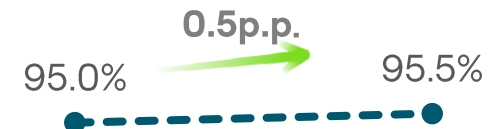
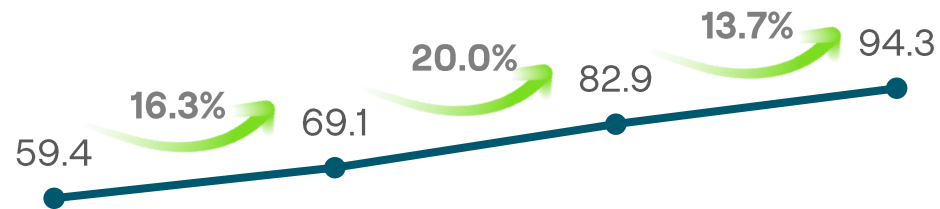
## Utilization Rate - Brazil

%



## Rental Rate - Brazil

R\$

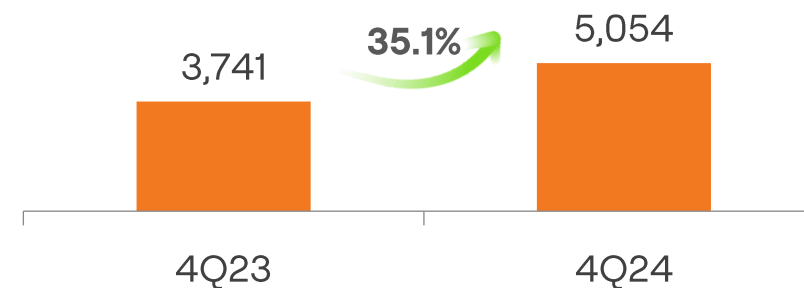
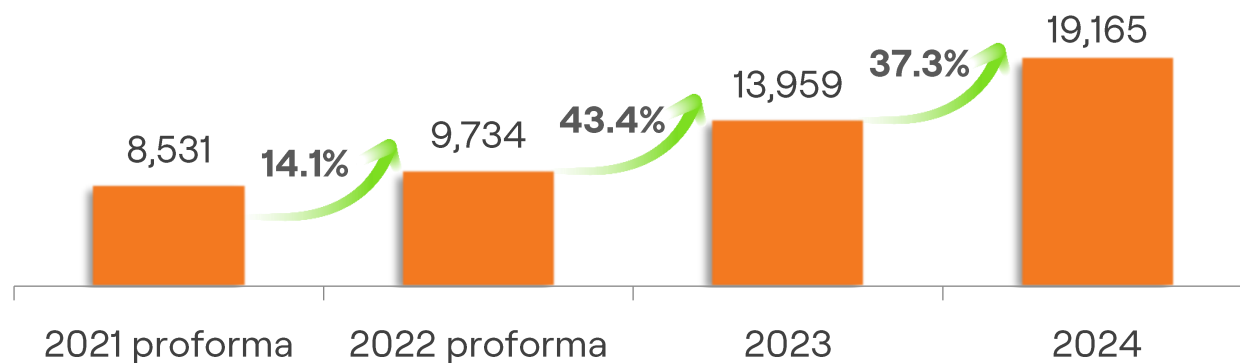


—●— Rental Rate - R\$    - - -●- - Utilization

THE HIGHER AVERAGE DAILY RATE REFLECTS OUR EFFORTS TO RESTORE PROFITABILITY AS WELL AS THE PRICING OF NEW CONTRACTS IN A CONTEXT OF HIGHER DEPRECIATION AND INTEREST RATES

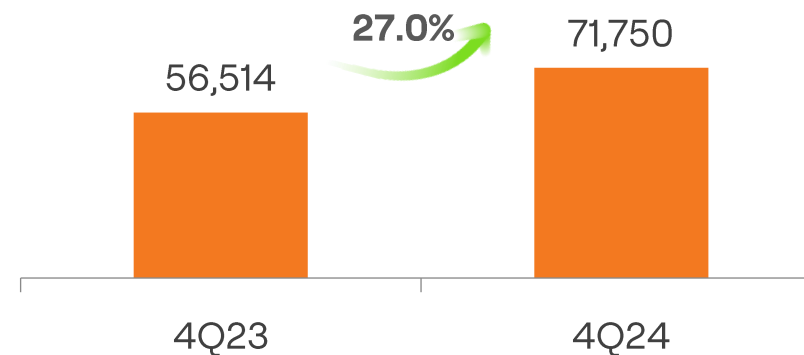
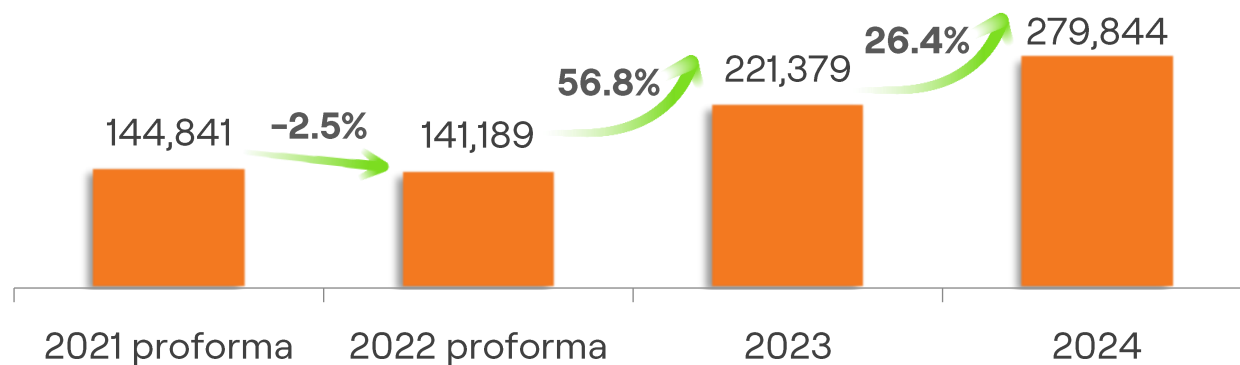
## Net Revenue – Brazil

