



RESULTADOS

1T25

16 DE MAIO DE 2025

PARTICIPANTES

RAPHAEL HORN

DIRETOR CO-PRESIDENTE

MIGUEL MICKELBERG

DIRETOR FINANCEIRO E DE RELAÇÕES COM INVESTIDORES

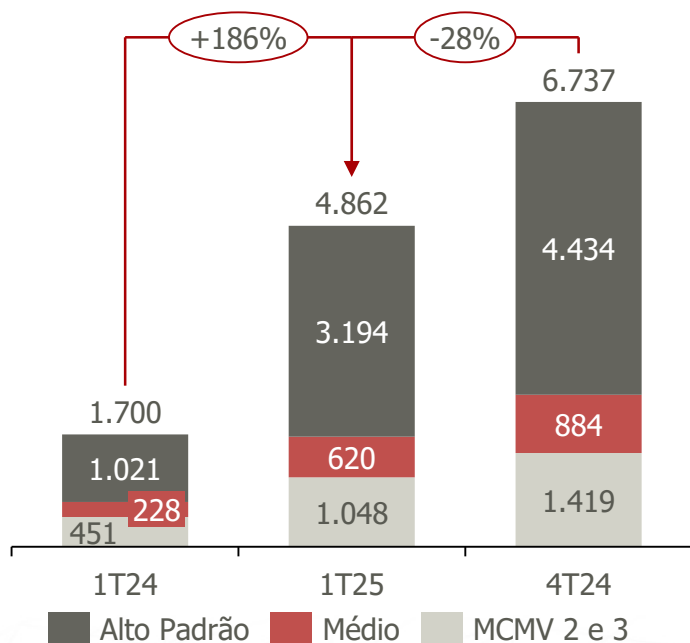
RESULTADO OPERACIONAL

LANÇAMENTOS CYRELA

- Lançamentos ex-permuta e no %CBR de R\$ 3.383 milhões no trimestre, 183% superior vs. 1T24 e 31% abaixo do 4T24.
- 18 empreendimentos lançados no trimestre.

VGVLançado (100%)

(R\$ milhões)



%
CBR

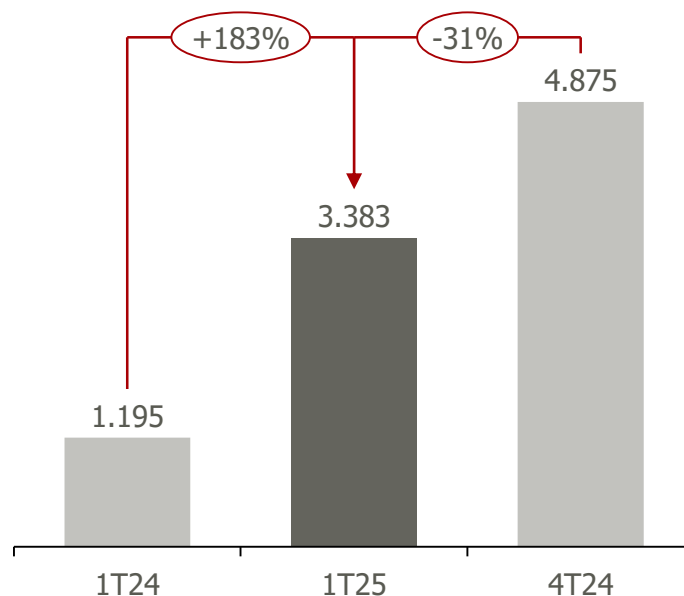
78%

75%

74%

VGV Ex-Permuta e %CBR

(R\$ milhões)



DESTAQUE

COUPÉ TOWER

- Av. Antonio Evaristo de Moraes Filho - RJ
- VGV: R\$ 716 milhões
- Unidades: 170

Acesse o site do empreendimento: [Coupé Tower](#)

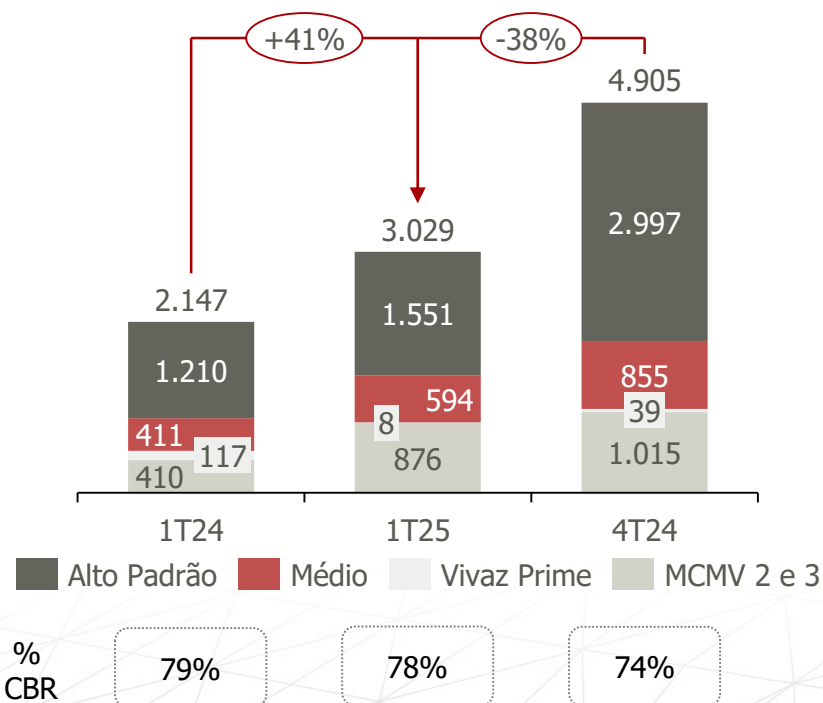


VENDAS CONTRATADAS CYRELA

- Vendas ex-permuta e no %CBR de R\$ 2.112 milhões no trimestre, 34% superior vs. 1T24 e 40% abaixo do 4T24.

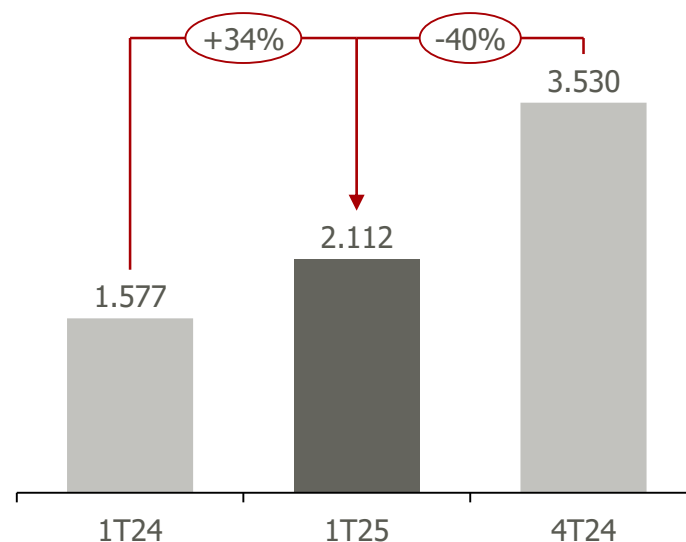
VGW Vendas (100%)

(R\$ milhões)



Vendas Ex-Permuta e %CBR

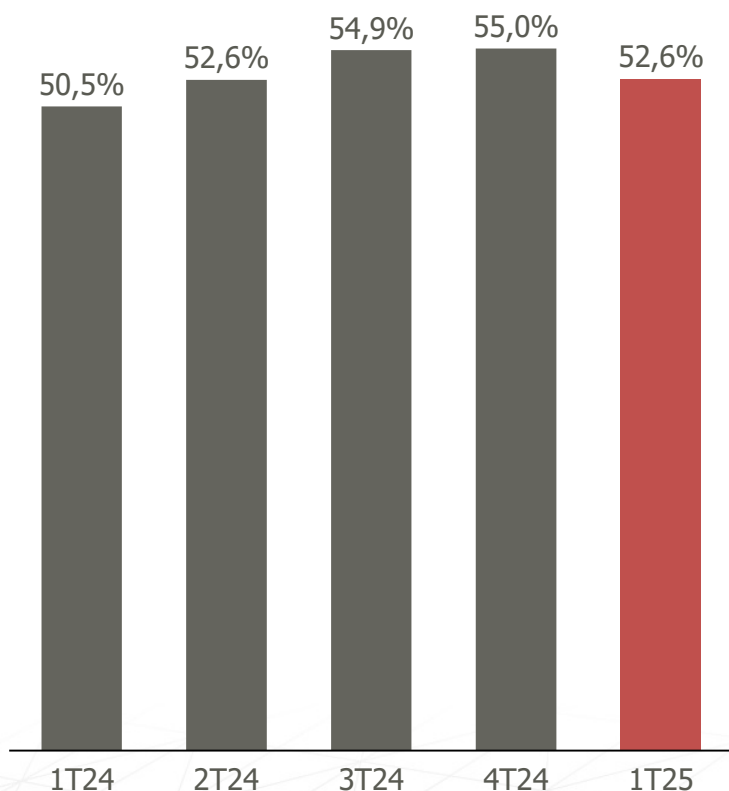
(R\$ milhões)



