

Webcast

3T25



[B]³
BRASIL
BOLSA
BALCÃO

NOVO
MERCADO
BM&FBOVESPA

Índice
Brasil 50

IBRX 50

Índice
Carbono
Eficiente

IC02

Índice de
Ações com Tag Along
Diferenciado

ITAG

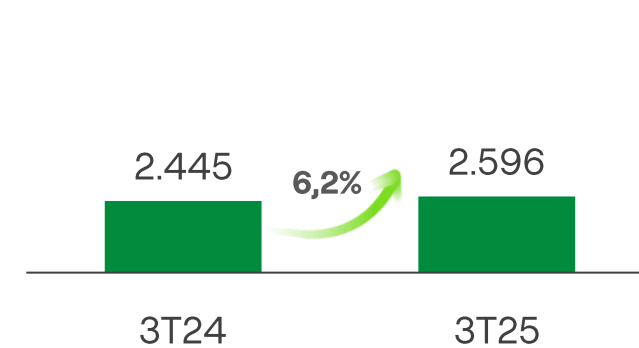
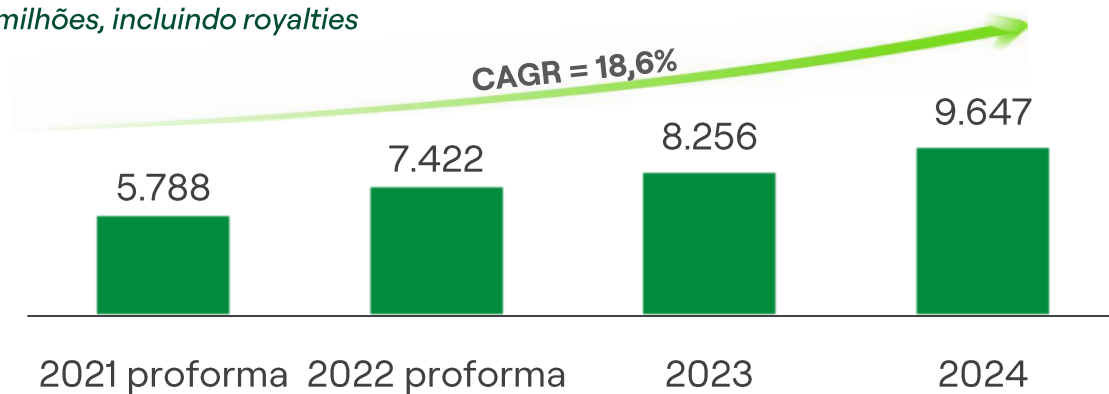
OTCQX

IGPTW B3

Localiza&co

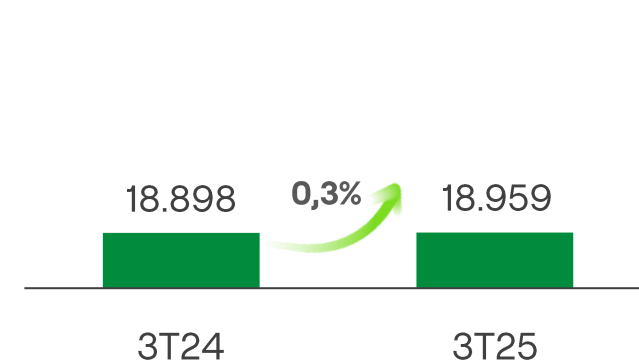
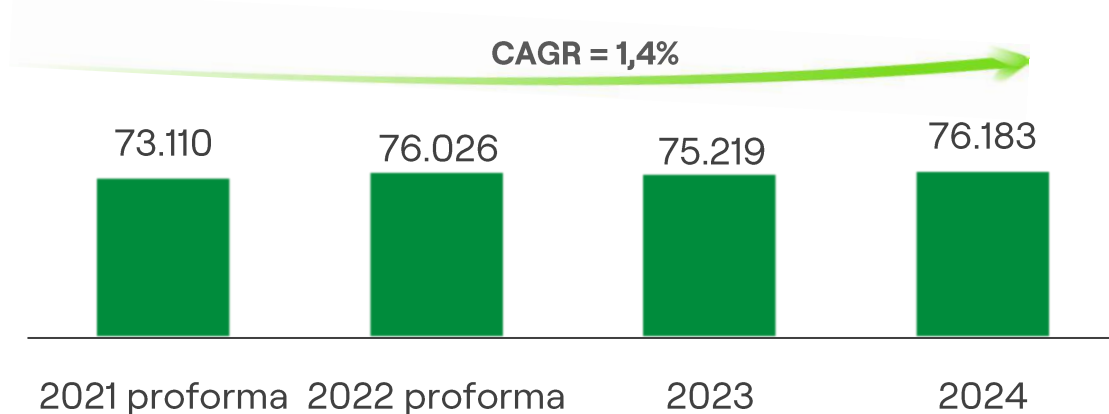
Receita Líquida – Aluguel de Carros

R\$ milhões, incluindo royalties

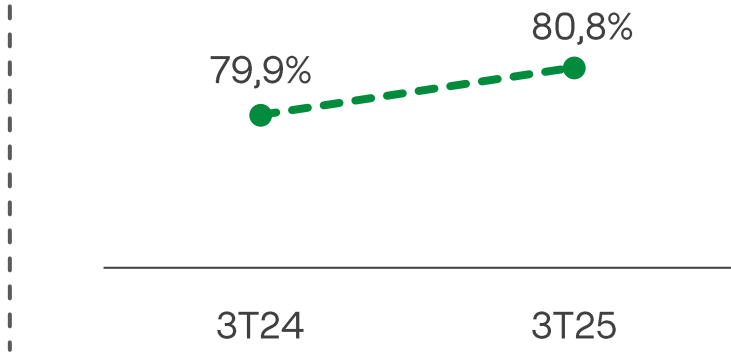
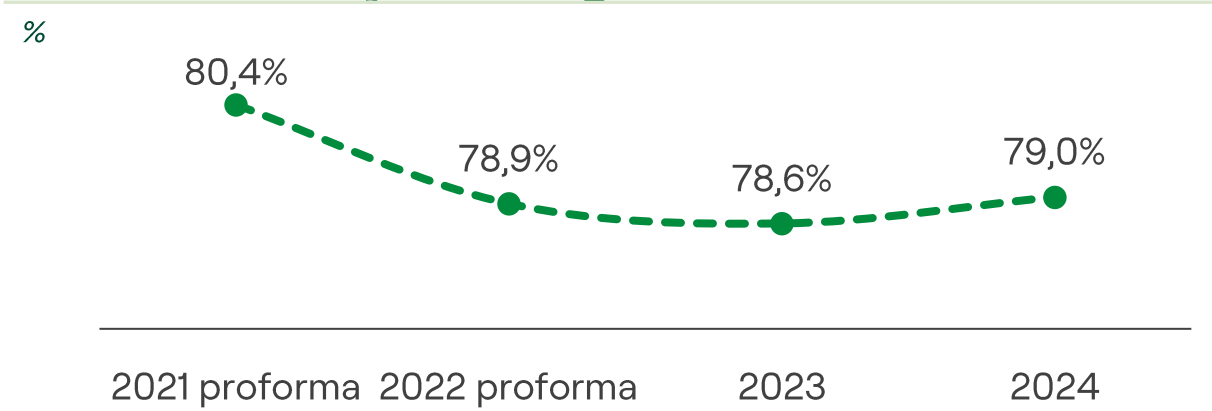


Número de Diárias – Aluguel de Carros

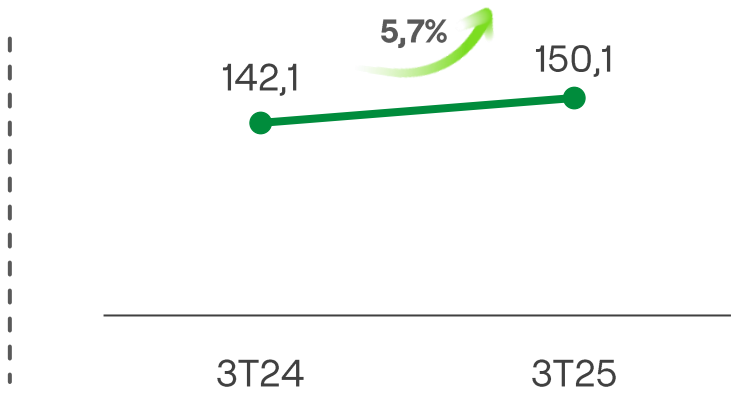
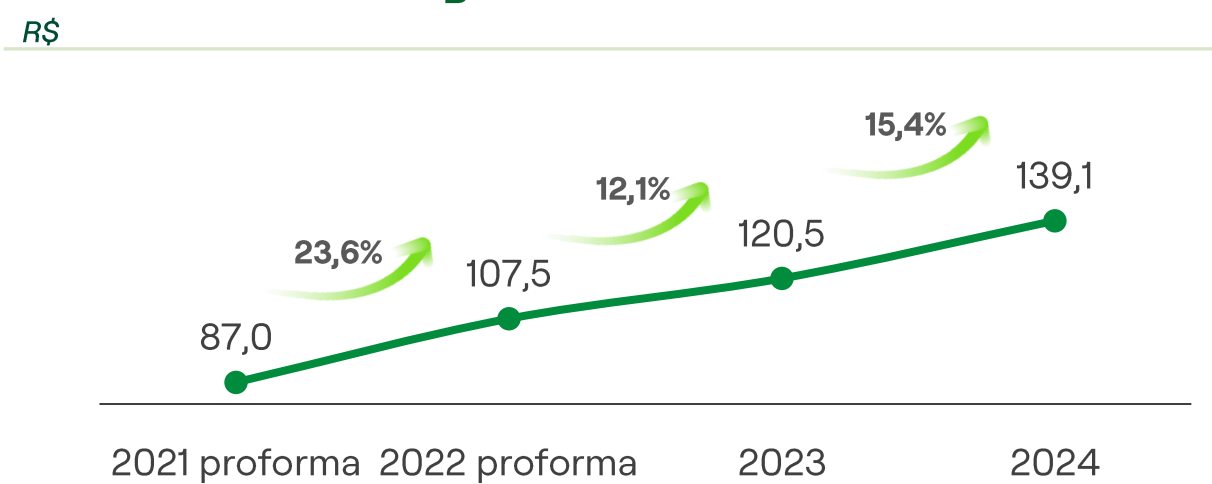
Em milhares



Taxa de Utilização – Aluguel de Carros

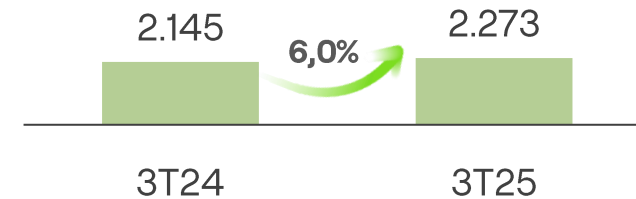
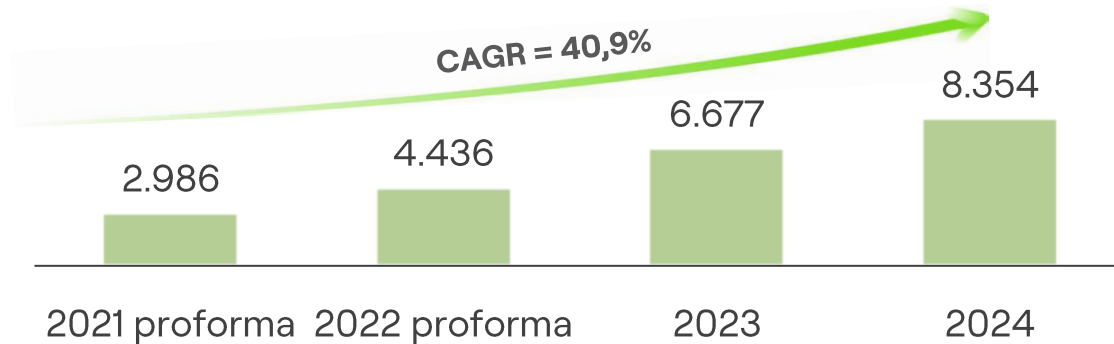


Diária Média – Aluguel de Carros



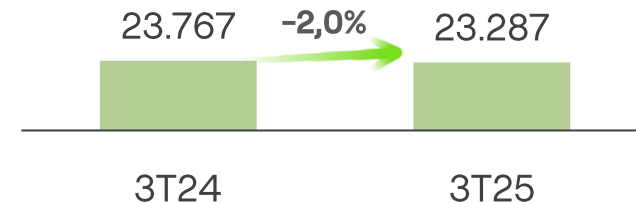
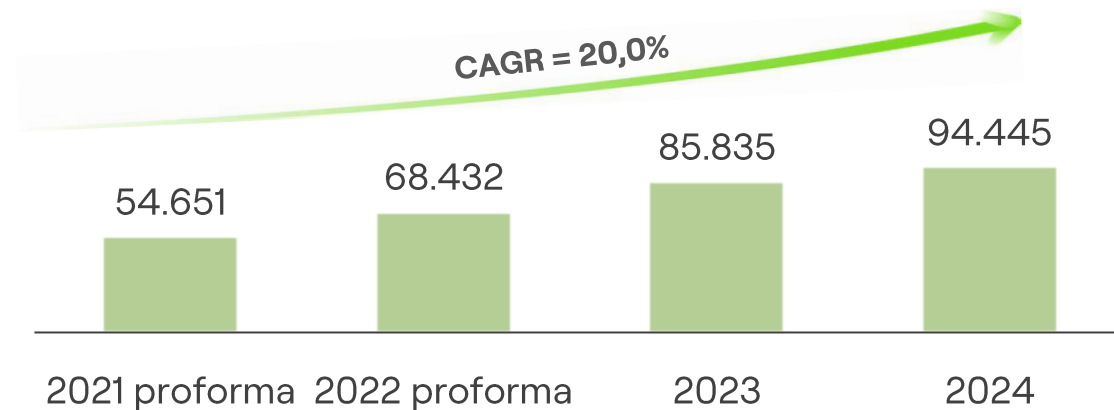
Receita Líquida – Gestão de Frotas

