



# Apresentação de Resultados 2T25

8 de agosto de 2025



## Aviso

As informações gerais e resumidas relacionadas às atividades desempenhadas pela **Ânima Educação** até a presente data não constituem de forma alguma qualquer convite, oferta ou solicitação de compra de ações.

Esta apresentação poderá conter declarações que expressam a mera expectativa dos administradores da Companhia, bem como a previsão de eventos futuros e incertos. Tais expectativas e/ou previsões envolvem riscos e incertezas e não devem servir como base para a tomada de decisão quanto à aquisição de ações da Companhia.

# 1S25 / 2T25: Seguimos executando de forma consistente a nossa estratégia



## › Crescimento

Receita líquida consolidada: +4,0% para R\$ 2,05 BI no 1S25 vs. 1S24 e +2,9% para R\$ 1,01 BI no 2T25 vs. 2T24

Ensino Acadêmico: crescimento de receita e tíquete em todos os segmentos

## › Rentabilidade

EBITDA aj. ex-IFRS 16: +7,7% para R\$ 641,9 MM no 1S25 vs. 1S24 e +4,6% para R\$ 281,4 MM no 2T25 vs. 2T24

Lucro líquido aj.<sup>1</sup>: +11,8% para R\$ 144,5 MM no 1S25 vs. 1S24 e +18,9% para R\$ 29,2 MM no 2T25 vs. 2T24

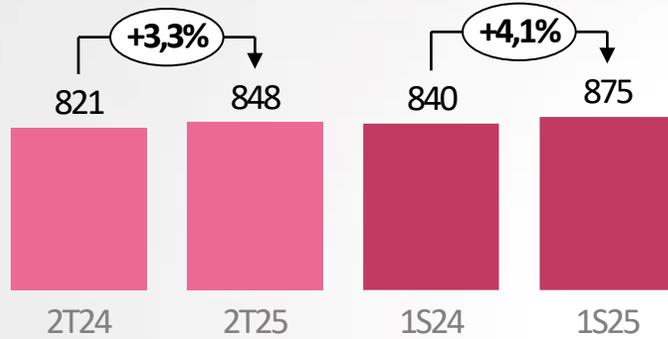
## › Geração de caixa e desalavancagem

Geração de caixa operacional: +7,0% para R\$ 778,1 MM no 1S25 vs. 1S24 e +10,6% para R\$ 352,0 MM no 2T25 vs. 2T24

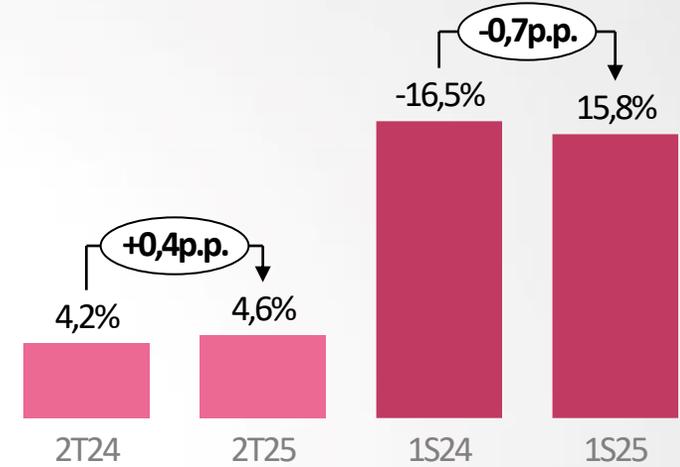
Alavancagem<sup>2</sup> em 2,66x no 2T25 vs. 2,76x no 2T24

# No 1S25 o Core entregou crescimento de atração, aumento de tíquete e redução da evasão, levando à expansão de receita e resultado operacional