R\$ million



## Cars sold – Brazil

Quantity

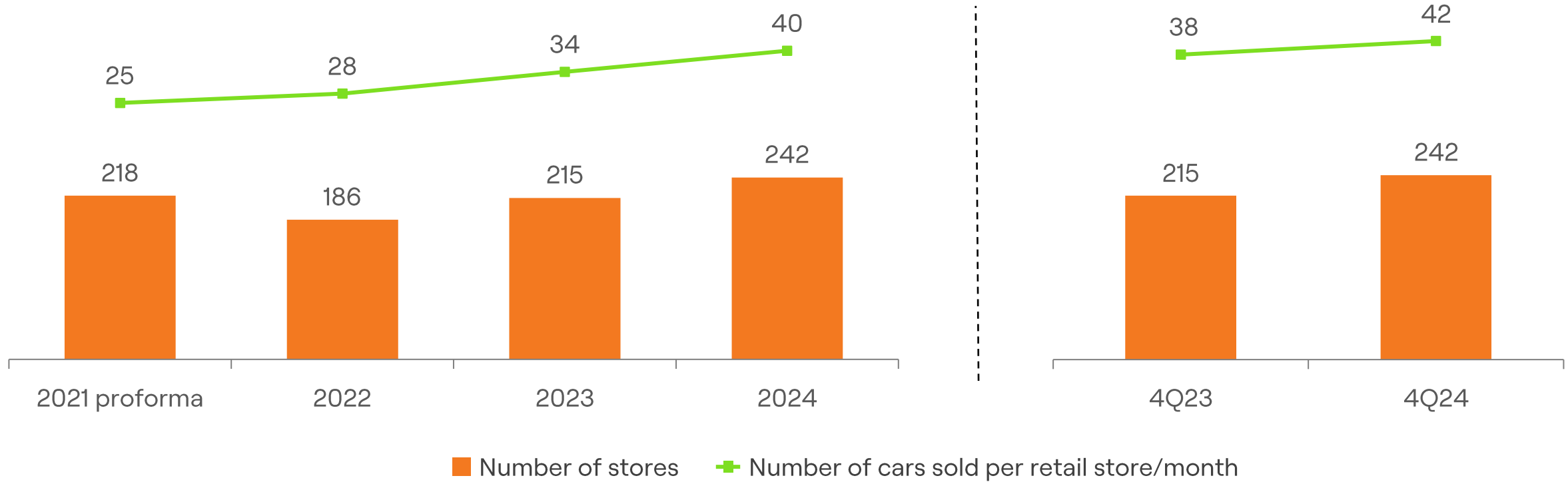


37.3% GROWTH IN NET REVENUE AND 26.4% IN THE NUMBER OF CARS SOLD IN 2024



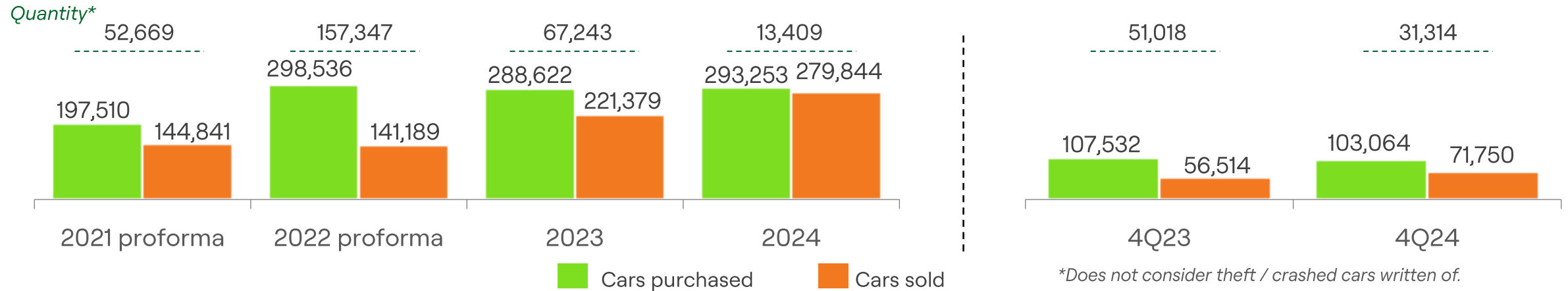
## Number of owned stores – Seminovos Brazil

Quantity

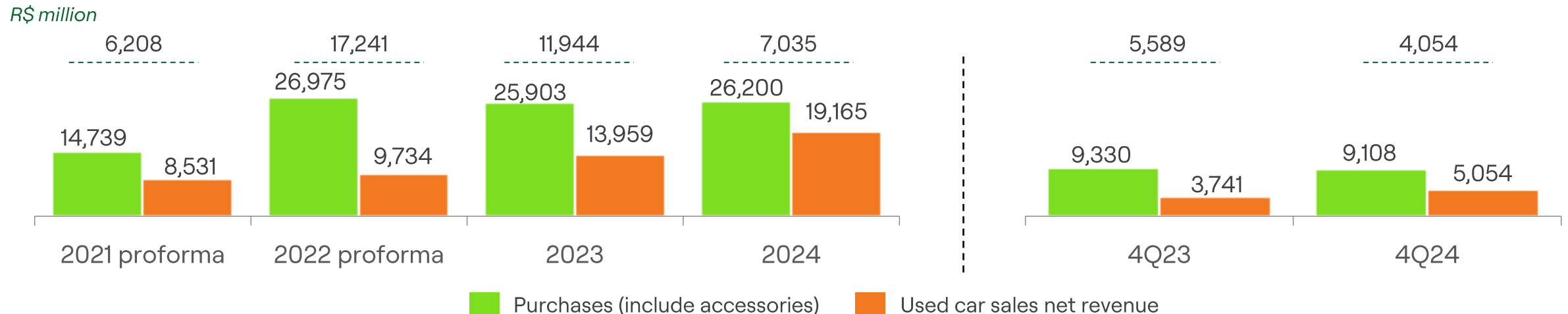


27 STORES OPENED THIS YEAR AND IMPROVEMENT IN STORE PRODUCTIVITY

## Car purchase and sales – Brazil



## Net fleet investment – Brazil

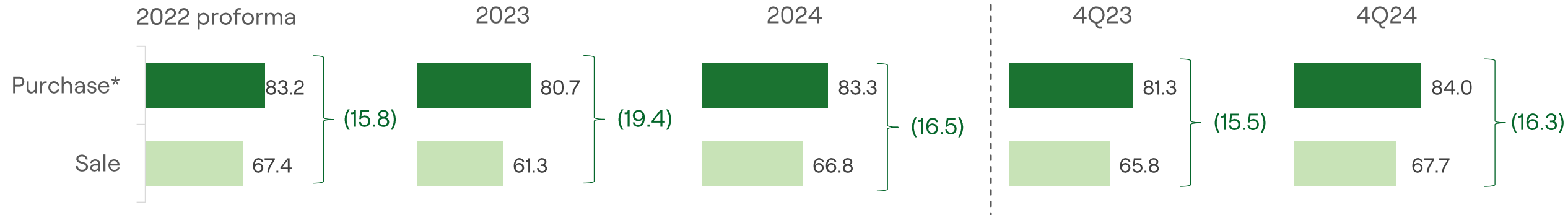


THE STRONG ACCELERATION IN SALES VOLUMES CONTRIBUTED TO THE REDUCTION IN NET FLEET INVESTMENT

# REPLENISHMENT CAPEX

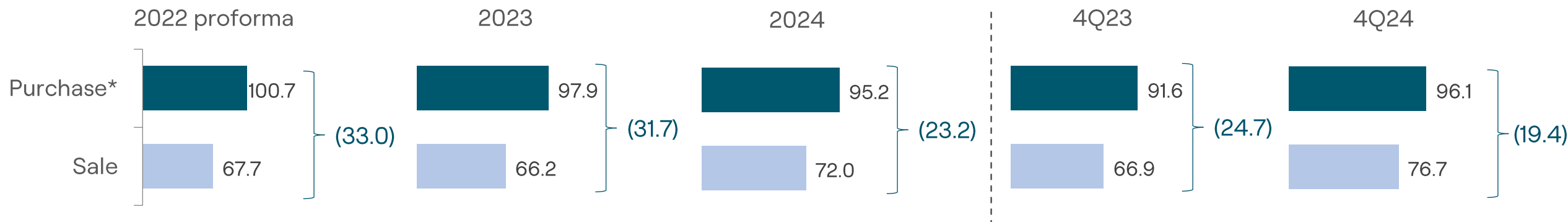
## Average price of purchase and sale – Car Rental – Brazil

