

APRESENTAÇÃO DE RESULTADOS

4T25

Aviso Legal

- Esta apresentação pode conter afirmações que expressam expectativas, crenças e previsões da administração da Helbor sobre eventos ou resultados futuros. Tais afirmações não são fatos históricos, estando baseadas em informações relacionadas ao mercado imobiliário, e informações econômicas e financeiras disponíveis até o momento e em projeções relacionadas ao mercado em que a Helbor se insere.
- Os verbos “antecipar”, “acreditar”, “estimar”, “esperar”, “prever”, “planejar”, “projetar”, “almejar” e outros verbos similares têm a intenção de identificar estas afirmações, as quais envolvem riscos e incertezas que podem resultar em diferenças materiais entre os dados atuais e as eventuais projeções discutidas nesta apresentação, e desempenho futuro da Helbor.
- Os fatores que podem afetar o desempenho operacional e econômico-financeiro da Helbor incluem, mas não estão limitados a: (i) riscos associados à atividade de incorporação imobiliária; (ii) falta de financiamento para suprir nossas atividades necessidades; (iii) incapacidade de repassar nossa carteira de recebíveis; (iv) eventuais problemas de atrasos e falhas em nossos empreendimentos imobiliários; (v) sucesso de nossas parcerias; (vi) competitividade do setor imobiliário; (vii) mudanças na legislação que regula o setor.
- Esta apresentação foi baseada em informações e dados disponíveis na data em que foi feita e a Helbor não se obriga a atualizá-las com base em novas informações e/ou acontecimentos futuros.
- As demonstrações contábeis utilizadas nesta apresentação baseiam-se práticas contábeis adotadas no Brasil que compreendem as normas da Comissão de Valores Mobiliários (CVM) e os pronunciamentos do Comitê de Pronunciamentos Contábeis (CPC) e estão em conformidade com as normas internacionais de contabilidade (International Financial Reporting Standards – IFRS) aplicáveis a entidades de incorporação imobiliária no Brasil, como aprovadas pelo (CPC), pela Comissão de Valores Mobiliários (CVM) e pelo Conselho Federal de Contabilidade (CFC).





Destques

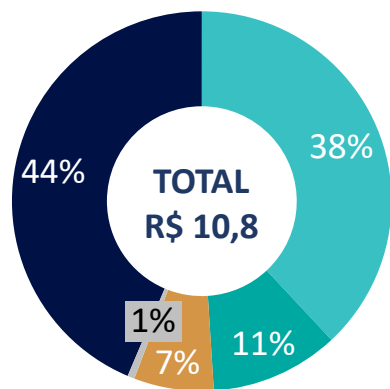
- **Vendas Brutas Totais** de **R\$ 662 milhões** no **4T25** (55% Parte Helbor). Em **2025** as vendas totalizaram **R\$ 2,2 bilhões**, aumento de 8,9% vs. 2024 (55% Parte Helbor).
- **VSO**¹ Total de **19,7%** no **4T25**, aumento de 2,8 p.p. vs. 4T24. (VSO Helbor de 17,5%). **VSO de 2025** foi de **48,1%**, redução de 3,9 p.p. vs. 2024. (VSO Helbor de 44,4%)
- **4 lançamentos 4T25**, com **VGv total líquido** de **R\$ 959 milhões**, **48%** Helbor. No acumulado do ano foram **11 lançamentos** com **VGv** de **R\$ 2,2 bilhões**, 60% Helbor.
- **2 empreendimentos entregues** no 4T25 com VGv total líquido de R\$ 331 milhões, 92% vendido (73% parte Helbor). Em **2025** foram entregues **10 projetos** com VGv total líquido de R\$ 2,1 bilhões, 87% vendido e 75% repassado (54% Helbor).
- **R\$ 425 milhões de repasse** no **4T25**, sendo 64% Helbor. Em **2025**, o repasse atingiu **R\$1,9 bilhão**, alcançando o maior volume da história da Companhia.
- **Dividendos** aprovados em 2025 de **R\$ 17,5 milhões** (R\$ 0,1319/ação), sendo R\$ 2,5 milhões do lucro de 2025 e R\$ 15,0 milhões da reserva de lucros. Foi aprovada uma **deliberação complementar de dividendos** referente ao exercício de 2025, no valor de **R\$ 174,3 mil**.

Dados Operacionais

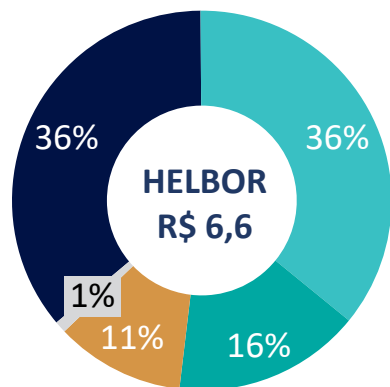
Landbank estrategicamente posicionado com VGV¹ total de R\$10,8 bilhões, 61% Helbor

LANDBANK POR SEGMENTO

VGV (R\$ bilhões)



■ Médio
■ Altíssimo
■ Alto
■ Médio Alto
■ Econômico



1 – VGV Bruto Total Potencial

ESTRATÉGIA DE DESINVESTIMENTO DO LANDBANK

Venda de 3 terrenos não estratégicos em 2025 - **100% do caixa recebido em 2025:**

- R: Barão Geraldo de Rezende (SP) - R\$ 21MM (75% Helbor)
- R: Alvarenga (SP) - R\$ 18MM (80% Helbor)
- R: Príncipe Ranier (MS) - R\$ 30 MM (50% Helbor)

TERRENO SEMP TOSHIBA (SP) – 26.090 m²

MOU assinado em mar/26 com **Cyrela** estabelece:

- **Aquisição de participação societária** na HESA 159
 - Helbor manterá participação de 30%
- Empreendimento enquadrado no **MCMV**
 - VGV potencial de R\$ 1,5 bilhão
- Potencial **aquisição** de **19.195 CEPACs**



4 lançamentos no 4T25 com o VGV Total¹ de R\$ 959 milhões, 48% Helbor

Casa Piauí²

VGV TOTAL¹: R\$ 169 MM

100% HELBOR
ALTISSÍMO PADRÃO
SÃO PAULO
10% VENDIDO



Garden Design Private Park Residence

VGV TOTAL¹: R\$ 408 MM

18% HELBOR
MÉDIO PADRÃO
SÃO PAULO
19% VENDIDO



Neo Concept

VGV TOTAL¹: R\$ 241 MM

60% HELBOR
MÉDIO PADRÃO
MOGI DAS CRUZES
96% VENDIDO



Helbor Clube Patteo São Bernardo – Fase 2

VGV TOTAL¹: R\$ 141 MM

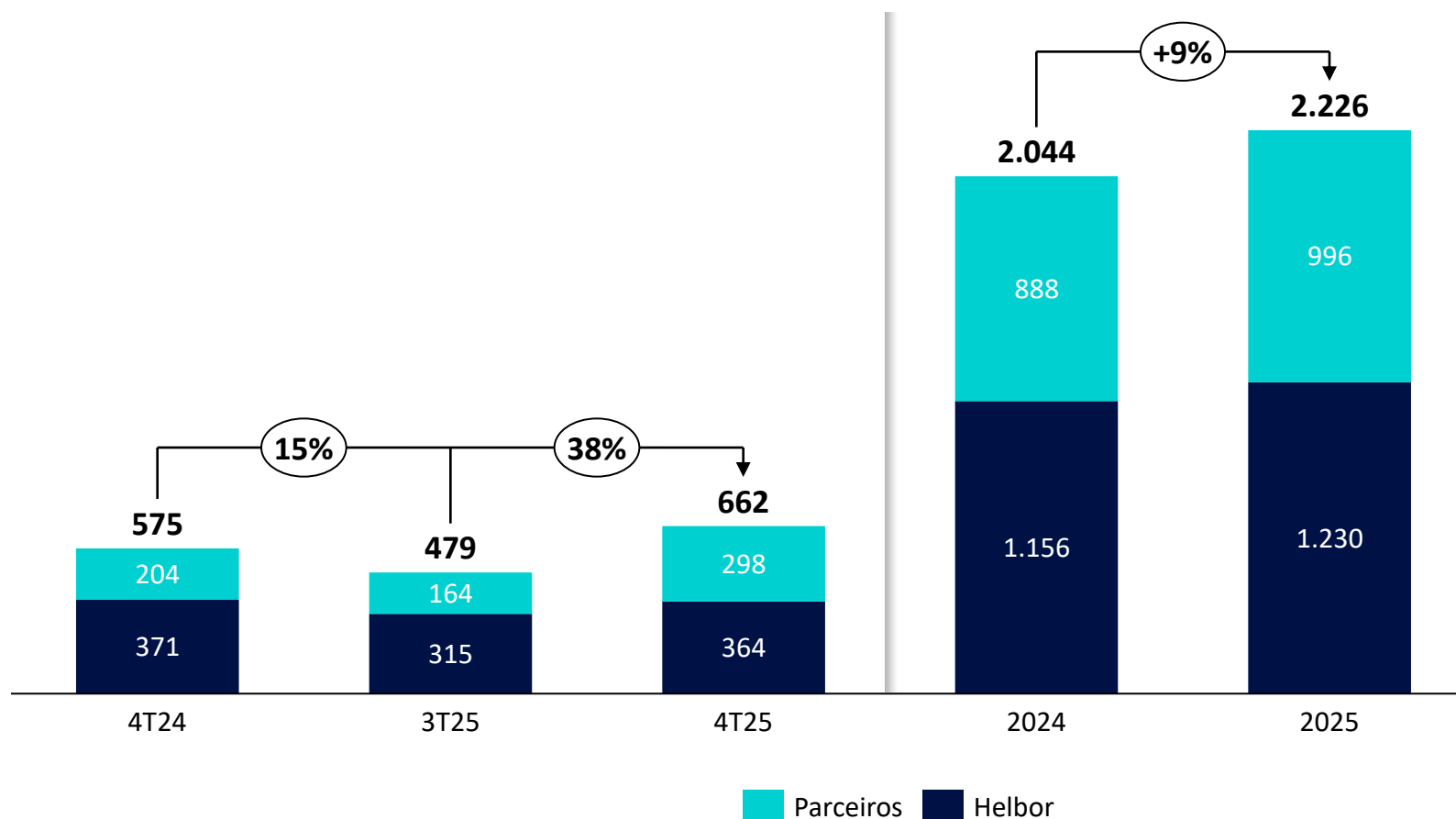
50% HELBOR
MÉDIO-ALTO PADRÃO
SÃO BERNARDO DO CAMPO
11% VENDIDO



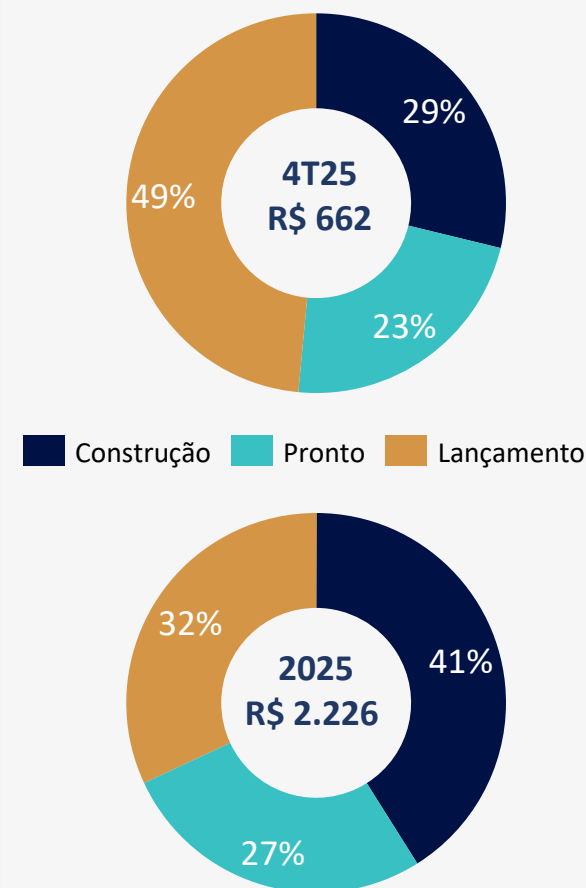
Em **2025** foram lançados **11 empreendimentos**, com um **VGV total¹ de R\$ 2,2 bilhões** - 60% Helbor.