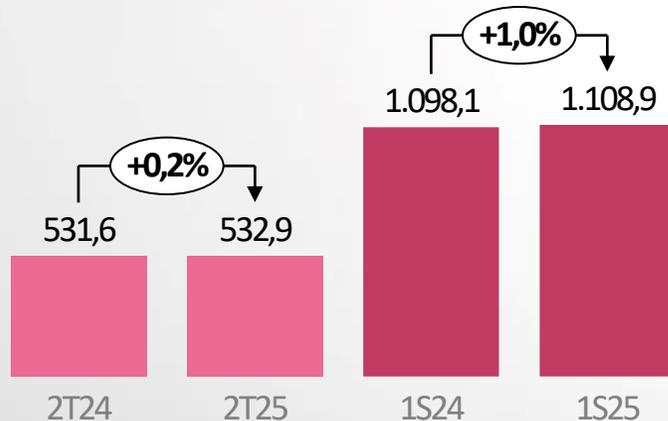
## Tíquete do Ensino Acadêmico (R\$)



## Evasão do Ensino Acadêmico (%)

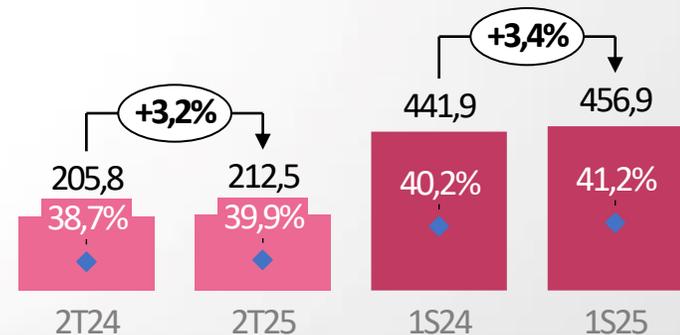


## Receita líquida - Core (R\$ milhões)



## Resultado operacional - Core (R\$ milhões)

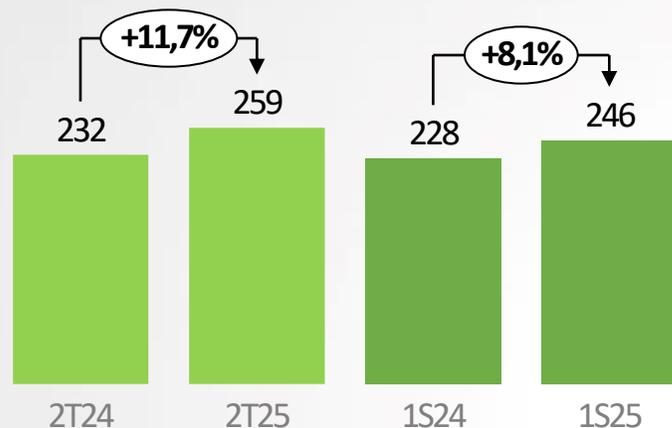
◆ Margem



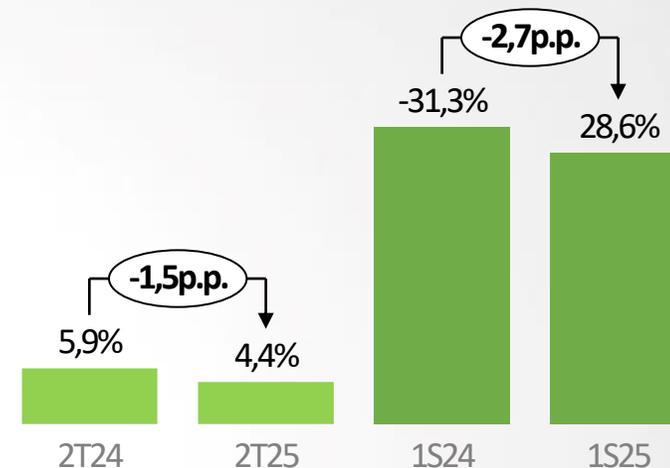
# O Ensino Digital também apresentou crescimento de receita líquida e encerrou o semestre com um aumento de 29% no resultado operacional



