25



NOVEMBER 2025 Investor Relations

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### **Q3 2025 Highlights - Summary**



SWS (system-wide sales) totaled R\$ 420.7 million in 3025, growth 3.5%, and R\$ 1.3 billion year-to-date, an increase of 8.8%.

Same-store sales grew +2.4% in the quarter, a gain of 1.3 p.p. compared to 3024, and +7.1% year-to-date, an improvement of 7.7 p.p.



An increase of 8.1% in average ticket compared to 3024, and 13.1% compared to 9M24.



**Adjusted gross profit** totaled **R\$ 91.7 million** in 3025, up **15.0%** year-over-year, with an adjusted gross margin of **35.0%**. Year-to-date, adjusted gross profit reached **R\$ 311.4 million**, up **9.9%**, with an adjusted gross margin of **38.0%**.



**Adjusted EBITDA** totaled **R\$ 45.9 million** in 3025, growth 4.3%. In 9M25, adjusted EBITDA reached **R\$ 190.7 million**, an increase of **9.2%**, with an adjusted EBITDA margin of **23.3%**.



Year-to-date, adjusted net income totaled **R\$ 24.2 million**, **up 76.2%** compared to 9M24.

On a reported basis, net income was **R\$ 5.1 million**, versus a net loss of R\$ 3.1 million in the same period of the previous year.



Net debt decreased by 0.3 (R\$39.6 million) compared to 3024, marking the 14th consecutive quarter of deleveraging, reaching 1.90x net debt/EBITDA. In October, we completed the 3rd debenture issuance by Corpóreos, totaling R\$ 593 million, at a rate of CDI + 3.25%.



Our NPS reached 87.3 in the quarter, an improvement of 2.0 p.p. compared to 85.3 recorded in 3024.



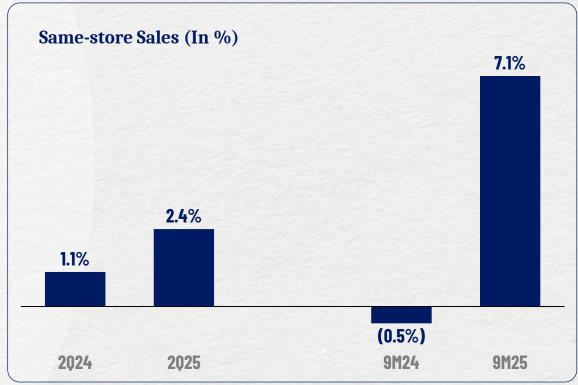
**GPTW certified for the 6th consecutive time:** recognized as one of the best companies to work for.

Awarded among the **150 Best Companies to Work For (FIA 2025)** a recognition that goes beyond the certification achieved earlier in 2025.



System-wide sales totaled R\$ 420.7 million, growth 3.5%, and R\$ 1.3 billion in 9M25, an increase of 8.8%. Same-store sales grew 2.4% in the quarter and 7.1% in 9M25, an improvement of 7.7 p.p.

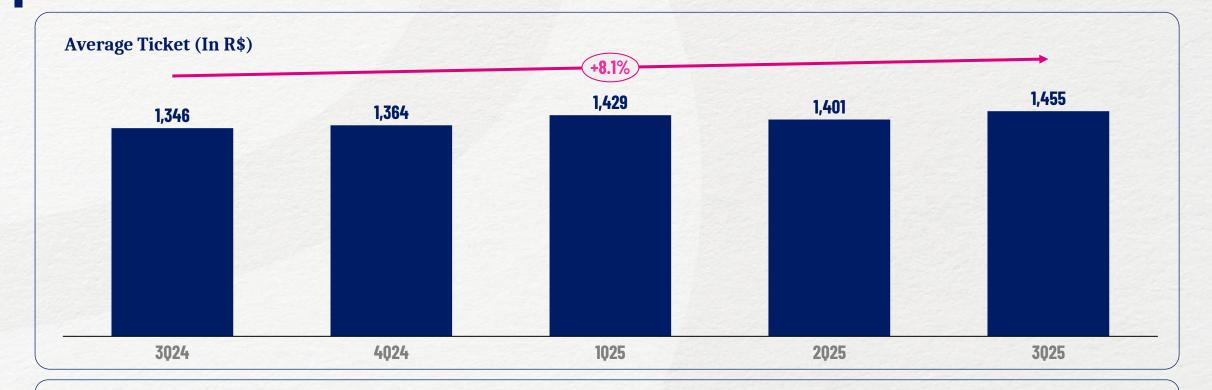




Gross sales<sup>1</sup> reached **R\$ 420.7 million** in 3025, representing growth of **3.5%** compared to the same period last year, driven by **higher average ticket** and an improved **sales mix**. In 9M25, gross sales<sup>1</sup> grew **8.8%**.