Vendas contratadas crescem 9% na comparação do acumulado do ano

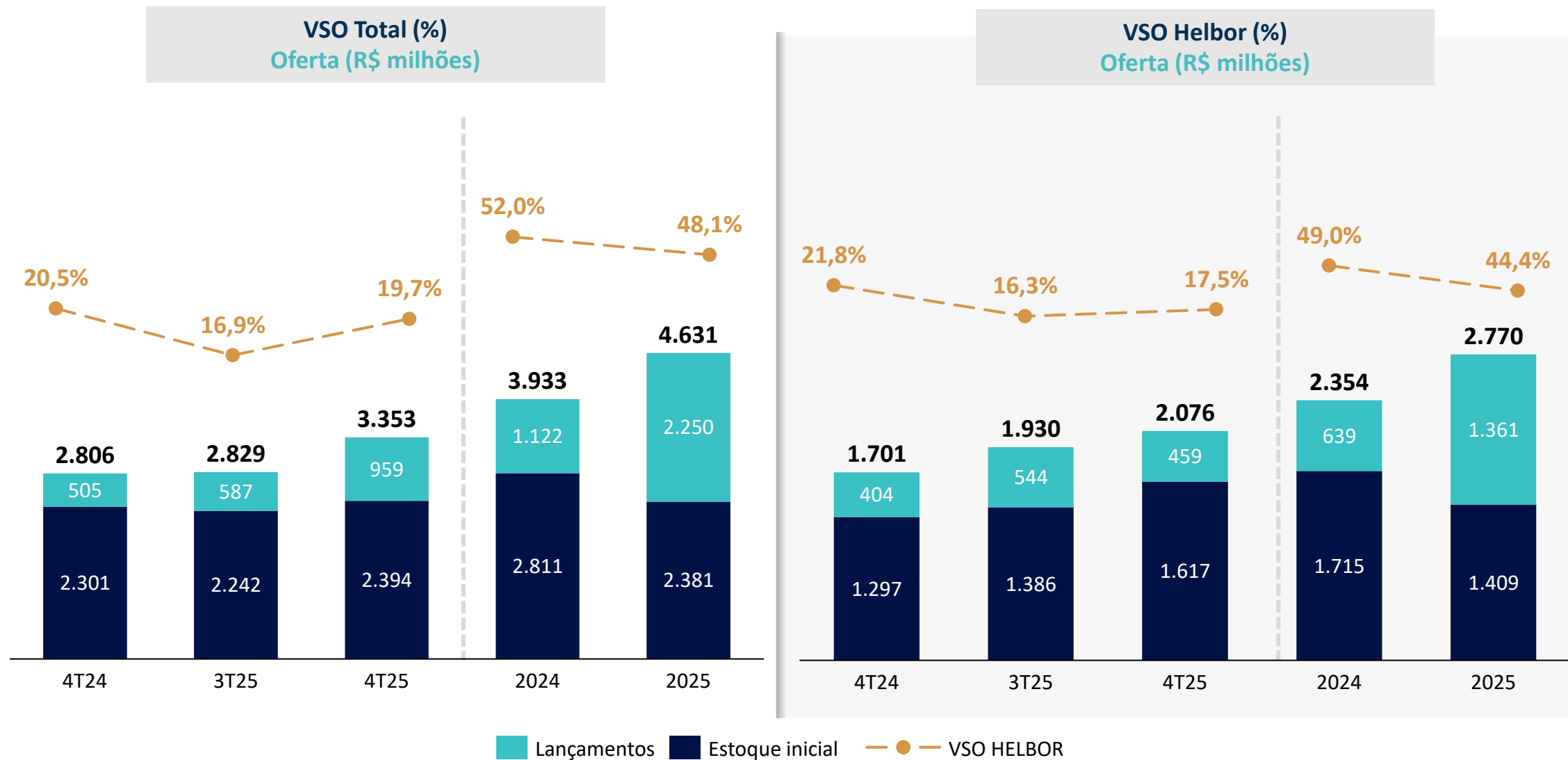
VENDAS CONTRATADAS R\$ milhões



VENDAS TOTAIS P/ STATUS R\$ milhões

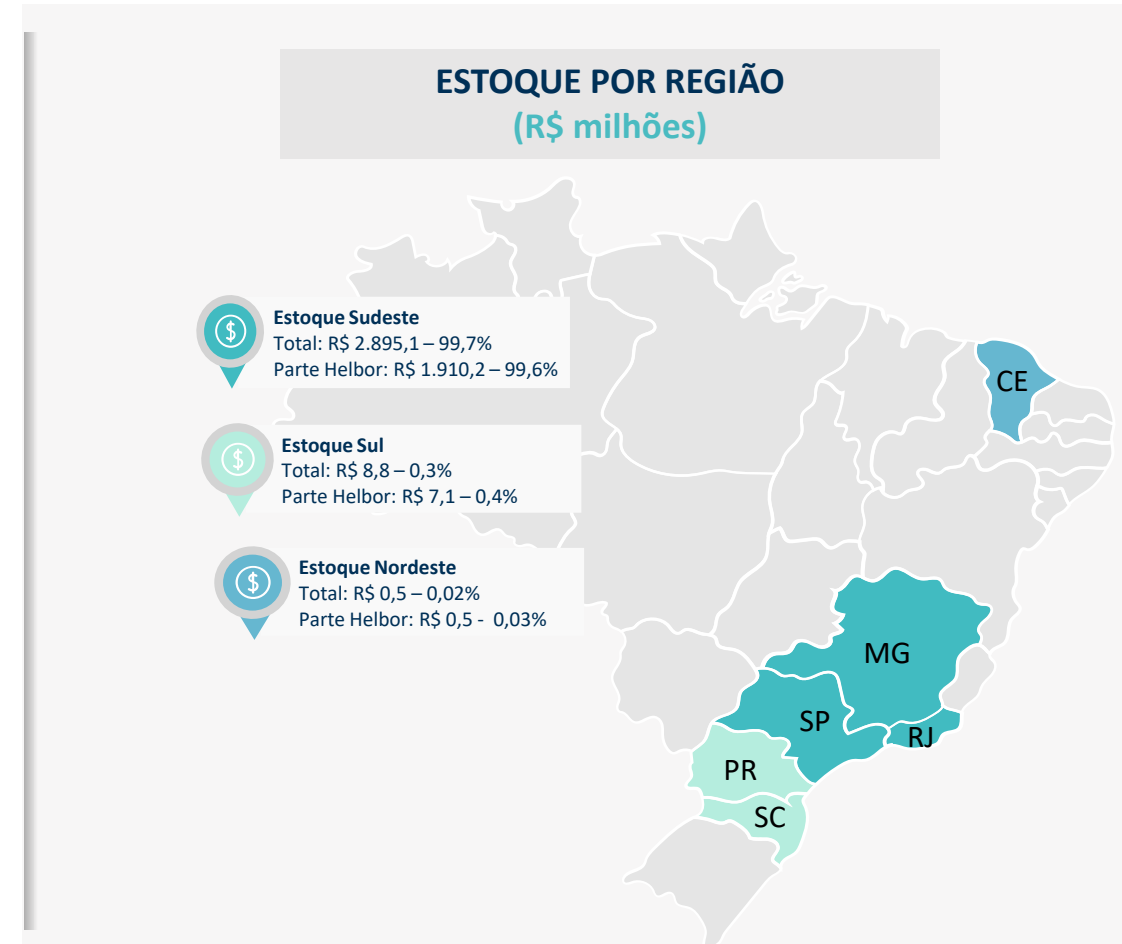
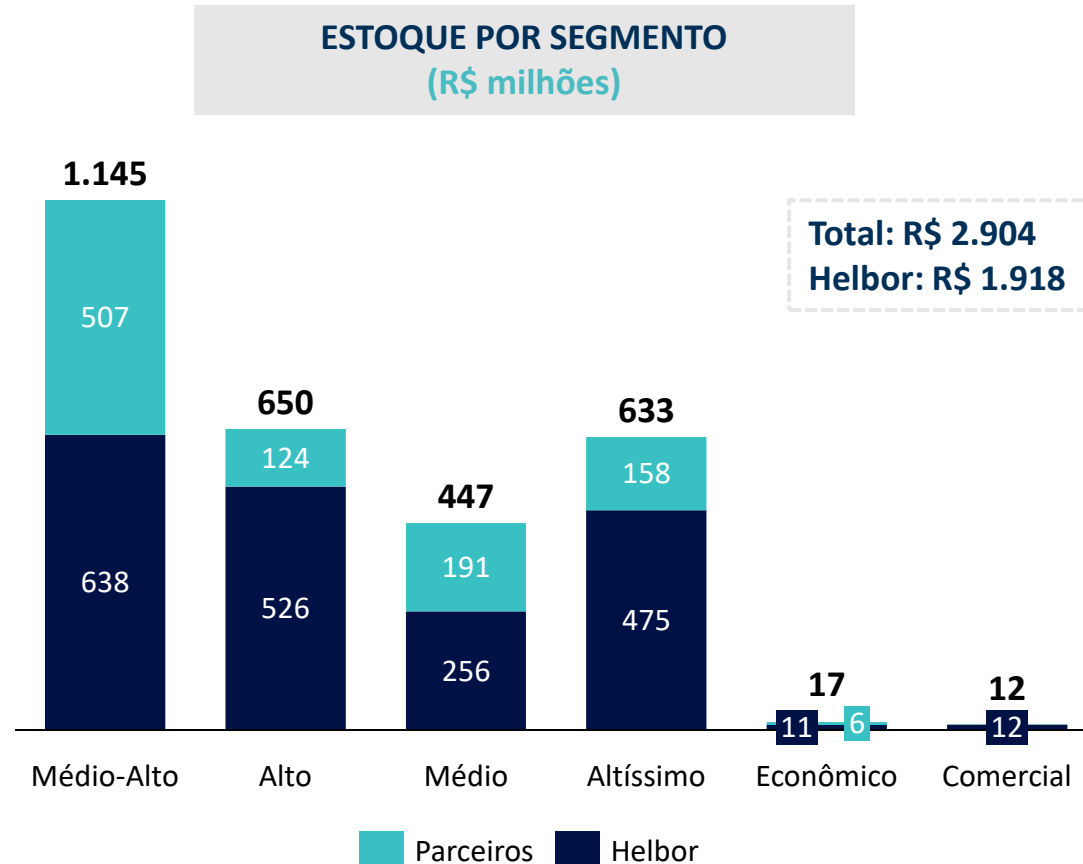


Estratégia comercial impulsiona o VSO¹



1 – VSO: Venda sobre Oferta, indicador que mede a velocidade das vendas

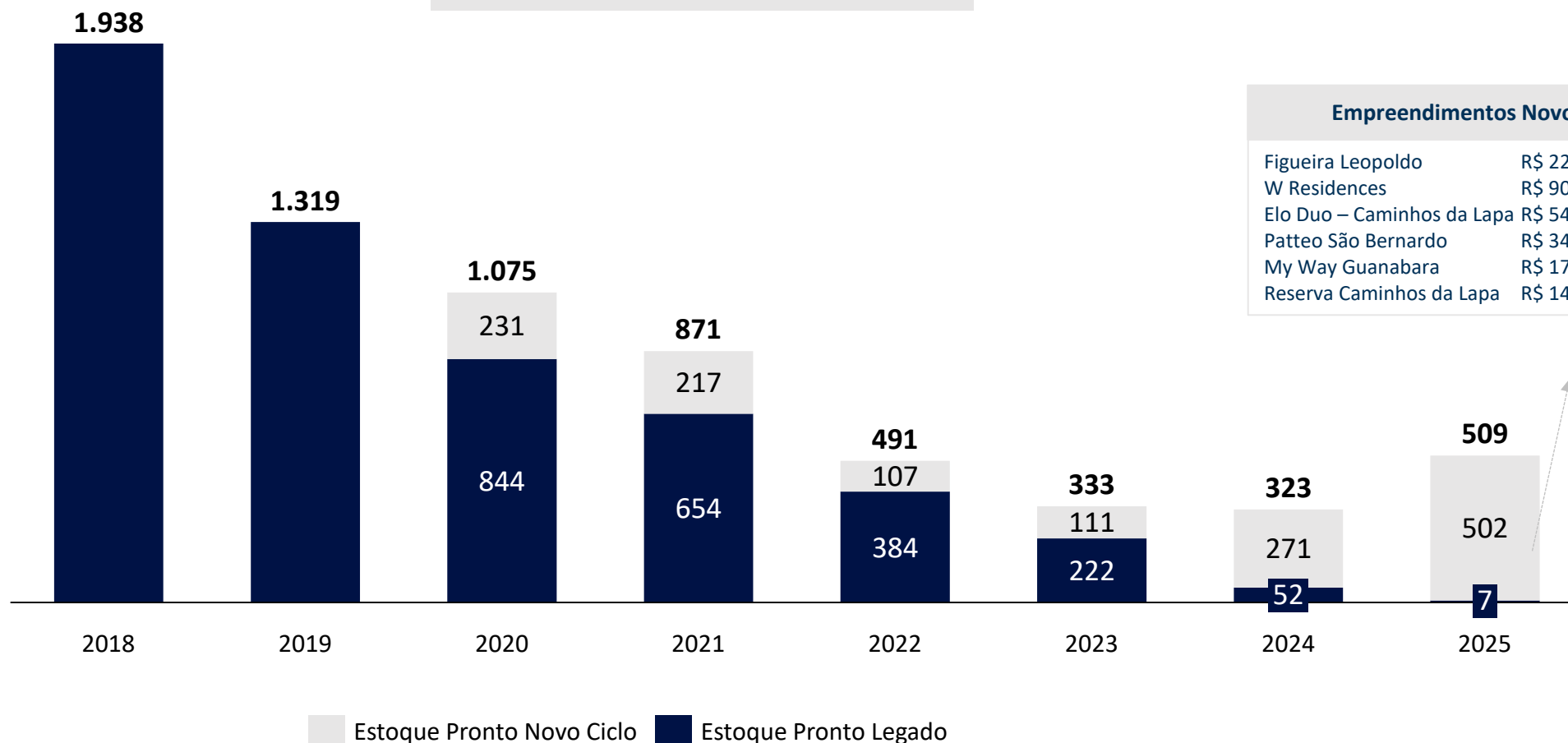
Estoque total de R\$2,9 bi localizado 99,7% na região Sudeste



Avanço na estratégia de venda do Estoque Pronto

Legado

COMPOSIÇÃO DE ESTOQUE PRONTO (R\$ milhões)



Empreendimentos Novo Ciclo

Figueira Leopoldo	R\$ 228 MM
W Residences	R\$ 90 MM
Elo Duo – Caminhos da Lapa	R\$ 54 MM
Patteo São Bernardo	R\$ 34 MM
My Way Guanabara	R\$ 17 MM
Reserva Caminhos da Lapa	R\$ 14 MM

Estoque Legado de 2025 reflete, principalmente os empreendimentos: Stay Santos, NeoLink Office e Parque das Águas Empresarial.

2 entregas no 4T25 com o VGV Total¹ de R\$ 331 milhões, 73% Helbor

Duo Lifestyle By Helbor



VGV TOTAL¹: R\$ 152 MM

100% HELBOR
MÉDIO ALTO PADRÃO
SÃO PAULO
98% VENDIDO

Helbor Patteo São Bernardo



VGV TOTAL¹: R\$ 179 MM

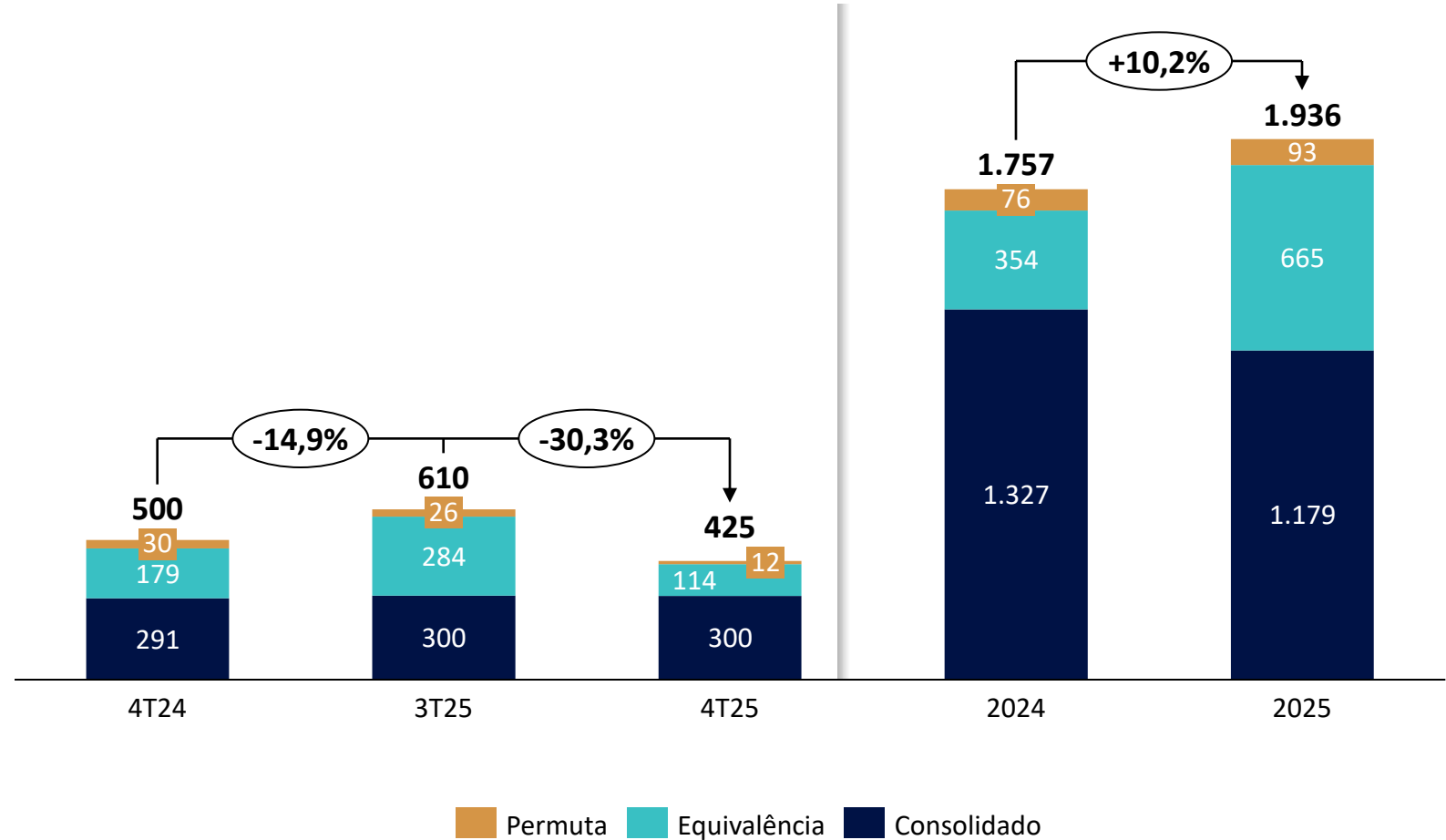
50% HELBOR
MÉDIO PADRÃO
SÃO BERNARDO
86% VENDIDO

Em **2025** foram entregues **10 empreendimentos**, com um **VGV total¹ de R\$ 2,1 bilhão** - 54% Helbor.