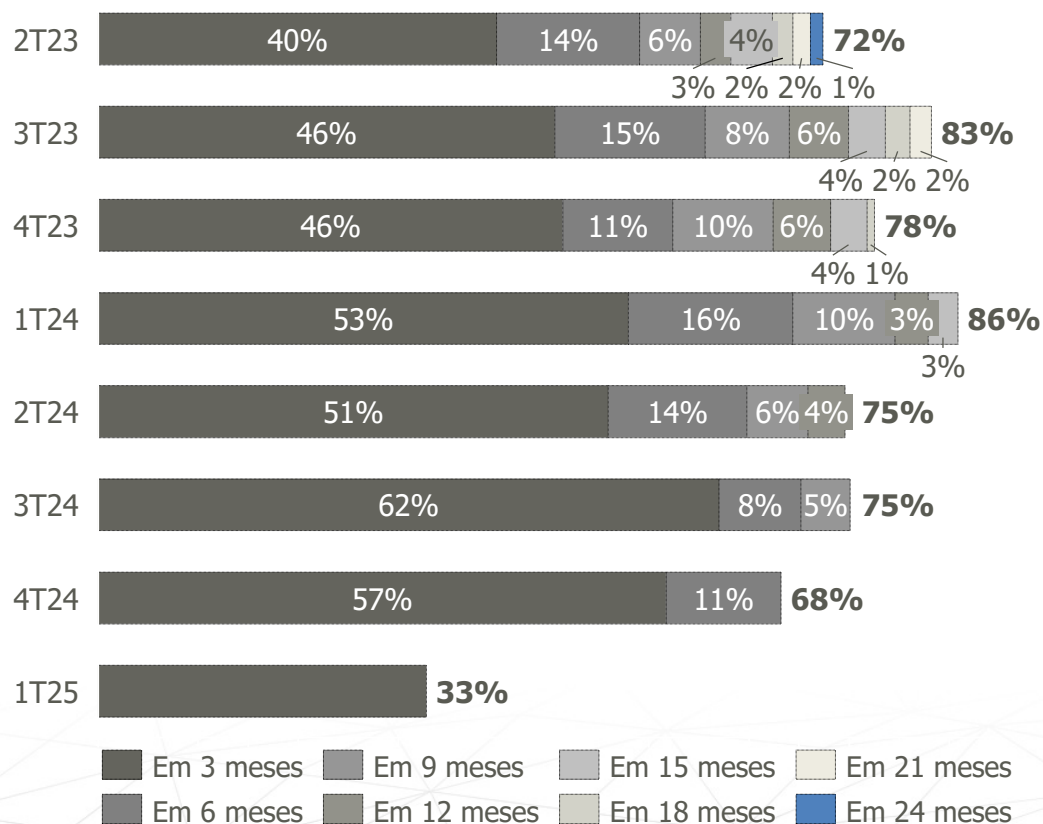
VELOCIDADE DE VENDAS

- O VSO (UDM) do trimestre foi de 52,6%.

Velocidade de Vendas (12 meses)



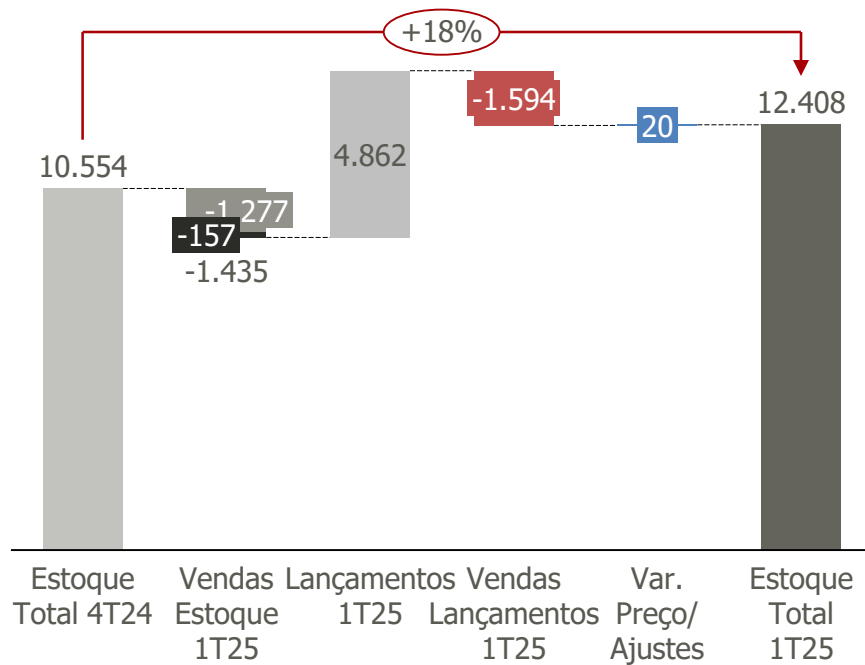
Vendas Por Safra de Lançamentos



ESTOQUES

- R\$ 12.408 milhões de estoque a valor de mercado (R\$ 9.320 milhões %CBR).

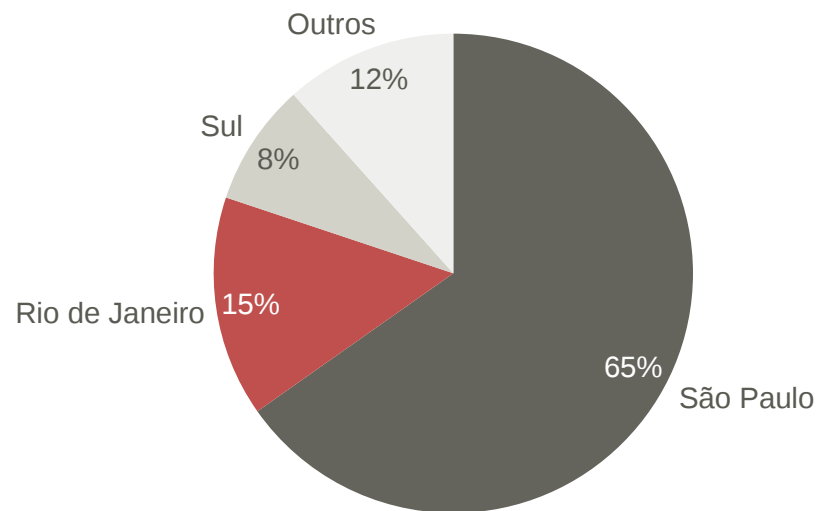
Variação do Estoque (R\$ milhões)



■ Estoque em Construção

■ Estoque Pronto

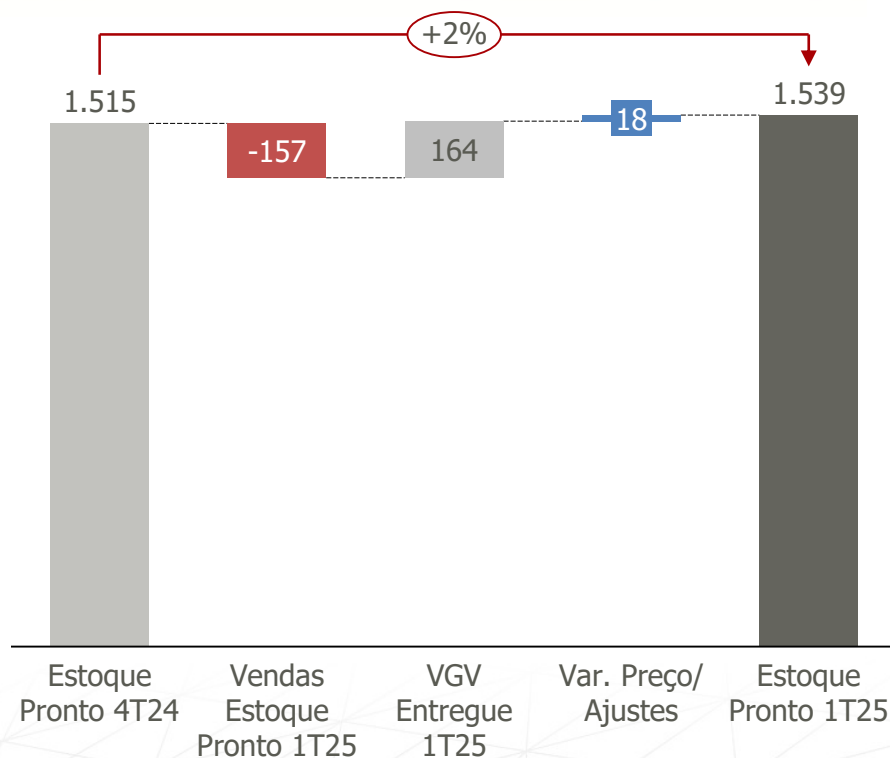
Breakdown do Estoque Total



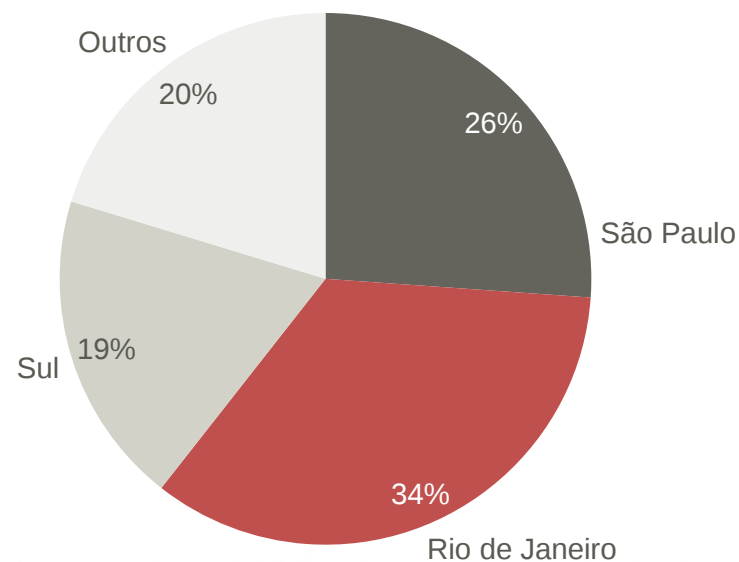
ESTOQUE PRONTO

- R\$ 1.539 milhões de estoque pronto a valor de mercado (R\$ 1.318 milhões %CBR).