R\$ milhões, incluindo receitas de telemetria e outras iniciativas

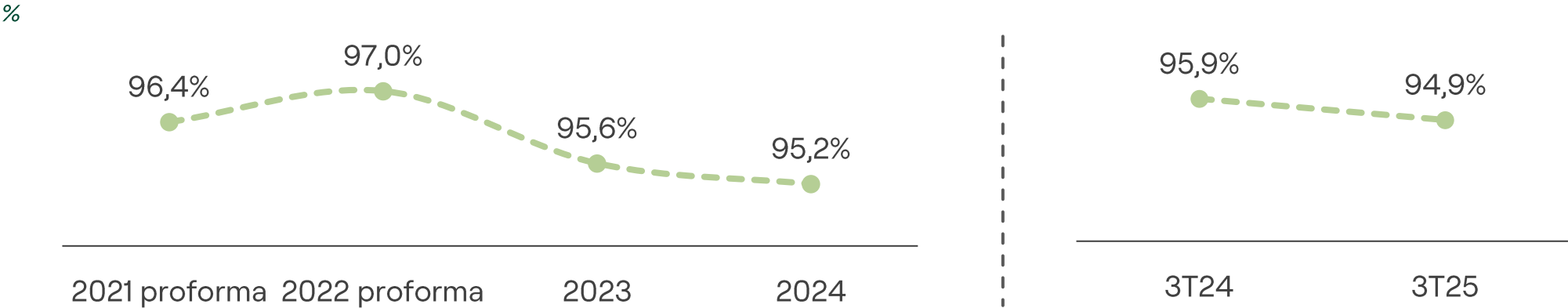


Número de Diárias – Gestão de Frotas

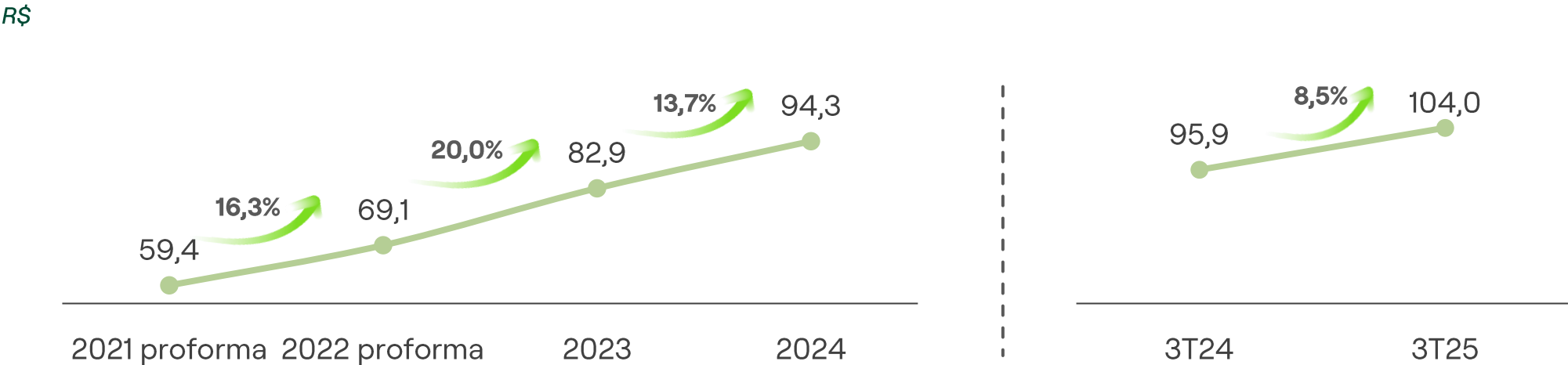
Em milhares



Taxa de Utilização – Gestão de Frotas

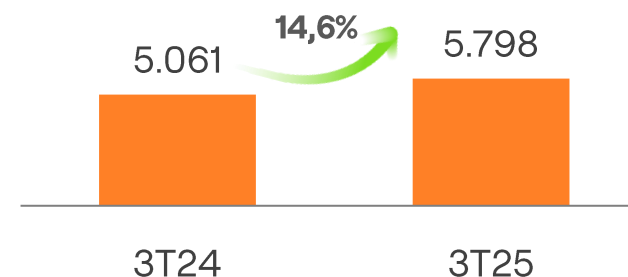
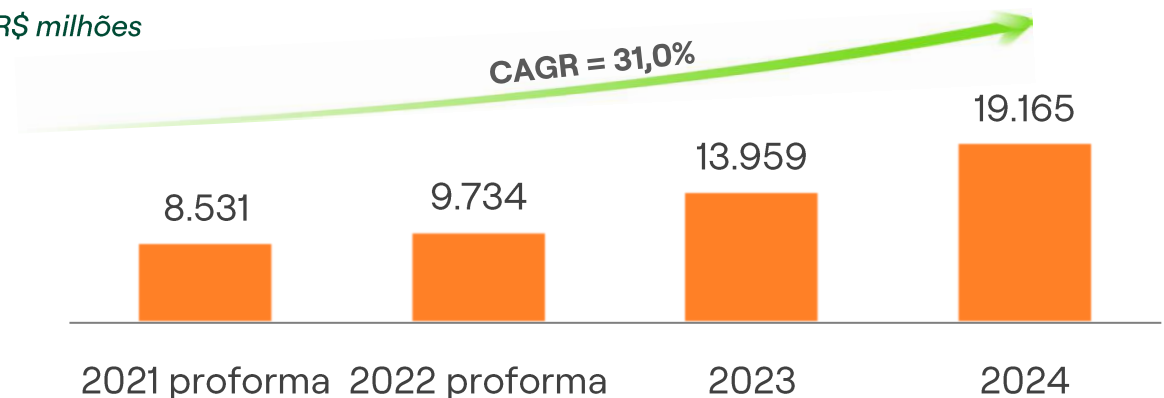


Diária Média – Gestão de Frotas



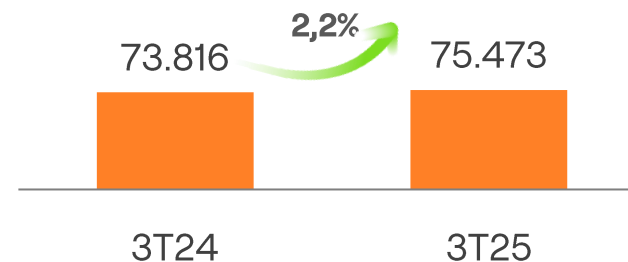
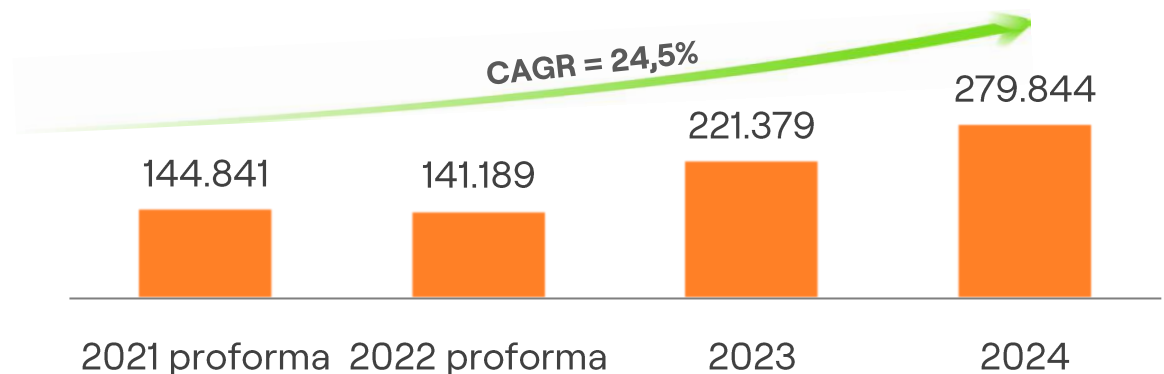
Receita Líquida – Seminovos

R\$ milhões



Carros vendidos – Seminovos

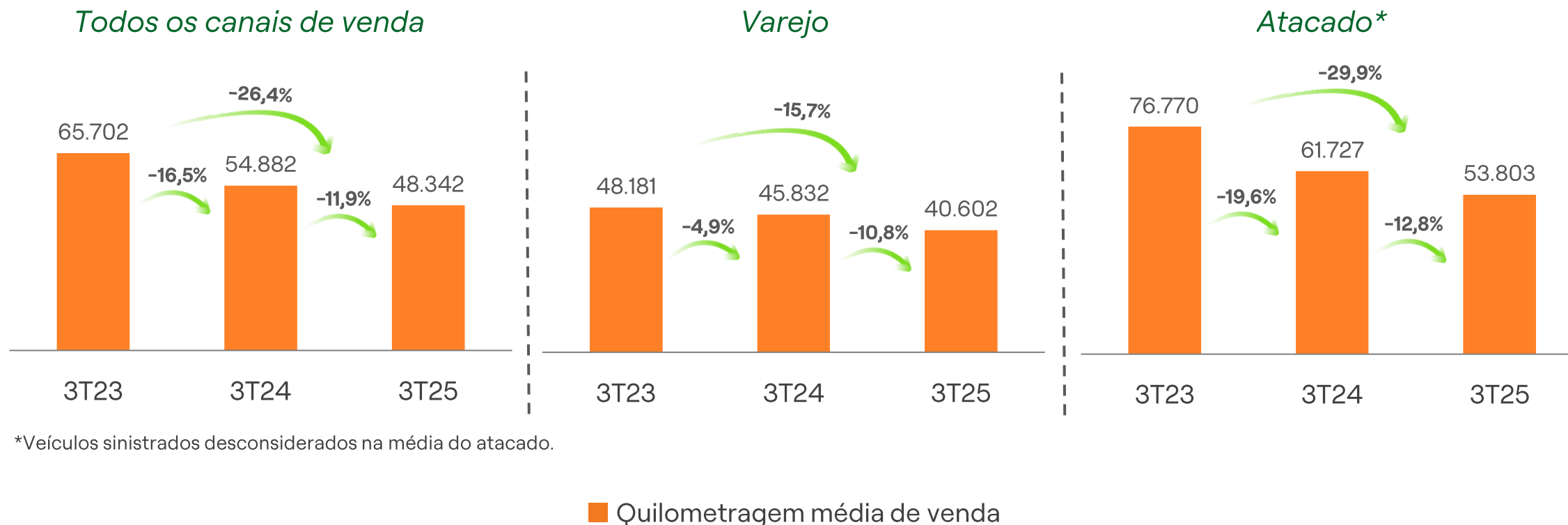
Quantidade



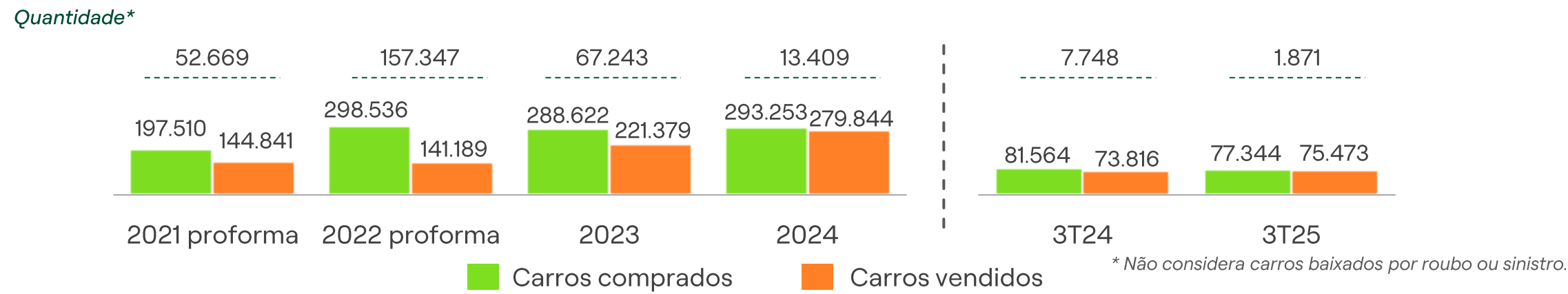
REDUÇÃO DE 26,4% NA QUILOMETRAGEM MÉDIA DO CARRO VENDIDO (3T25 X 3T23), REFLETINDO O AVANÇO NO PROCESSO DE REJUVENESCIMENTO DA FROTA

Quilometragem média de venda – Seminovos

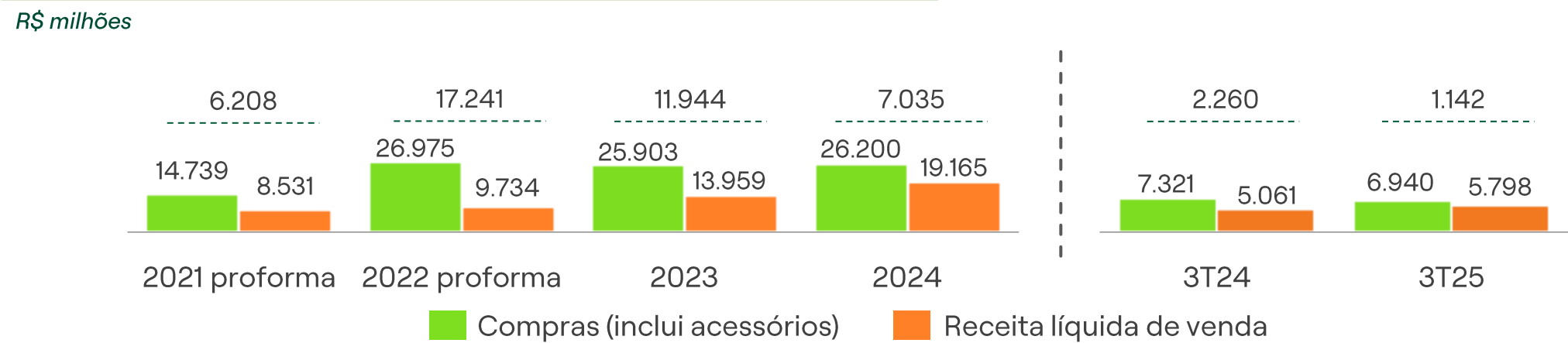
Unidades



Compra e venda de carros



Investimento líquido na frota

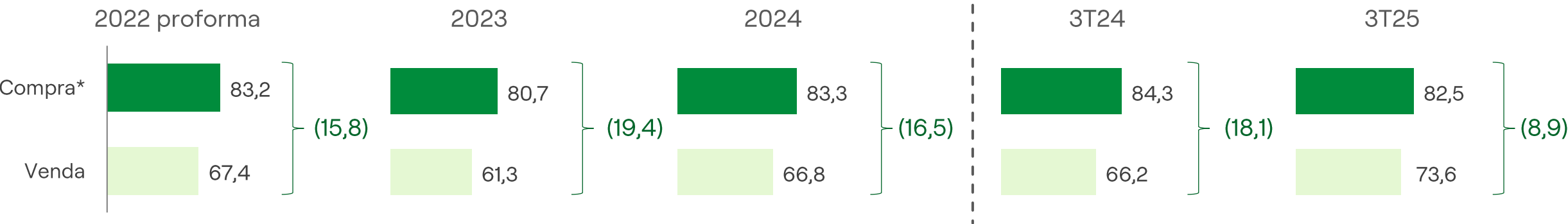


REDUÇÃO DO CAPEX DE RENOVAÇÃO EM AMBAS AS DIVISÕES NO 3T25 EM COMPARAÇÃO COM O 3T24



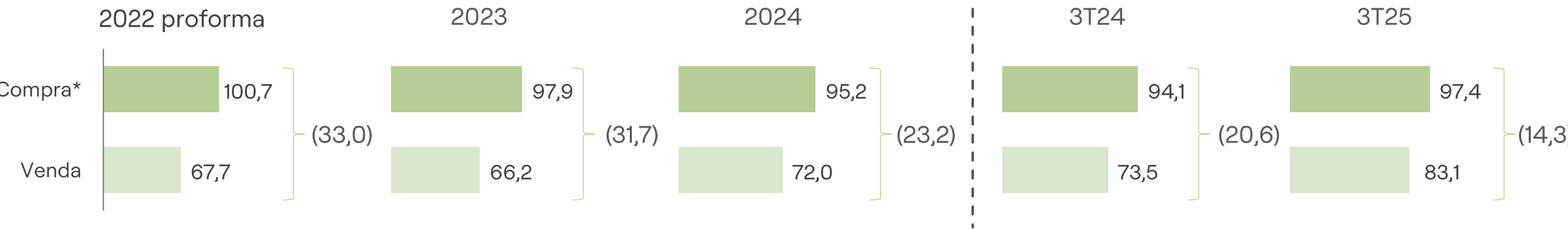
Preço médio de compra e venda – Aluguel de Carros