R\$ thousand



## Average price of purchase and sale – Fleet Rental – Brazil

R\$ thousand

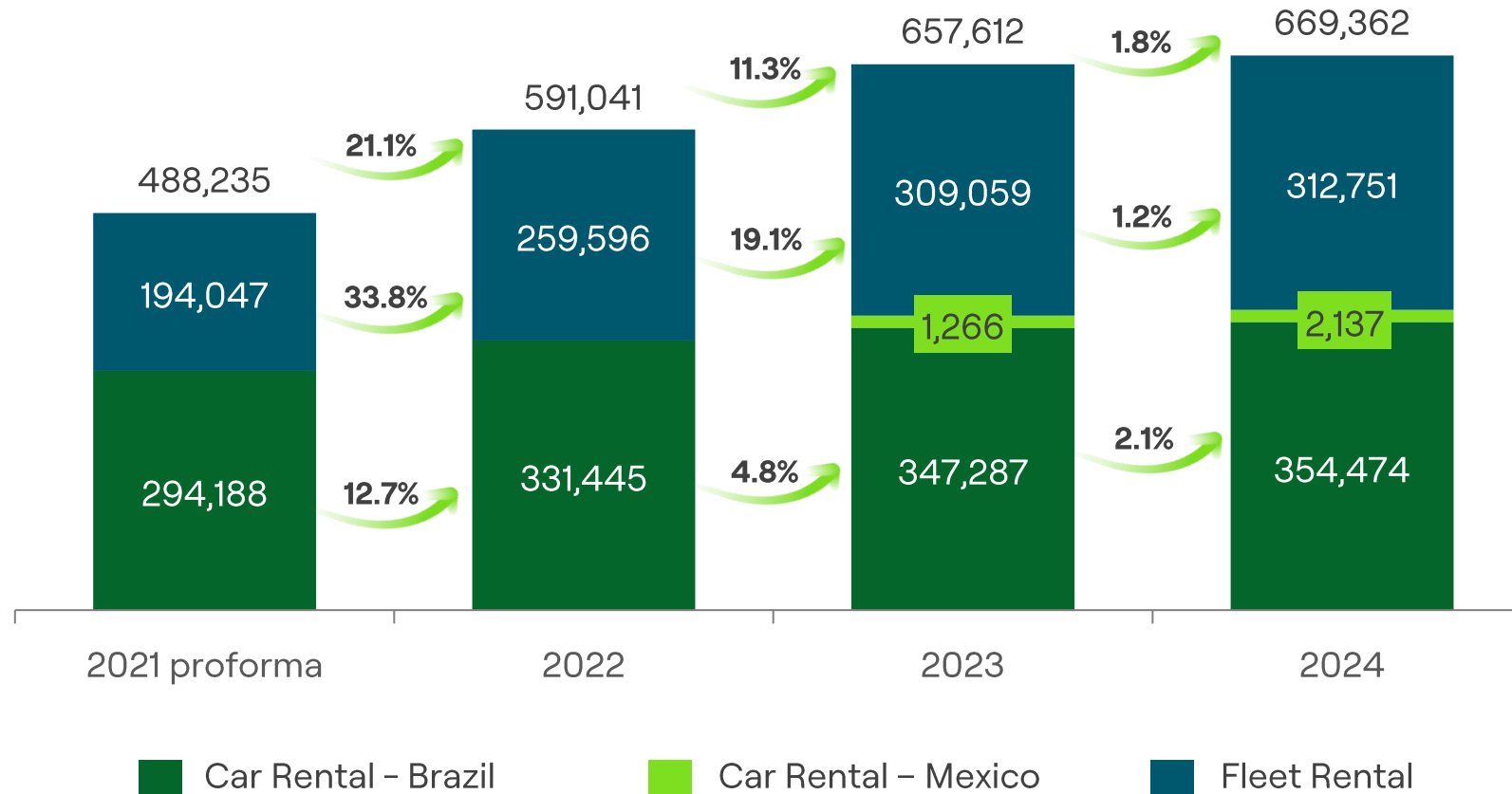


\*Purchase price does not include accessories

REDUCTION IN RENEWAL CAPEX IN BOTH DIVISIONS IN 2024, BEING R\$2.9K IN RAC AND R\$8.5K IN FLEET RENTAL

# END OF PERIOD FLEET

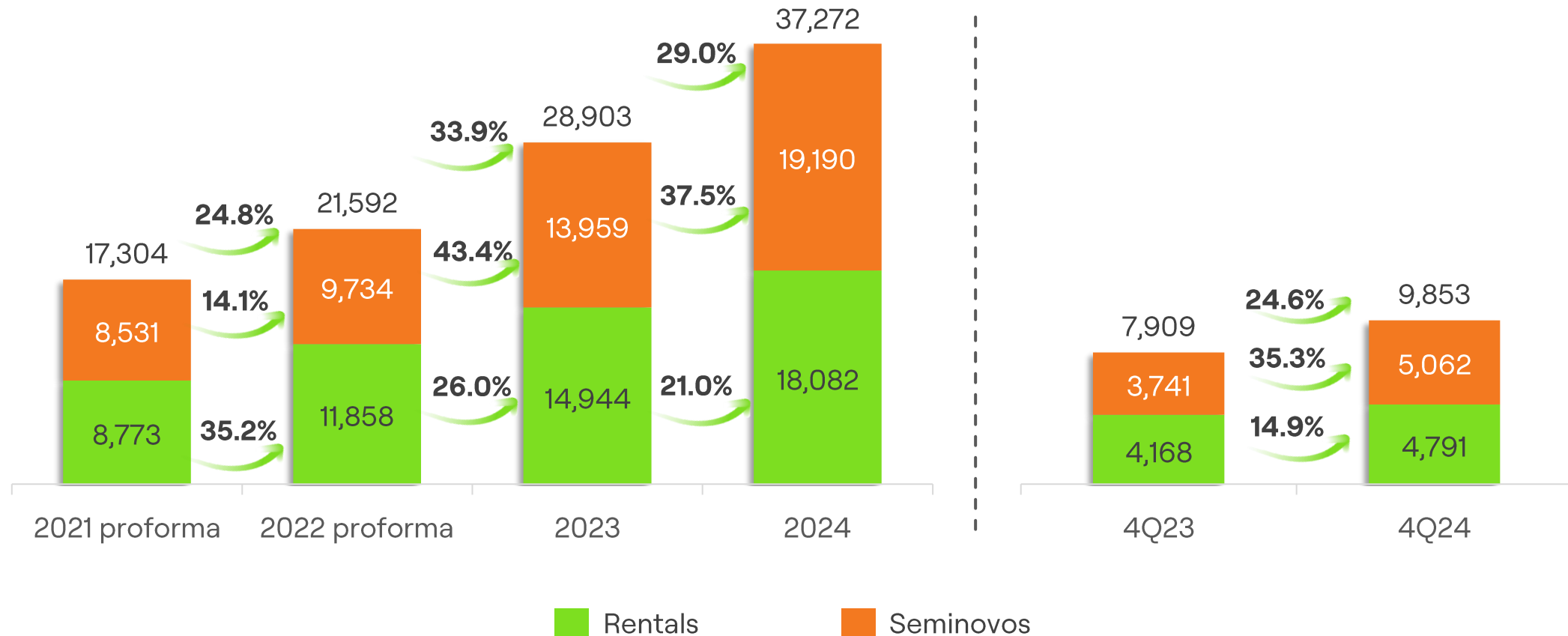
Quantity



WE ENDED THE YEAR WITH 669 THOUSAND CARS, A GROWTH OF 1.8% COMPARED TO 2023

# CONSOLIDATED NET REVENUE

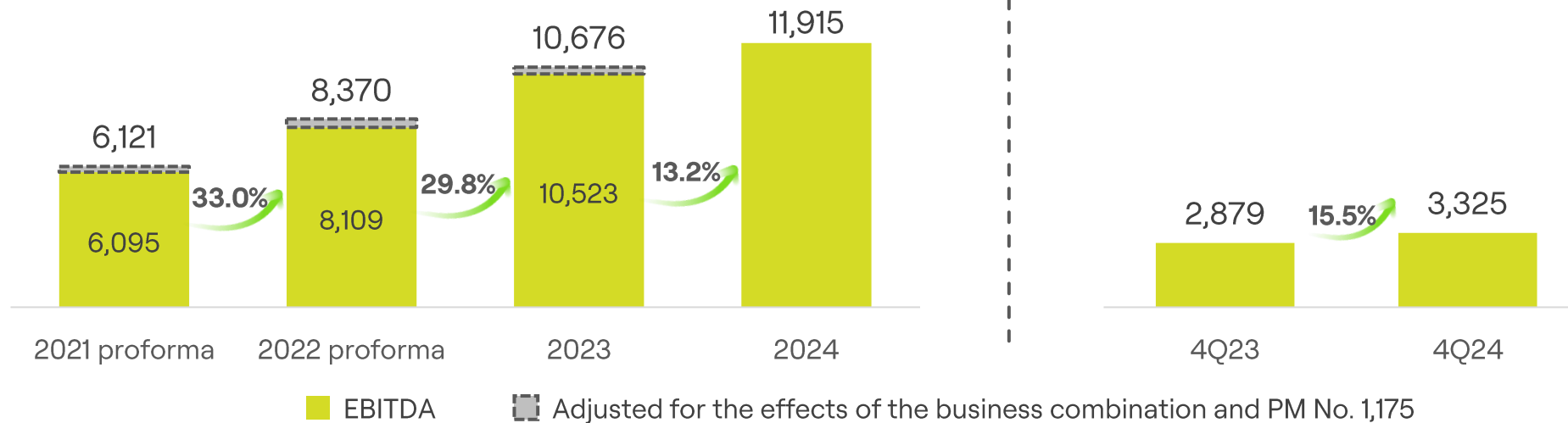
R\$ million



NET REVENUE TOTALLED R\$37.3 BILLION IN THE YEAR, AN INCREASE OF 29% COMPARED TO 2023

# CONSOLIDATED EBITDA

R\$ million



| EBITDA Margin:                      | 2021 proforma adjusted* | 2022 proforma adjusted* | 2023 adjusted* | 2024  | 4Q23  | 4Q24  |
|-------------------------------------|-------------------------|-------------------------|----------------|-------|-------|-------|
| Car Rental Brazil and Franchising   | 49.6%                   | 57.6%                   | 64.4%          | 62.0% | 62.7% | 65.6% |