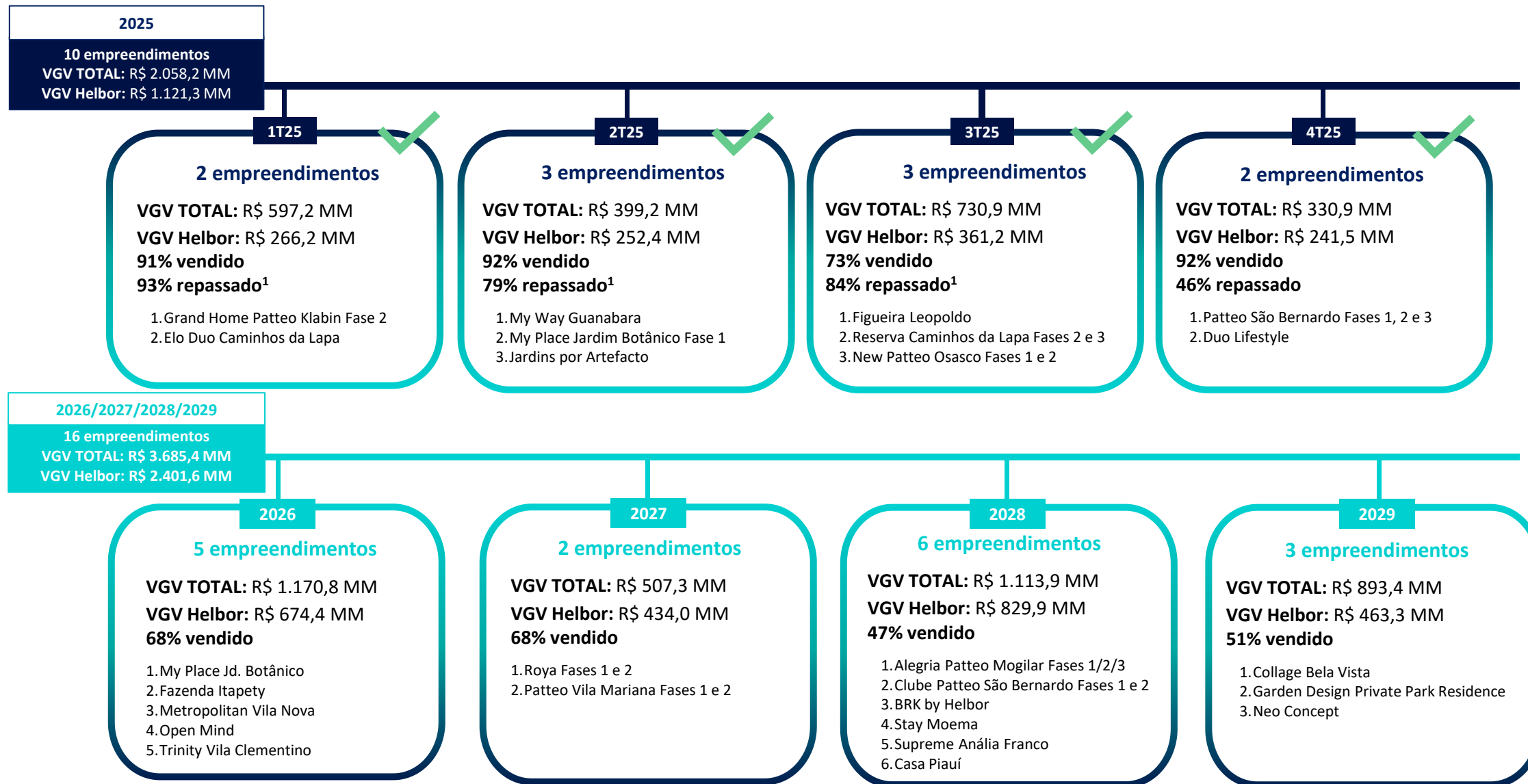


Repasses crescem +10% no acumulado de 2025

Helbor
sinta-se em casa



16 empreendimentos em construção com VGV Total de R\$ 3,7 bi e entregas até 2029

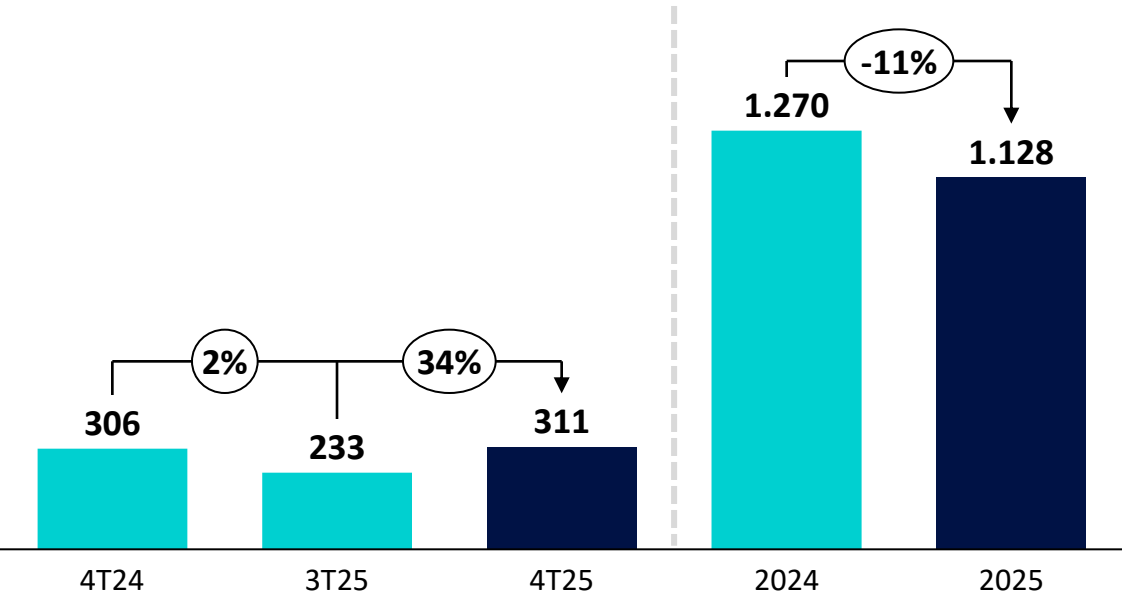


¹ Sobre as unidades vendidas

Dados Financeiros

Mix de vendas do trimestre reflete na Receita Líquida e Lucro Bruto

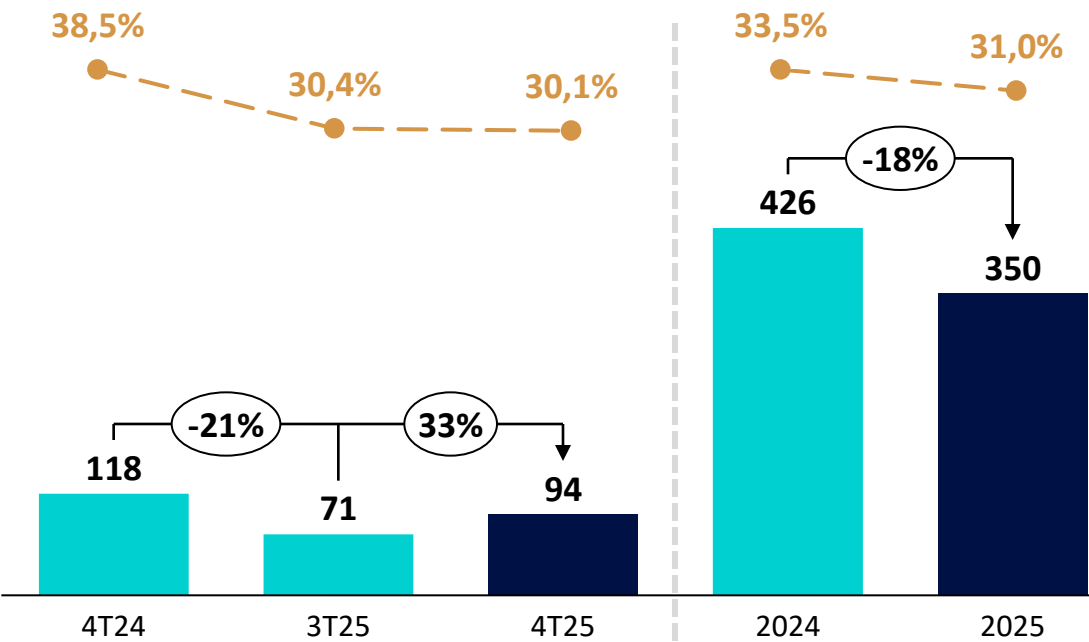
RECEITA OPERACIONAL LÍQUIDA
R\$ milhões



VENDAS CONTRATADAS POR STATUS

Construção: 49% Pronto: 23% Lançamento: 28% Total: 575 MM	Construção: 40% Pronto: 35% Lançamento: 25% Total: R\$ 479 MM	Construção: 29% Pronto: 23% Lançamento: 49% Total: R\$ 662 MM	Construção: 49% Pronto: 33% Lançamento: 18% Total: R\$ 2.044 MM	Construção: 41% Pronto: 27% Lançamento: 32% Total: R\$ 2.226 MM
--	--	--	--	--

LUCRO BRUTO E MARGEM BRUTA
R\$ milhões



—●— Margem Bruta (%)

28,8% de Margem a apropriar ao final do 4T25

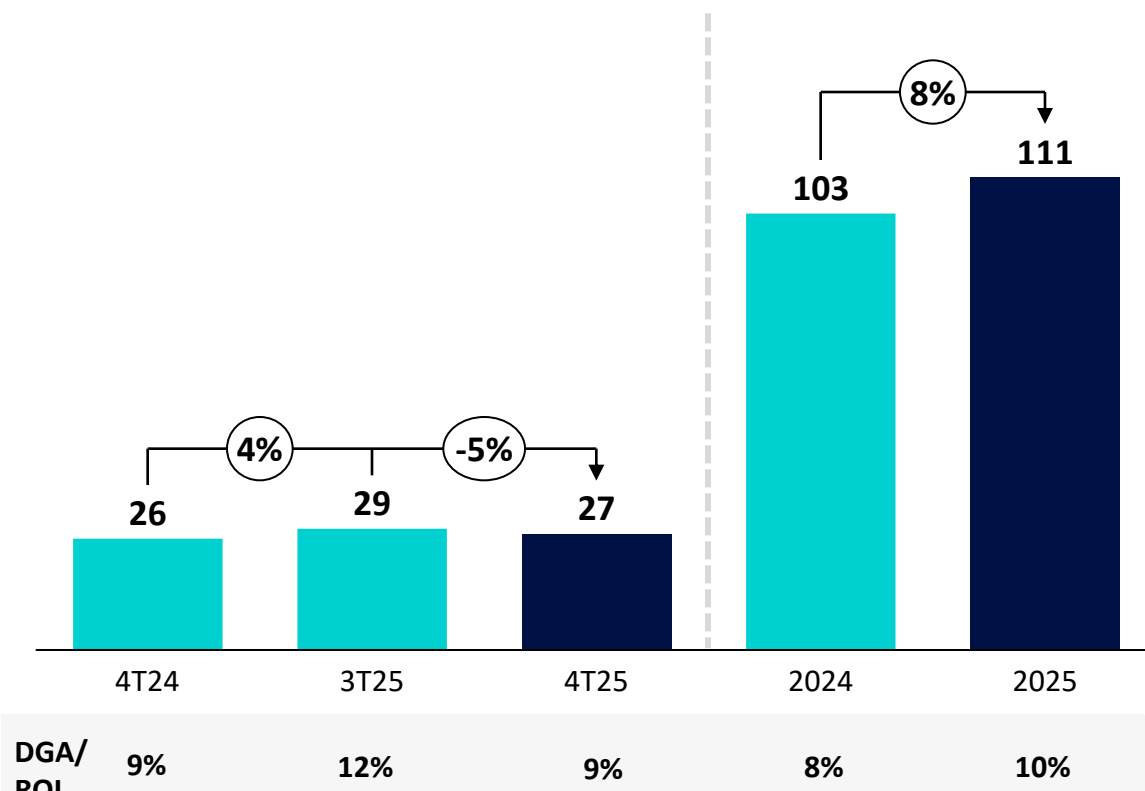
R\$ milhões	4T25	4T24	4T25 vs. 4T24
Receita de vendas a Apropriar	716,7	443,2	61,7%
Custo das unidades vendidas a Apropriar	(510,1)	(319,0)	59,9%
Resultado a Apropriar	206,6	124,2	66,3%
Margem a Apropriar	28,8%	28,0%	0,8 p.p

73% das receitas a apropriar: Alegria Patteo Mogilar; Open Mind; Patteo Vila Mariana e Neo Concept