R\$ mil



Preço médio de compra e venda – Gestão de Frotas

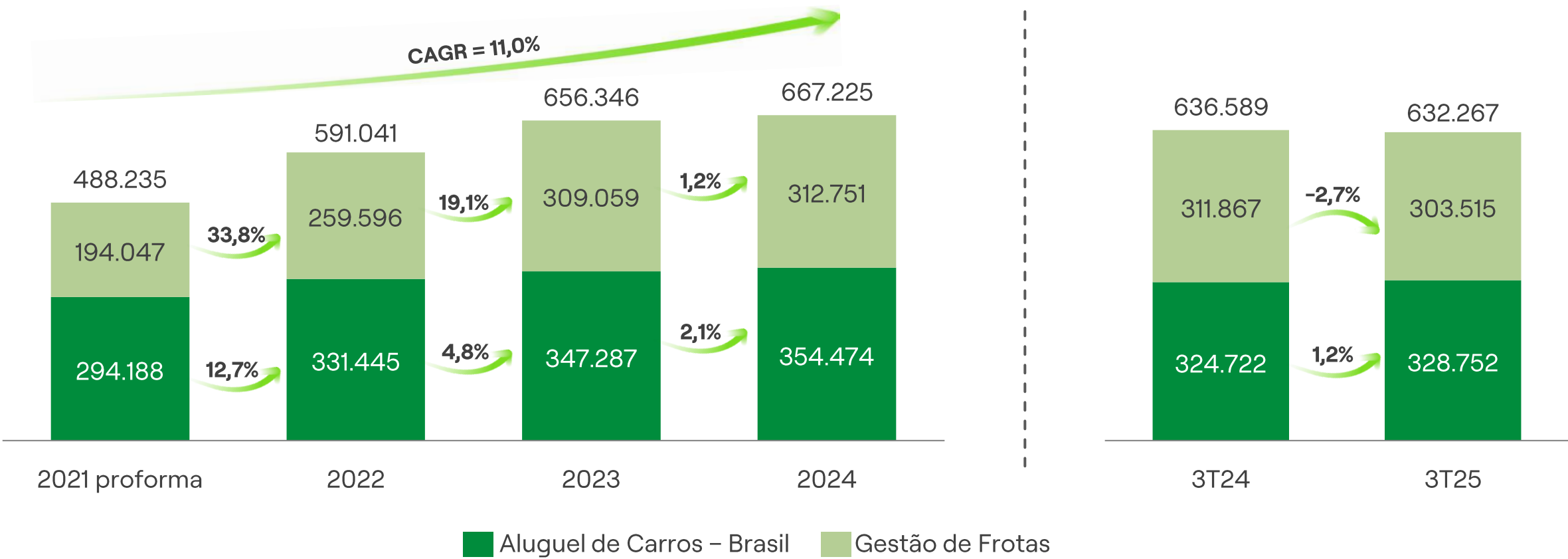
R\$ mil



*Não considera acessórios

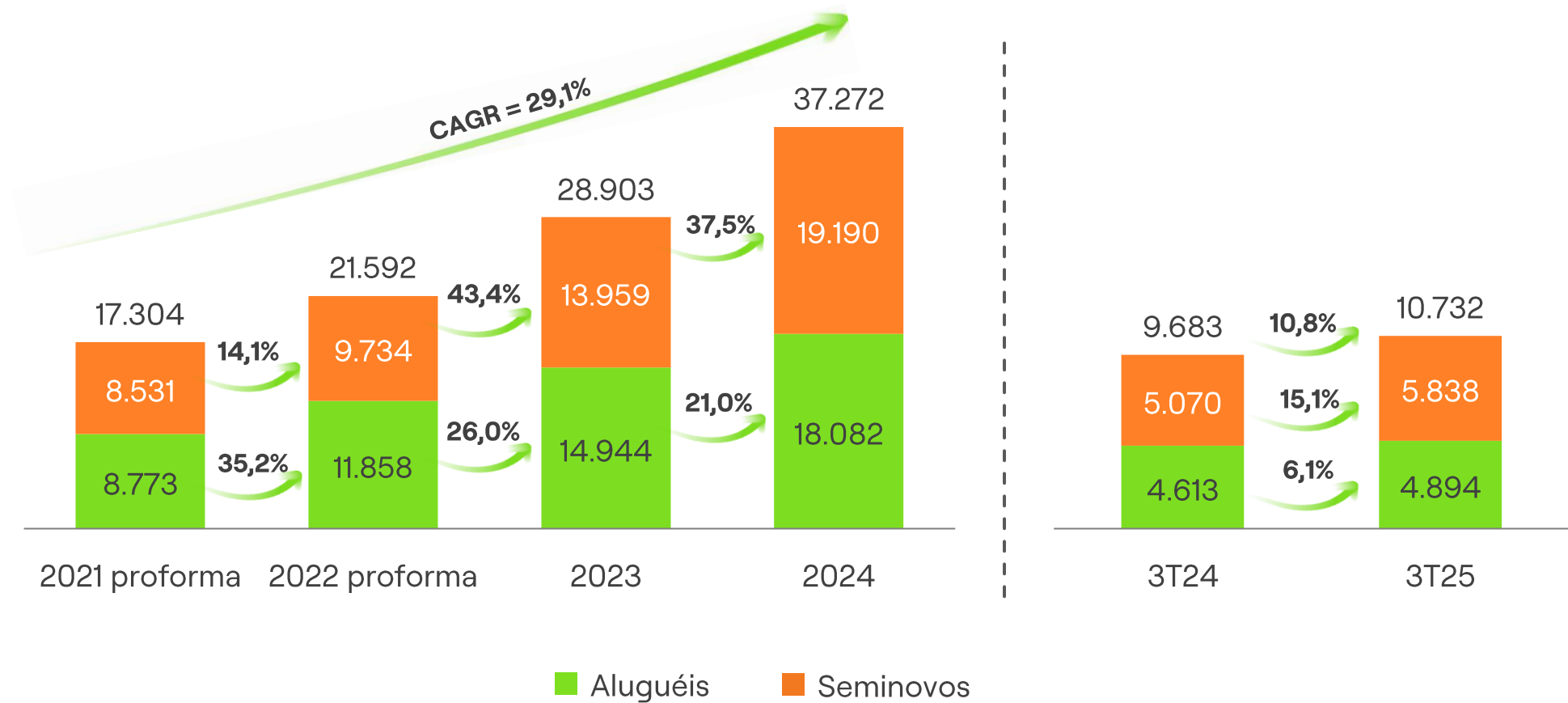
Frota final de período

Quantidade



Receita líquida consolidada

R\$ milhões

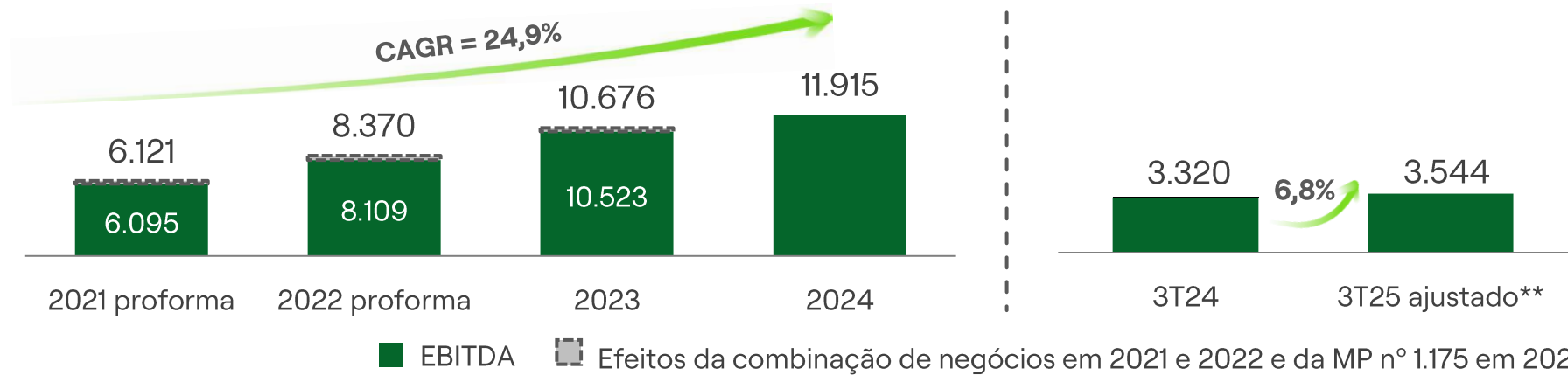


O EBITDA AJUSTADO SOMOU R\$3,5 BILHÕES NO TRIMESTRE, CRESCIMENTO DE 6,8% NA COMPARAÇÃO ANUAL, COM EXPANSÃO DAS MARGENS DE ALUGUEL



EBITDA consolidado

R\$ milhões

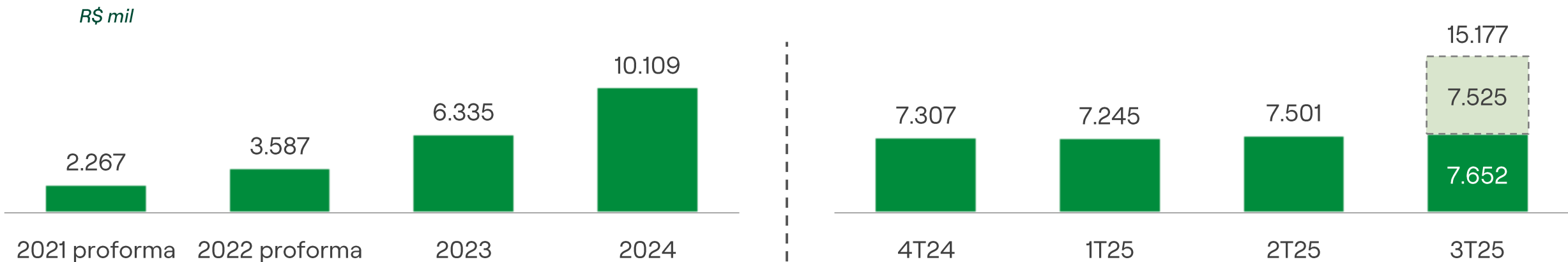


Margem EBITDA	2021 proforma ajustado*	2022 proforma ajustado*	2023	2024	3T24	3T25	3T25 ajustado**
Aluguel de Carros Brasil e Franchising	49,6%	57,6%	64,4%	62,0%	64,2%	67,3%	67,7%
Gestão de Frotas	65,7%	67,9%	72,6%	66,8%	69,9%	73,1%	73,4%
Aluguel Consolidado	55,1%	61,5%	68,1%	64,2%	66,9%	70,0%	70,4%
Aluguel Consolidado + México	55,1%	61,5%	67,8%	63,4%	66,2%	69,0%	69,3%
Seminovos	15,1%	11,2%	2,9%	2,3%	5,3%	0,5%	2,6%
Consolidado (sobre receitas de aluguel)	69,8%	70,6%	70,4%	69,8%	72,0%	69,6%	72,4%

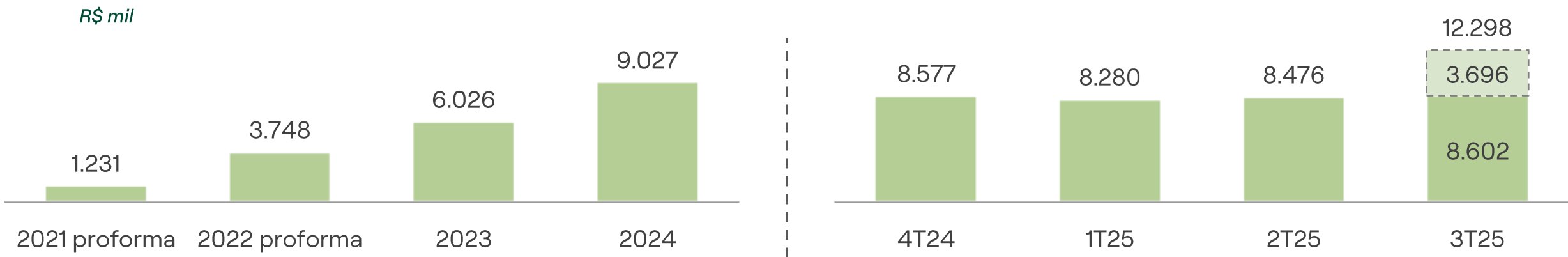
*Ajustado para One-offs relacionados à gastos com integração em 2021 e 2022

* *Ajustado para os efeitos do IPI em R\$137 no 3T25

Depreciação média anualizada por carro – Aluguel de Carros

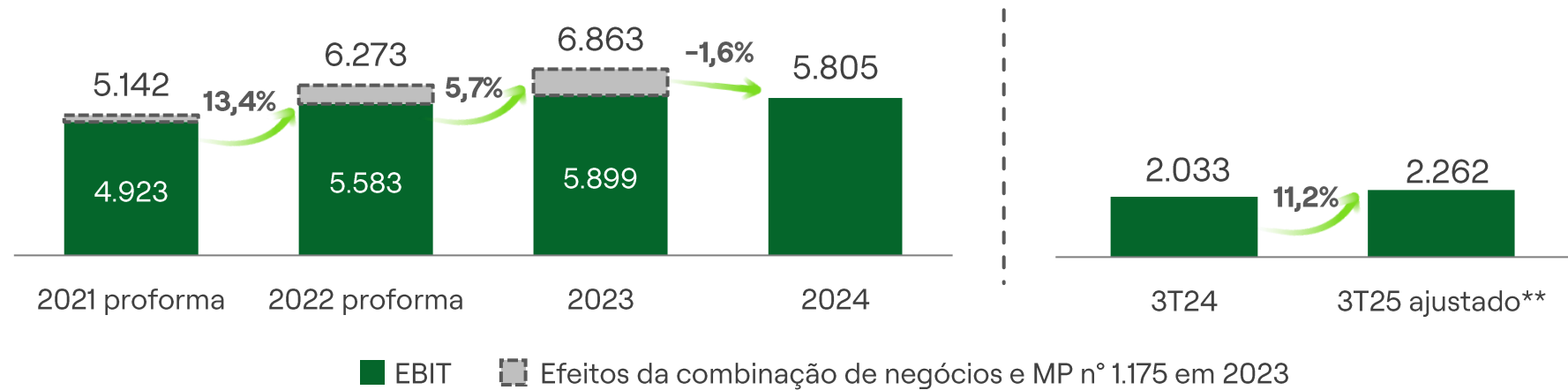


Depreciação média anualizada por carro – Gestão de Frotas



EBIT consolidado

R\$ milhões



A Margem EBIT inclui o resultado da venda de **Seminovos**, mas é calculada sobre as receitas de aluguel:

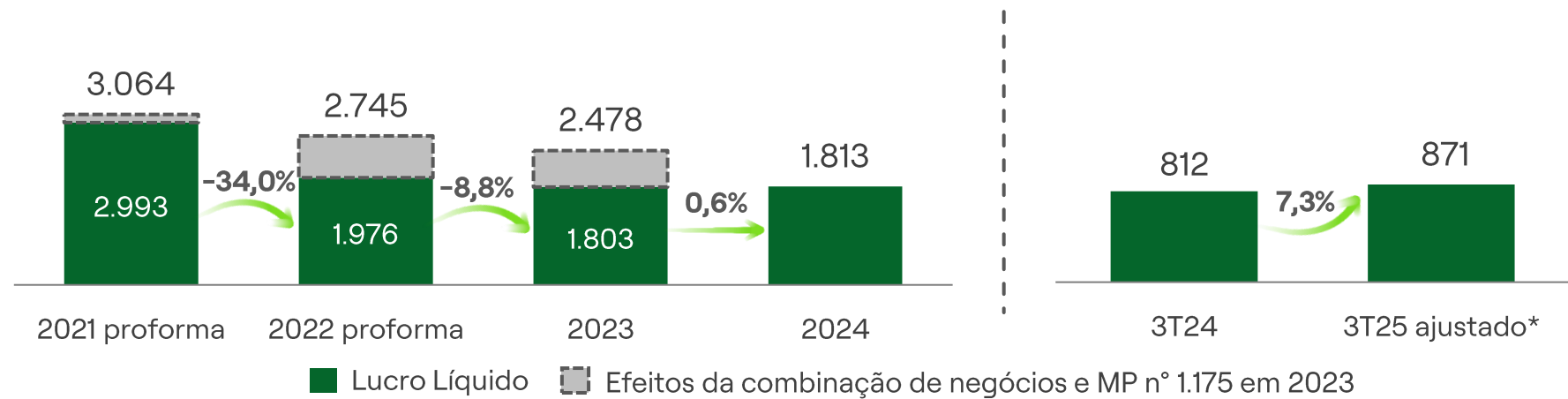
Margem EBIT	2021 proforma ajustado*	2022 proforma ajustado*	2023	2024	3T24	3T25	3T25 ajustado**
Aluguel de Carros Brasil e Franchising	55,2%	49,2%	33,9%	29,3%	44,8%	21,7%	45,8%
Gestão de Frotas	65,3%	59,0%	47,3%	37,5%	45,3%	35,7%	49,1%
Consolidado (sobre receitas de aluguel)	58,6%	52,9%	39,9%	33,1%	45,0%	28,3%	47,3%
Aluguel Consolidado + México	58,6%	52,9%	39,5%	32,1%	44,1%	27,2%	46,2%