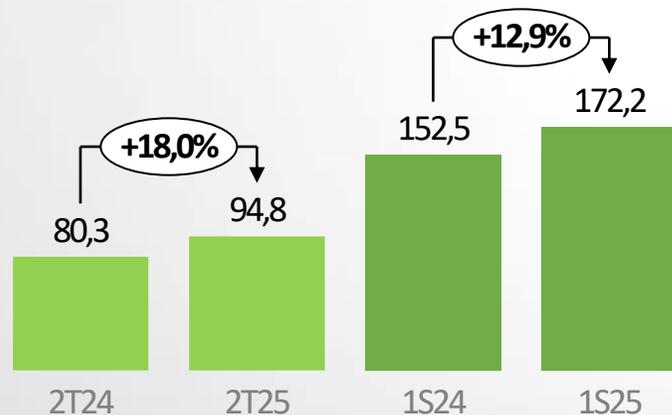
Tíquete do Ensino Acadêmico (R\$)



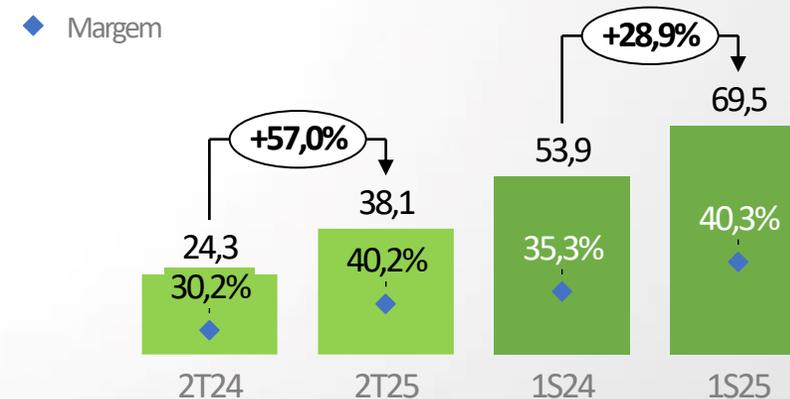
Evasão do Ensino Acadêmico (%)



Receita líquida – Ensino Digital (R\$ milhões)

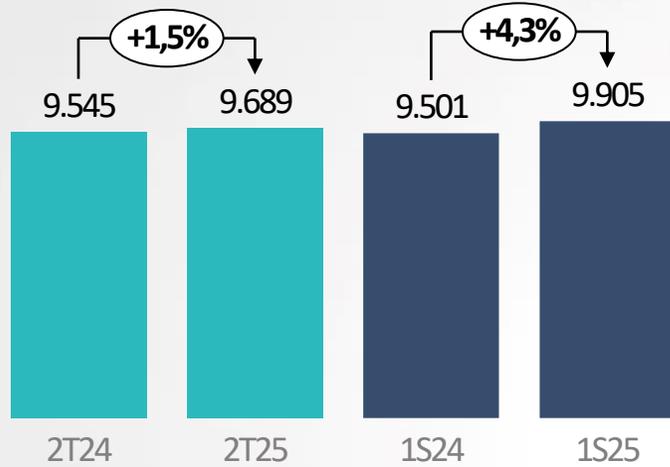


Resultado operacional – Ensino Digital (R\$ milhões)