Variação do Estoque Pronto (R\$ milhões)



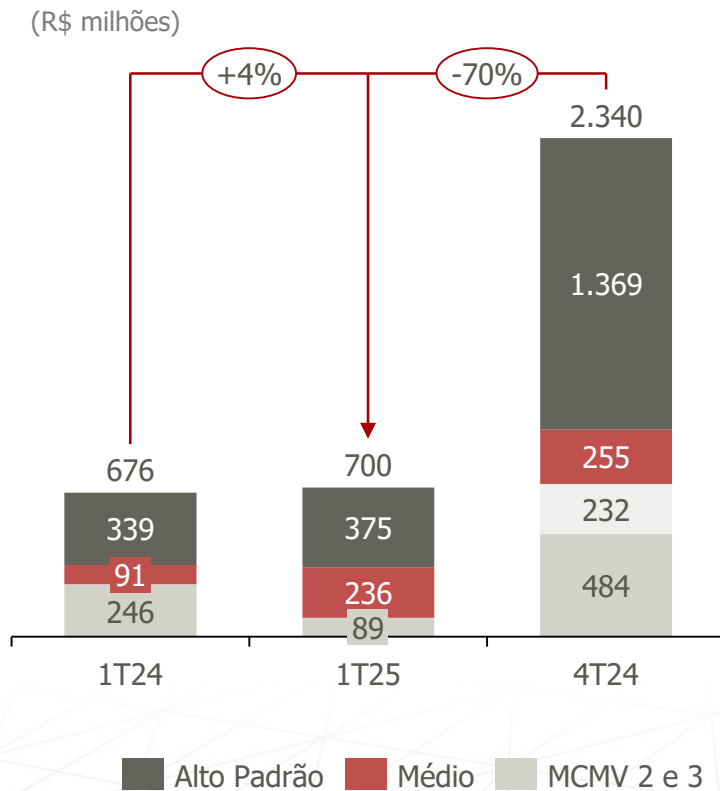
Breakdown do Estoque Pronto



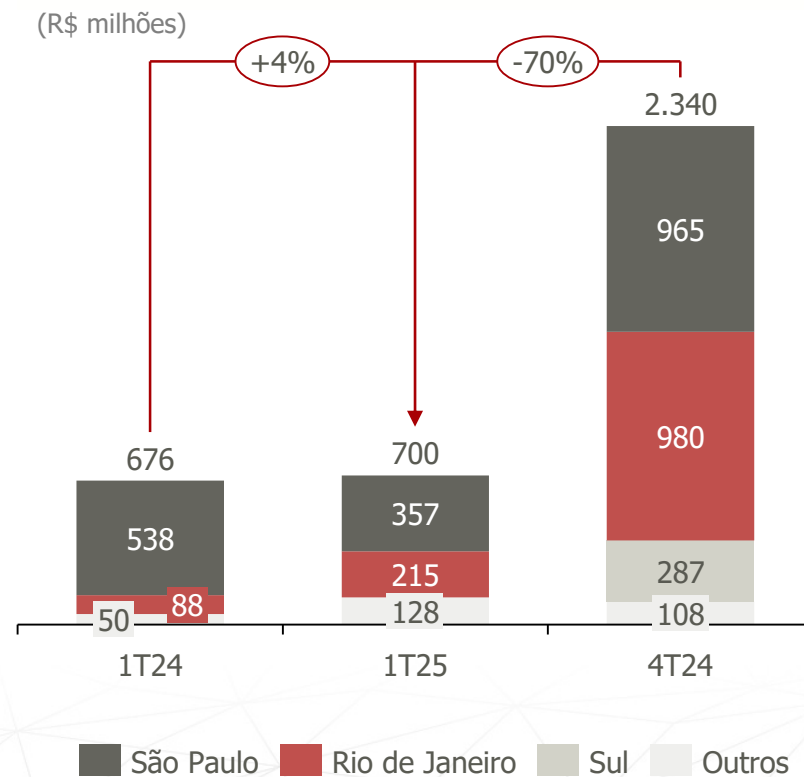
ENTREGAS CYRELA

- 6 projetos entregues no 1T25, correspondentes a um VGV de lançamento de R\$ 700 milhões.

VGV Entregue (100%) por Segmento



VGV Entregue (100%) por Região

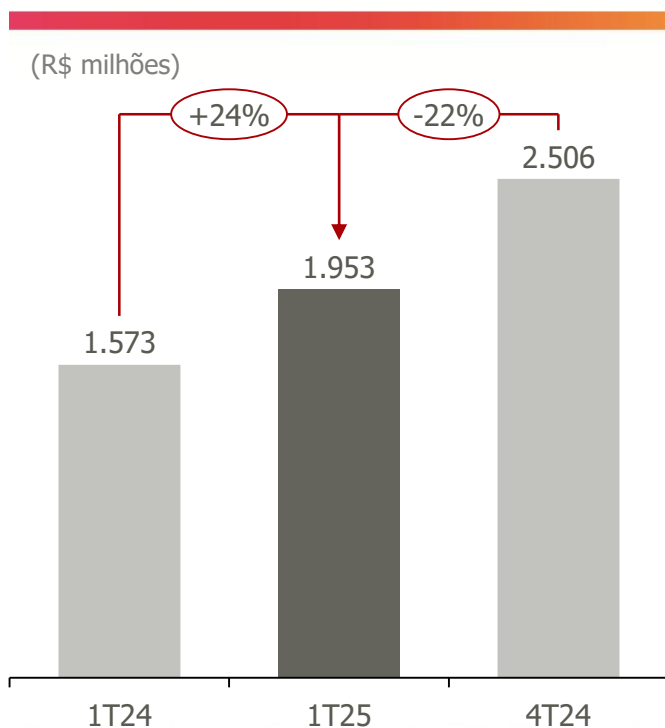


RESULTADO FINANCEIRO

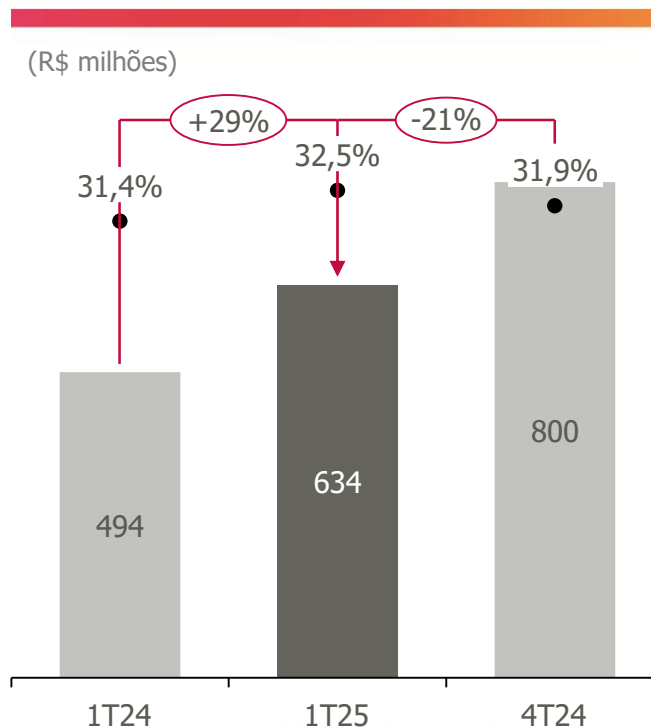
RESULTADOS FINANCEIROS

- Receita líquida de R\$ 1.953 milhões no 1T25.
- Margem bruta de 32,5% no trimestre.