*Ajustado para One-offs relacionados à gastos com integração

** Ajustado para os efeitos do IPI em R\$929 no 3T25 e 9M25

Lucro líquido consolidado

R\$ milhões



Reconciliação EBITDA x Lucro líquido	2023	2024	Var. R\$	Var. %	3T24	3T25 ajustado*	Var. R\$	Var. %	3T25
EBITDA Consolidado	10.523	11.915	1.392	13,2%	3.320	3.544	224	6,8%	3.407
Depreciação de carros	(3.845)	(5.610)	(1.765)	45,9%	(1.169)	(1.153)	17	-1,4%	(1.945)
Depreciação e amortização de outros imobilizados	(447)	(524)	(77)	17,3%	(132)	(144)	(12)	9,1%	(144)
Amortização de mais valia	(333)	24	357	-107,2%	15	15	-	-	15
EBIT	5.899	5.805	(93)	-1,6%	2.033	2.262	229	11,2%	1.332
Despesas financeiras, líquidas	(4.024)	(3.939)	86	-2,1%	(1.045)	(1.220)	(175)	16,8%	(1.220)
Imposto de renda e contribuição social	(71)	(53)	18	-25,1%	(176)	(170)	6	-3,3%	146
Lucro líquido do período	1.803	1.813	10	0,6%	812	871	59	7,3%	258

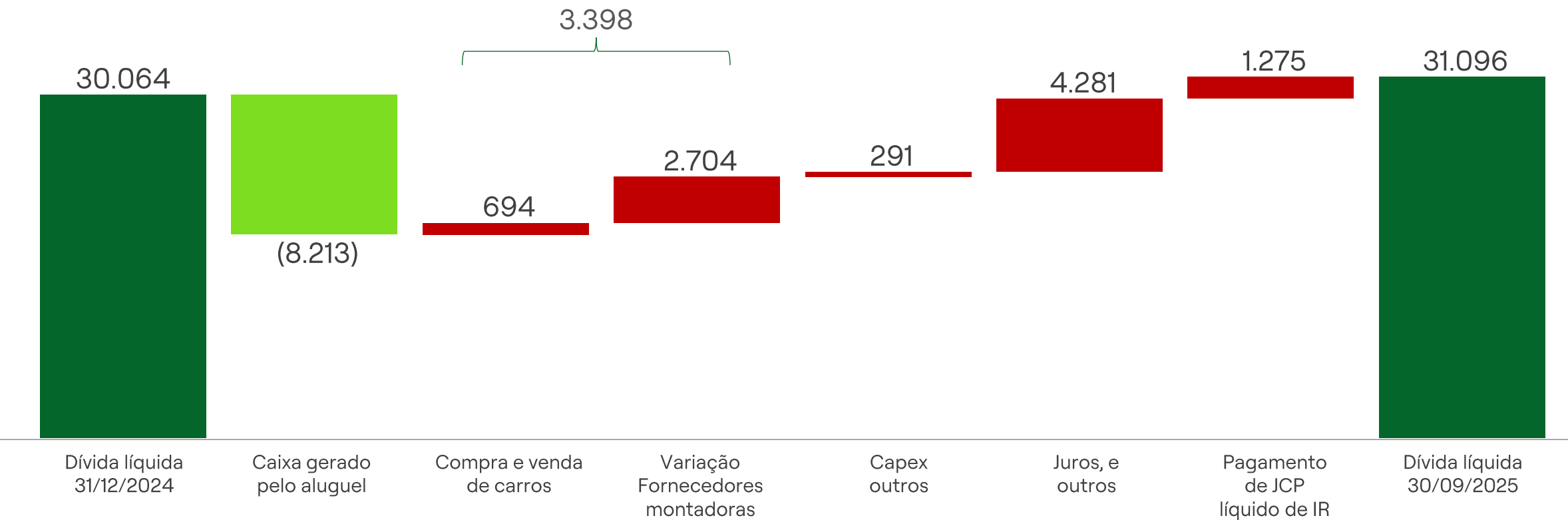
*Ajustado para os efeitos do IPI em R\$613 no 3T25

Fluxo de caixa livre

Caixa livre gerado (R\$ milhões)		2021	2022	2023	2024	9M25
Operações	EBITDA	3.698	6.589	10.523	11.915	10.026
	Receita na venda dos carros líquida de impostos	(5.308)	(7.834)	(13.876)	(19.185)	(16.307)
	Custo depreciado dos carros baixados	4.346	6.085	12.250	17.750	15.328
	(-) Imposto de Renda e Contribuição Social	(307)	(83)	(130)	(488)	(457)
	Variação do capital de giro	(568)	(1.284)	(1.783)	(236)	(377)
	Caixa livre gerado pelas atividades de aluguel	1.860	3.473	6.984	9.756	8.213
Capex	Receita na venda dos carros líquida de impostos	5.308	7.834	13.876	19.185	16.307
	Investimento em carros	(7.656)	(22.539)	(25.950)	(26.297)	(17.001)
	Capex carros líquido	(2.348)	(14.705)	(12.074)	(7.112)	(694)
	Aumento (redução) na conta de fornecedores de carros	289	3.918	2.587	1.086	(2.704)
	Investimento líquido em frota	(2.059)	(10.787)	(9.487)	(6.027)	(3.398)
	Investimentos, outros imobilizados e intangíveis	(147)	(364)	(392)	(453)	(291)
Caixa livre gerado (aplicado) antes de juros e outros		(346)	(7.679)	(2.895)	3.276	4.524

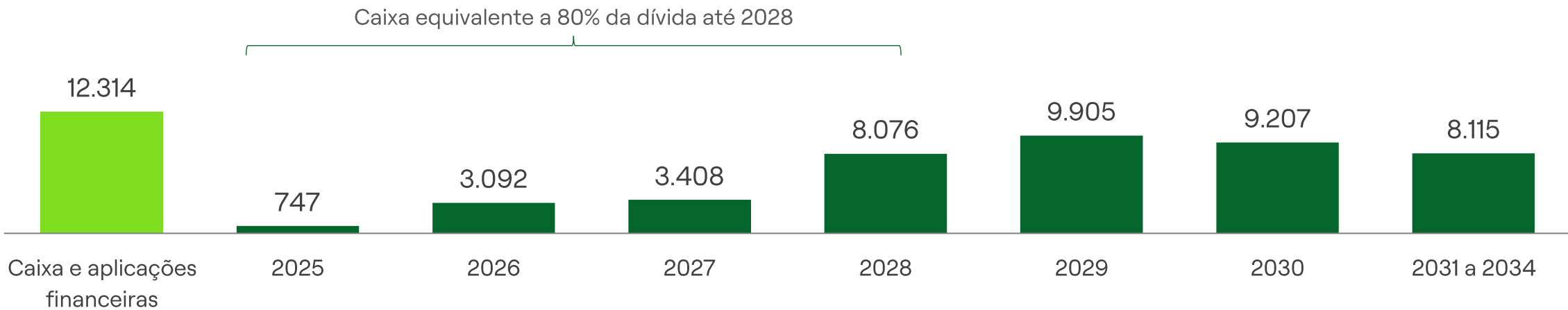
Movimentação da dívida líquida – em 30/09/2025

R\$ milhões



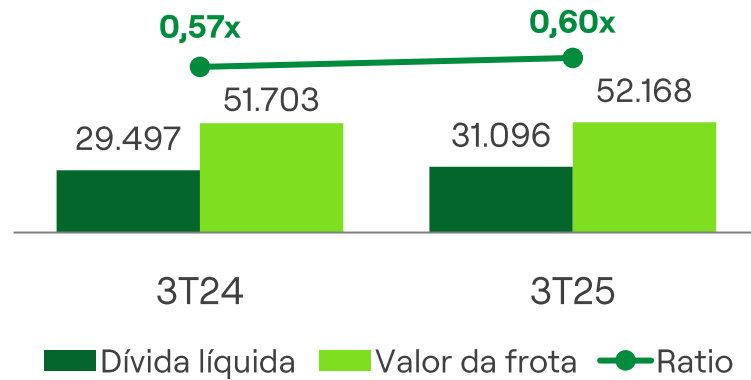
Perfil da dívida (principal) – em 30/09/2025

R\$ milhões



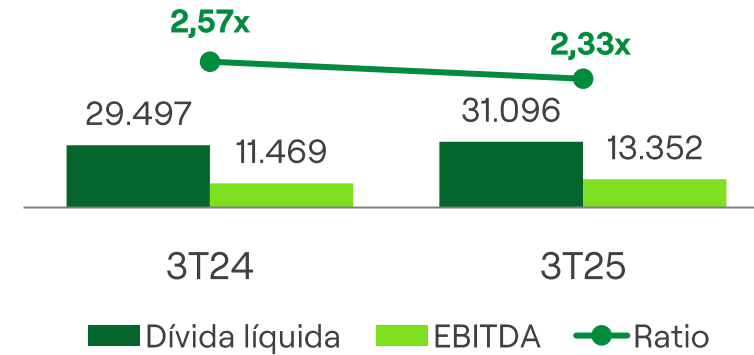
Dívida líquida vs valor da frota

R\$ milhões



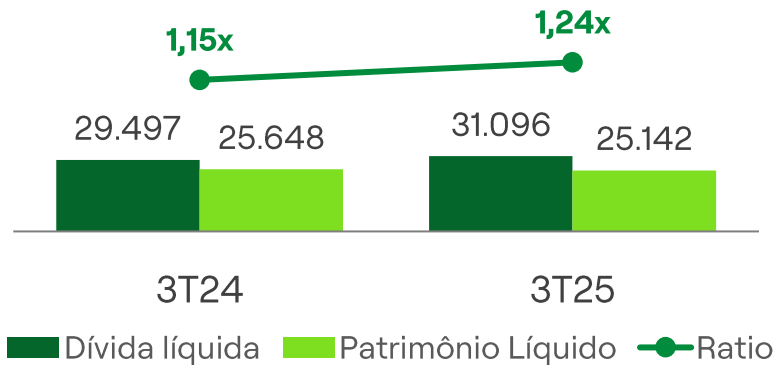
Dívida líquida vs EBITDA LTM

R\$ milhões



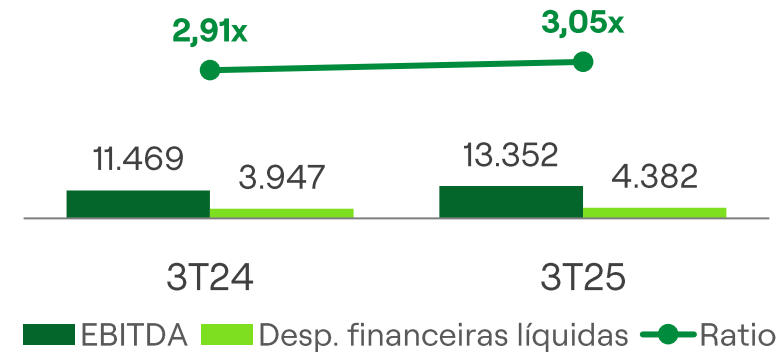
Dívida líquida vs Patrimônio Líquido

R\$ milhões

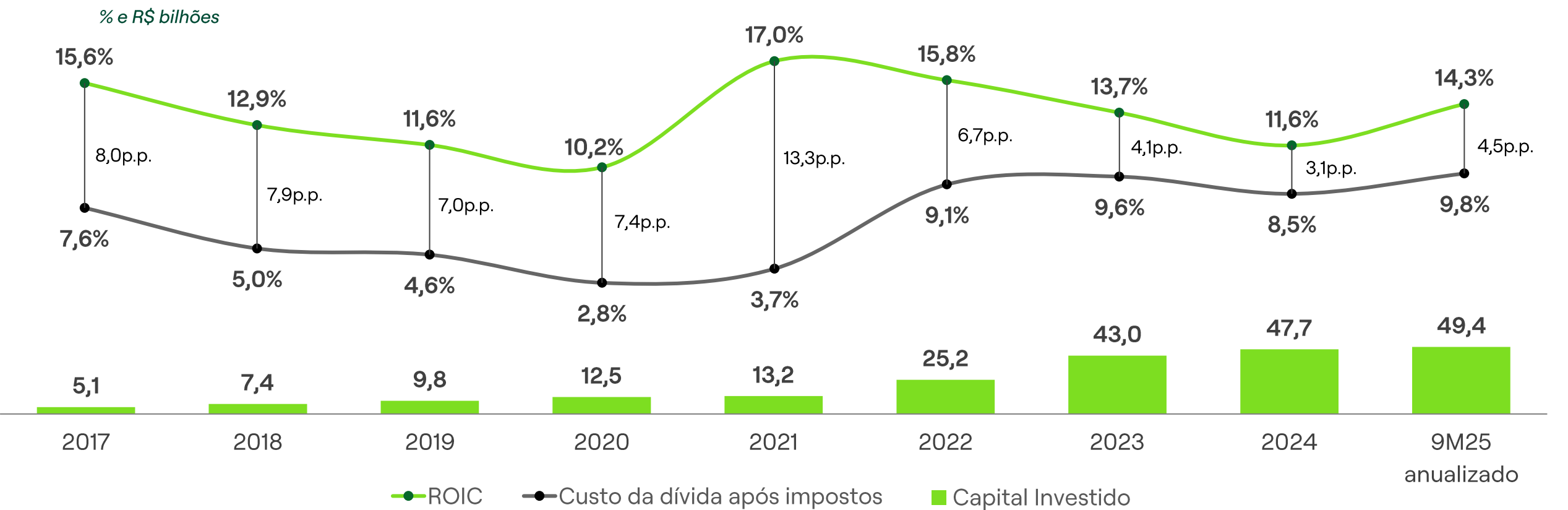


EBITDA LTM vs Desp. Financeiras líquidas LTM

R\$ milhões



Evolução do ROIC spread e base de capital



ROIC calculado a partir de: NOPAT = EBIT X (1 - taxa efetiva de IR); Capital Investido = Dívida Líquida + PL - Ágio
Base de Capital Localiza *stand-alone* até 30 de junho de 2022
No ROIC dos 9M25, foram desconsiderados os efeitos da baixa de créditos sobre prejuízo fiscal da Locamerica e os efeitos do IPI

Aviso – Informações e projeções

O material que se segue é uma apresentação de informações gerais de antecedentes da LOCALIZA na data da apresentação. Trata-se de informação resumida sem intenções de serem completas, que não devem ser consideradas por investidores potenciais como recomendação.