Despesas Gerais/Administrativas¹ e Comerciais

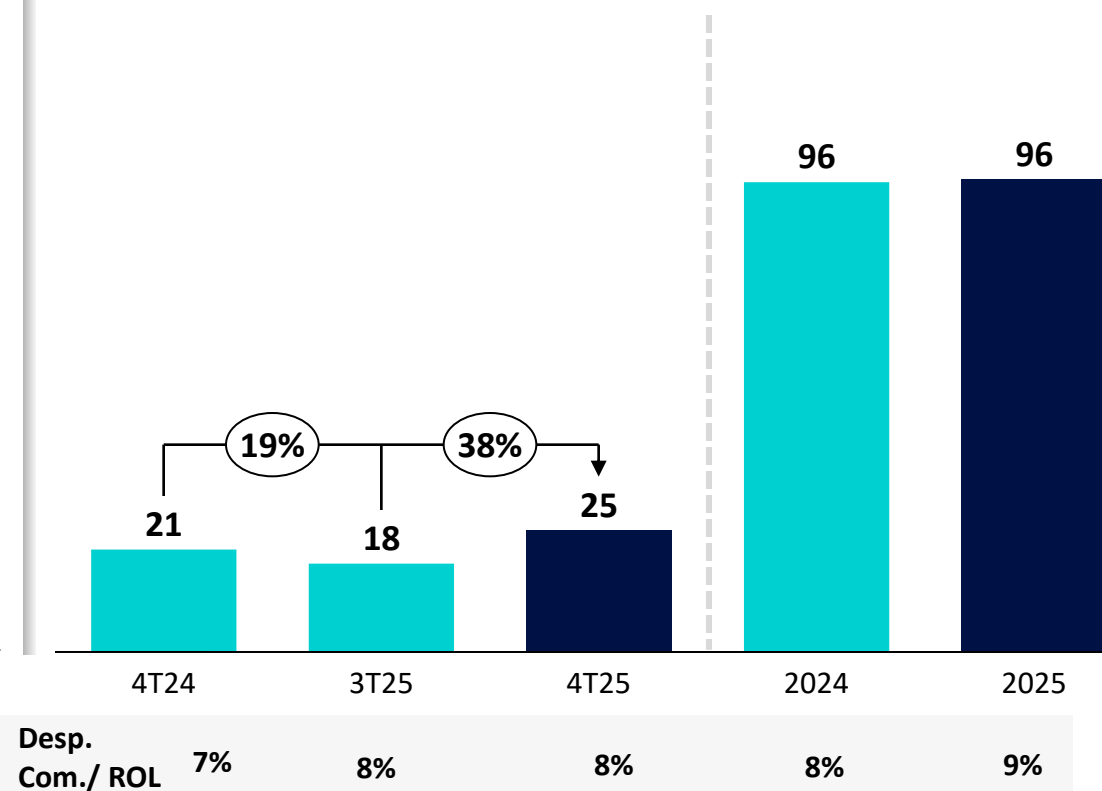
DESPESAS GERAIS E ADMINISTRATIVAS¹

R\$ milhões



DESPESAS COMERCIAIS

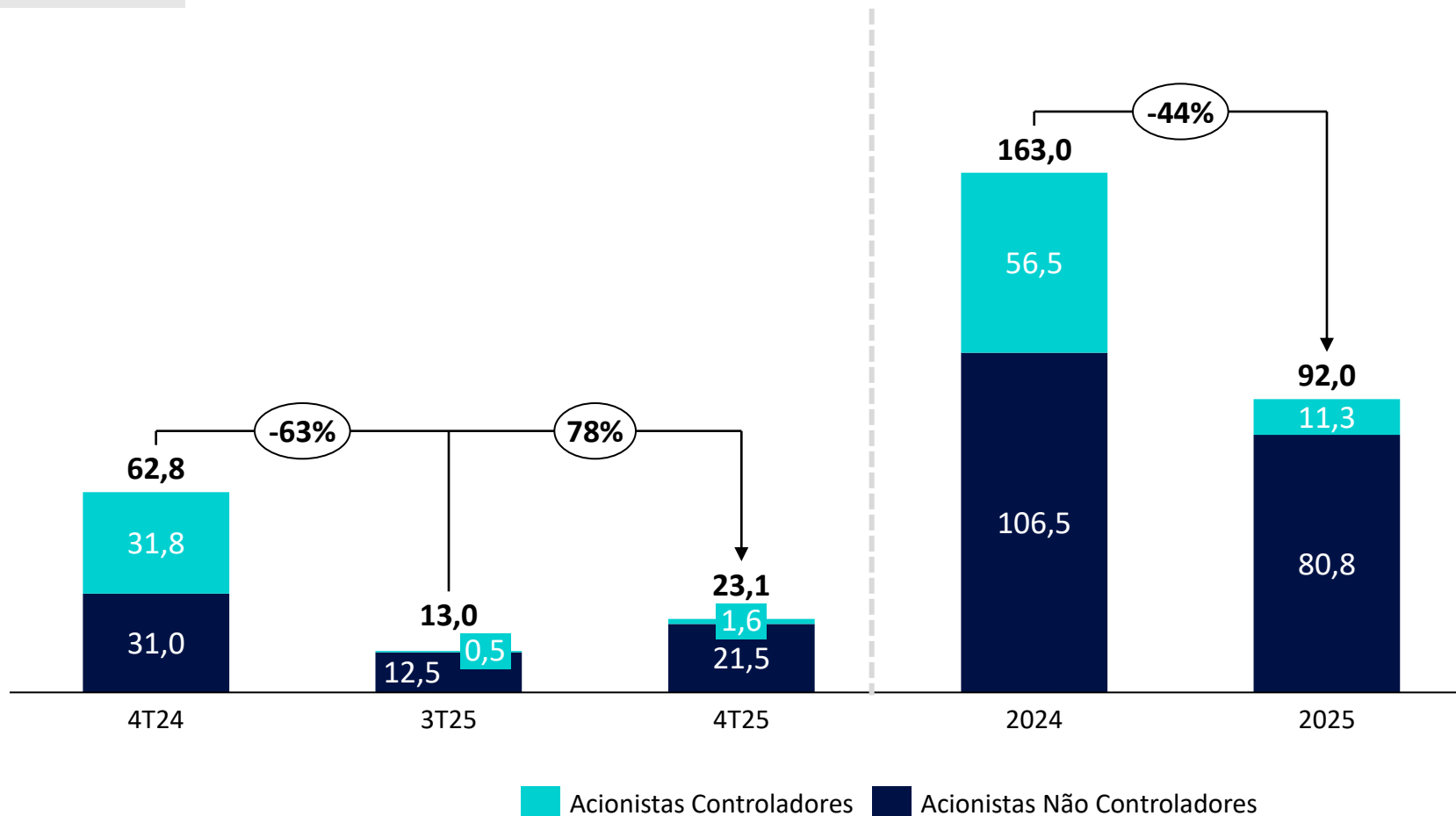
R\$ milhões



1 – Despesas Gerais e Administrativas ex- Depreciação e Amortização

Lucro Líquido impactado pelas despesas financeiras

R\$ milhões



DIVIDENDOS 2025

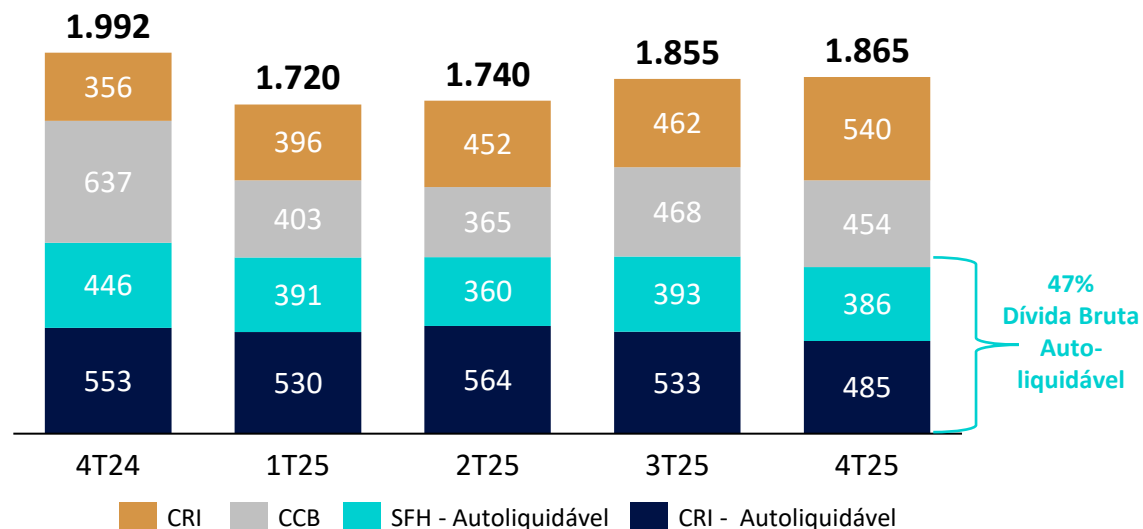
R\$ 2,7 milhões

R\$ 0,020/ação

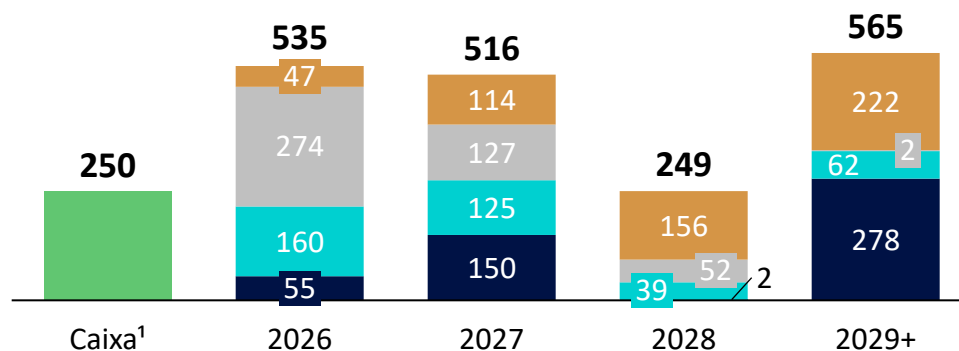
Pagamento em
29/05/2026

Gestão ativa do endividamento

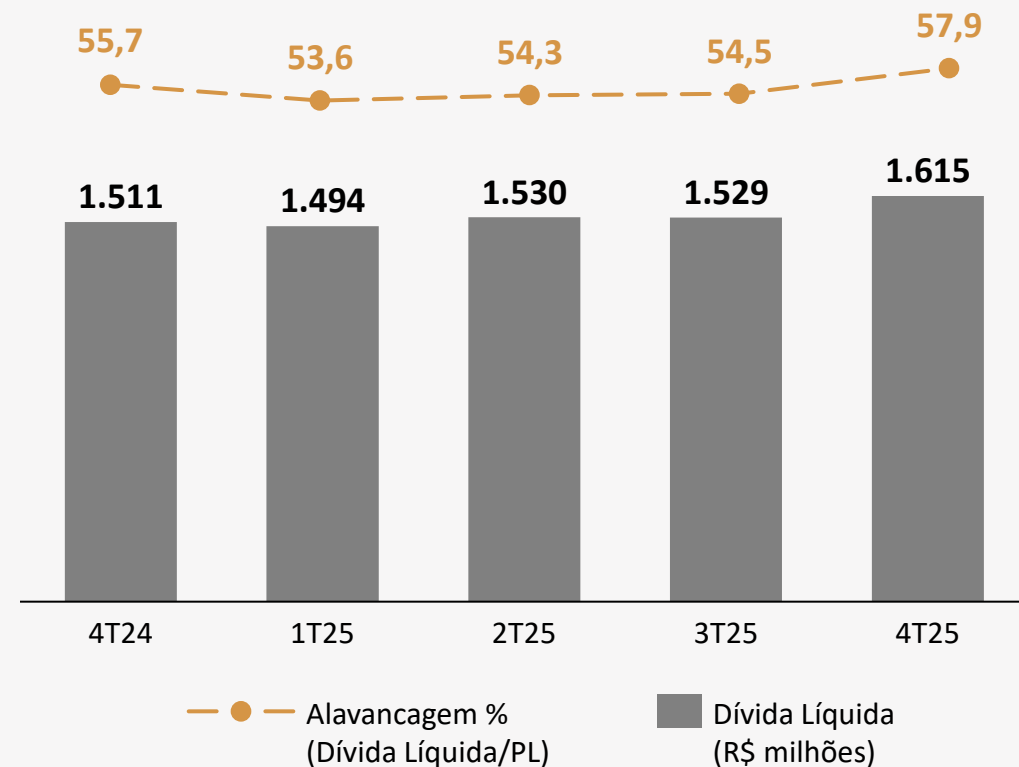
DÍVIDA BRUTA (R\$ milhões)



AMORTIZAÇÃO DÍVIDA BRUTA (R\$ milhões)



DÍVIDA LÍQUIDA (R\$ milhões)



Geração de Caixa Total de R\$ 9 milhões em 2025

Endividamento (R\$ Mil) - Consolidado	1T25	2T25	3T25	4T25	2025
Disponibilidades	225.984	210.416	326.298	250.208	250.208
Empréstimos e Financiamentos	1.720.374	1.740.375	1.855.296	1.864.811	1.864.811
Dívida líquida - Início do período	1.510.842	1.494.390	1.529.959	1.528.998	1.510.842
Dívida líquida - Fim do período	1.494.390	1.529.959	1.528.998	1.614.603	1.614.603
(Cash Burn) Geração de Caixa	16.452	(35.569)	961	(85.605)	(103.761)

Endividamento (R\$ Mil) Não Consolidado	1T25	2T25	3T25	4T25	2025
Disponibilidades	85.272	89.786	84.880	72.286	72.286
Empréstimos e Financiamentos	123.108	124.075	70.807	62.366	62.366
Dívida líquida - Início do período	143.019	89.981	68.961	34.338	143.019
Dívida líquida - Fim do período	89.981	68.961	34.338	30.114	30.114
(Cash Burn) Geração de Caixa	53.038	21.020	34.624	4.224	112.905

(Cash Burn) Geração de Caixa TOTAL	69.490	(14.549)	35.585	(81.381)	9.144
---	---------------	-----------------	---------------	-----------------	--------------

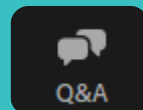
Prioridades 2026

- **Gestão comercial ativa**, com estratégias diferentes para a venda de Estoque Pronto e lançamentos, garantindo resultados consistentes.
- Administração eficaz do **Landbank**, potencializando novas oportunidades e priorizando **venda de terrenos** que não fazem parte da estratégia da Companhia.
- **Entrega de 5 empreendimentos**, com **VGV Total de R\$ 1,2 bilhão**, evidenciando solidez e excelência na execução.
- **Lançamentos em pontos estratégicos da Grande São Paulo e Mogi das Cruzes**, alinhados as melhores oportunidades de mercado.
- **Disciplina na gestão de custos** e na **redução da alavancagem**, assegurando rentabilidade e sustentabilidade financeira.



Q&A

Para fazer perguntas: clique no ícone Q&A e escreva sua pergunta para entrar na fila.



CONTATOS DE RI

DIRETOR FINANCEIRO E DE RI

Roberval Toffoli

RI

Lúcia César

Bruno Vitiello

Izabel Kizirian



+55 (11) 3174-1211



ri@helbor.com.br | RI.HELBOR.COM.BR

RESULTS PRESENTATION
4Q25

Legal Notice

- This presentation may contain certain statements that express expectations, beliefs and forecasts of Helbor management about future events or results. Such statements are not historical facts and are based on information related to the real estate market, economic and financial information available to date and projections related to the market in which Helbor operates.
- The verbs "anticipate," "believe," "estimate," "expect," "forecast," "plan," "project," "aim," and other similar verbs are intended to identify these statements, which involve risks and uncertainties that could result in material differences between the current data and any projections discussed in this presentation, and Helbor's future performance.
- Factors that may affect Helbor's operational and economic-financial performance include but are not limited to: (i) risks associated with the real estate development activity; (ii) lack of financing to meet our needs; (iii) inability to pass on our receivables portfolio; (iv) possible problems of delays and failures in our real estate projects; (v) success of our partnerships; (vi) competitiveness of the real estate sector; (vii) changes in the legislation that regulates the sector.
- This presentation was based on information and data available at the time it was made and Helbor does not undertake to update it based on new information and/or future events.
- The financial statements used in this presentation are based on accounting practices adopted in Brazil that comprise the standards of the Brazilian Securities Commission (CVM) and the pronouncements of the Accounting Pronouncements Committee (CPC) and are in accordance with the International Financial Reporting Standards (IFRS) applicable to real estate development entities in Brazil, as approved by the (CPC), the Brazilian Securities Commission (CVM) and the Federal Accounting Council (CFC).