Receita Líquida



Lucro Bruto e Margem Bruta

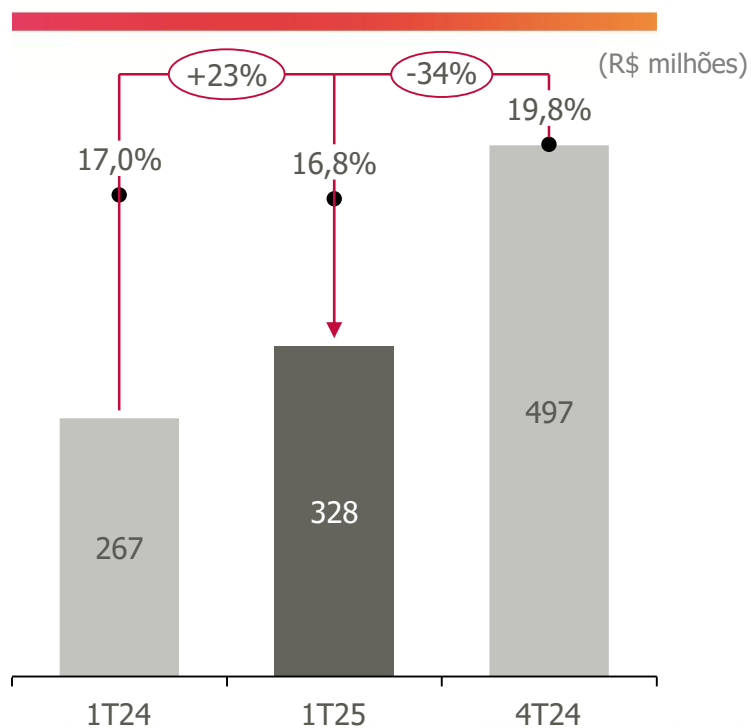


● Margem bruta

LUCRO LÍQUIDO E RENTABILIDADE

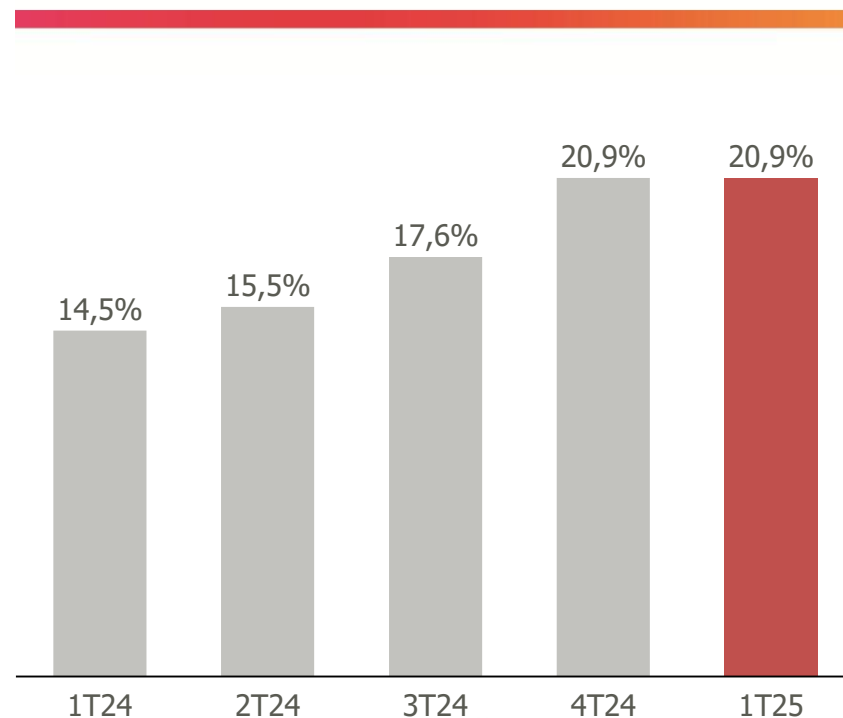
- O Return on Equity (medido como Lucro Líquido dos últimos 12 meses sobre PL médio ex Minoritários e AVJORA CashMe) atingiu um valor de 20,9%.

Lucro Líquido e Margem Líquida



● Margem Líquida

ROE LTM

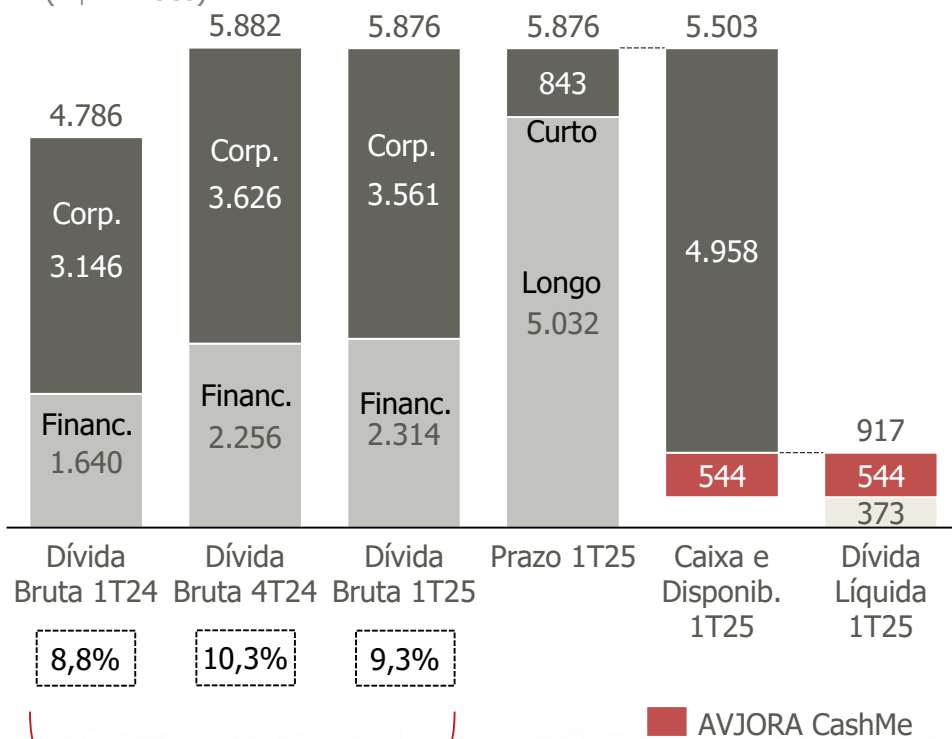


LIQUIDEZ E ENDIVIDAMENTO

- A alavancagem (Dívida Líquida / Patrimônio Líquido) foi de 9,3%.

Endividamento

(R\$ Milhões)



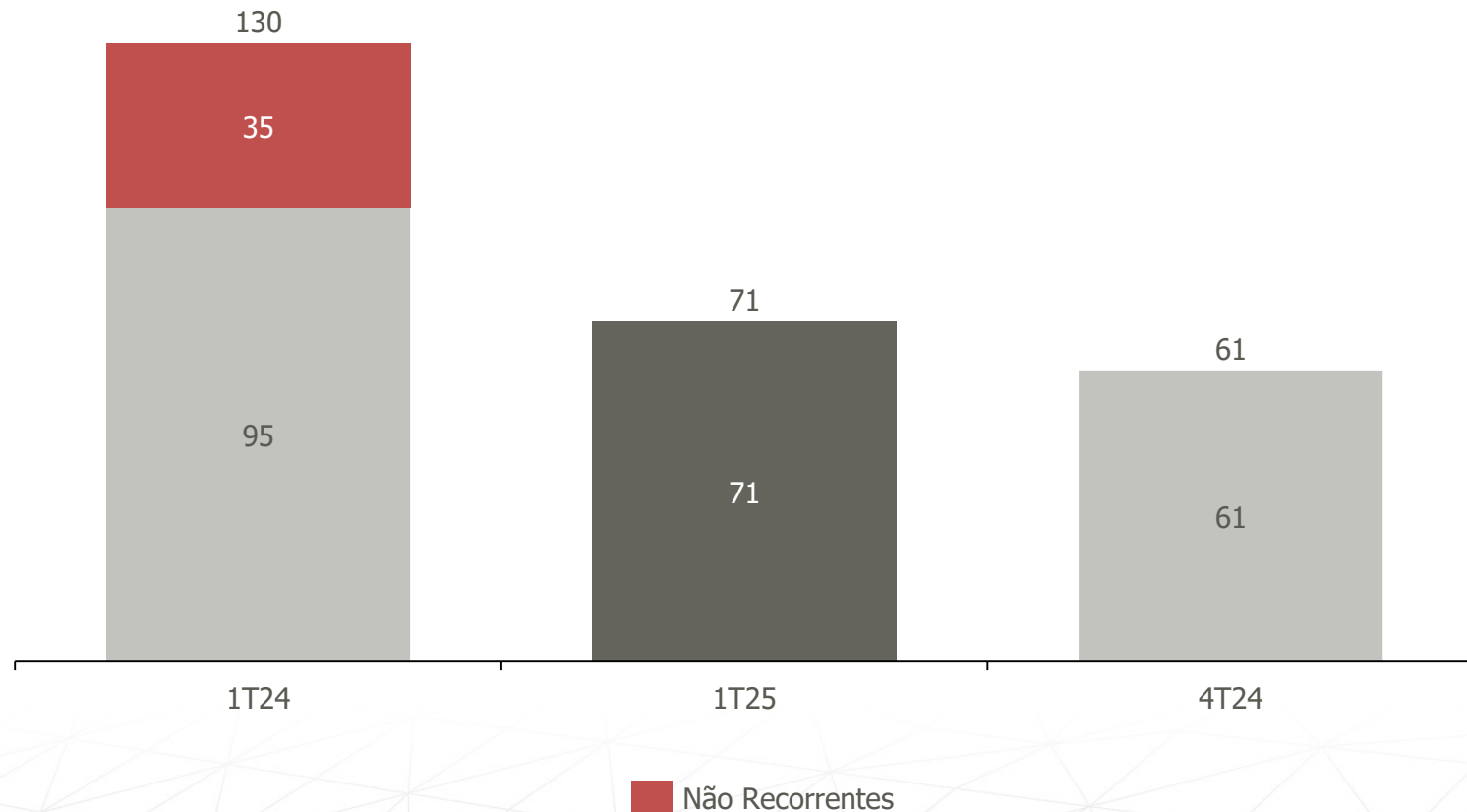
Div Liq / PL

Indicadores		Dívida Total	Dívida Corporativa	
Dívida Líquida/ Patrimônio Líq.			9,3%	
Prazo Médio		3,1 anos	3,4 anos	
Curto Prazo		14%	15%	
Longo Prazo		86%	85%	
Custo Médio de Financiamentos		Custo Médio de Dívida Corp.*		
Poupança + 2,74%	72,5%	99,0% do CDI	63,8%	
TR + 8,88%	27,5%	CDI + 0,62%	36,2%	
TOTAL	100,0%	TOTAL	100,0%	
Taxa Mínima	TR + 7,99%	* Exclui dívidas da CashMe (R\$ 1.993 MM)		
Taxa Máxima	TR + 10,10%			

GERAÇÃO DE CAIXA*

- Geração de caixa de R\$ 71 milhões no trimestre.

(R\$ milhões)



*Ex dividendos e recompras

CONTATE RI

Cyrela Brazil Realty S.A. Empreendimentos e Participações

Avenida Paulista, 1.063 - 10º andar

São Paulo - SP – Brasil

CEP 01311-200

Relações com Investidores

ri@cyrela.com.br



Índice Imobiliário **IMOB**

Índice de Ações com Tag Along Diferenciado **ITAG**

Índice Brasil **IBRX**

Índice de Ações com Governança Corporativa Diferenciada **IGC**

Índice de Consumo **ICON**

Índice De Dividendos **IDIV**

Índice Small Cap **SMLL**

Índice do Setor Industrial **INDX**

Índice Brasil Amplo BM&FBOVESPA **IBRA**

Índice de Governança Corporativa Trade **IGCT**

Índice Valor Bovespa **IVBX 2**

Índice de Sustentabilidade Empresarial **ISE**

Este comunicado contém considerações futuras referentes às perspectivas do negócio, estimativas de resultados operacionais e financeiros, e às perspectivas de crescimento da Cyrela Brazil Realty. Estas são apenas projeções e, como tal, baseiam-se exclusivamente nas expectativas da administração da Cyrela Brazil Realty em relação ao futuro do negócio e seu contínuo acesso a capitais para financiar o plano de negócios da Companhia. Tais considerações futuras dependem, substancialmente, de mudanças nas condições de mercado, regras governamentais, pressões da concorrência, do desempenho do setor e da economia brasileira, entre outros fatores, além dos riscos apresentados nos documentos de divulgação arquivados pela Cyrela Brazil Realty e estão, portanto, sujeitas a mudança sem aviso prévio.