| Fleet Rental                        | 65.7%                   | 67.9%                   | 72.6%          | 66.8% | 71.5% | 69.8% |
| Rental Consolidated                 | 55.1%                   | 61.5%                   | 68.1%          | 64.2% | 66.7% | 67.5% |
| Rental Consolidated + Mexico        | 55.1%                   | 61.5%                   | 67.8%          | 63.4% | 66.0% | 66.7% |
| Seminovos                           | 15.1%                   | 11.2%                   | 4.0%           | 2.3%  | 3.5%  | 2.6%  |
| Consolidated (over rental revenues) | 69.8%                   | 70.6%                   | 71.4%          | 65.9% | 69.1% | 69.4% |

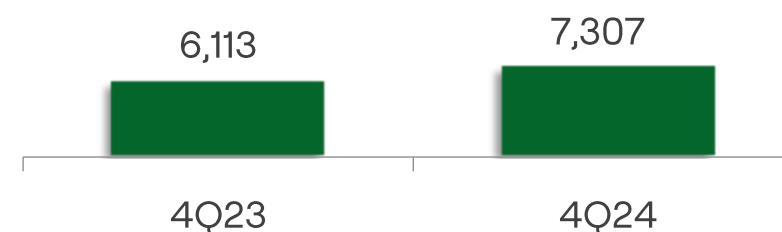
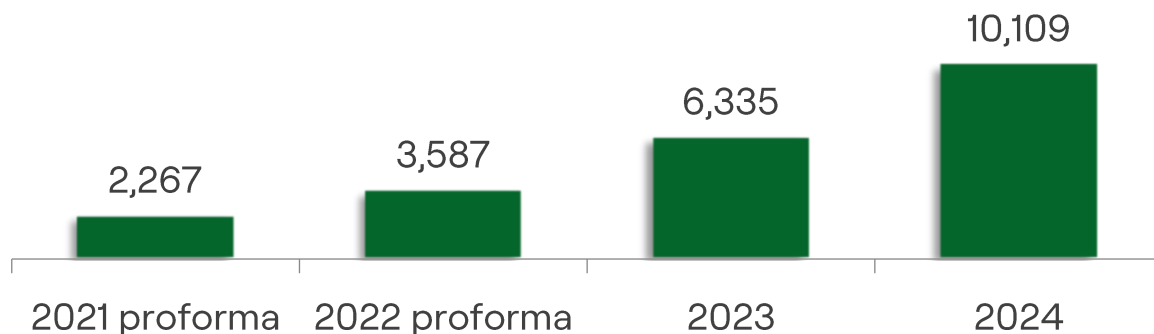
\* Adjusted for One-offs related to integration expenses and effects of MP n° 1,175

CONSOLIDATED EBITDA REACHED R\$11.9 BILLION IN 2024, A GROWTH OF 13.2% IN THE ANNUAL COMPARISON.