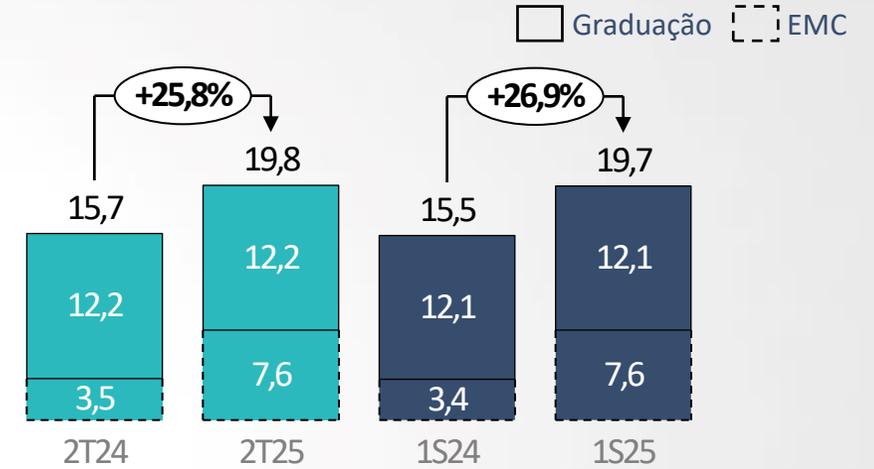


# Enquanto a Inspirali apresentou crescimento de receita e consistência na margem operacional

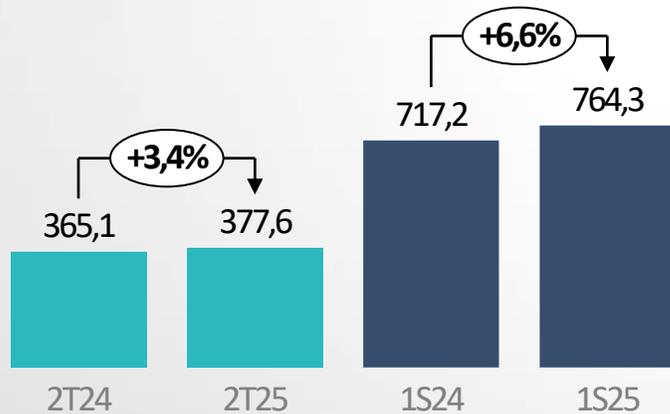
Tíquete do Ensino Acadêmico (R\$)



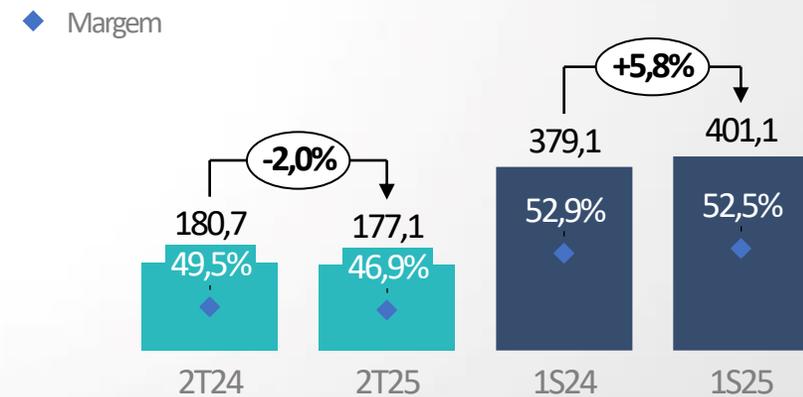
Base de alunos ('000)



Receita líquida - Inspirali (R\$ milhões)

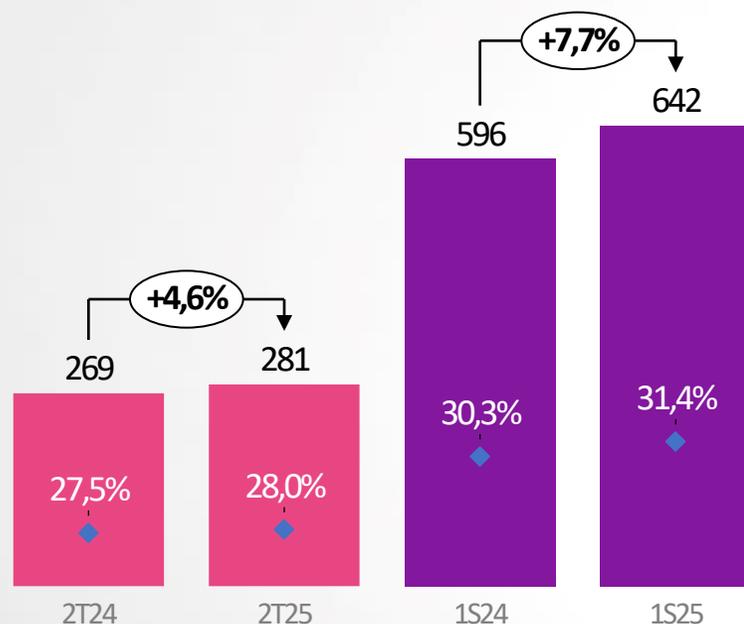


Resultado operacional - Inspirali (R\$ milhões)