The background of the slide is a photograph of a modern building with a glass facade and white balconies. The building is situated in a city, with other buildings and a clear sky visible in the background. The balconies are visible on the right side of the building, and the glass reflects the surrounding environment.

RESULTS

1Q25

MAY 16TH, 2025

CYRELA

PARTICIPANTS

RAPHAEL HORN
CO-CEO

MIGUEL MAIA MICKELBERG
CFO AND INVESTOR RELATIONS OFFICER

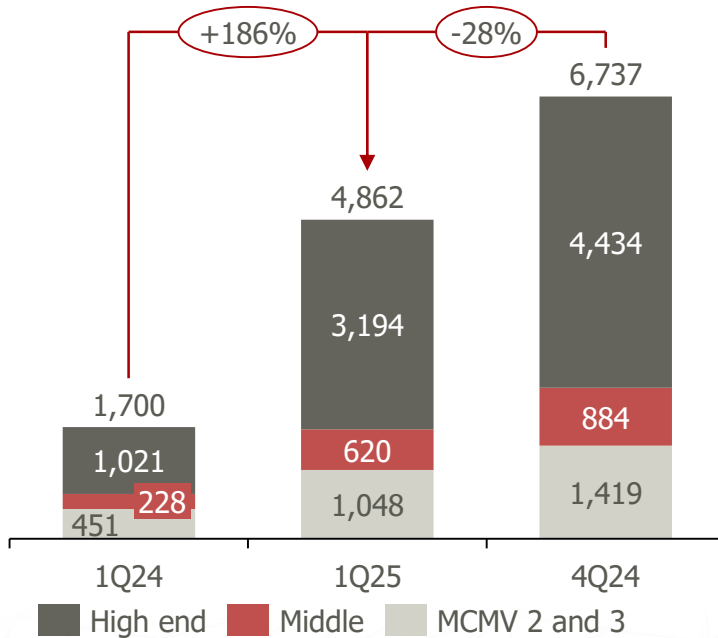
OPERATING FIGURES

CYRELA'S LAUNCHES

- Launches PSV ex-swap and %CBR totaled R\$3,383 million in 1Q25, 183% higher vs 1Q24 and 31% down from 4Q24.
- 18 projects launched in the quarter.

Launches PSV (100%)

(R\$ Million)



%
CBR

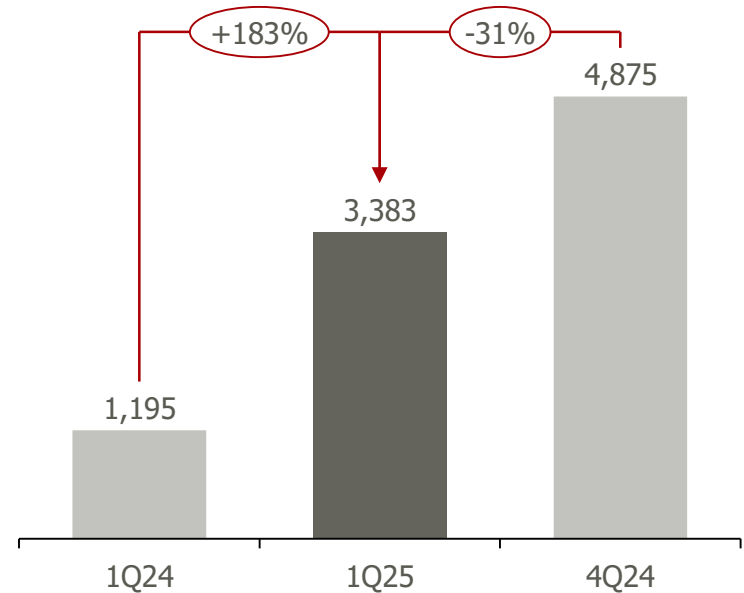
78%

75%

74%

Launches PSV Ex-swap (%CBR)

(R\$ Million)



HIGHLIGHTS

COUPÉ TOWER

- Av. Antonio Evaristo de Moraes Filho - RJ
- PSV: R\$716 million
- # of Units: 170

Access the project website: [Coupé Tower](#)

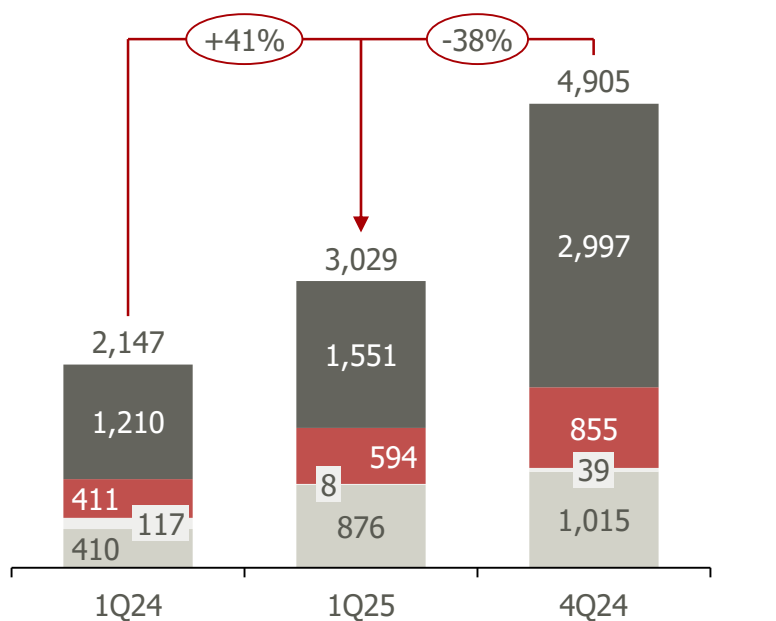


CYRELA'S PRE-SALES

- Net pre-sales ex-swap and %CBR totaled R\$2,112 million in 1Q25, 34% up from 1Q24 and 40% lower than 4Q24.

Pre – Sales (100%)

(R\$ Million)



■ High end ■ Middle ■ Vivaz Prime ■ MCMV 2 and 3

%
CBR

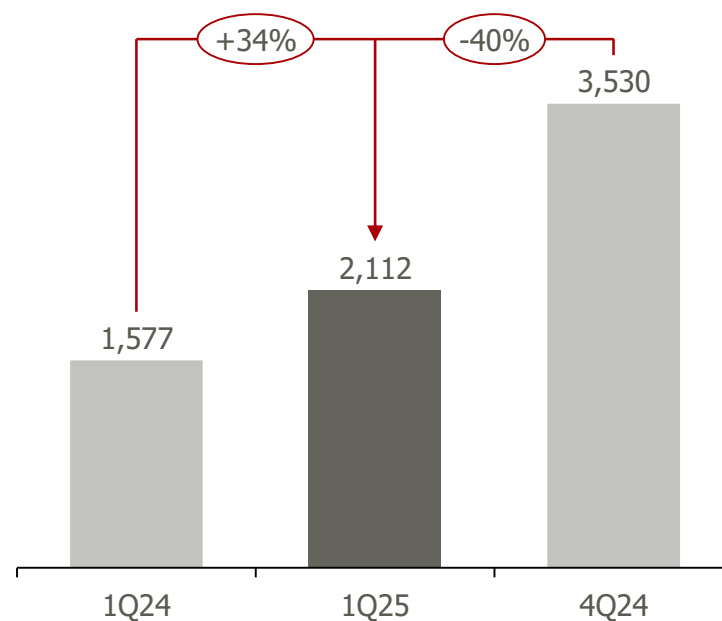
79%

78%

74%

Pre – Sales Ex-Swap (%CBR)

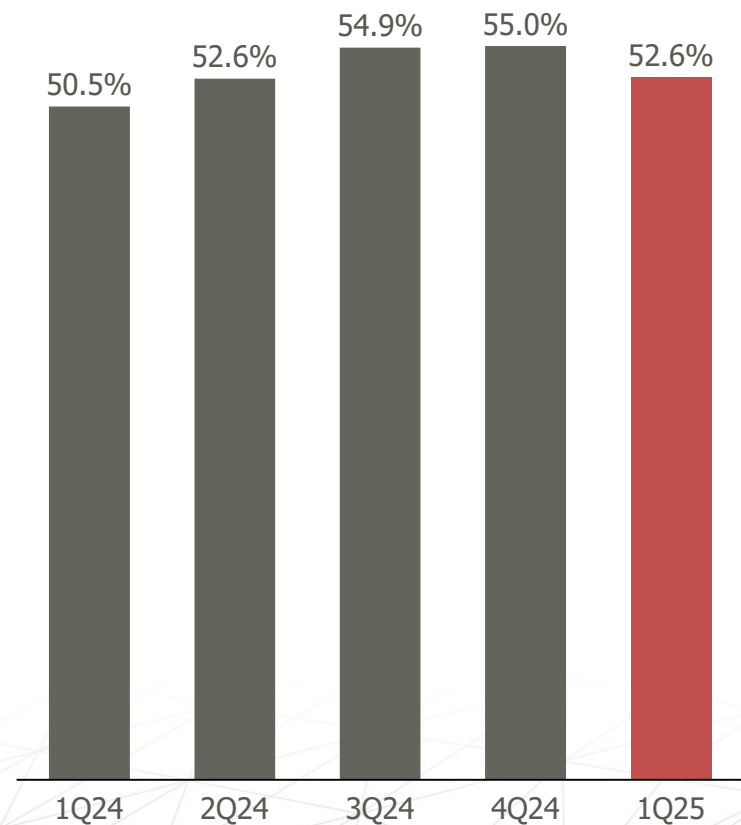
(R\$ Million)