Esta apresentação contém declarações que não são garantias do desempenho futuro. Advertimos os investidores de que as referidas declarações e informações prospectivas estão e estarão, conforme o caso, sujeitas a muitos riscos, incertezas e fatores relativos às operações e aos ambientes de negócios da LOCALIZA e suas controladas, em virtude dos quais os resultados reais das empresas podem diferir de maneira relevante de resultados futuros expressos ou implícitos nas declarações e informações prospectivas.

Embora a LOCALIZA acredite que as expectativas e premissas contidas nas declarações e informações prospectivas sejam razoáveis e baseadas em dados atualmente disponíveis à sua administração, a LOCALIZA não pode garantir resultados ou acontecimentos futuros. A LOCALIZA isenta-se expressamente do dever de atualizar qualquer uma das declarações.

Esta apresentação não constitui oferta, convite ou solicitação de oferta de subscrição ou compra de quaisquer valores mobiliários. Nem esta apresentação nem qualquer coisa aqui contida constituem a base de um contrato ou compromisso de qualquer espécie.

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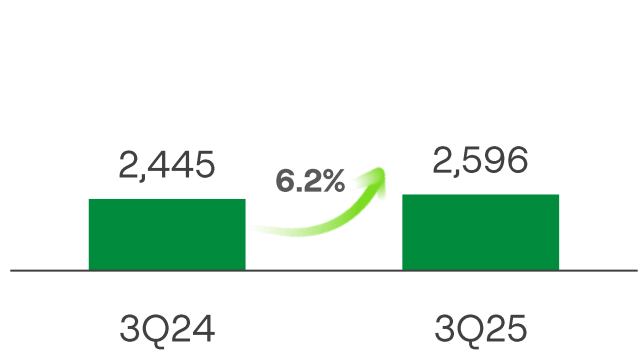
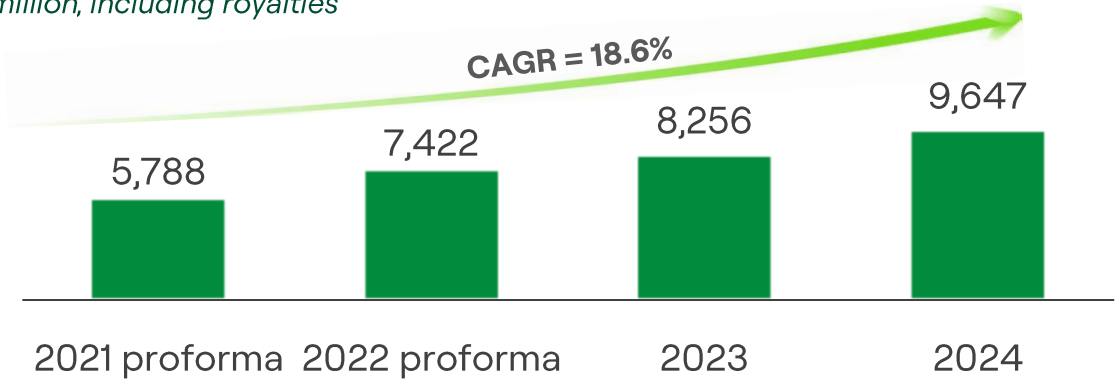
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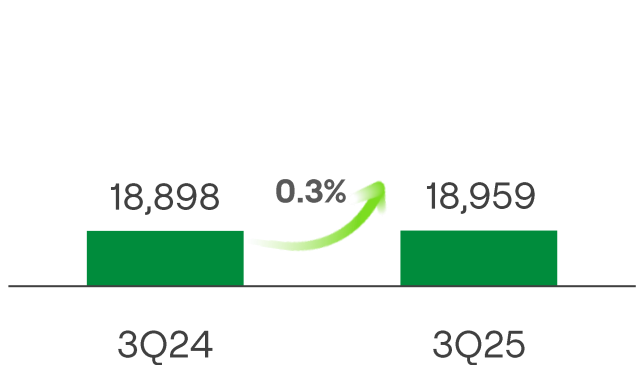
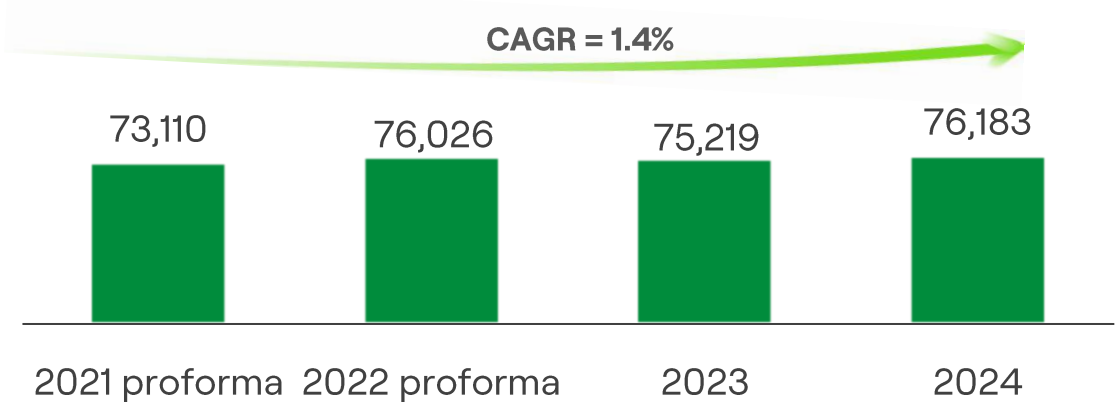
Net Revenue – Car Rental

R\$ million, including royalties

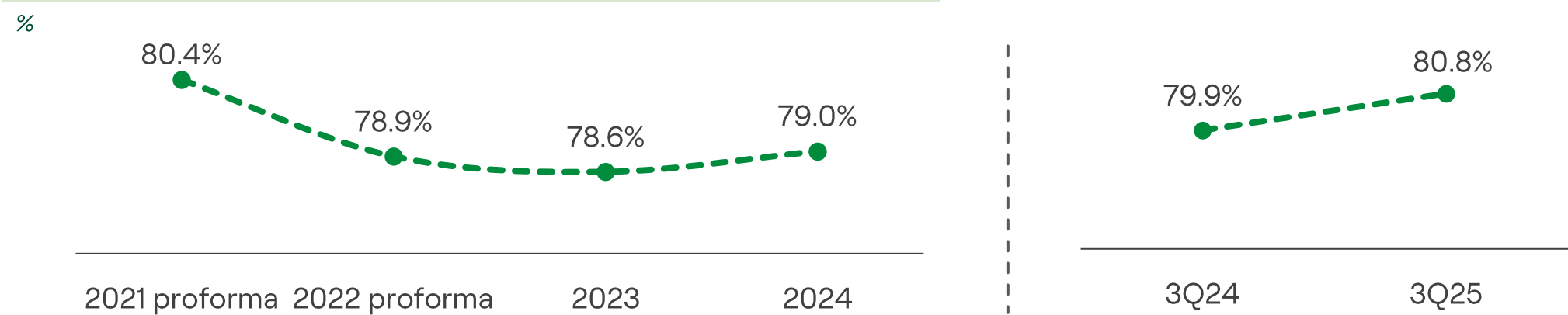


Rental Days – Car Rental

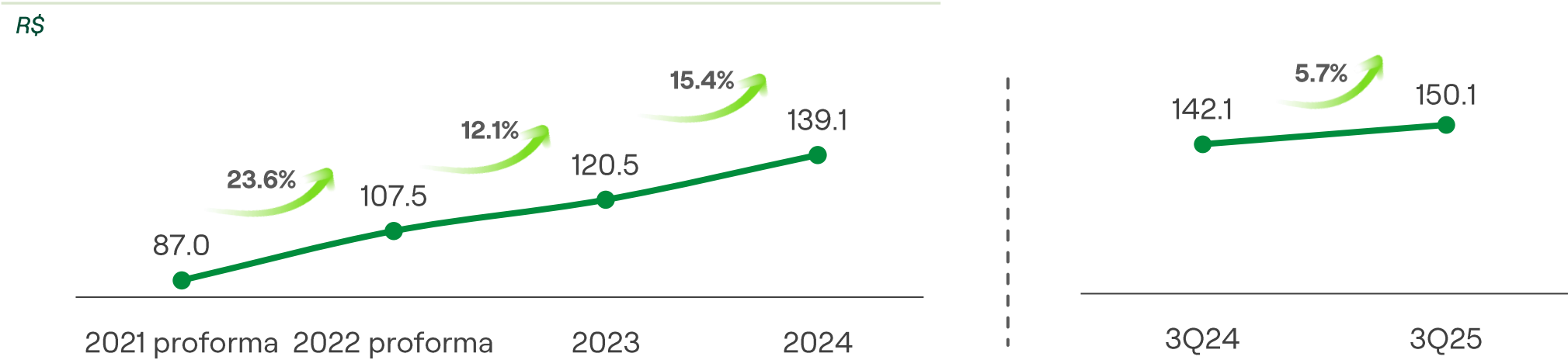
In thousands



Utilization Rate – Car Rental

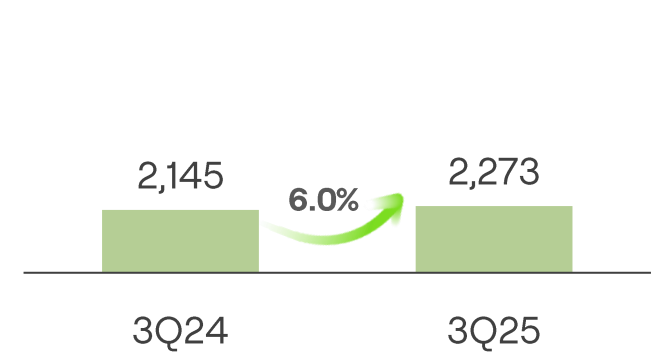
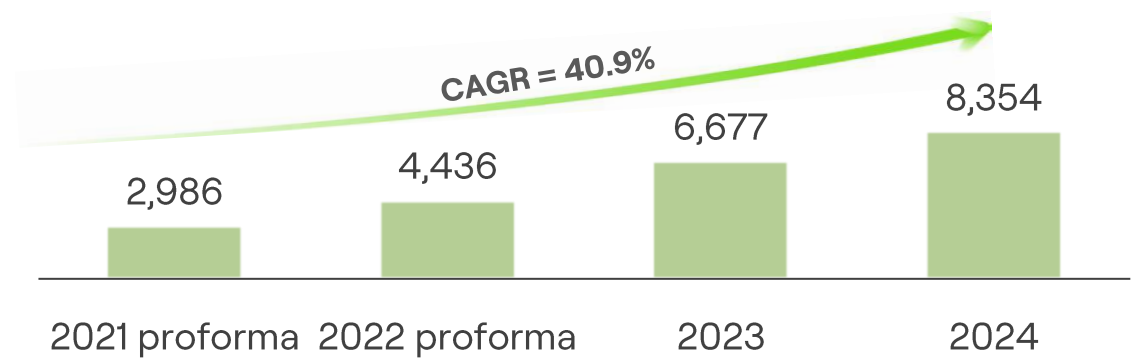


Rental Rate – Car Rental



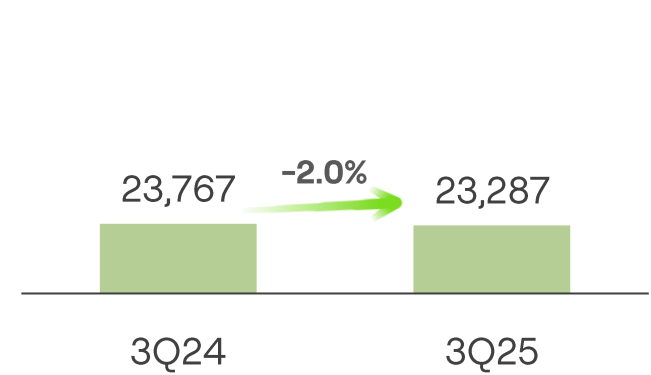
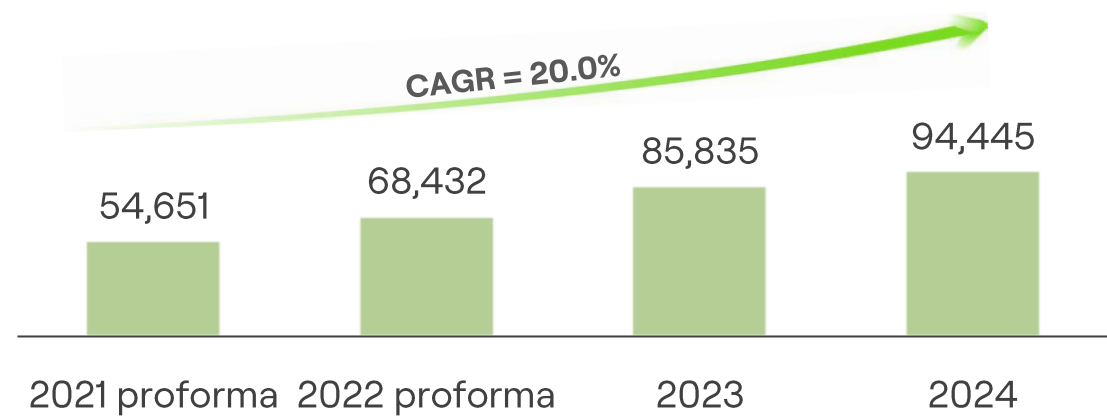
Net Revenue – Fleet Rental