Highlights

- **Total gross sales of BRL 662 million in 4Q25** (55% Helbor share). **In 2025**, sales totaled **BRL 2.2 billion**, an increase of 8.9% vs. 2024 (55% Helbor share);
- **Total SoS¹ of 19.7% in 4Q25**, an increase of 2.8 p.p. vs. 4Q24. (Helbor SoS of 17.5%). **SoS for 2025 was 48.1%**, down 3.9 p.p. vs 2024. (Helbor SoS of 44.4%);
- **Four launches in 4Q25**, with total net **PSV of BRL 959 million**, 48% Helbor. In 2025, there were **eleven launches with BRL of R\$ 2.2 billion**, 60% Helbor.
- **Two projects delivered in 4Q25** with total net BRL of R\$ 331 million, **92% sold** (73% Helbor share). In 2025, ten projects were delivered with total net BRL of R\$ 2.1 billion, 87% sold and 75% transferred (54% Helbor).
- **BRL 425 million in onlendings in 4Q25**, 64% Helbor. **In 2025, onlendings reached BRL 1.9 billion**, achieving the highest volume in the Company's history.
- **Dividends approved in 2025 totaling R\$17.5 million** (R\$0.1319 per share), of which R\$2.5 million from 2025 earnings and R\$15.0 million from retained earnings reserves. An additional dividend distribution related to the 2025 fiscal year was approved, in the amount of R\$174.3 thousand.

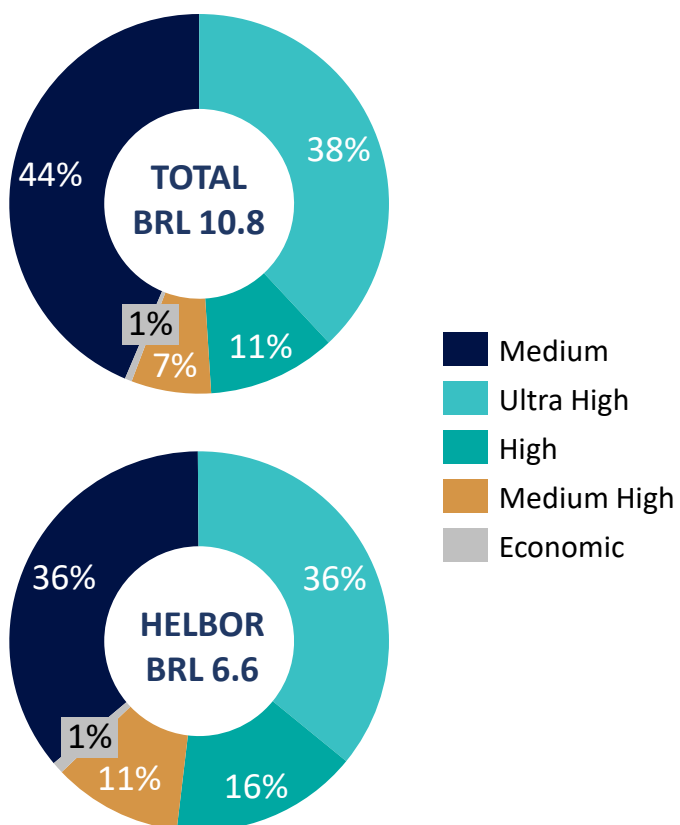
1 - SoS: Sales over Supply, an indicator that measures the speed of sales;

OPERATIONAL PERFORMANCE

Strategically positioned landbank with total PSV¹ of BRL 10,8 billion, 61% Helbor's share

BREAKDOWN BY SEGMENT

PSV (BRL million)



1 – Total Potential Gross Sales Value (PSV)

LANDBANK DIVESTMENT STRATEGY

Sale of three non-core land plots in 2025 – 100% of the cash received in 2025:

- R: Barão Geraldo de Rezende (SP) - BRL 21MM (75% Helbor)
- R: Alvarenga (SP) - BRL 18MM (80% Helbor)
- R: Príncipe Ranier (MS) - BRL 30 MM (50% Helbor)

LANDBANK SEMP TOSHIBA (SP) – 26.090 m²

MOU signed in Mar/26 with Cyrela establishes:

- **Acquisition** of an equity stake in HESA 159
 - Helbor will retain a 30% stake
- Development project under the **MCMV** program
 - Potencial PSV BRL 1.5 billion
- **Potential acquisition of 19,195 CEPACs**

3 launches in Q3 2025 with a total PSV¹ of BRL 587 million, 93% Helbor

Stay Moema



TOTAL PSV¹: BRL 126 MM

100% HELBOR
HIGH SEGMENT
SÃO PAULO
21% SOLD

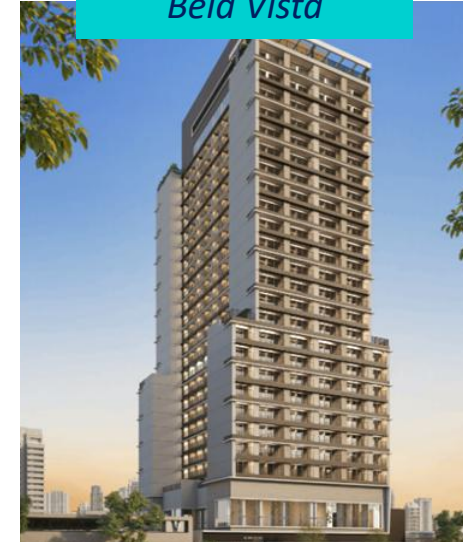
**Alegria Patteo
Mogilar**



TOTAL PSV¹ : BRL 216 MM

80% HELBOR
MEDIUM SEGMENT
MOGI DAS CRUZES
23% SOLD

**Collage
Bela Vista**



TOTAL PSV¹ : BRL 244 MM

100% HELBOR
MEDIUM SEGMENT
SÃO PAULO
17% SOLD

In **9M25**, **seven projects** were launched, with a total **PSV¹ of BRL 1.3 billion** - 70% Helbor.

4 launches in 4Q25 with a total PSV¹ of BRL 959 million, 48% Helbor

Casa Piauí²

TOTAL PSV¹: BRL 169 MM
100% HELBOR
ULTRA HIGH SEGMENT
SÃO PAULO
10% SOLD



Garden Design Private Park Residence

TOTAL PSV¹: BRL 408 MM
18% HELBOR
MEDIUM SEGMENT
SÃO PAULO
19% SOLD



Neo Concept

TOTAL PSV¹: BRL 241 MM
60% HELBOR
MEDIUM SEGMENT
MOGI DAS CRUZES
96% SOLD



Helbor Clube Patteo São Bernardo – Fase 2

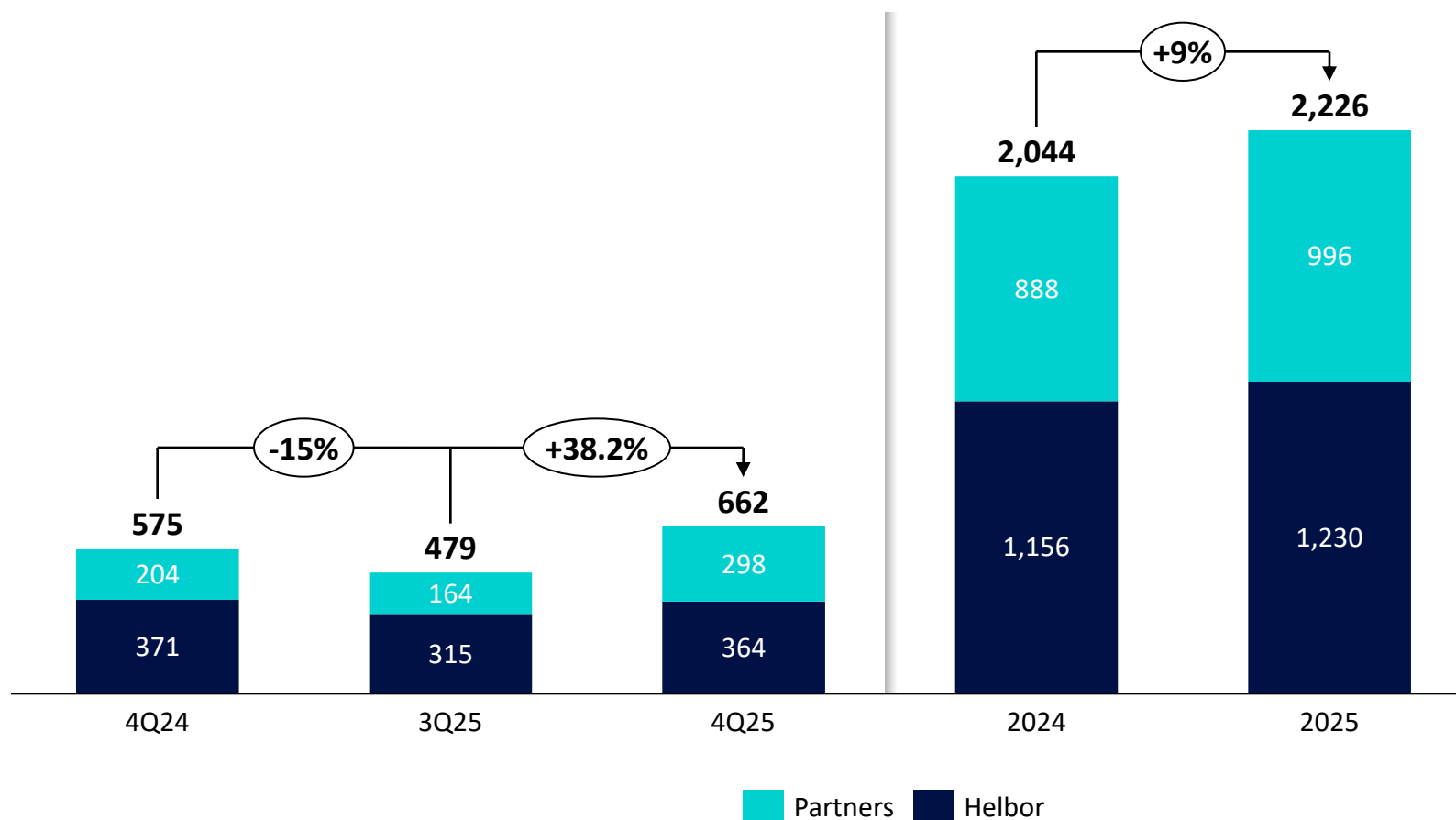
VGW TOTAL¹: BRL 141 MM
50% HELBOR
MEDIUM HIGH SEGMENT
SÃO BERNARDO DO CAMPO
11% SOLD



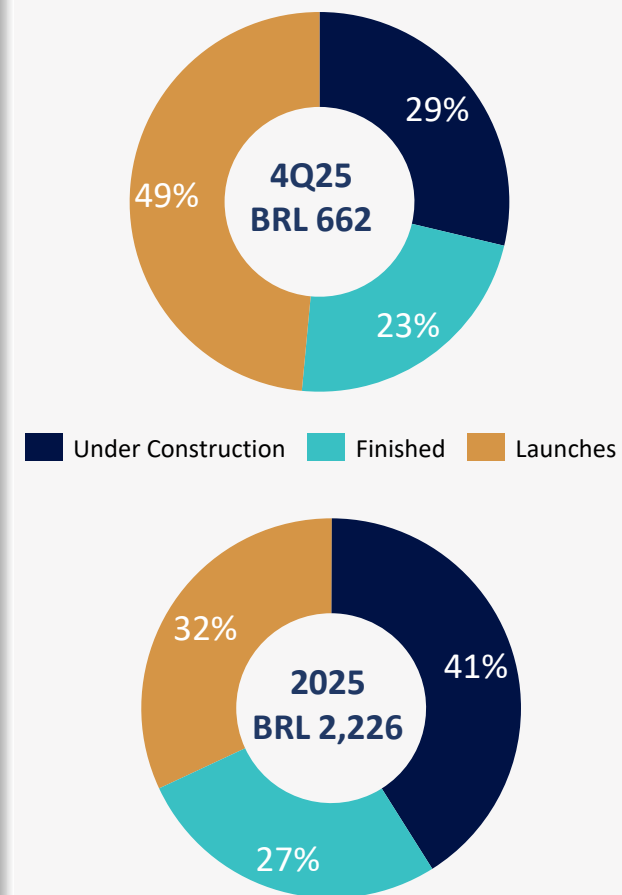
In **2025, eleven projects** were launched, with a total **PSV¹ of BRL 2.2 billion** - 60% Helbor.