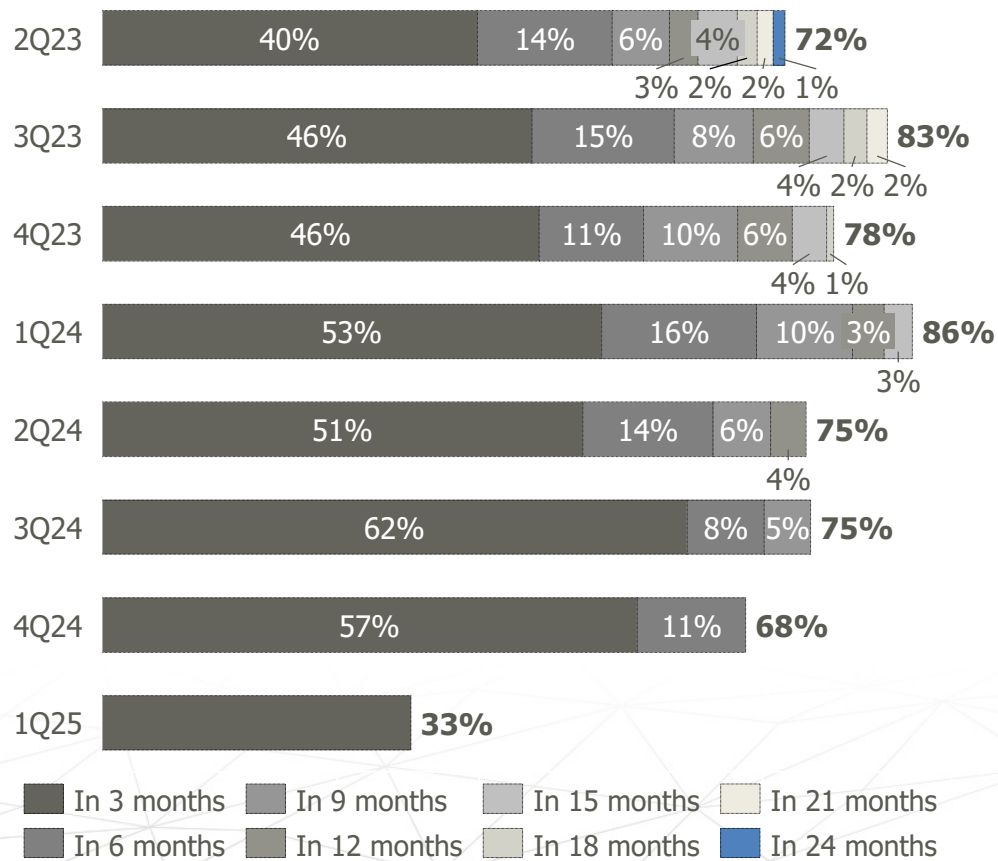
SALES SPEED

- The LTM SOS of 1Q25 reached 52.6%.

Sales Speed (12 month period)



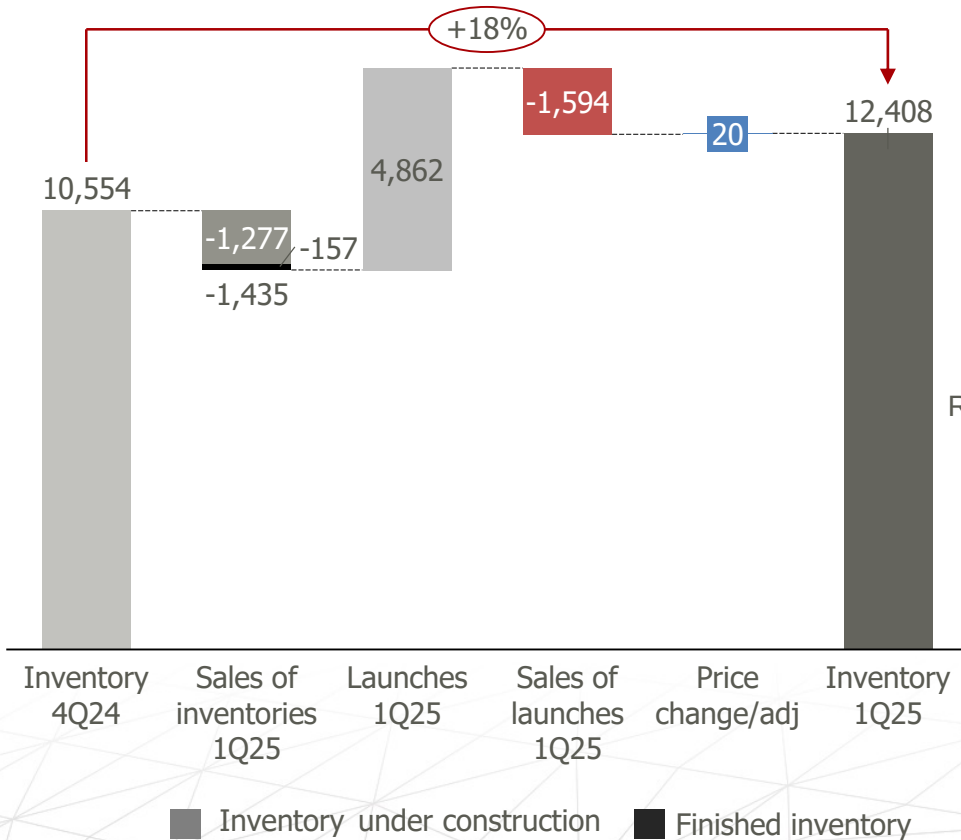
Sales by Launch Vintage



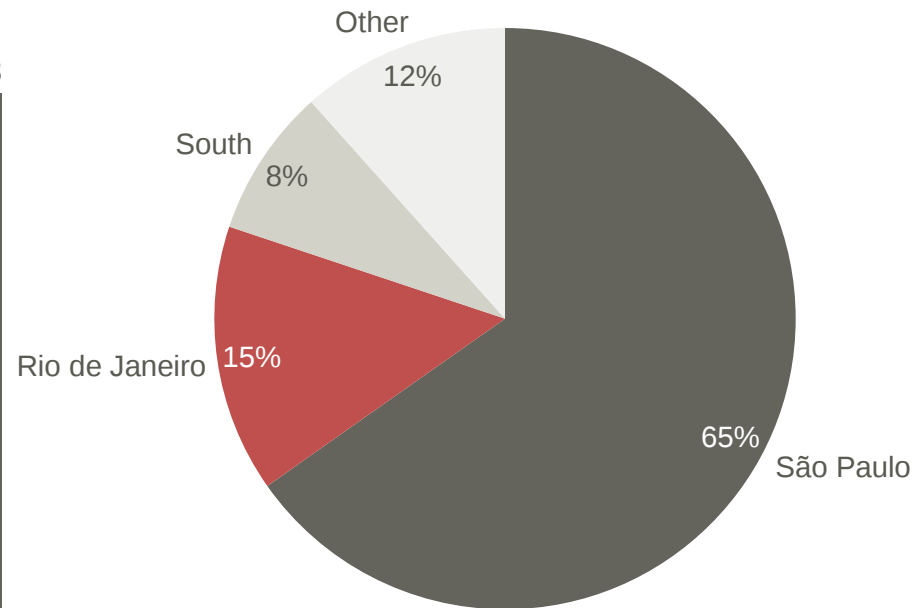
INVENTORY

- R\$12,408 million in PSV inventory at market value (R\$9,320 million %CBR).

Change in Inventory (R\$ Million)