R\$ million, including telematics and other initiatives

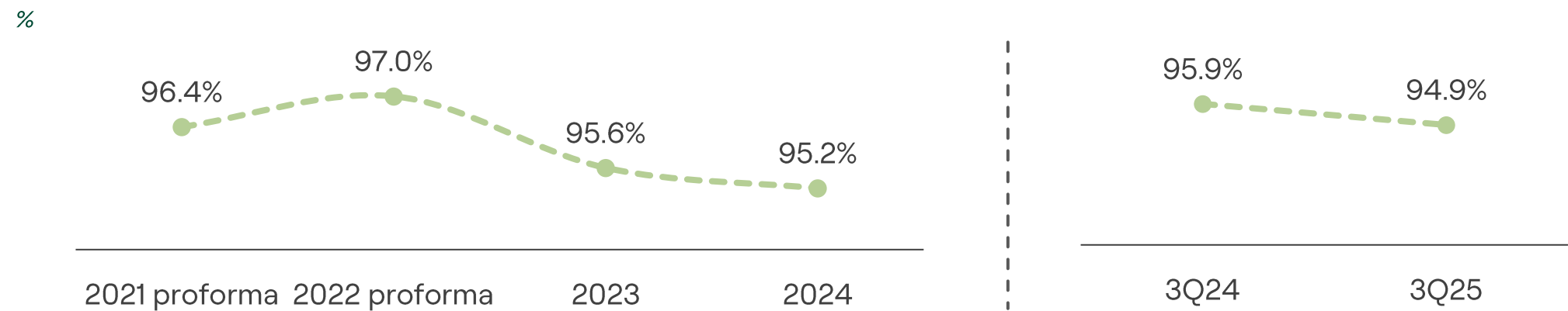


Rental Days – Fleet Rental

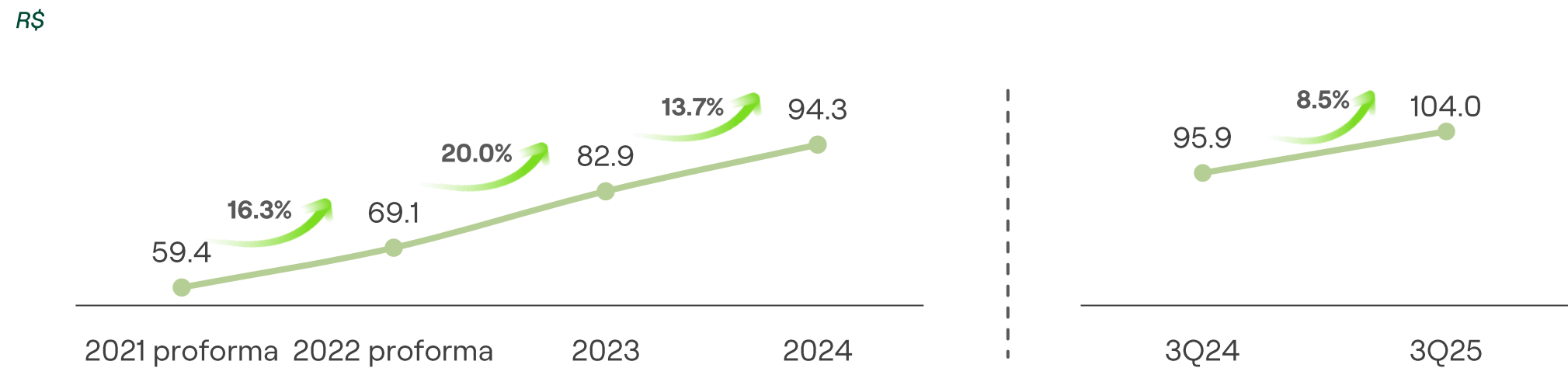
In thousands



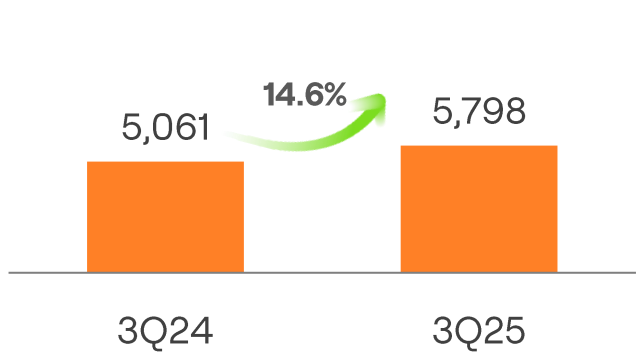
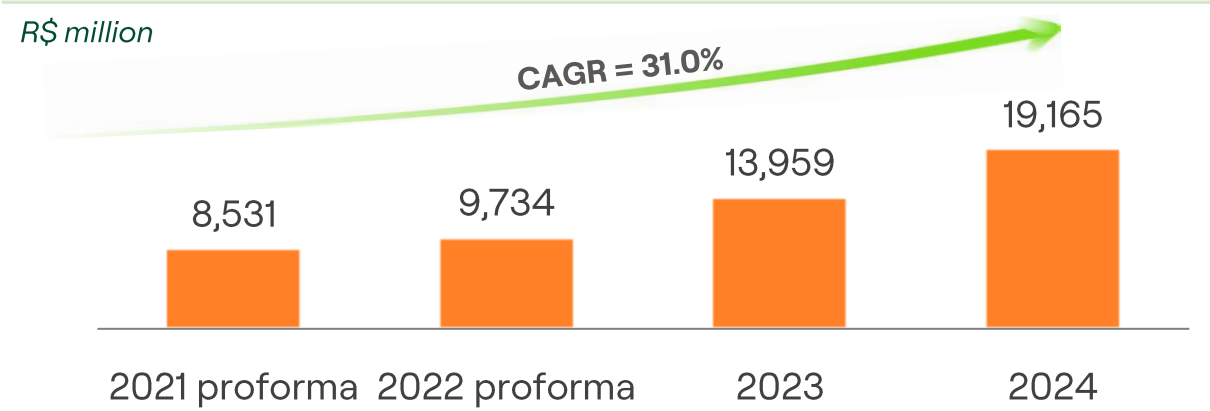
Utilization Rate – Fleet Rental



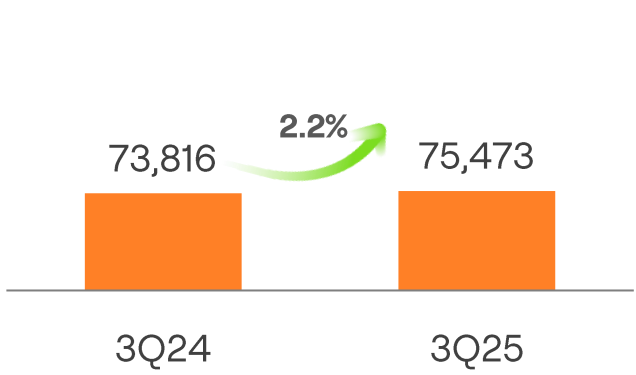
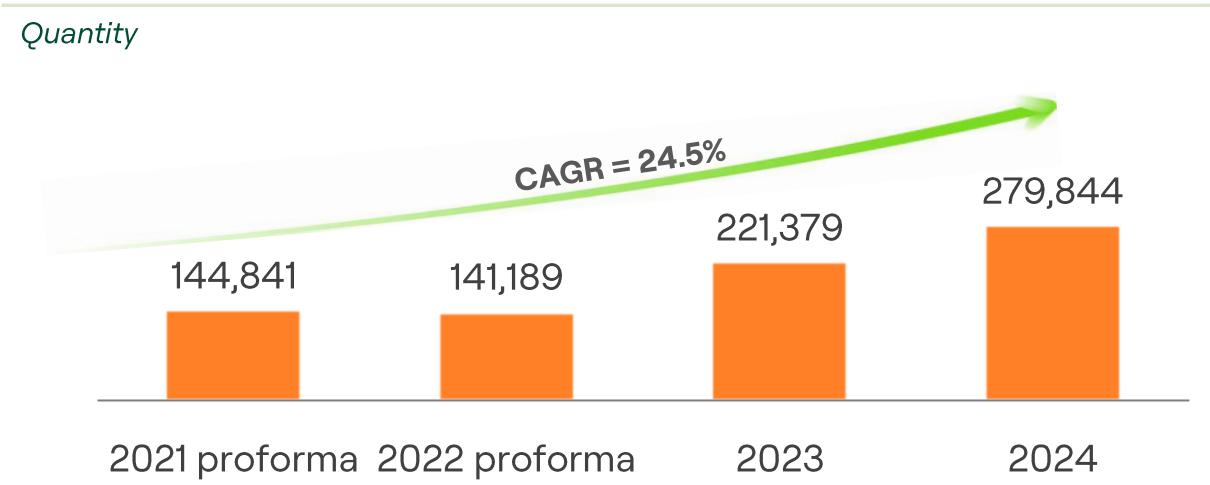
Rental Rate – Fleet Rental



Net Revenue – Seminovos



Cars sold – Seminovos

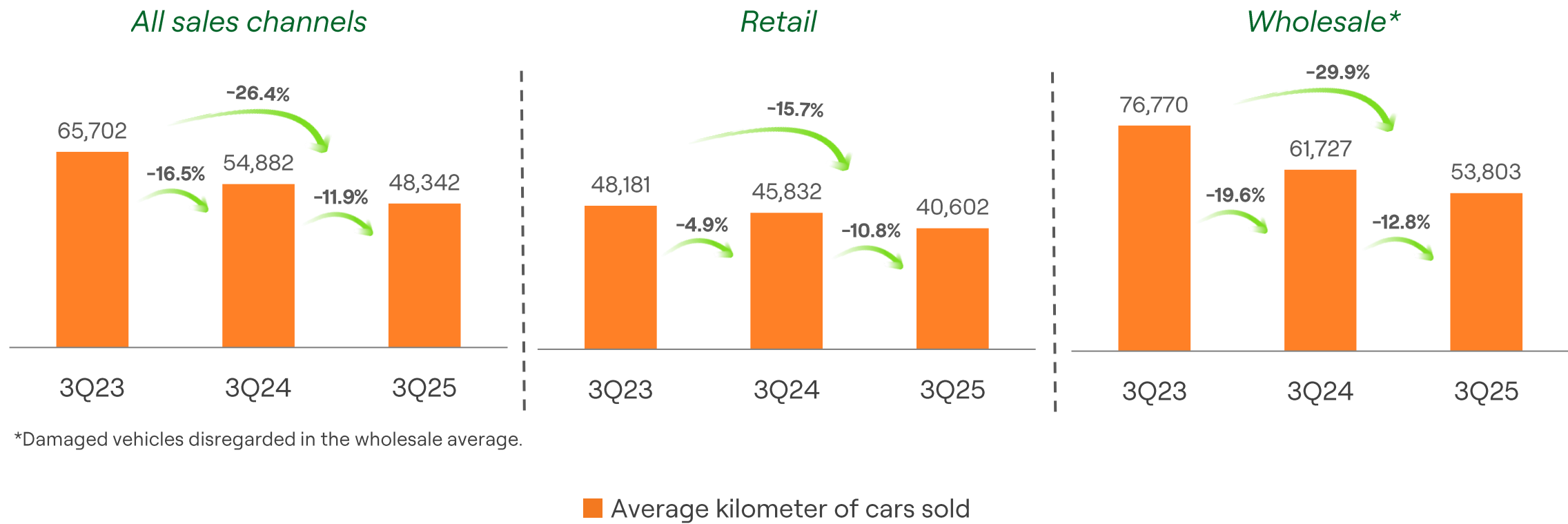


26.4% REDUCTION IN THE AVERAGE MILEAGE OF CARS SOLD (3Q25 VS. 3Q23), REFLECTING PROGRESS IN THE FLEET REJUVENATION PROCESS



Average kilometer of cars sold – Seminovos

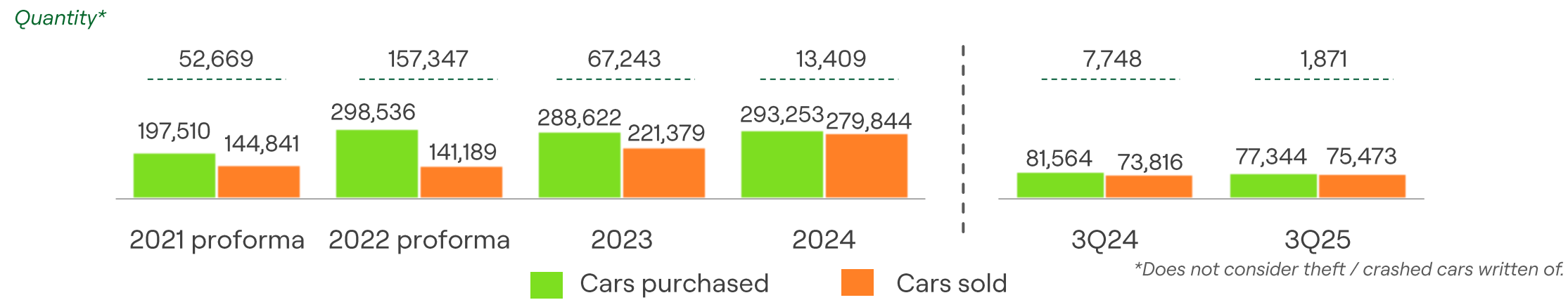
Units



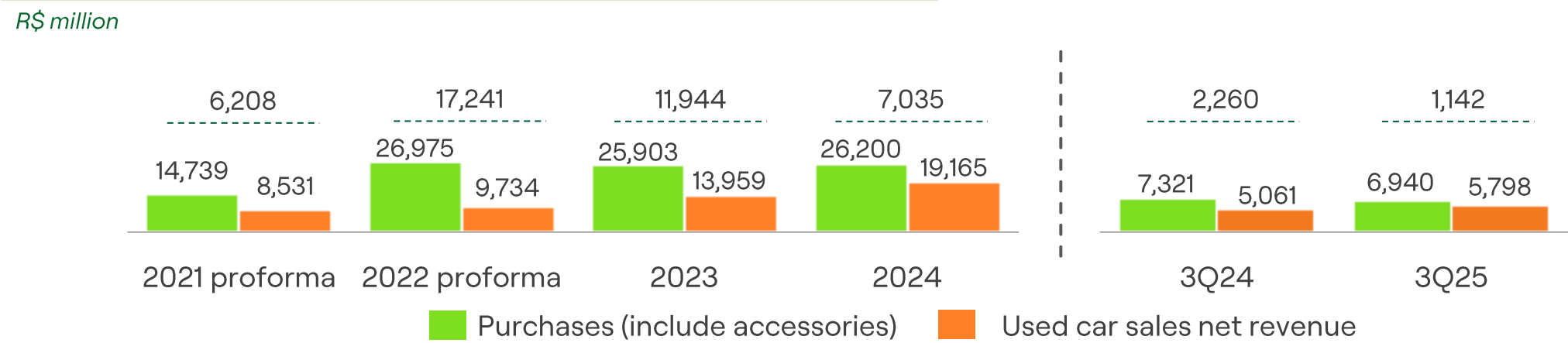
RESUMPTION OF SALES PACE, SURPASSING 75,000 CARS IN THE QUARTER.
ADDITION OF 1,871 CARS, WITH A NET INVESTMENT OF R\$1.1 BILLION



Car purchase and sales

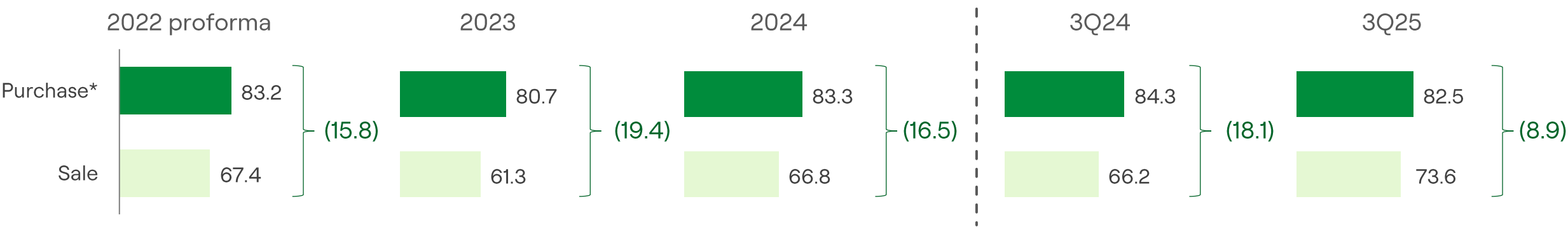


Net fleet investment



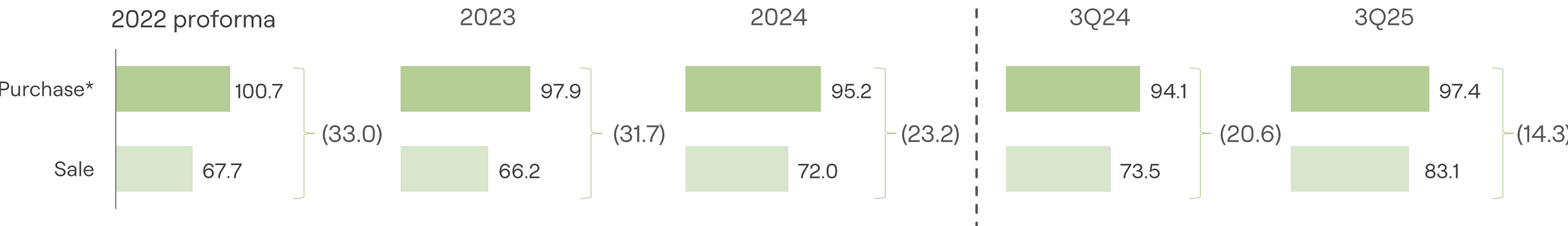
Average price of purchase and sale – Car Rental