+9 YoY growth in contracted sales

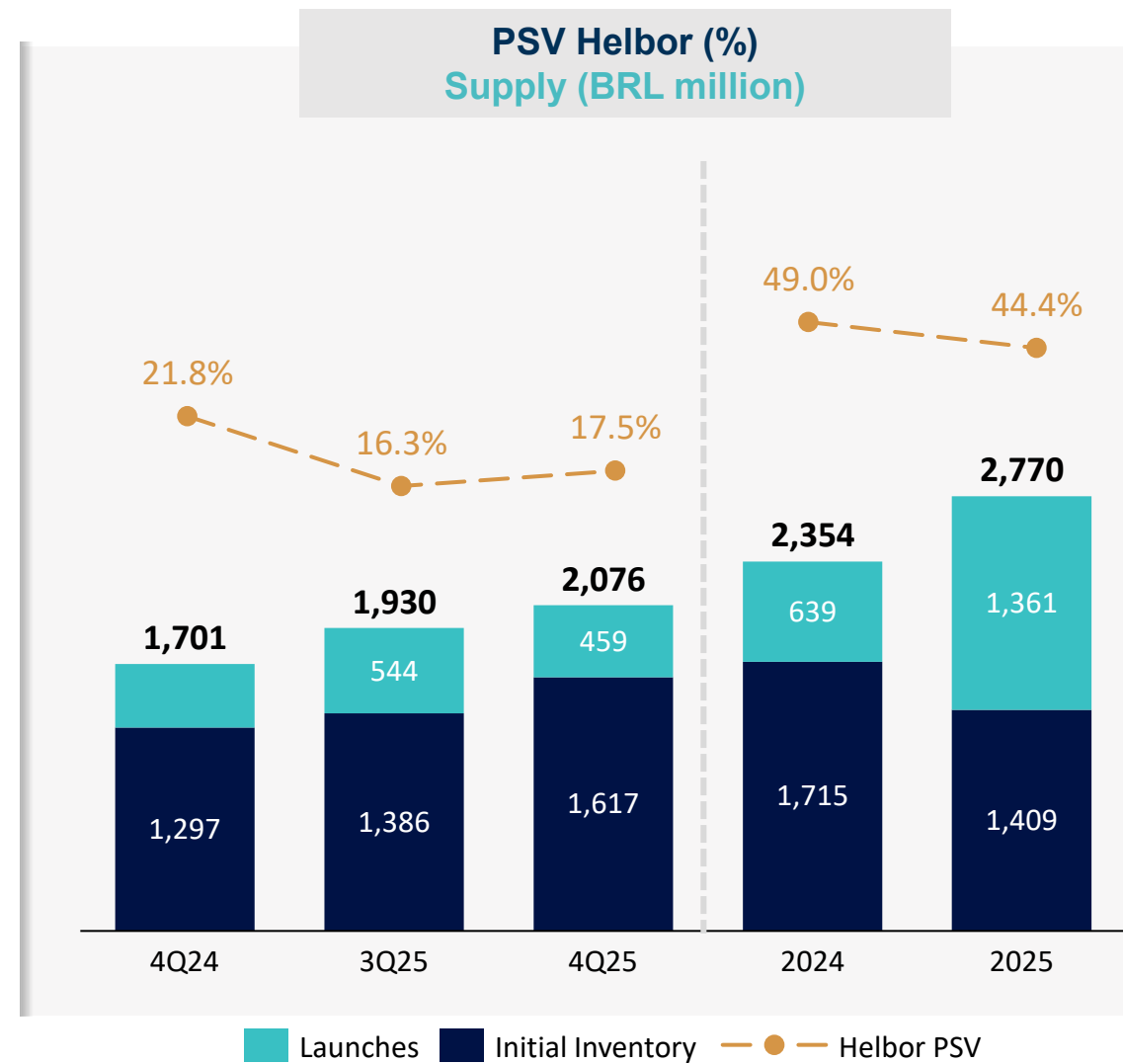
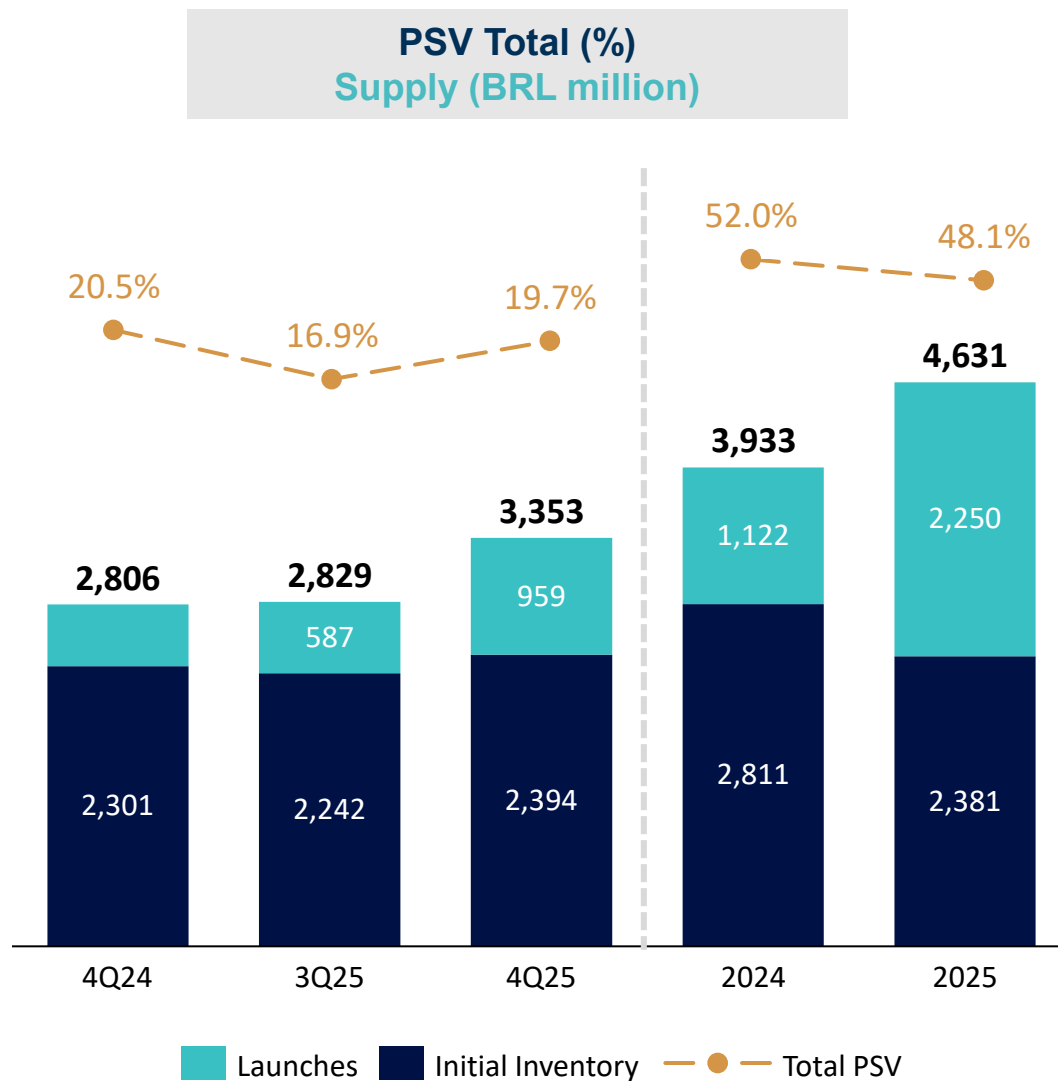
CONTRACTED SALES Quarterly – BRL million



SALES BY STATUS BRL million



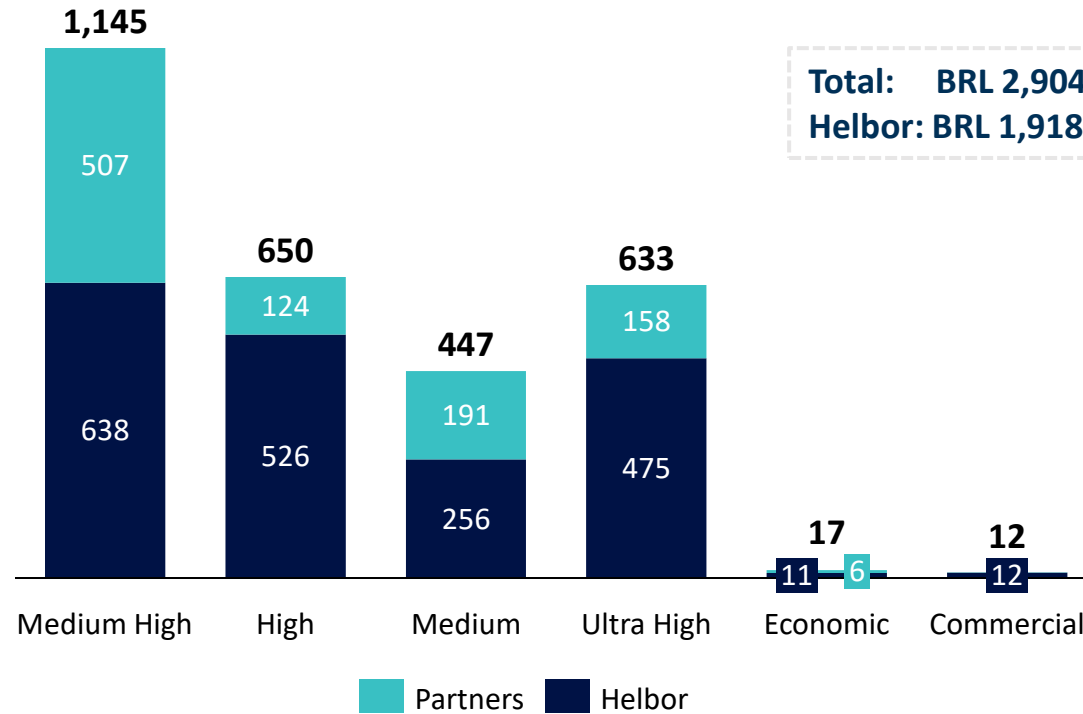
Commercial strategy boosts SoS¹



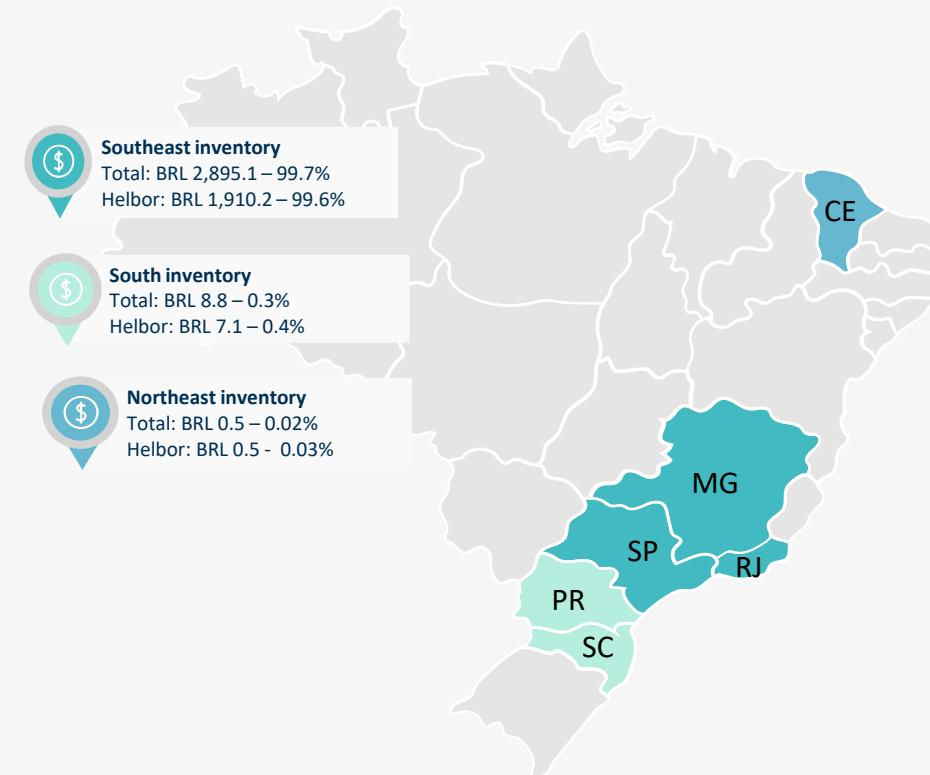
1 - SoS: Sales over Supply, an indicator that measures the speed of sales

Total inventory of BRL 2,9 bi, with 99,7% located in the Southeast region

INVENTORY BY SEGMENT (BRL million)

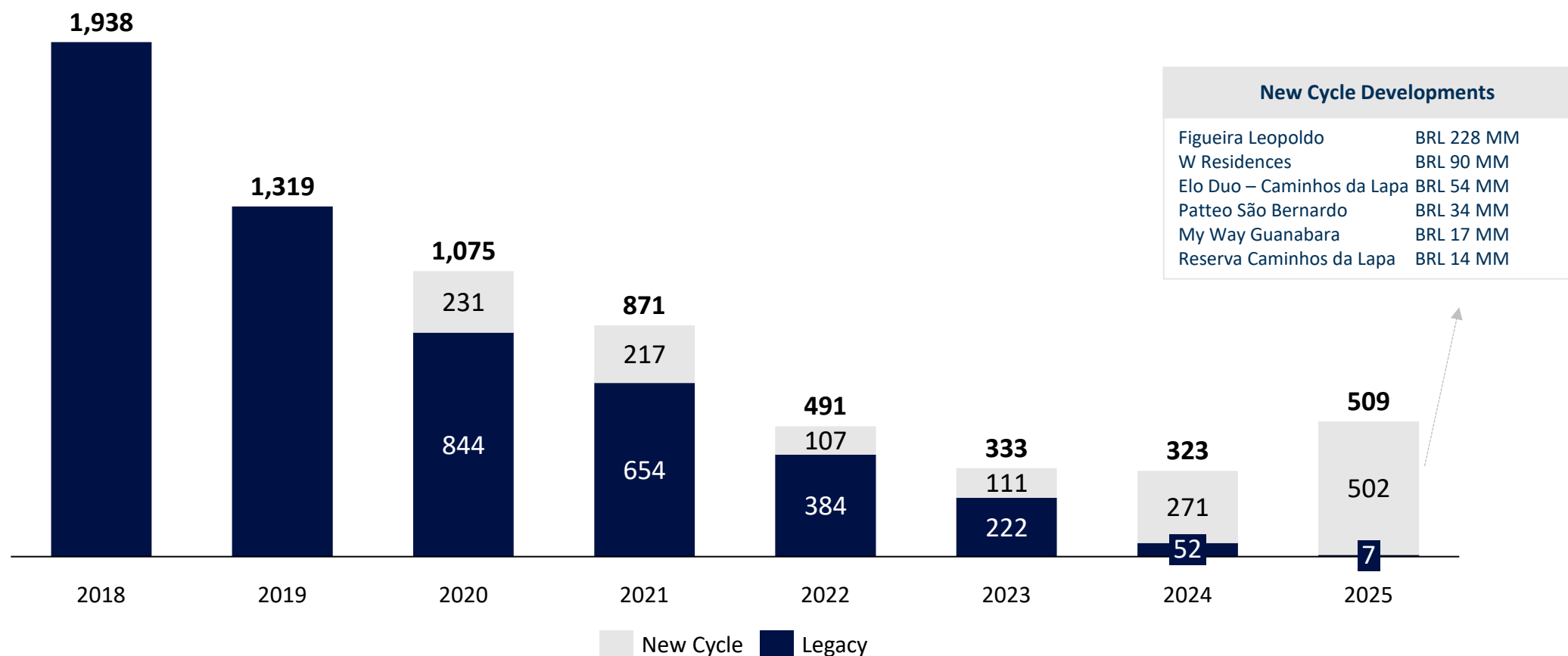


INVENTORY BY REGION (BRL million)



Advancement in the sales strategy for the Legacy Ready Inventory

COMPOSITION OF READY INVENTORY (BRL million)



Legacy Stock 2025 mainly reflects the developments: Stay Santos, NeoLink Office, Parque das Águas Empresarial, and Link Office Mall & Stay.