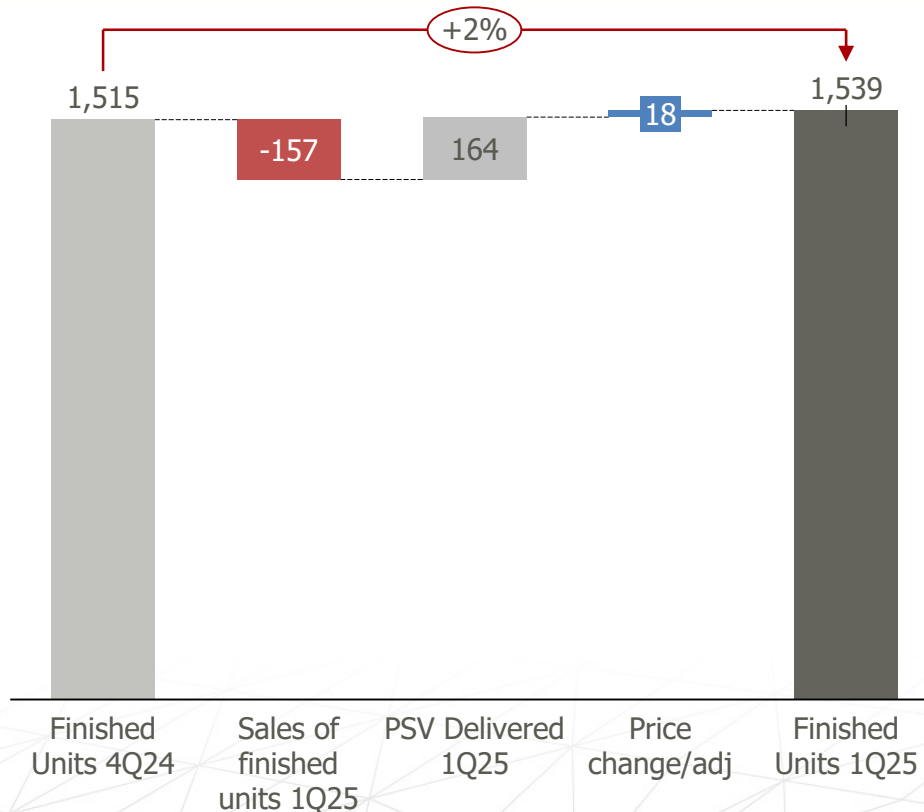
Inventory Breakdown



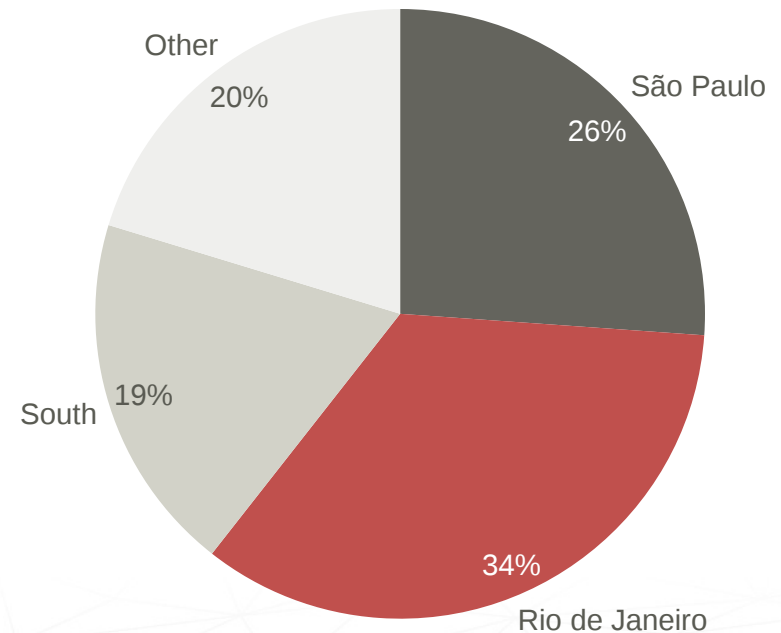
FINISHED INVENTORY

- R\$1,539 million in PSV finished inventory at market value (R\$1,318 million %CBR).

Change in Finished Inventory (R\$ Million)



Finished Inventory Breakdown

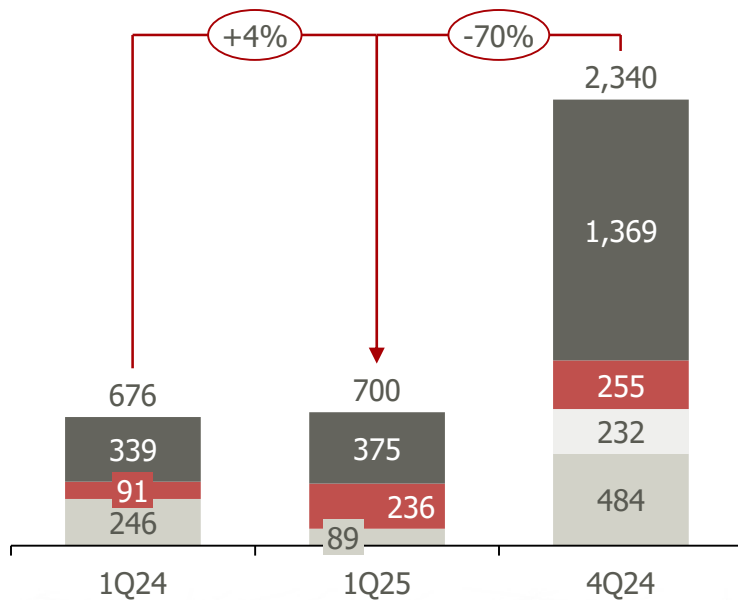


DELIVERED UNITS

- 6 projects delivered in 1Q25, totaling PSV of R\$700 million on the dates of their respective launches.

Delivered PSV – by Segment (100%)

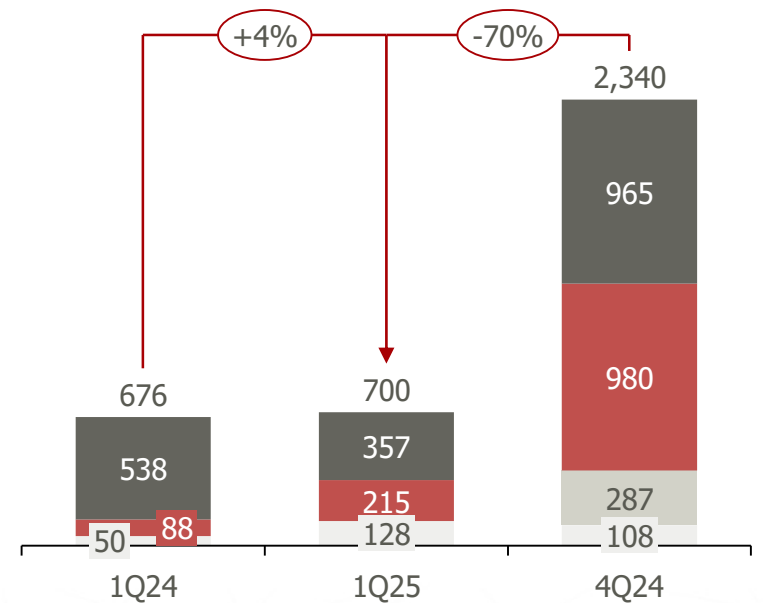
(R\$ Million)



■ High End ■ Middle ■ MCMV 2 and 3

Delivered PSV – by Region (100%)

(R\$ Million)



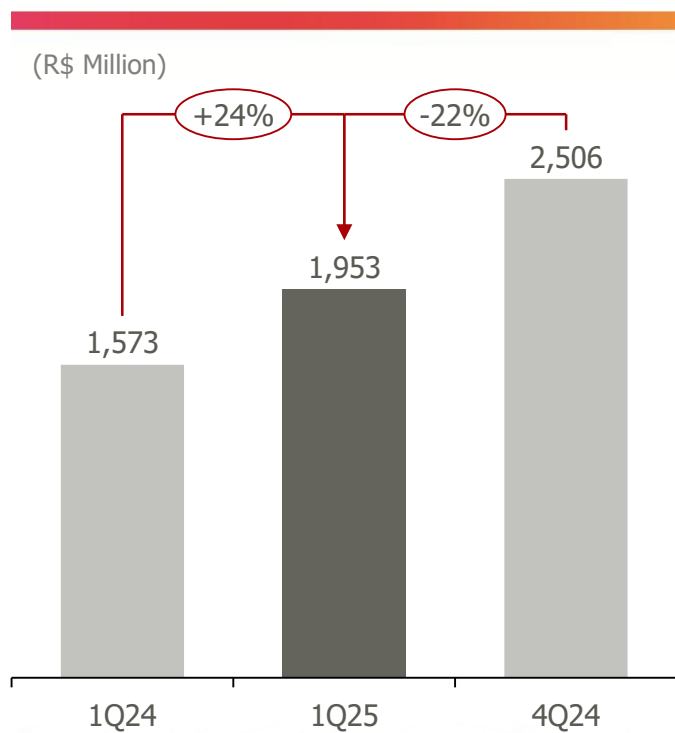
■ São Paulo ■ Rio de Janeiro ■ South ■ Other

FINANCIAL RESULTS

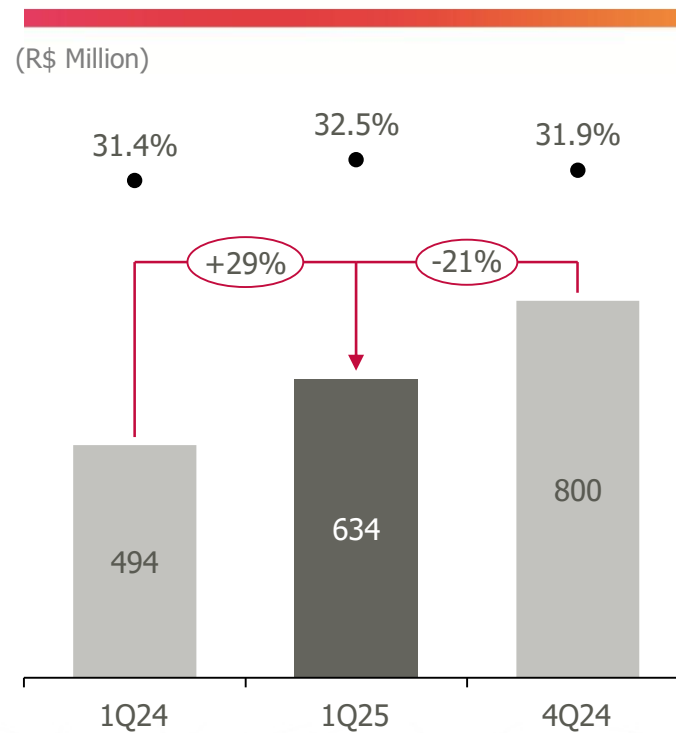
FINANCIAL RESULTS

- Net revenues of R\$1,953 million in 1Q25.
- Gross margin of 32.5% in the quarter.