R\$ thousand



Average price of purchase and sale – Fleet Rental

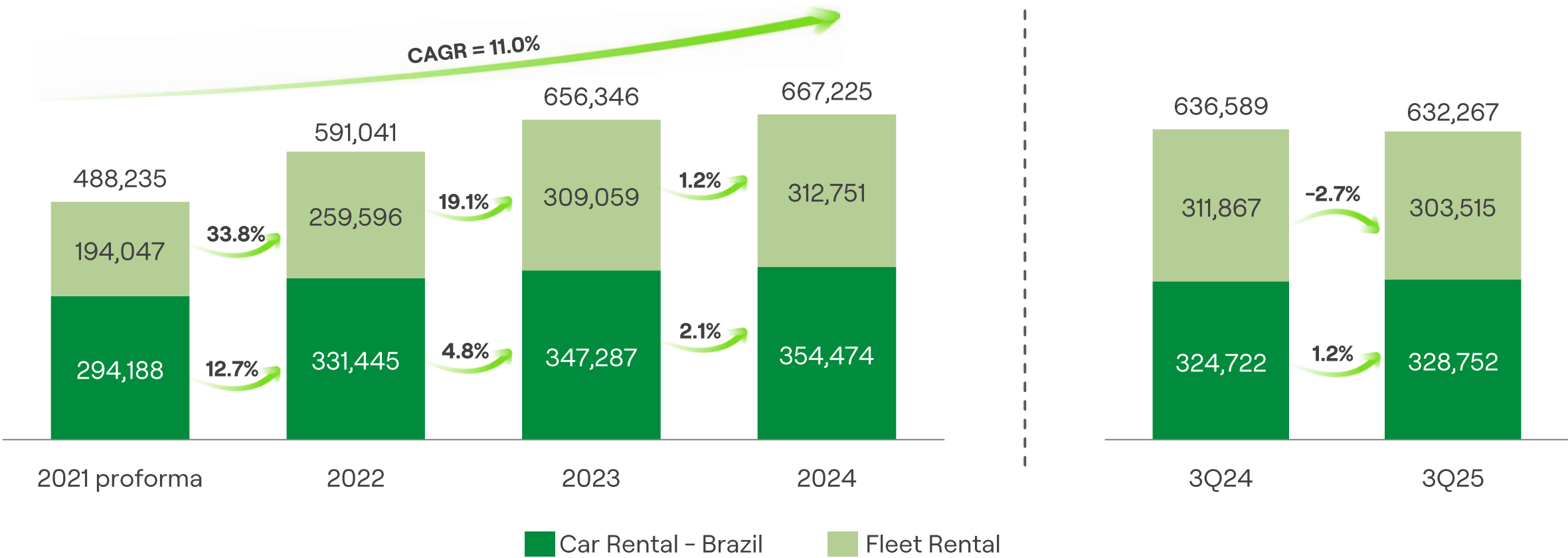
R\$ thousand



*Purchase price does not include accessories

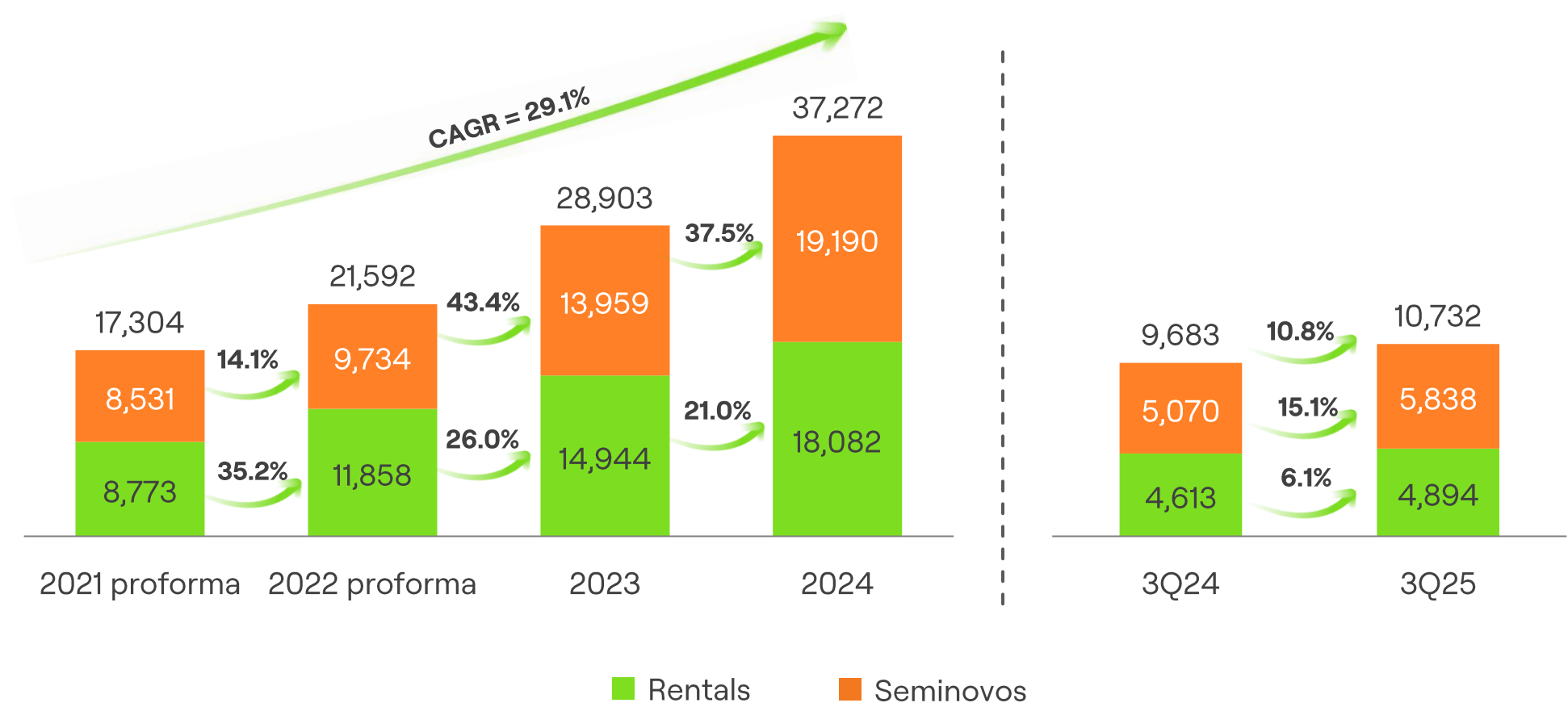
End of period fleet

Quantity



Consolidated Net Revenue

R\$ million

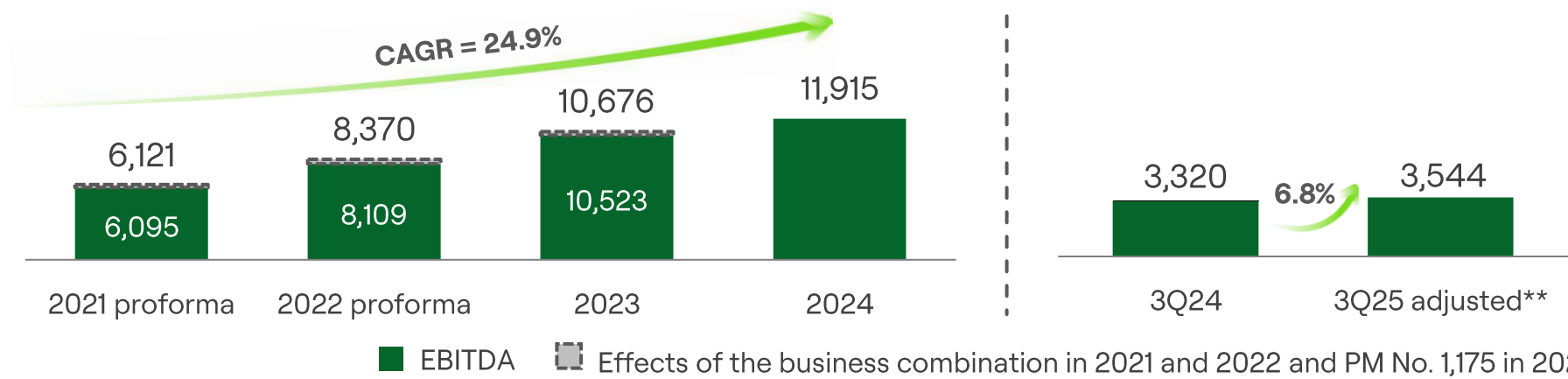


ADJUSTED EBITDA TOTALED R\$3.5 BILLION IN THE QUARTER, A 6.8% YOY INCREASE, WITH RENTAL MARGINS EXPANSION



Consolidated EBITDA

R\$ million

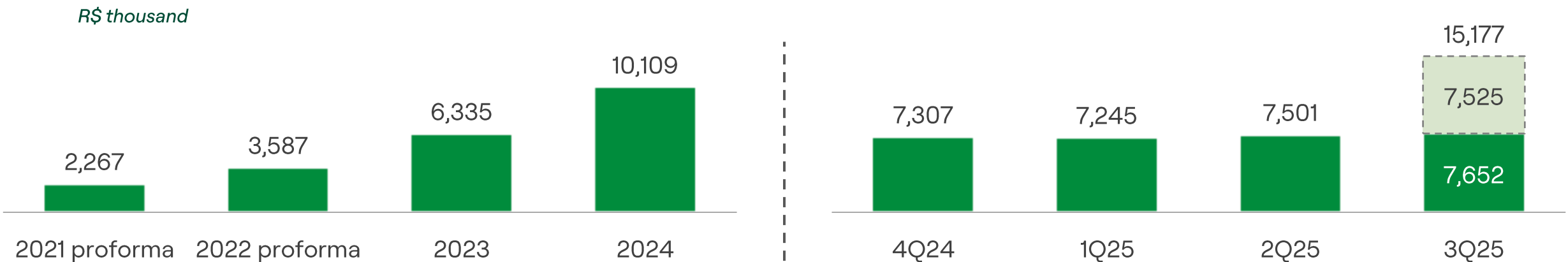


EBITDA Margin	2021 proforma adjusted*	2022 proforma adjusted*	2023	2024	3Q24	3Q25	3Q25 adjusted**
Car Rental Brazil and Franchising	49.6%	57.6%	64.4%	62.0%	64.2%	67.3%	67.7%
Fleet Rental	65.7%	67.9%	72.6%	66.8%	69.9%	73.1%	73.4%
Rental Consolidated	55.1%	61.5%	68.1%	64.2%	66.9%	70.0%	70.4%
Rental Consolidated + Mexico	55.1%	61.5%	67.8%	63.4%	66.2%	69.0%	69.3%
Seminovos	15.1%	11.2%	2.9%	2.3%	5.3%	0.5%	2.6%
Consolidated (over rental revenues)	69.8%	70.6%	70.4%	69.8%	72.0%	69.6%	72.4%

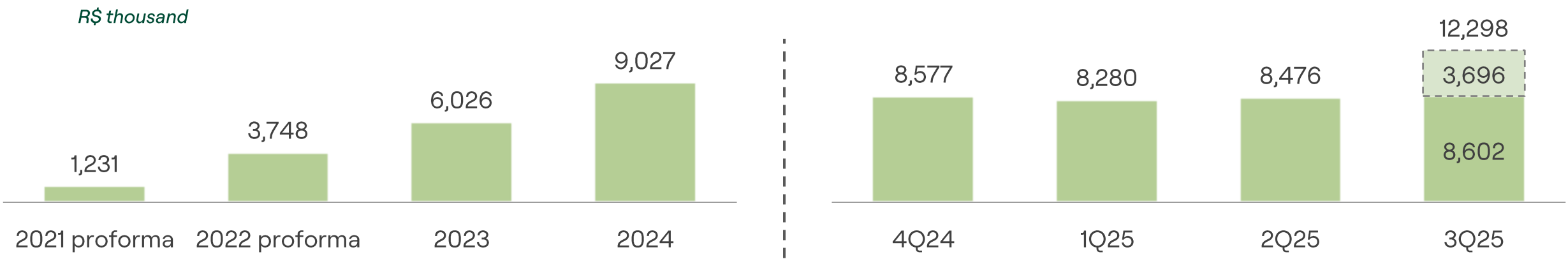
*Adjusted for one-offs related to integration expenses

**adjusted for IPI effects by R\$137 in 3Q25

Average annualized depreciation per car – Car Rental

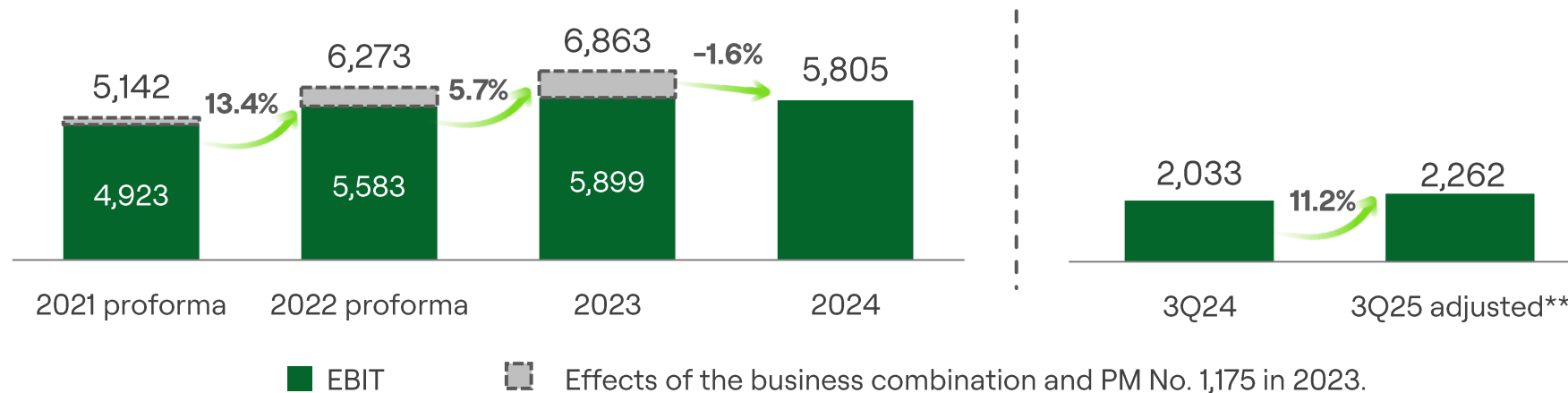


Average annualized depreciation per car – Fleet Rental



Consolidated EBIT

R\$ million



EBIT Margin includes the result of **Seminovos** and is calculated on rental revenues:

EBIT Margin	2021 proforma adjusted*	2022 proforma adjusted*	2023	2024	3Q24	3Q25	3Q25 adjusted**
Car Rental Brazil and Franchising	55.2%	49.2%	33.9%	29.3%	44.8%	21.7%	45.8%
Fleet Rental	65.3%	59.0%	47.3%	37.5%	45.3%	35.7%	49.1%
Consolidated (over rental revenues)	58.6%	52.9%	39.9%	33.1%	45.0%	28.3%	47.3%
Rental Consolidated + Mexico	58.6%	52.9%	39.5%	32.1%	44.1%	27.2%	46.2%