2 deliveries in 4Q25 with Total PSV¹ of BRL 331 million, 73% Helbor

Duo Lifestyle By Helbor



TOTAL PSV¹: BRL 152 MM
100% HELBOR
MEDIUM HIGH SEGMENT
SÃO PAULO
98% SOLD

Helbor Patteo São Bernardo

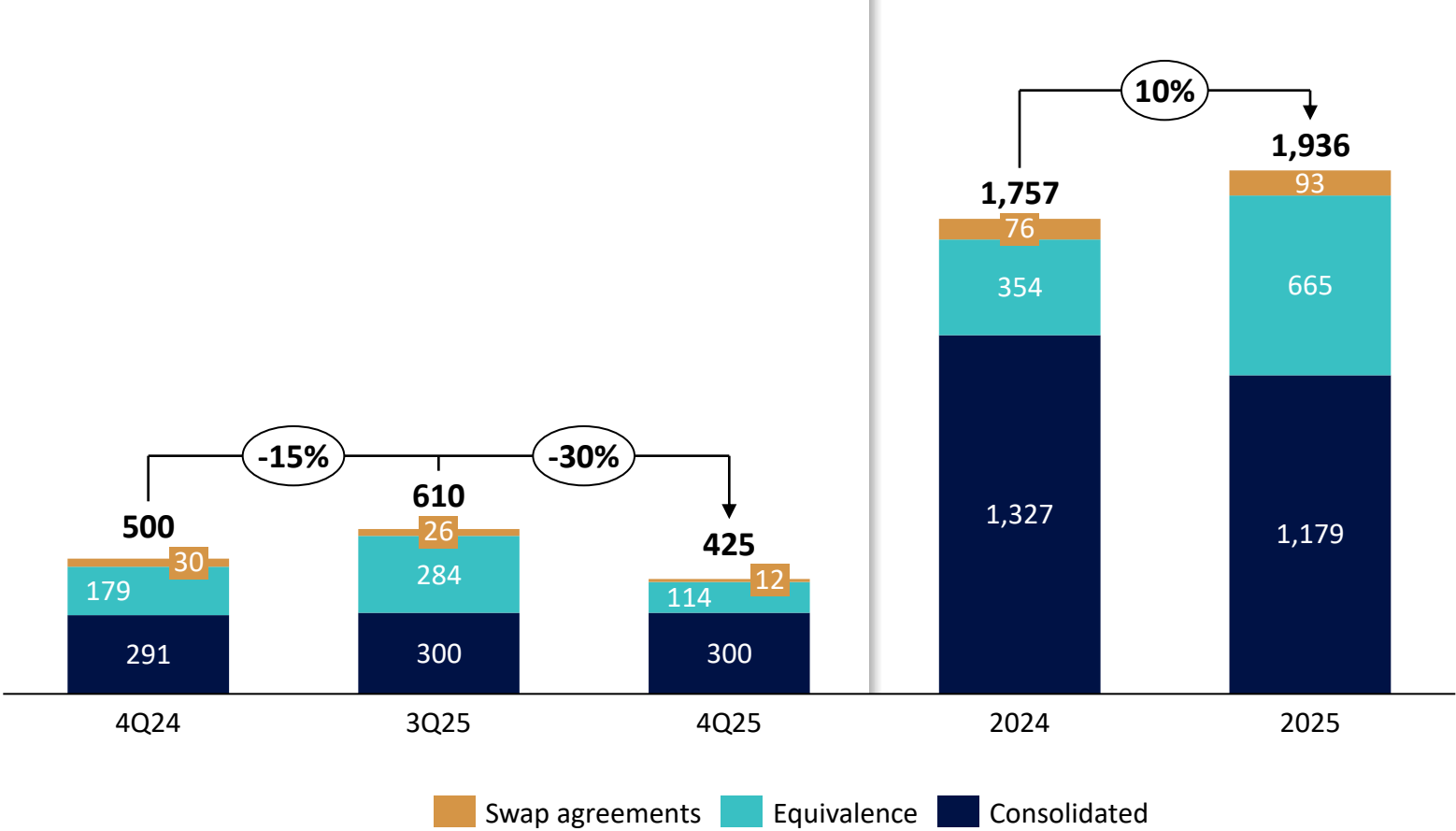


TOTAL PSV¹: BRL 179 MM
50% HELBOR
MEDIUM SEGMENT
SÃO BERNARDO
86% SOLD

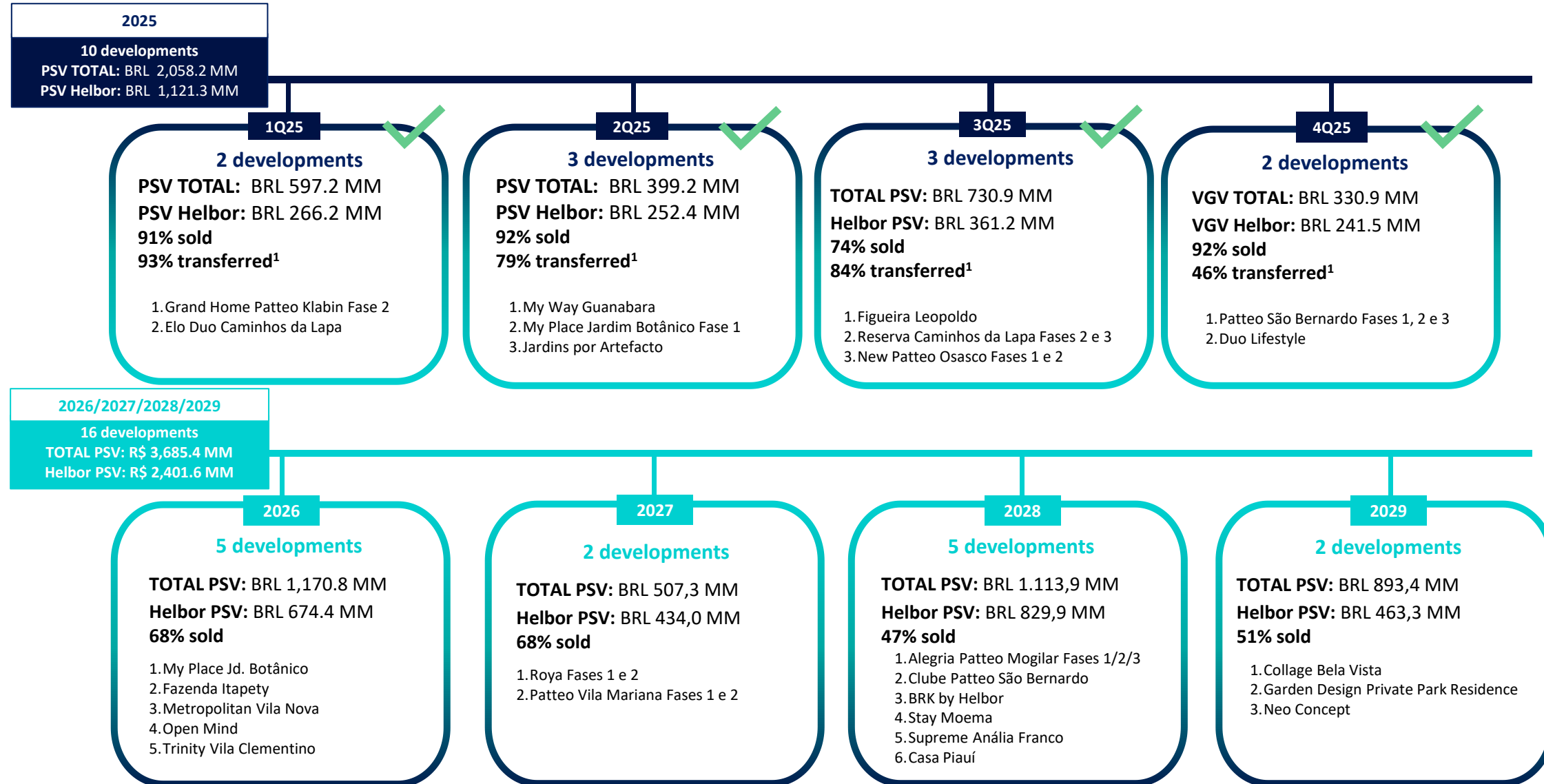
In **2025, 10 projects** were delivered, with a **total PSV¹ of BRL 2.1 billion** - 54% Helbor.



+10% growth in onlendings in 2025



16 developments under construction with total PSV of BRL 3.7 billion with deliveries until 2029

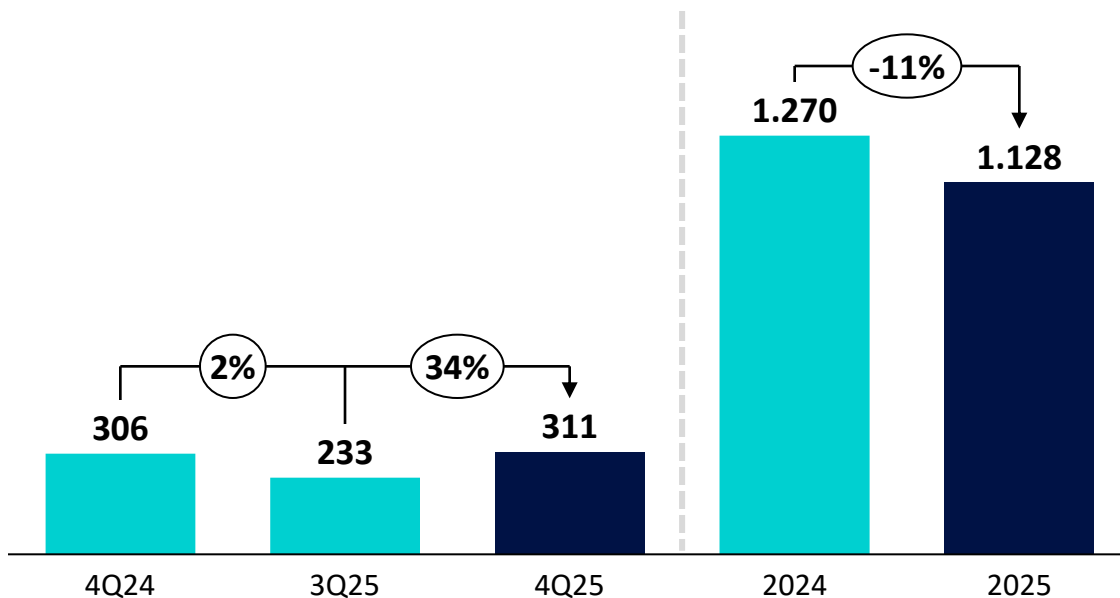


¹ Over sold units

FINANCIAL PERFORMANCE

Quarterly sales mix reflected in net revenue and gross profit

NET OPERATING REVENUE BRL million



CONTRACTED SALES BY STATUS

Under Construction: 49%
Finished: 23%
Launches: 28%
Total: BRL 575 MM

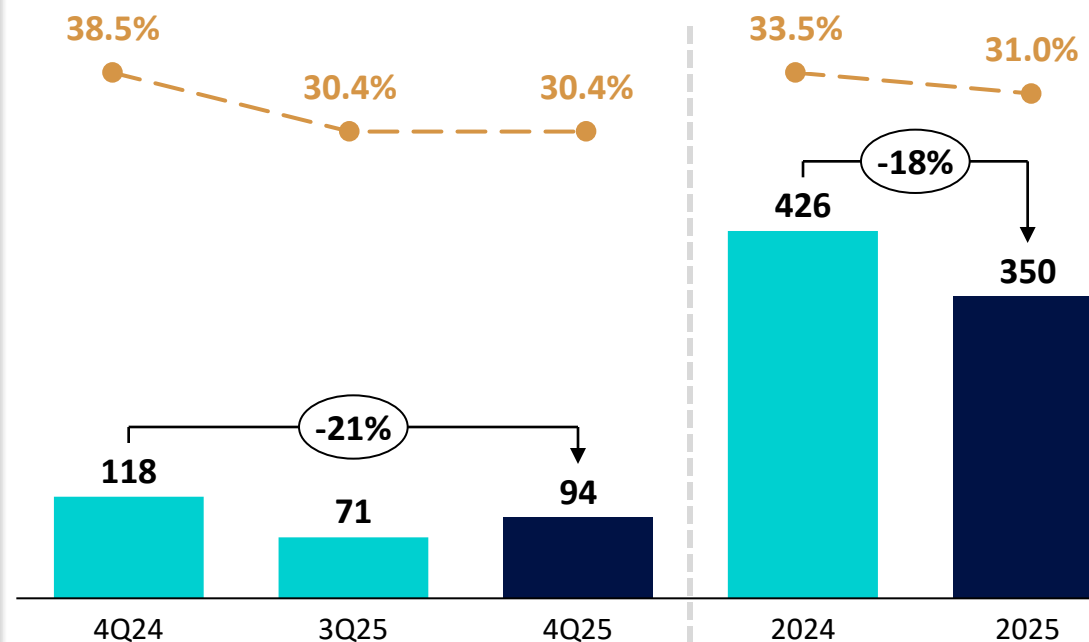
Under Construction: 40%
Finished: 35%
Launches: 25%
Total: BRL 479 MM

Under Construction: 29%
Finished: 23%
Launches: 49%
Total: BRL 662 MM

Under Construction: 49%
Finished: 33%
Launches: 18%
Total: BRL 2,044 MM

Under Construction: 41%
Finished: 27%
Launches: 32%
Total: BRL 2,226 MM

GROSS PROFIT AND GROSS MARGIN BRL million



—●— Gross Margin (%)

28.8% Backlog Margin by the end of 4Q25

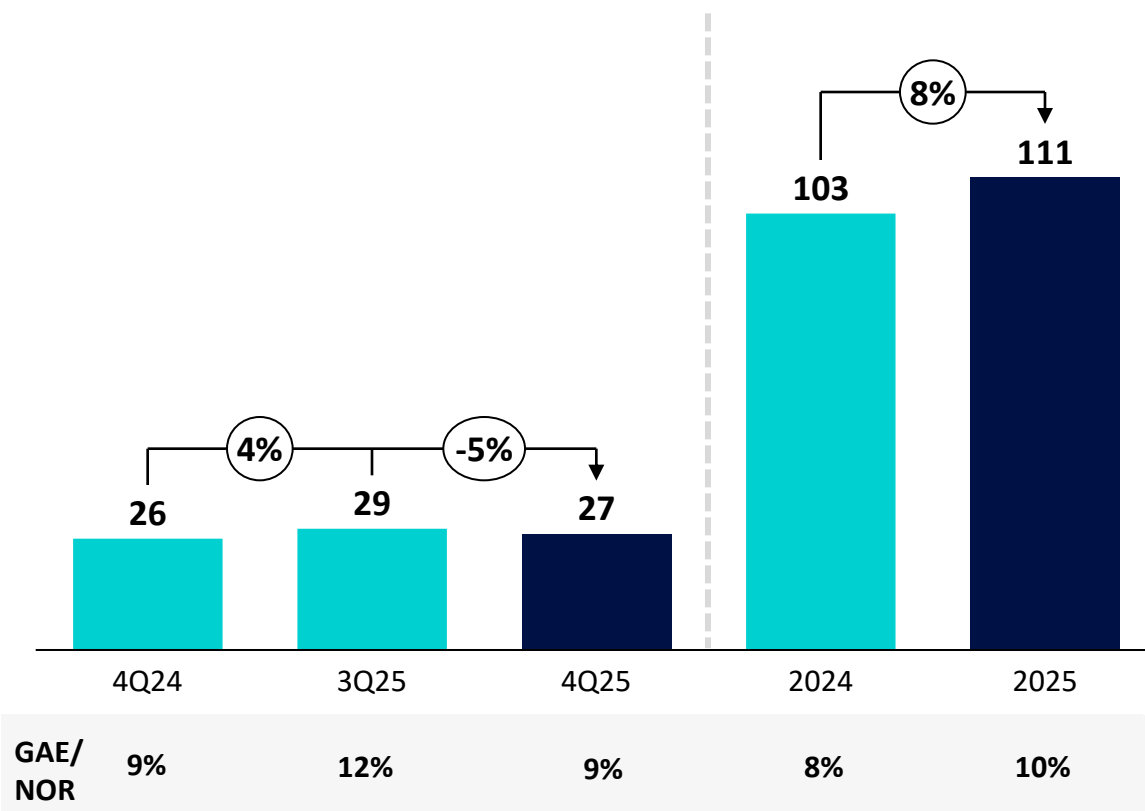
(BRL thousand)	4Q25	4Q24	4Q25 vs. 4Q24
Backlog Revenues	716.7	443.2	61.7%
Costs of Sold Units to be recognized ¹	(510.1)	(319.0)	59.9%
Backlog results	206.6	124.2	66.3%
Backlog Margin (%)	28.8%	28.0%	0.8 p.p