As a result, **same-store sales** grew **2.4%**, compared to 1.1% in 3024. Year-to-date, **same-store sales** increased **7.1%**, an improvement of **7.7 p.p.** over the (0.5%) recorded in 9M24.

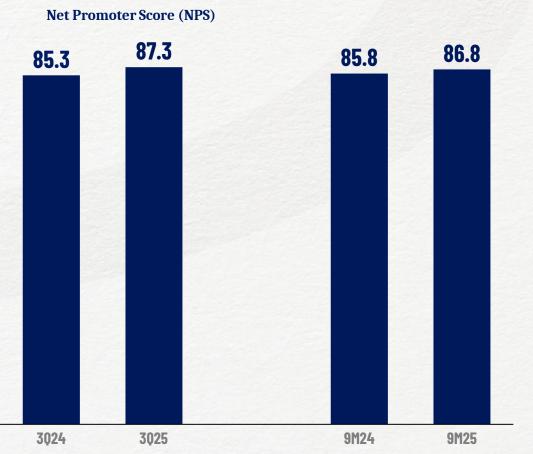
### Ongoing price adjustments and improvements in the sales mix led to a +8.1% increase in average ticket in 3025.

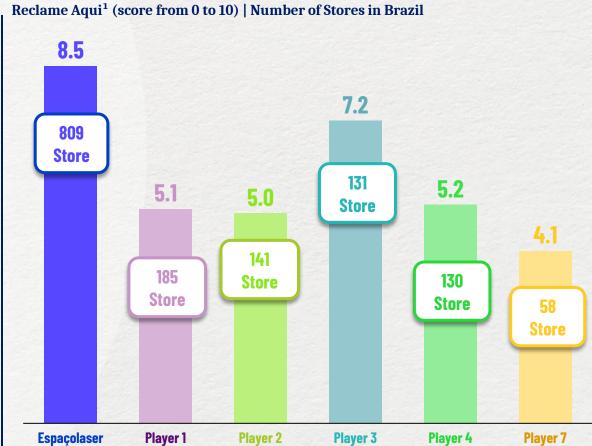


- We recorded an **8.1% increase** in average ticket compared to 3024. Year-to-date, the average ticket advanced **13.1%** versus the same period of 2024, reflecting resilient demand and strong pricing power.
- The repositioning of the price list and gradual adjustments to promotional policies drove net price gains.
- A positive mix effect, with a higher contribution from higher value-added areas, also supported the expansion of the average ticket.



### Maintaining a high level of customer satisfaction.





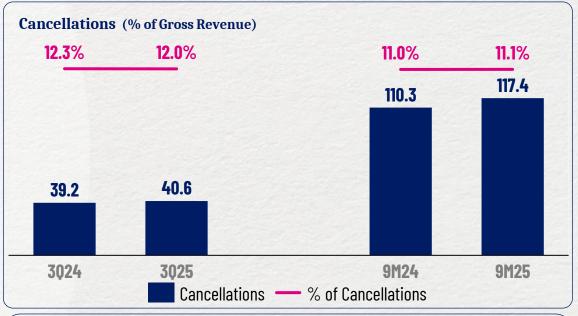






Increase of +6.6% in gross revenue in the quarter and +5.9% in year-to-date. A 0.4 p.p. decrease in the cancellation rate for the quarter and stability year-to-date.