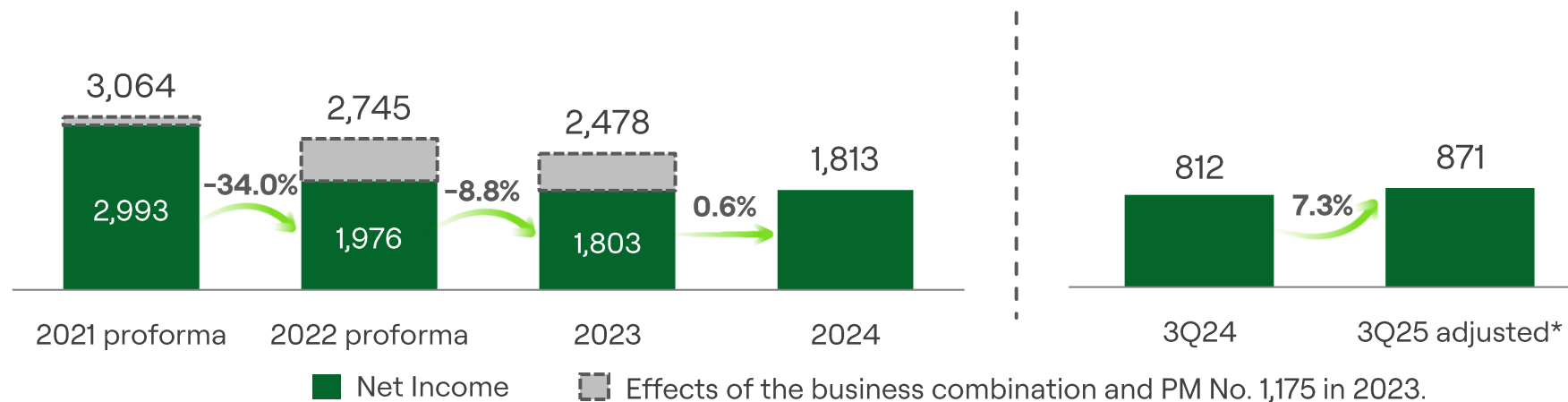
*Adjusted for one-offs related to integration expenses

**Adjusted for the effects of IPI by R\$929 in 3Q25 and 9M25

Classificação da Informação: PÚBLICA

Consolidated Net Income

R\$ million



EBITDA x Net income reconciliation	2023	2024	Var. R\$	Var. %	3Q24	3Q25 adjusted*	Var. R\$	Var. %	3Q25
Consolidated EBITDA	10,523	11,915	1,392	13.2%	3,320	3,544	224	6.8%	3,407
Cars depreciation	(3,845)	(5,610)	(1,765)	45.9%	(1,169)	(1,153)	17	-1.4%	(1,945)
Other PP&E depreciation and amortization	(447)	(524)	(77)	17.3%	(132)	(144)	(12)	9.1%	(144)
Write up amortization	(333)	24	357	-107.2%	15	15	-	-	15
EBIT	5,899	5,805	(93)	-1.6%	2,033	2,262	229	11.2%	1,332
Financial expenses, net	(4,024)	(3,939)	86	-2.1%	(1,045)	(1,220)	(175)	16.8%	(1,220)
Income tax and social contribution	(71)	(53)	18	-25.1%	(176)	(170)	6	-3.3%	146
Net income for the period	1,803	1,813	10	0.6%	812	871	59	7.3%	258

*Adjusted for the effects of IPI in R\$613 in the 3Q25

IN THE YEAR, THE COMPANY GENERATED R\$8.2 BILLION FROM RENTAL OPERATIONS, PARTIALLY CONSUMED BY THE REDUCTION OF ACCOUNTS PAYABLE TO AUTOMAKERS.

Free cash flow

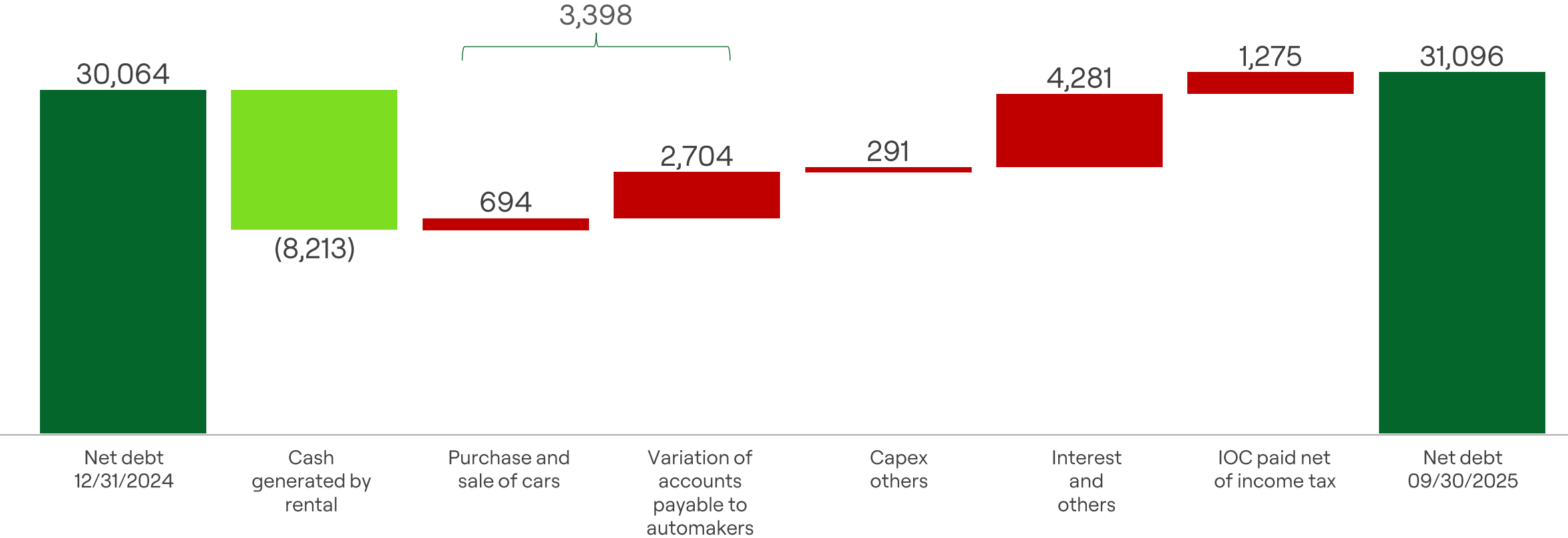
Free cash flow (R\$ million)		2021	2022	2023	2024	9M25
Operations	EBITDA	3,698	6,589	10,523	11,915	10,026
	Used car sale revenue, net of taxes	(5,308)	(7,834)	(13,876)	(19,185)	(16,307)
	Net book value of vehicles written-off	4,346	6,085	12,250	17,750	15,328
	(-) Income tax and social contribution	(307)	(83)	(130)	(488)	(457)
	Change in working capital	(568)	(1,284)	(1,783)	(236)	(377)
	Cash generated by rental operations	1,860	3,473	6,984	9,756	8,213
Capex	Used car sale revenue, net from taxes	5,308	7,834	13,876	19,185	16,307
	Fleet investment	(7,656)	(22,539)	(25,950)	(26,297)	(17,001)
	Net capex - cars	(2,348)	(14,705)	(12,074)	(7,112)	(694)
	Change in accounts payable to car suppliers	289	3,918	2,587	1,086	(2,704)
	Net investment in fleet	(2,059)	(10,787)	(9,487)	(6,027)	(3,398)
	Investment, property and intangible	(147)	(364)	(392)	(453)	(291)
	Free cash generated (applied) before interest and others	(346)	(7,679)	(2,895)	3,276	4,524

CASH GENERATED WAS CONSUMED BY THE REDUCTION OF THE OEM’S ACCOUNT, INTEREST PAYMENTS, AND IOC. NET DEBT TOTALED R\$31.1 BILLION IN 3Q25



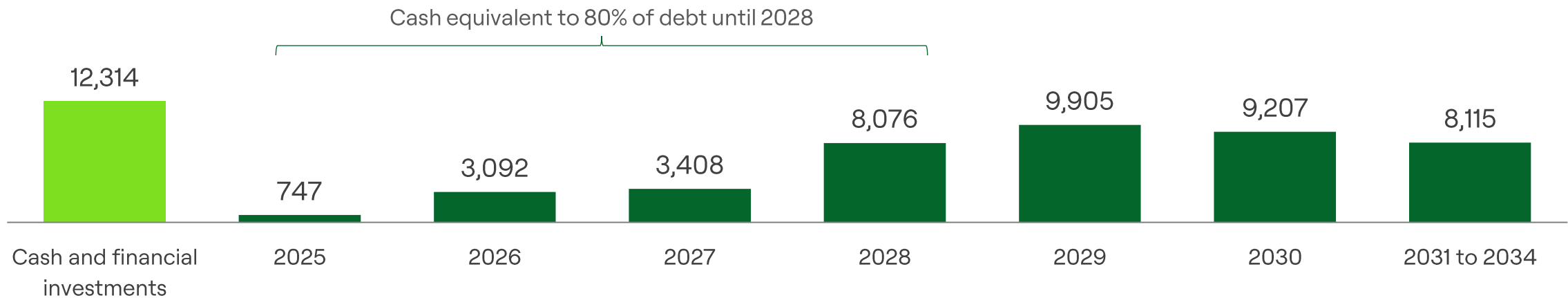
Change in net debt – as of 09/30/2025

R\$ million



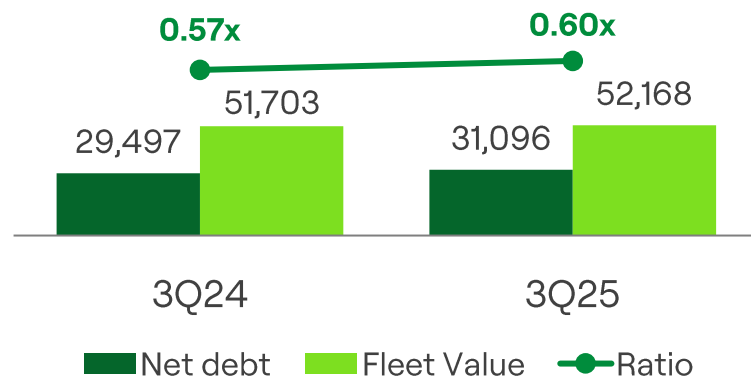
Debt maturity profile (principal) – as of 09/30/2025

R\$ million



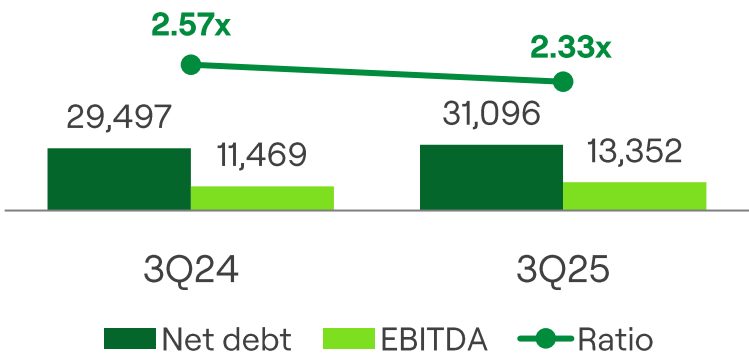
Net debt vs. Fleet value

R\$ million



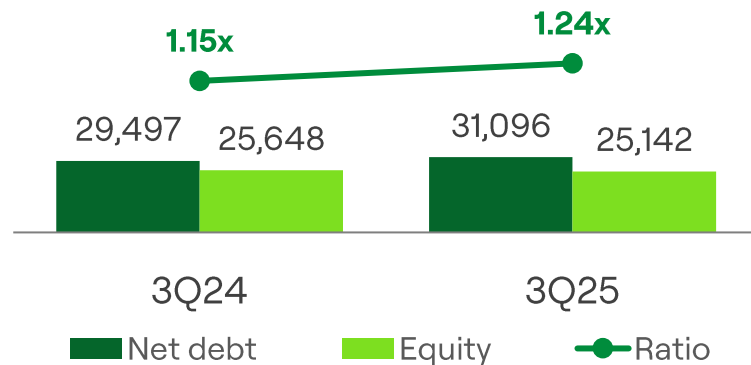
Net debt vs. EBITDA LTM

R\$ million



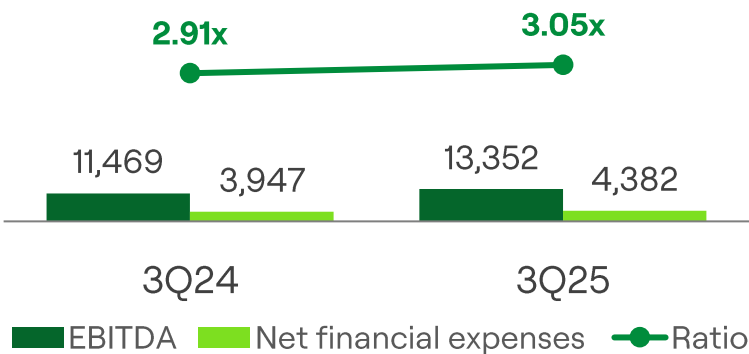
Net debt vs. Equity

R\$ million



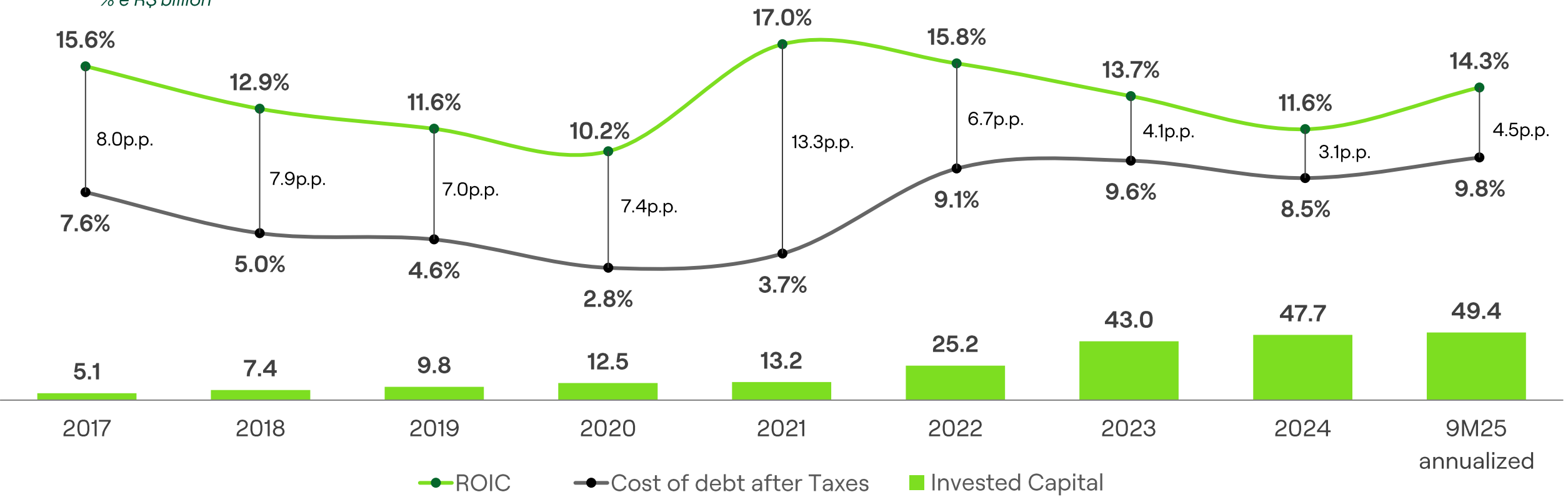
EBITDA LTM vs. Net financial expenses LTM

R\$ million



Evolution of ROIC spread and capital base

% e R\$ billion



ROIC calculated: $NOPAT = EBIT \times (1 - \text{effective income tax rate})$; Invested Capital = Net Debt + Equity – Goodwill
Invested capital of Localiza stand-alone until June 30th, 2022
In the 9M25 ROIC, the effects from the write-off of tax loss carryforward credits from Locamerica and the impacts of the IPI reduction were excluded

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