# AVERAGE ANNUALIZED DEPRECIATION PER CAR

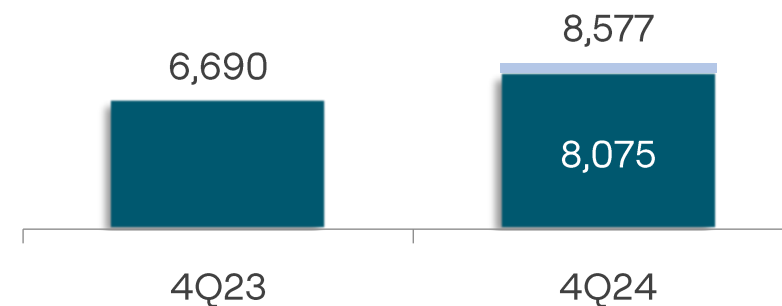
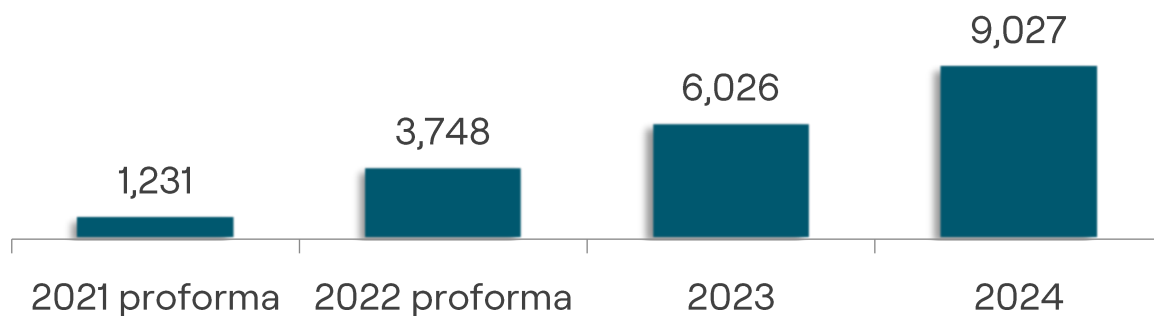
## Car Rental – Brazil

R\$



## Fleet Rental – Brazil

R\$



■ Light vehicles ■ Heavy-vehicles effect

THE AVERAGE DEPRECIATION FOR THE YEAR WAS IMPACTED BY THE REVISION OF ESTIMATED SALES PRICE, MADE IN 2Q24.

## Expected range for gross depreciation – Brazil

Annualized gross depreciation per car in R\$

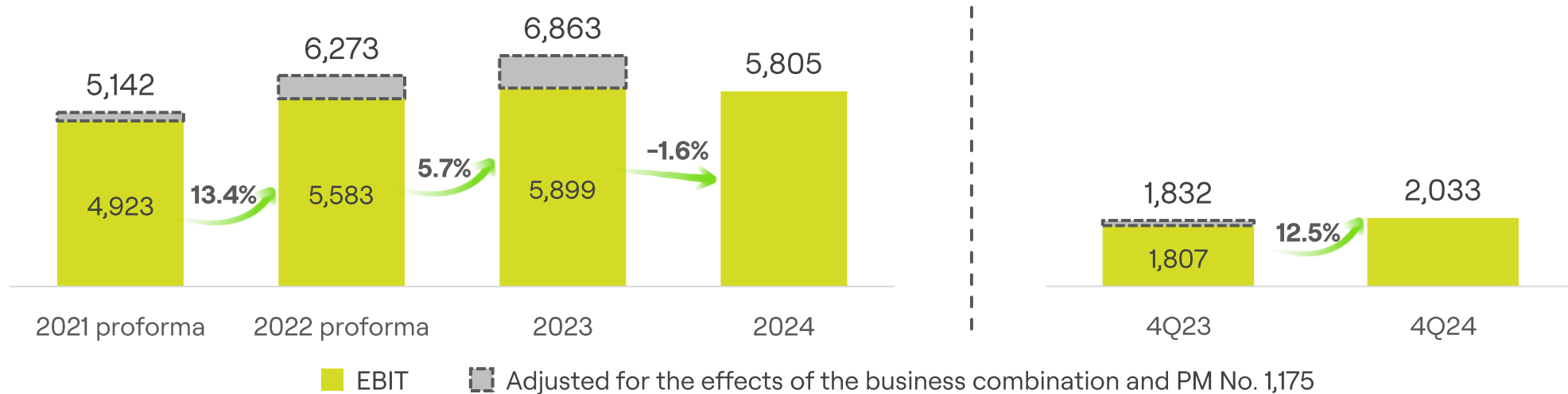
| Division                             | Expected range for gross depreciation |               |               |
|--------------------------------------|---------------------------------------|---------------|---------------|
|                                      | 3Q24                                  | 4Q24          | 1Q25          |
| Car Rental Expected                  | 6,700 – 7,700                         | 6,500 – 7,500 | 6,300 – 7,300 |
| Car Rental Real                      | 7,373                                 | 7,307         | –             |
| Fleet Rental Light Vehicles Expected | 7,500 – 8,500                         | 7,200 – 8,200 | 6,800 – 7,800 |
| Fleet Rental Light Vehicles Real     | 8,247                                 | 8,075         | –             |

IN 4Q24, AVERAGE ANNUALIZED DEPRECIATION PER CAR REMAINED WITHIN THE RANGE EXPECTED BY THE COMPANY



# CONSOLIDATED EBIT

R\$ million



EBIT Margin includes the result of **Seminovos** and is calculated on rental revenues:

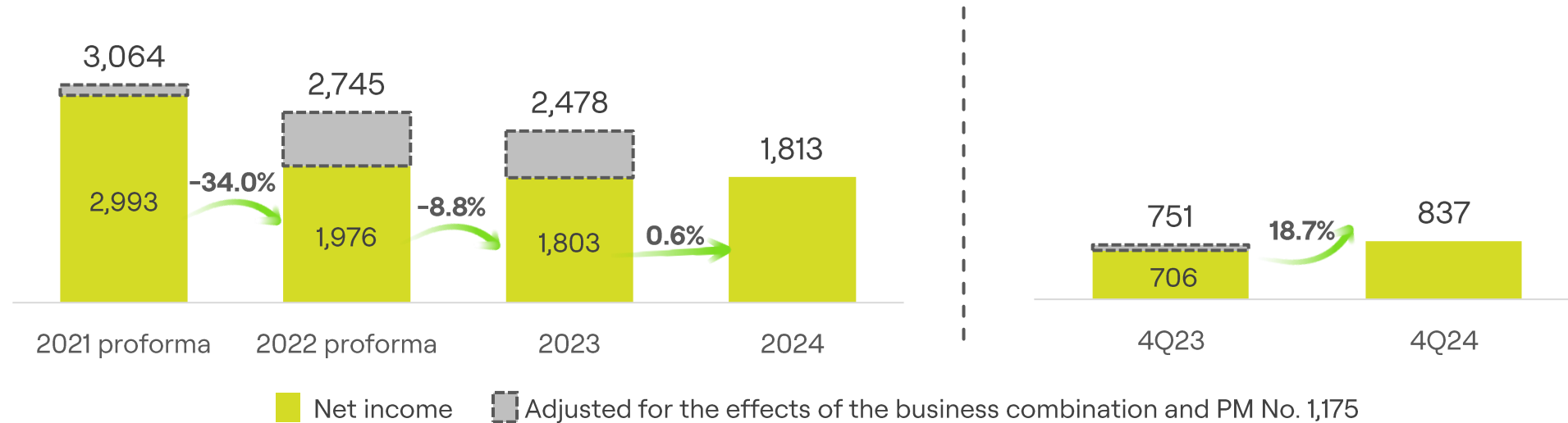
| EBIT Margin:                               | 2021 proforma adjusted* | 2022 proforma adjusted* | 2023 adjusted* | 2024  | 4Q23 adjusted* | 4Q24  |
|--------------------------------------------|-------------------------|-------------------------|----------------|-------|----------------|-------|
| Car Rental and Franchising                 | 55.2%                   | 49.2%                   | 40.7%          | 29.3% | 41.0%          | 43.3% |
| Fleet Rental                               | 65.3%                   | 59.0%                   | 53.4%          | 37.5% | 49.6%          | 43.6% |
| Consolidated Brazil (over rental revenues) | 58.6%                   | 52.9%                   | 46.4%          | 33.1% | 44.9%          | 43.5% |
| Consolidated + México                      | 58.6%                   | 52.9%                   | 45.9%          | 32.1% | 44.0%          | 42.4% |

\*Adjusted for One-offs related to integration expenses, in addition to the amortization of write-up and effects of PM No. 1,175

IN 4Q24, EBIT TOTALED R\$2.0 BILLION, AN INCREASE OF 12.5% COMPARED TO 4Q23  
R\$5.8 BILLION EBIT IN THE YEAR REFLECTS THE REVISION OF THE ESTIMATED RESIDUAL VALUE MADE IN 2Q24

# CONSOLIDATED NET INCOME

R\$ million



| EBITDA x Net income reconciliation       | 2021 proforma* | 2022 proforma* | 2023*   | 2023 accounting | 2024    | Var. R\$ | Var. % | 4Q23  | 4Q24    | Var. R\$ | Var. % |
|------------------------------------------|----------------|----------------|---------|-----------------|---------|----------|--------|-------|---------|----------|--------|
| Consolidated EBITDA                      | 6,121          | 8,370          | 10,676  | 10,523          | 11,915  | 1,392    | 13.2%  | 2,879 | 3,325   | 446      | 15.5%  |
| Cars depreciation                        | (673)          | (1,762)        | (3,367) | (4,178)         | (5,586) | (1,408)  | 33.7%  | (949) | (1,157) | (208)    | 21.9%  |
| Other PP&E depreciation and amortization | (306)          | (335)          | (447)   | (447)           | (524)   | (77)     | 17.3%  | (124) | (136)   | (12)     | 9.3%   |
| EBIT                                     | 5,142          | 6,273          | 6,863   | 5,899           | 5,805   | (93)     | -1.6%  | 1,807 | 2,033   | 227      | 12.5%  |
| Financial expenses, net                  | (785)          | (2,726)        | (4,024) | (4,024)         | (3,939) | 86       | -2.1%  | (974) | (967)   | 8        | -0.8%  |
| Income tax and social contribution       | (1,293)        | (802)          | (361)   | (71)            | (53)    | 18       | -25.1% | (127) | (230)   | (103)    | 80.9%  |
| Net income of the period                 | 3,064          | 2,745          | 2,478   | 1,803           | 1,813   | 10       | 0.6%   | 706   | 837     | 132      | 18.7%  |

\* Adjusted for One-offs related to integration expenses, in addition to the amortization of write-up and effects of PM No. 1,175

IN 4Q24, NET INCOME TOTALED R\$837 MILLION, AN INCREASE OF 18.7% COMPARED TO 4Q23  
THE COMPANY ENDED THE YEAR WITH NET INCOME OF R\$1.8 BILLION