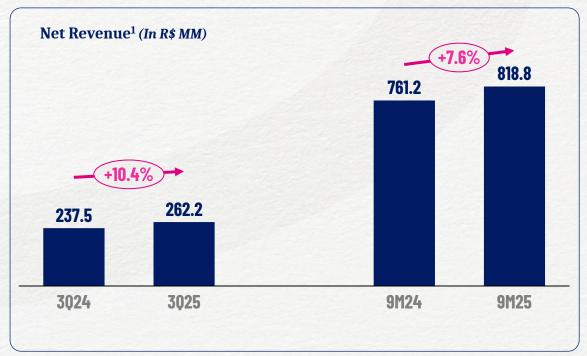


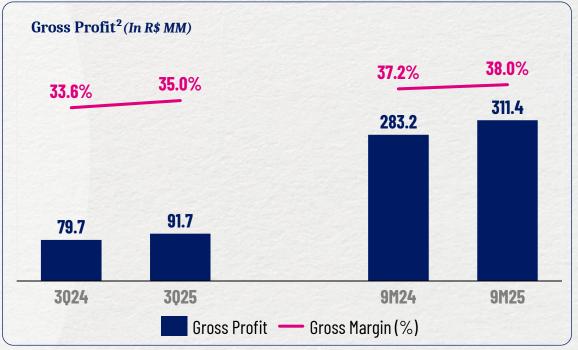


- In 3025, gross revenue **reached R\$ 338.7 million**, representing a **6.6% increase**.
- For the year-to-date, gross revenue totaled **R\$ 1.1 billion**, **5.9% higher** than 9M24.
- The cancellation rate decreased by **0.4 p.p.** compared to 3024.
- Year-to-date, the indicator showed a slight increase of 0.1 p.p. versus the same period of the previous year.



# Record net revenue of R\$ 818.8 million in 9M25, representing growth of 7.6%, with a gross margin of 38.0%. In 3Q25, net revenue increased 10.4% and gross profit grew 15.0%, with a gross margin of 35.0%.





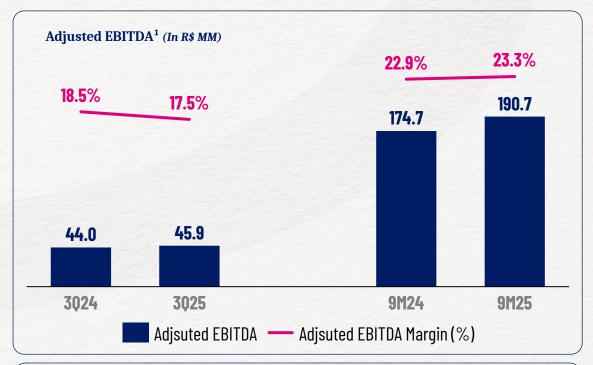
- Net revenue grew 10.4% in the quarter, reflecting solid operational performance and consistent sales growth.
- Year-to-date, **net revenue** reached a **record level** for the period, totaling **R\$ 818.8 million** an increase of 7.6% compared to the same period of 2024.
- Gross profit totaled R\$ 91.7 million in 3025, an increase of 15.0%, with a gross margin of 35.0%.
- In 9M25, gross profit reached **R\$ 311.4 million**, with a gross margin of **38.0%**, **a gain** of **0.8 p.p.** compared to 9M24.

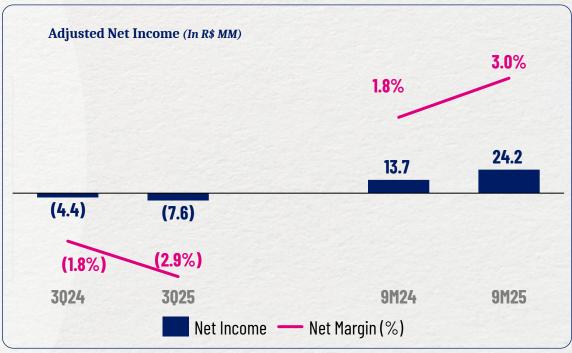
<sup>&</sup>lt;sup>1</sup> Net revenue for 2024 was adjusted to (i) consolidate the Colombia operation result for January 2024; (ii) exclude non-recurring cancellation effects.

<sup>&</sup>lt;sup>2</sup> Gross profit adjusted for: (i) consolidation of Colombia results for 2024; (ii) exclusion of non-recurring costs; and (iii) exclusion of effects related to IFRS-16.

Adjusted EBITDA totaled R\$ 45.9 million in 3025, representing growth of 4.3%.