73% of the Backlog Revenue : Alegria Patteo Mogilar; Open Mind; Patteo Vila Mariana and Neo Concept

General, Administrative and Commercial Expenses¹

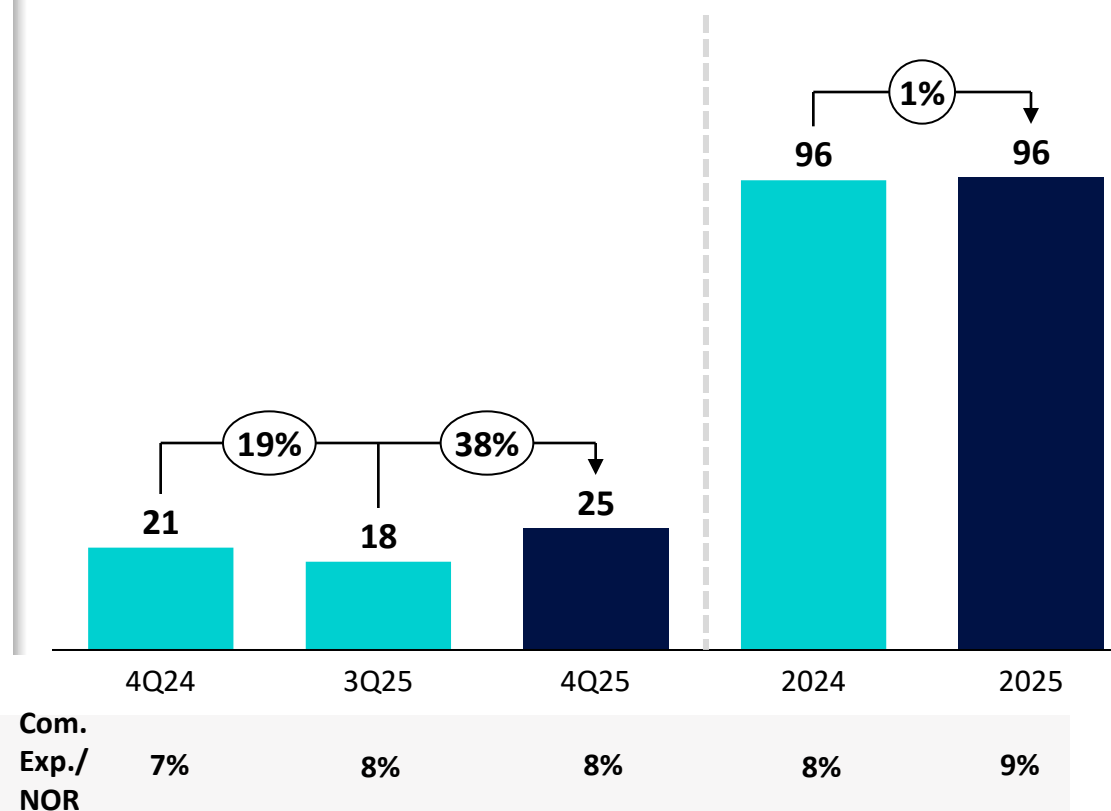
GENERAL AND ADMINISTRATIVE EXPENSES¹

BRL million



COMMERCIAL EXPENSES

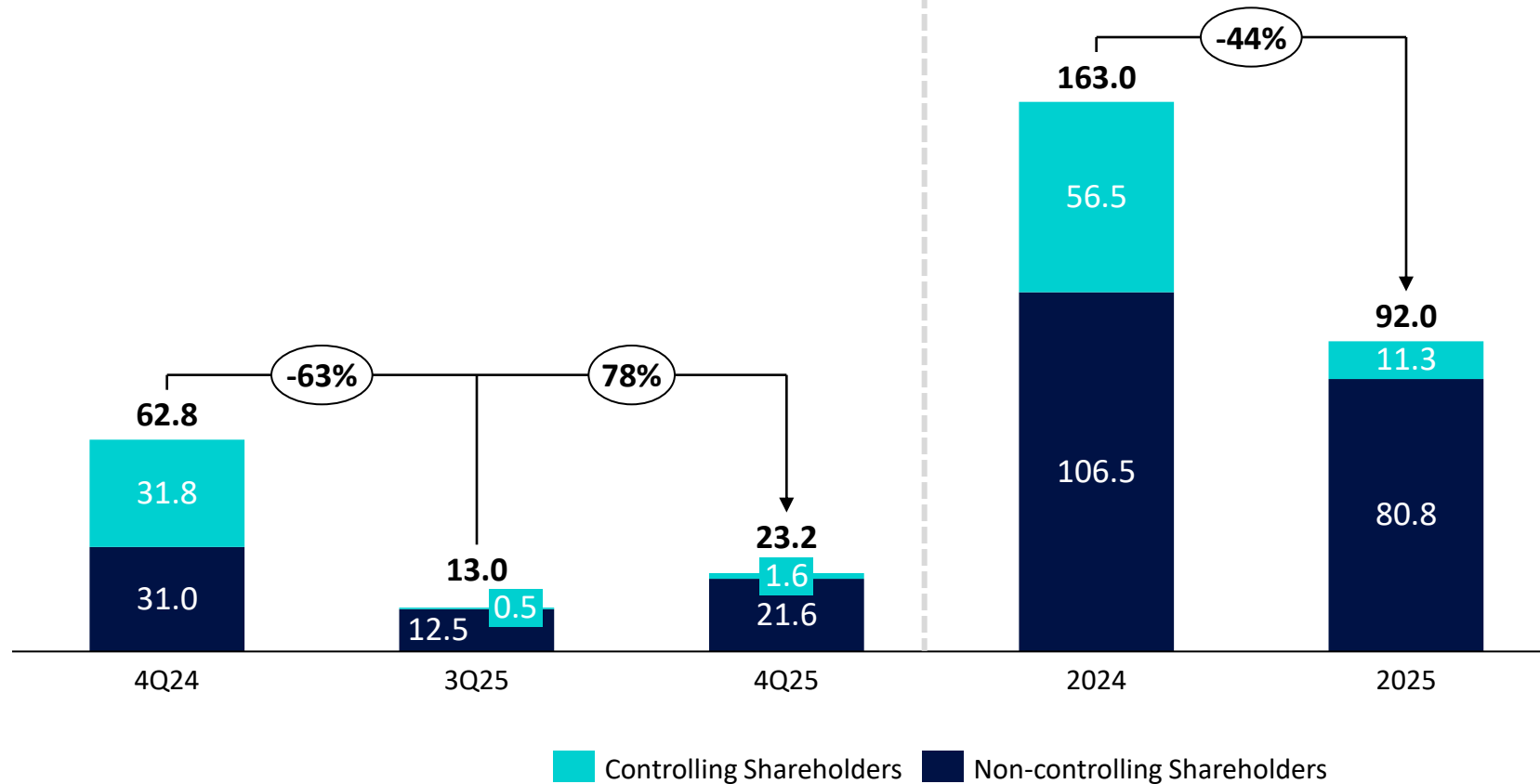
BRL million



¹ –General and Administrative Expenses ex- Depreciation and Amortization

Net Income impacted by financial exepenses

BRL million



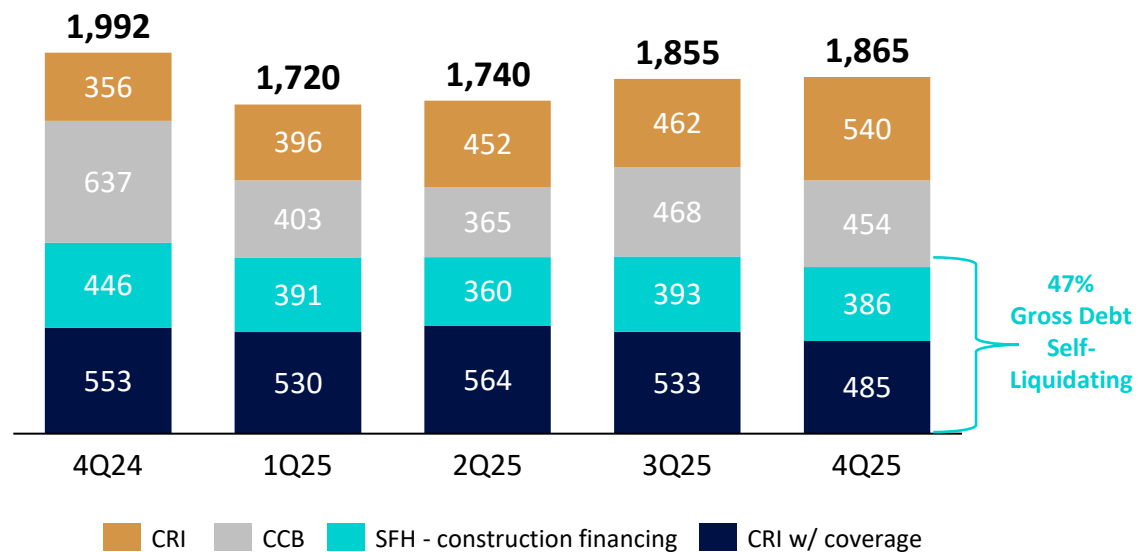
2025 DIVIDENDS

BRL 2.7 million
BRL 0.020 per share

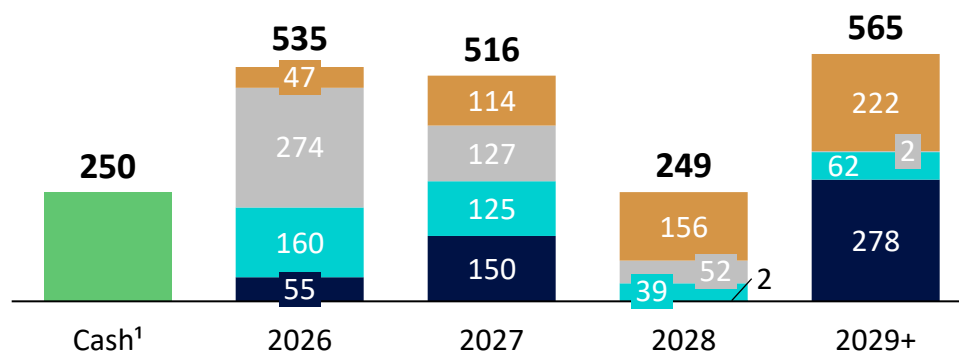
Payment on
05/29/2026

Active debt management

GROSS DEBT (BRL million)

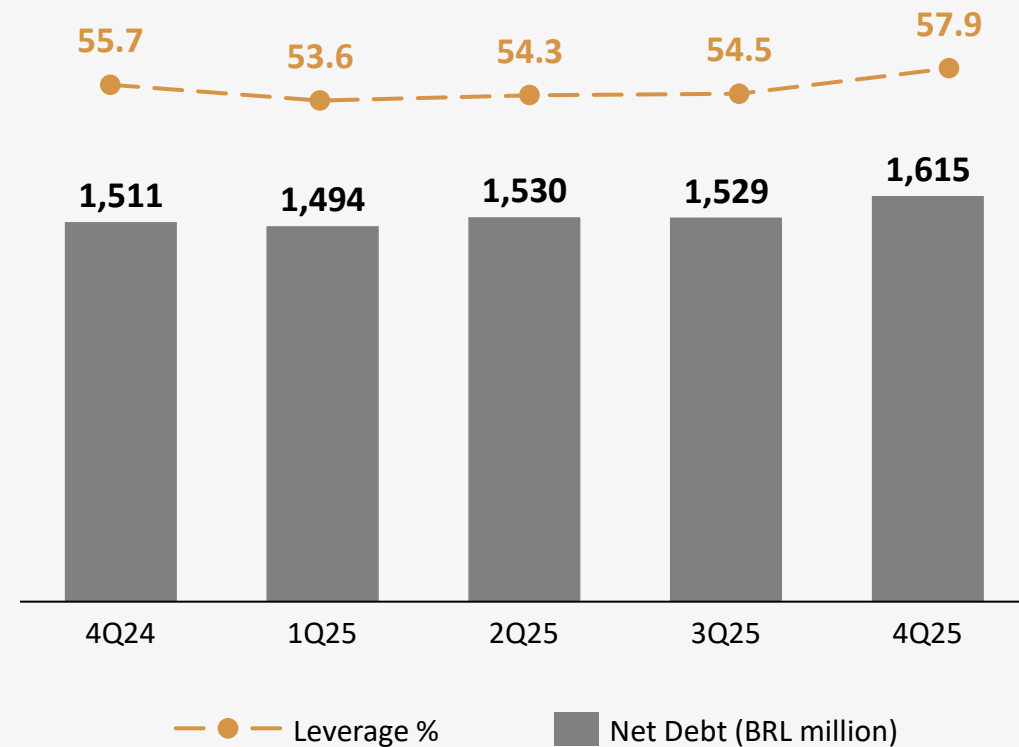


GROSS DEBT AMORTIZATION (BRL million)



1 - Includes Cash and Cash Equivalents and Marketable Securities

NET DEBT (BRL million)



Total Cash Generation of BRL 9 million in 2025

Indebtedness (BR\$ Mil) - Consolidated	1Q25	2Q25	3Q25	4Q25	2025
Availability	225.984	210.416	326.298	250.208	250.208
Loans and Financing	1.720.374	1.740.375	1.855.296	1.864.811	1.864.811
Net Debt - Beginning of period	1.510.842	1.494.390	1.529.959	1.528.998	1.510.842
Net Debt - End of period	1.494.390	1.529.959	1.528.998	1.614.603	1.614.603
(Cash Burn) Cash Generation	16.452	(35.569)	961	(85.605)	(103.761)

Indebtedness (BR\$ Mil) Non consolidated Total	1Q25	2Q25	3Q25	4Q25	2025
Availability	85.272	89.786	84.880	72.286	72.286
Loans and Financing	123.108	124.075	70.807	62.366	62.366
Net Debt - Beginning of period	143.019	89.981	68.961	34.338	143.019
Net Debt - End of period	89.981	68.961	34.338	30.114	30.114
(Cash Burn) Cash Generation	53.038	21.020	34.624	4.224	112.905
(Cash Burn) Cash Generation	69.490	(14.549)	35.585	(81.381)	9.144

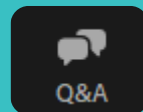
Priorities 2026

- **Active commercial management**, with distinct strategies for selling Legacy and New Cycle inventory, ensuring consistent results.
- Effective **Landbank** administration, maximizing new opportunities and prioritizing the **sale of plots** that are not part of the Company's strategy.
- **Delivery of five projects**, with a **Total PSV of BRL 1.2 billion**, demonstrating solidity and excellence in execution.
- **Launches in strategic locations across Greater São Paulo and Mogi das Cruzes**, aligned with the best market opportunities.
- **Discipline in cost management and leverage reduction**, ensuring profitability and financial sustainability.



Q&A

To ask questions: please click on the
Q&A icon and write your question.



IR CONTACTS

CHIEF FINANCIAL AND IR OFFICER

Roberval Toffoli

IR

Lúcia César

Bruno Vitiello

Izabel Kizirian



+55 (11) 3174-1211



ri@helbor.com.br | RI.HELBOR.COM.BR