# FREE CASH FLOW

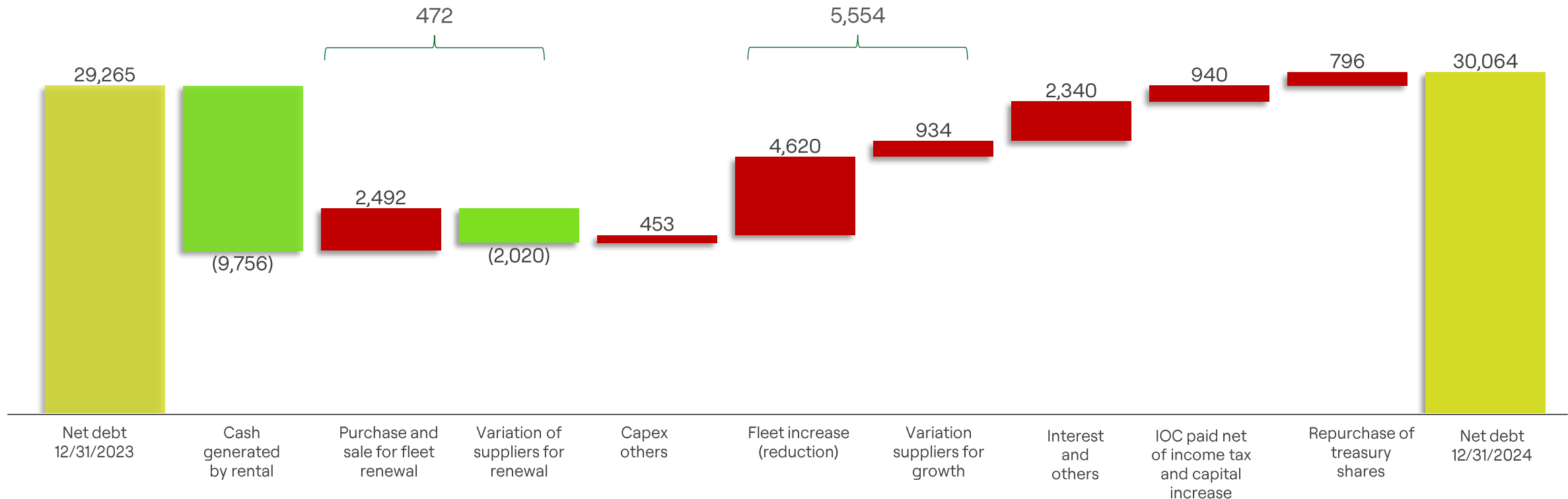
| Free cash flow (R\$ million) |                                                                           | 2021           | 2022            | 2023           | 2024           |
|------------------------------|---------------------------------------------------------------------------|----------------|-----------------|----------------|----------------|
| Operations                   | <b>EBITDA</b>                                                             | <b>3,698</b>   | <b>6,589</b>    | <b>10,523</b>  | <b>11,915</b>  |
|                              | Used car sale revenue, net of taxes                                       | (5,308)        | (7,834)         | (13,876)       | (19,185)       |
|                              | Net book value of vehicles written-off                                    | 4,346          | 6,085           | 12,250         | 17,750         |
|                              | (-) Income tax and social contribution                                    | (307)          | (83)            | (130)          | (488)          |
|                              | Change in working capital                                                 | (568)          | (1,284)         | (1,783)        | (236)          |
|                              | <b>Cash generated by rental operations</b>                                | <b>1,860</b>   | <b>3,473</b>    | <b>6,984</b>   | <b>9,756</b>   |
| Capex renewal                | Used car sale revenue, net from taxes – fleet renewal                     | 5,308          | 7,834           | 13,876         | 19,185         |
|                              | Fleet renewal investment                                                  | (6,367)        | (9,903)         | (19,818)       | (21,677)       |
|                              | Change in accounts payable to car suppliers for fleet renewal             | (283)          | 1,620           | 2,969          | 2,020          |
|                              | <b>Net investment for fleet renewal</b>                                   | <b>(1,341)</b> | <b>(449)</b>    | <b>(2,973)</b> | <b>(472)</b>   |
|                              | <b>Fleet renewal – quantity</b>                                           | <b>92,845</b>  | <b>118,538</b>  | <b>221,379</b> | <b>280,240</b> |
|                              | Investment, property and intangible                                       | (147)          | (364)           | (392)          | (453)          |
|                              | <b>Free cash flow from operations, before fleet increase or reduction</b> | <b>372</b>     | <b>2,660</b>    | <b>3,619</b>   | <b>8,830</b>   |
| Capex Growth                 | (Investment) / Disinvestment in cars for fleet growth                     | (1,289)        | (12,636)        | (6,132)        | (4,620)        |
|                              | Change in accounts payable to car suppliers                               | 572            | 2,298           | (382)          | (934)          |
|                              | <b>Net (investment) / Disinvestment for fleet (growth) / reduction</b>    | <b>(717)</b>   | <b>(10,338)</b> | <b>(6,514)</b> | <b>(5,554)</b> |
|                              | <b>Fleet increase / (reduction) – quantity</b>                            | <b>18,665</b>  | <b>136,391</b>  | <b>68,505</b>  | <b>14,310</b>  |
|                              | <b>Free cash generated (applied) before interest and others</b>           | <b>(346)</b>   | <b>(7,679)</b>  | <b>(2,895)</b> | <b>3,276</b>   |