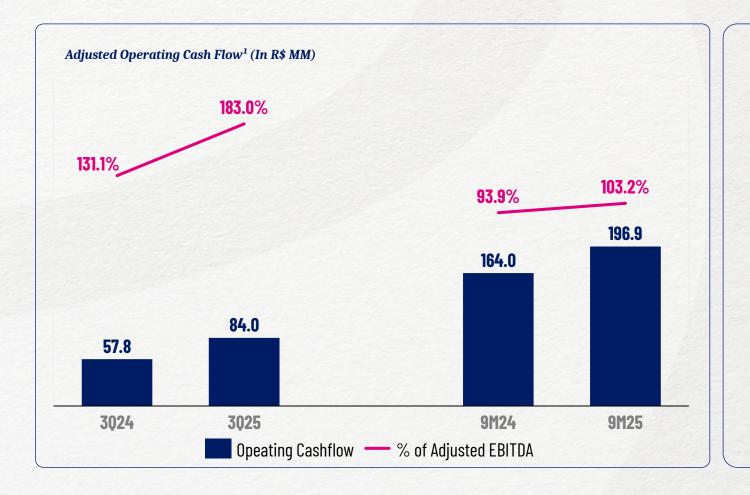
Year-to-date, adjusted EBITDA reached R\$ 190.7 million, with a margin of 23.3%, and adjusted net income totaled R\$ 24.2 million, up 76.2%.





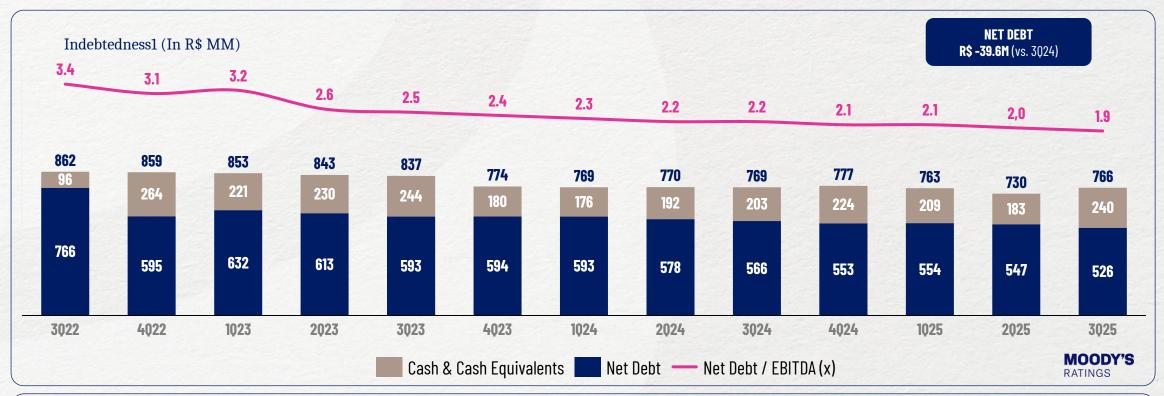
- In 3025, **adjusted EBITDA** totaled **R\$ 45.9 million**, **up 4.3%** compared to 3024, with an adjusted EBITDA margin of 17.5%.
- In 9M25, adjusted **EBITDA** reached **R\$ 190.7 million** the highest level recorded by the Company for a nine-month period since 2021. The adjusted EBITDA margin reached **23.3%**.
- **Net income** reached **R\$ 24.2 million in 9M25**, a significant increase of **76.2%** compared to 9M24. Even in a quarter of lower retail activity, performance for the 9M25 period represents the **highest result since 2021**.
- On a reported basis, **net income** totaled **R\$ 5.1 million** in 9M25, compared to **a net loss of R\$ 3.1 million** in 9M24.

Strong operating cash generation, up 45.5% in 3025, with EBITDA-to-cash conversion of 183.0%. In 9M25, operating cash generation increased 20.0% year over year, with EBITDA-to-cash conversion of 103.2%.



- Robust operating cash generation of R\$84.0 million in 3025, representing growth of 45.5% and EBITDA-to-cash conversion of 183.0%.
- Year-to-date, operating cash generation totaled R\$196.9 million, with EBITDA-tocash conversion of 103.2%.