Net Revenues



Gross Profit and Gross Margin

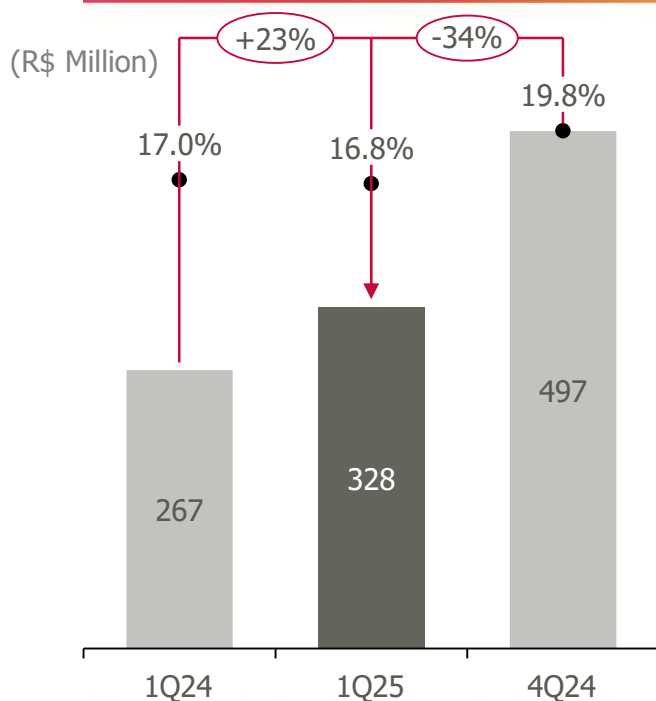


● Gross Margin

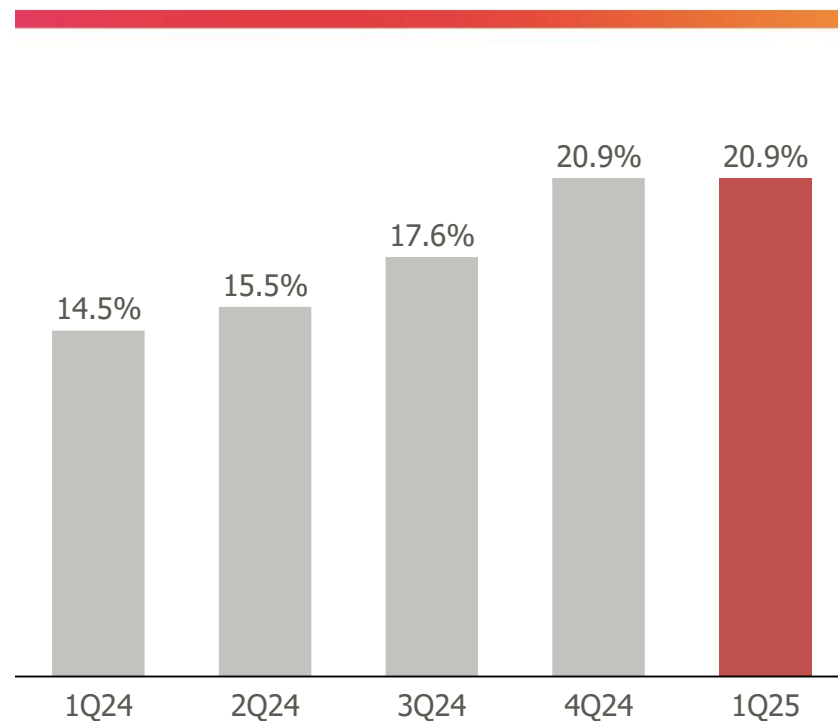
NET INCOME AND PROFITABILITY

- The Return on Equity (Net Income LTM / average Equity ex-minorities and FVTOCI CashMe LTM) attained 20.9%.

Net Income and Net Margin



ROE LTM

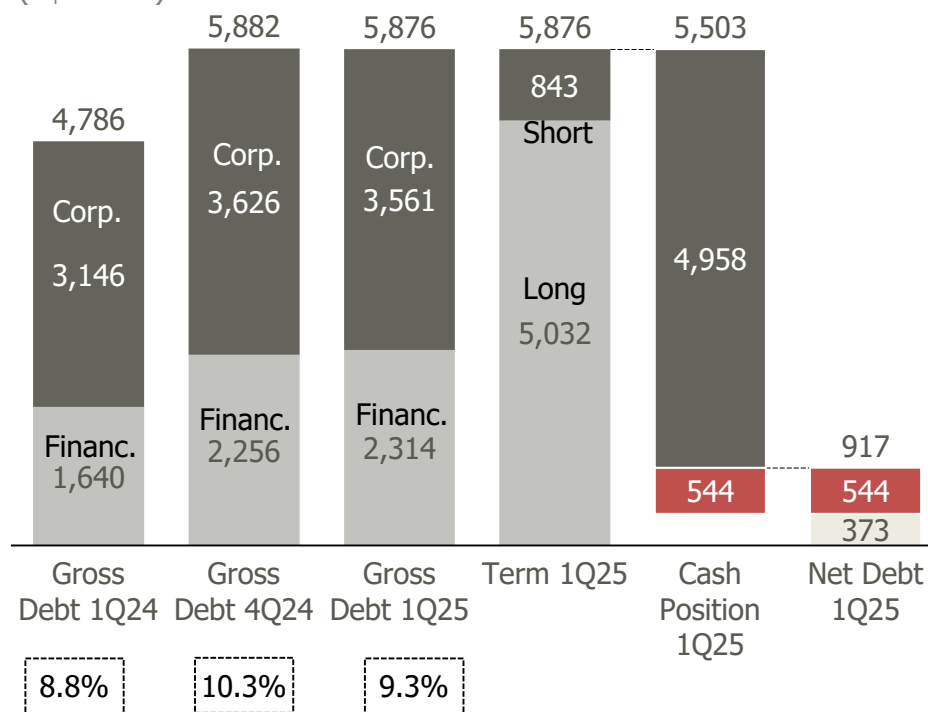


LIQUIDITY AND DEBT

- Net Debt / Total Equity attained 9.3%.

Debt Overview

(R\$ Million)



FVTOCI CashMe

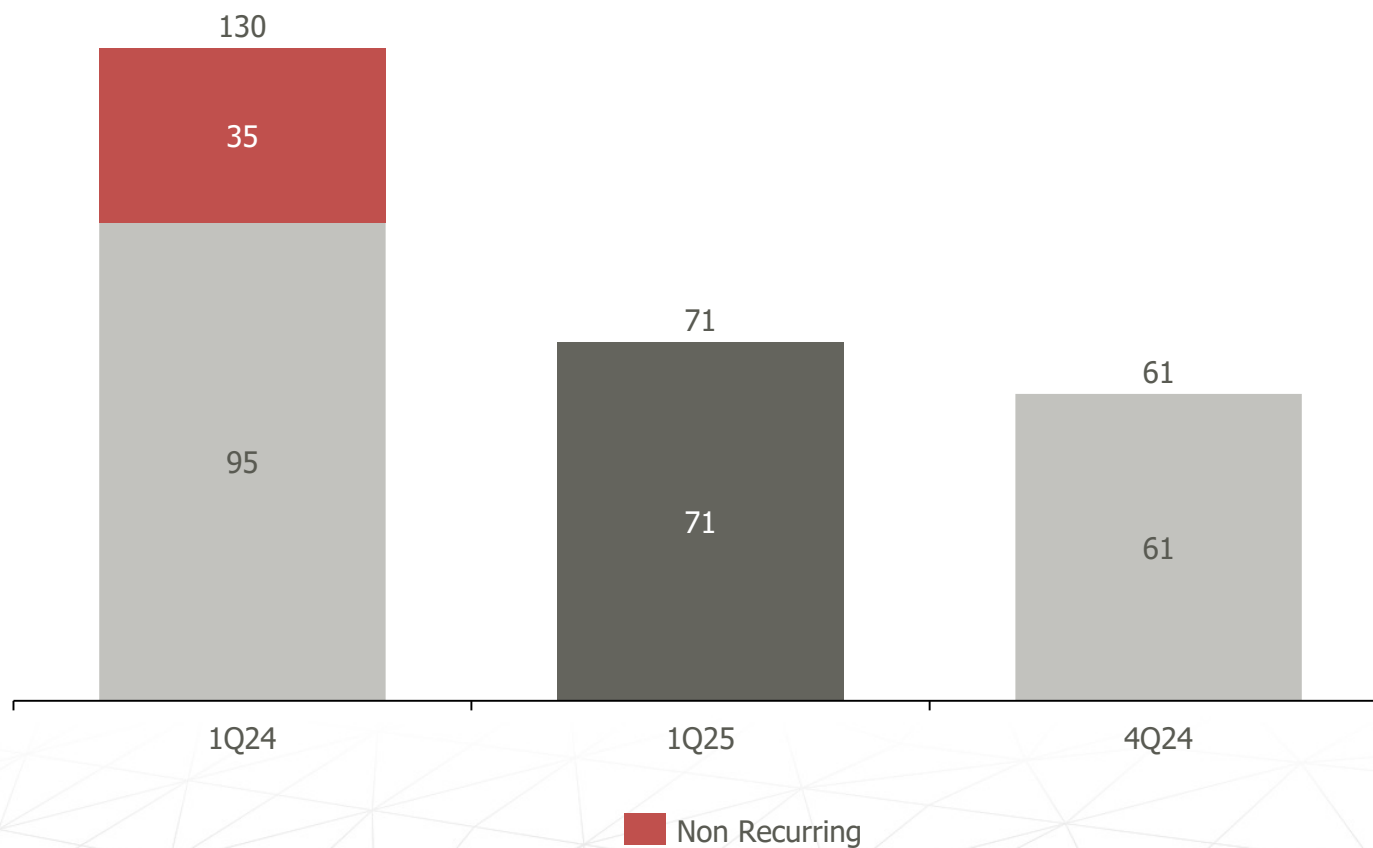
Net Debt / Equity

Indicators	Total Debt	Corporate Debt
Net Debt / Equity	9.3%	
Average Term	3.1 y	3.4 y
Short Term	14%	15%
Long Term	86%	85%
Average Cost of Financing		Average Cost of Corporate Debt*
Savings Acc. + 2.74%	72.5%	99,0% of CDI 63.8%
TR + 8.88%	27.5%	CDI + 0.62% 36.2%
TOTAL	100.0%	TOTAL 100.0%
Minimum Rate	TR + 7.99%	* Excludes debt from CashMe (R\$1,993 MM)
Maximum Rate	TR + 10.10%	

CASH GENERATION*

(R\$ Million)

- Cash generation of R\$71 million in the quarter.



*Ex dividend payment and buyback program.

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