GREATER OPERATING CASH GENERATION AND LOWER FLEET CAPEX RESULTED IN R\$3.3 BILLION GENERATED BEFORE INTEREST PAYMENTS

# CHANGE IN NET DEBT

As of 12/31/2024

R\$ million



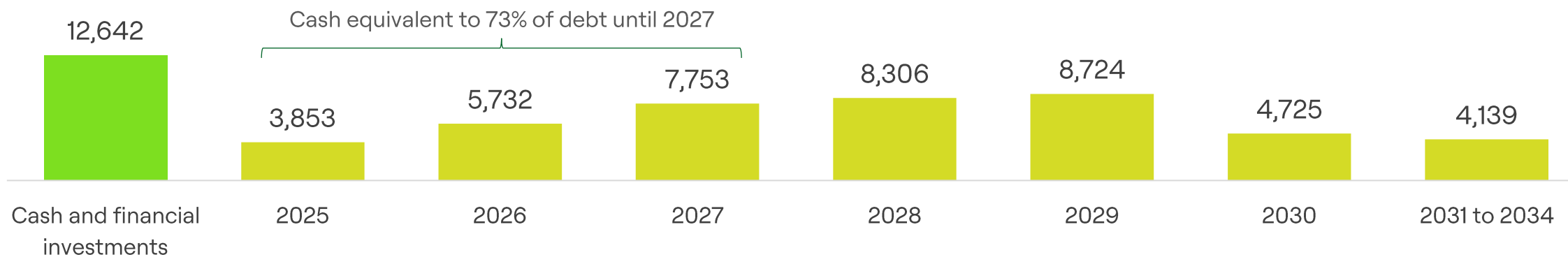
THE COMPANY ENDED THE YEAR WITH A NET DEBT OF R\$30.1 BILLION

# DEBT MATURITY PROFILE (PRINCIPAL)



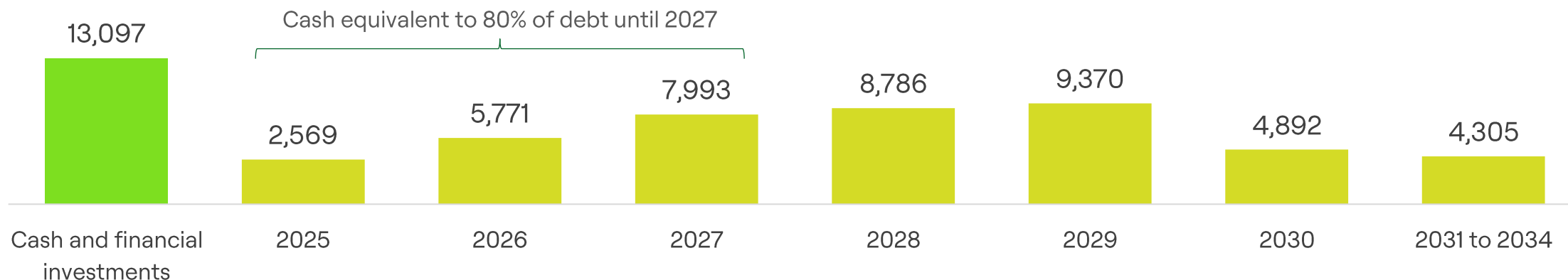
## As of 12/31/2024

R\$ million



## Proforma after issuances and amortizations until 02/27/2025

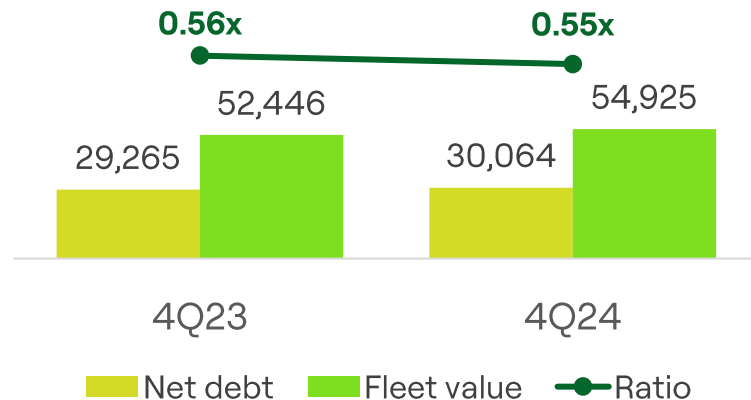
R\$ million



STRONG CASH POSITION AND ACTIVE LIABILITY MANAGEMENT, WITH THE GOAL OF REDUCING COST AND EXTEND DURATION

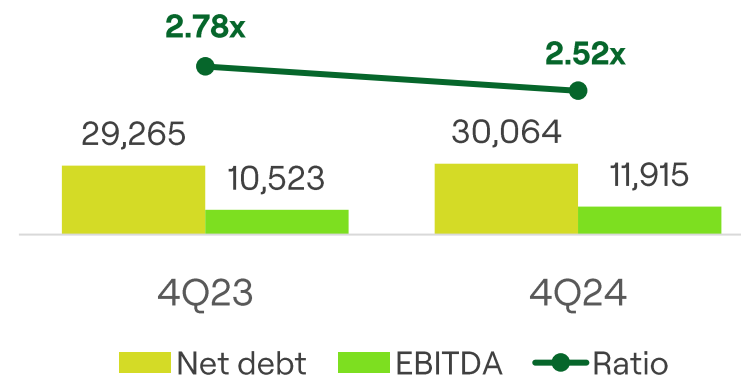
## Net debt vs. Fleet value

R\$ million



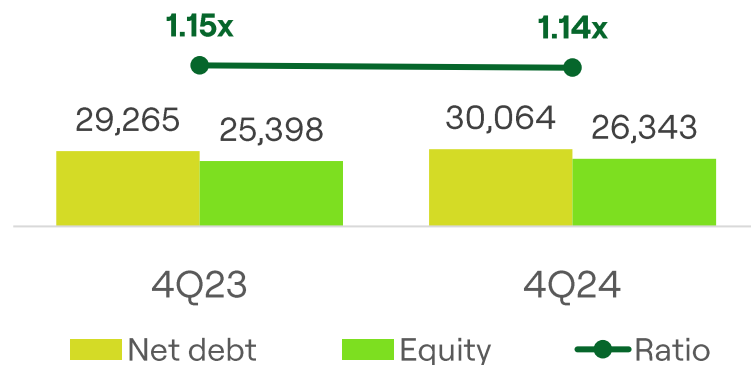
## Net debt vs. EBITDA LTM

R\$ million



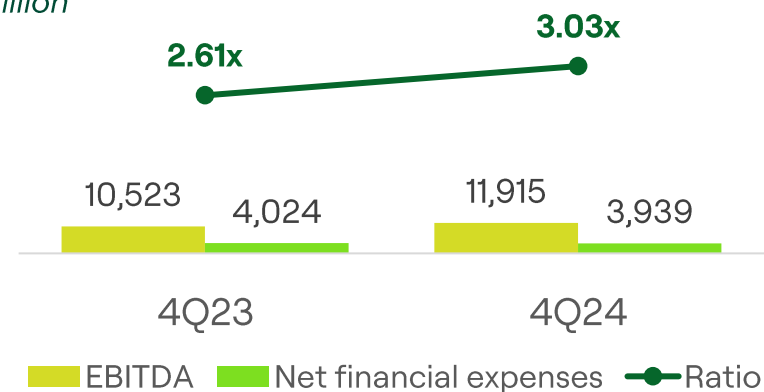
## Net debt vs. Equity

R\$ million



## EBITDA LTM vs. Net financial expenses LTM

R\$ million

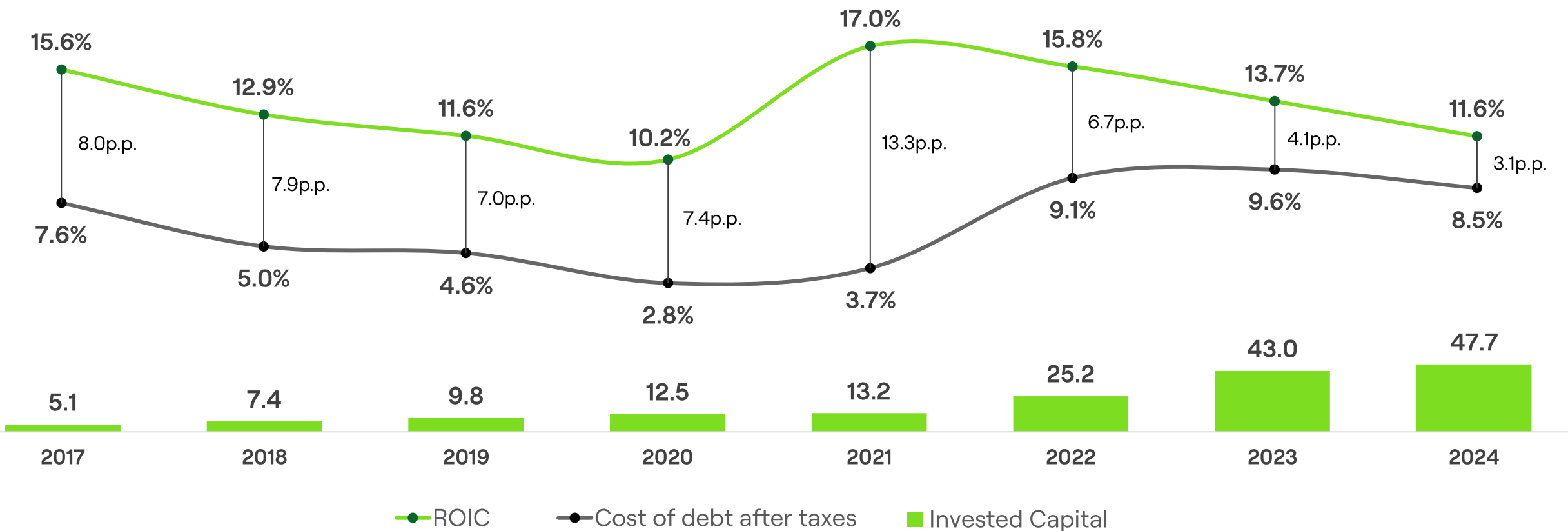


CASH GENERATION CONTRIBUTED TO IMPROVING DEBT RATIOS,  
EVEN WITH THE COMPANY'S SHARE BUYBACK AND IOC DISTRIBUTION IN 2024

# ROIC VERSUS COST OF DEBT AFTER TAXES

## Evolution of ROIC spread and capital base

% e R\$ billion



ROIC calculated:

NOPAT = EBIT X (1 - effective income tax rate); Invested Capital = Net Debt + Shareholders' Equity - Goodwill

Invested capital of Localiza stand-alone until June 30th, 2022

ROIC SPREAD ENDED THE YEAR AT 3.1 P.P., ACCELERATING TO 5.0 P.P. IN 2H24,  
AS A RESULT OF THE PRICE RECOMPOSITION, COST EFFICIENCY AND PRODUCTIVITY INITIATIVES

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