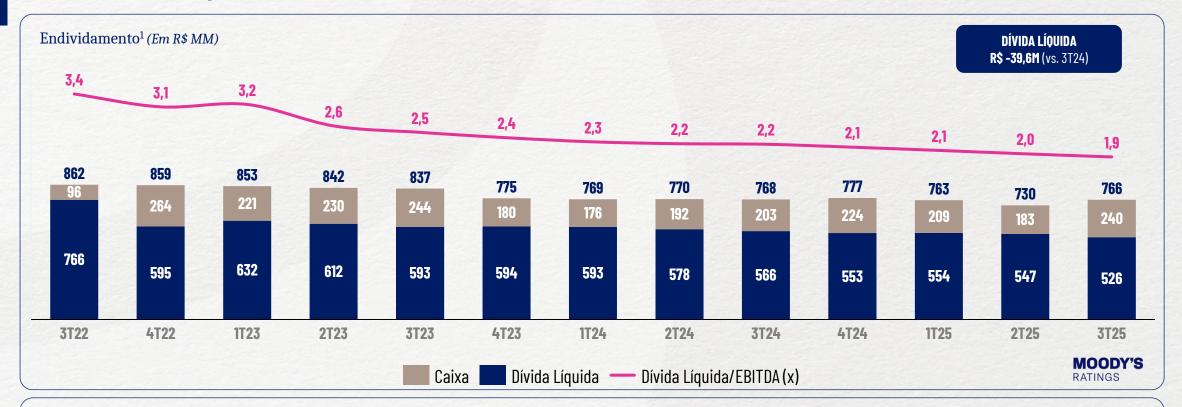




- Leverage decreased both year over year and sequentially, reaching the lowest level in 16 quarters. As a result, leverage stood at 1.90x, down 0.30 p.p.
- In October, following the completion of the structuring of the 3rd debenture issuance by Corpóreos, a wholly owned subsidiary of MPM, **Moody's Local Brasil** assigned an **'A.br' rating** to the proposed transaction, with a stable outlook. The agency highlighted the **Company's consistent financial structure and credit profile.**



### Redução de Alavancagem



- Redução da alavancagem tanto comparado com o 3T24 quanto no sequencial, atingindo o menor patamar em 16 trimestres. Com isso, o nível de alavancagem foi de 1,90x, com redução de 0,30 p.p.
- Em outubro, com a conclusão da estruturação da 3º emissão de debêntures da Corpóreos, subsidiária integral da MPM, a Moody's Local Brasil atribuiu rating 'A.br' à proposta da operação, com perspectiva estável. A agência destacou a consistência da estrutura financeira e o perfil de crédito da Companhia.



### **Subsequent Events - Financial Liabilities Restructuring and Store Sales**

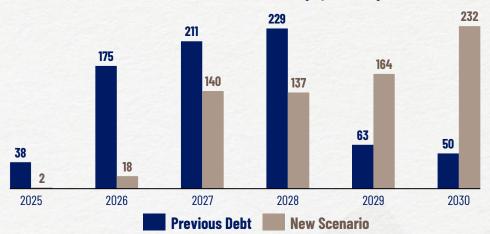
In October, the Company settled the debts of MPM Corpóreos S.A., which carried higher interest rates and shorter maturities, and raised new debt at Corpóreos Serviços Terapêuticos S.A., with lower costs and longer maturities. This migration reduces financial expenses and enhances tax efficiency by allowing the full deductibility of financial expenses from the taxable base of the operating entity.

#### **Current Scenario**

| Settled Debts          | Rate        | Value(R\$)      |
|------------------------|-------------|-----------------|
| Commercial Note - MPM  | CDI + 4.50% | R\$ 22 million  |
| Debentures - MPM       | CDI + 4.50% | R\$ 312 million |
| Debentures - Corpóreos | CDI + 4.50% | R\$ 348 million |
| Total                  |             | R\$ 682 million |

| Contracted Debts            | Rate        | Value(R\$)      |
|-----------------------------|-------------|-----------------|
| Commercial Note - Corpóreos | CDI + 2.95% | R\$ 70 million  |
| Debentures - Corpóreos      | CDI + 3.25% | R\$ 593 million |
| Total                       |             | R\$ 663 million |

### **Debt Amortization Schedule (R\$ million)**



## Theoretical simulation of the financial liabilities restructuring at the effective income tax rate

| R\$ thousands Except when indicated   |          |
|---|----------|
| Consolidated EBIT   |          |
| Consolidated Corporate Income Tax (IRPJ) and Social Contribution on Net Income (CSLL) (i) | (20,239) |
| Consolidated Effective Rate on 09/30/25 (%)   | 79.8%    |
| MPM Corpóreos S.A. Financial Results on 09/30/25  | (50,411) |
| Tax Shield (ii)   | (17,140) |
| Pro-forma consolidated IRPJ and CSLL (i) + (ii)   | (3,099)  |
| Consolidated EBIT   | 12.2%    |

### Store Sales (Bauru & Macaé)

- Espaçolaser completed the **sale** of **four owned stores**, two in Bauru (SP) and two in Macaé (RJ).
- Total transaction value: R\$ 6.6 million.
- Royalties: 10%.
- Net Sales (2024): R\$ 6.7 million.
- **EBITDA (2024):** R\$ 1.0 million.



# Other Initiatives

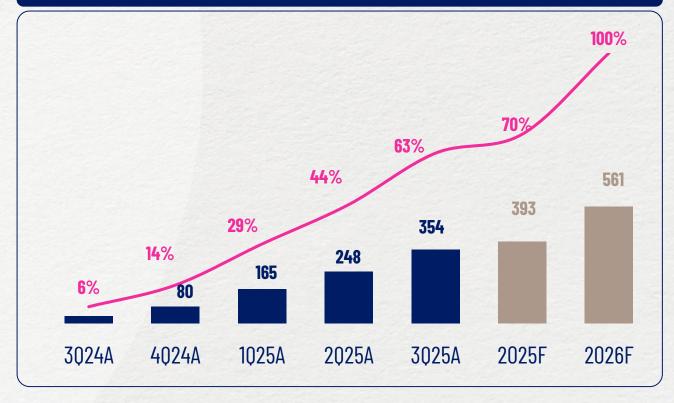


## **Cooler Project - Actual and Forecast**



## **Siberian**

Approximately R\$ 5 million in savings in 3025 from cooling gas costs (vs. 3024)



Owned stores

Implementation rate



## Despite adverse market conditions, ESPA3 has demonstrated resilience in its stock performance throughout 2025:

R\$ 0.73 4024 Earnings Release









### The Strength of the Beauty Sector

Even in a challenging macroeconomic environment, the **beauty sector**, which includes **laser hair removal**, **continues to lead growth** among service industries in 2025. Year-to-date, the sector's growth reached 7.2%, driven by recurring consumption habits and the pursuit of well-being.

| <sup>1</sup> IDAT-Service                           | 09/25  | YTD*   |
|---|--------|--------|
| Beauty Services                                     | 2.4%   | 7.2%   |
| Accommodation                                       | 0.1%   | 3.5%   |
| Recreation Programs                                 | (1.5%) | 1.3%   |
| Food  | (4.2%) | 2.0%   |
| Other Personal Services                             | 2.5%   | 3.2%   |
| Furniture and Home<br>Appliances                    | (7.8%) | (9.0%) |
| Pharmaceuticals, Medical<br>Products, and Cosmetics | (1.0%) | 1.4%   |



### **Espaçolaser Opening - Shopping Eldorado**











### 14.1% male participation in the customer base in August, reflecting initiatives targeted at this audience















# LUGARES INCRÍVEIS PARA TRABALHAR





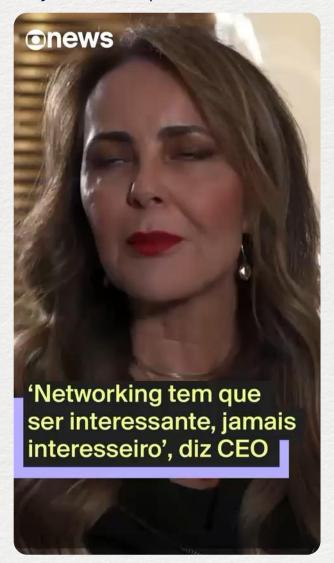
Great Place To Work Certificado

For the 6<sup>th</sup> time,

we have been
recognized as a
Great Place to Work



Program Leadership S.A.





### We continue to advance in our customer's digital journey

Waiting List











## We continue progressing in our customer digital journey