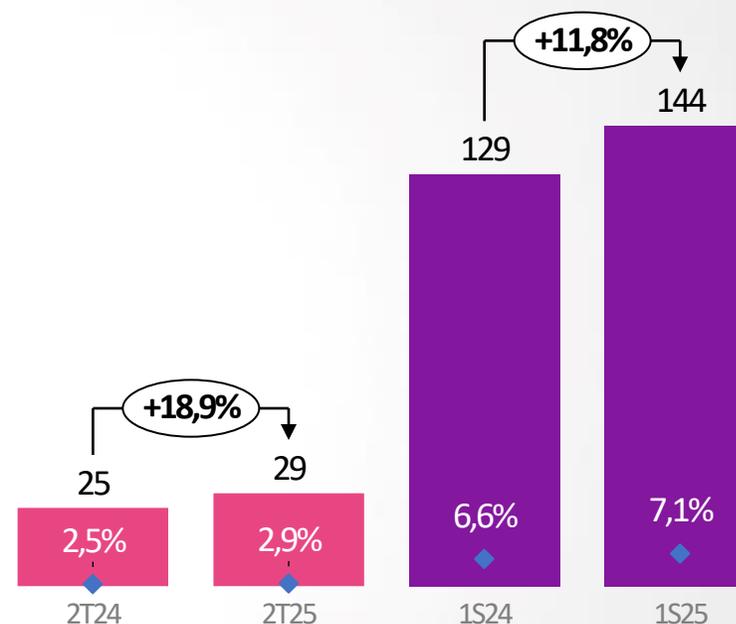
# O EBITDA ajustado ex-IFRS 16 do 1S25 foi 7,7% acima do 1S24 (+4,6% no 2T25 vs. 2T24), com manutenção de margem em patamares coerentes com a eficiência do nosso negócio, impulsionando o crescimento do lucro líquido

EBITDA ajustado ex-IFRS16 (R\$ milhões)



◆ Margem EBITDA Ajustada ex-IFRS16

Lucro líquido aj., atribuível aos acionistas controladores (R\$ milhões)

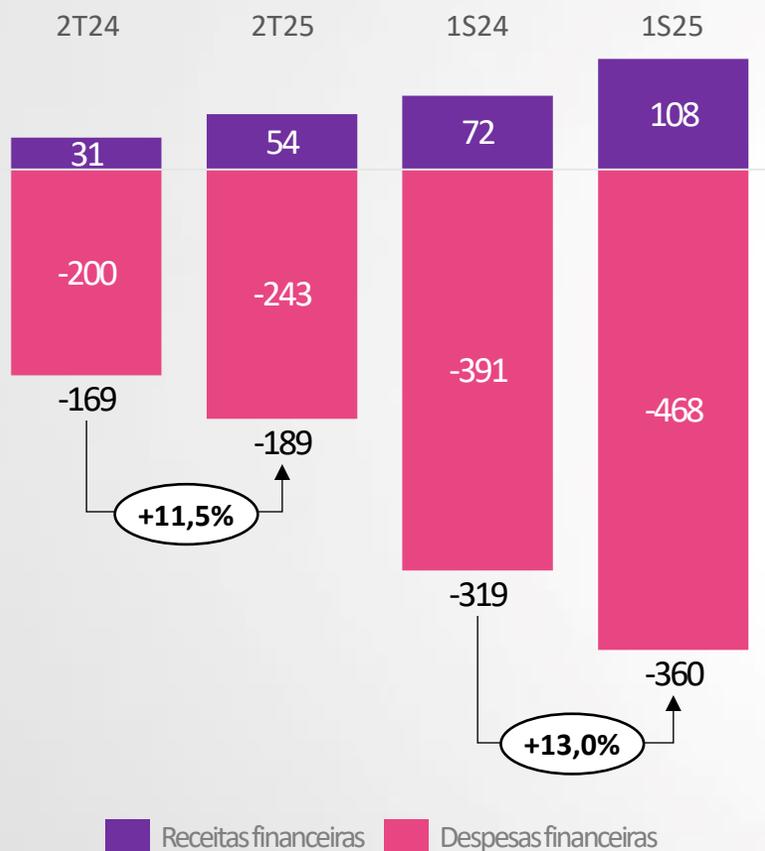


◆ Margem Líquida Ajustada

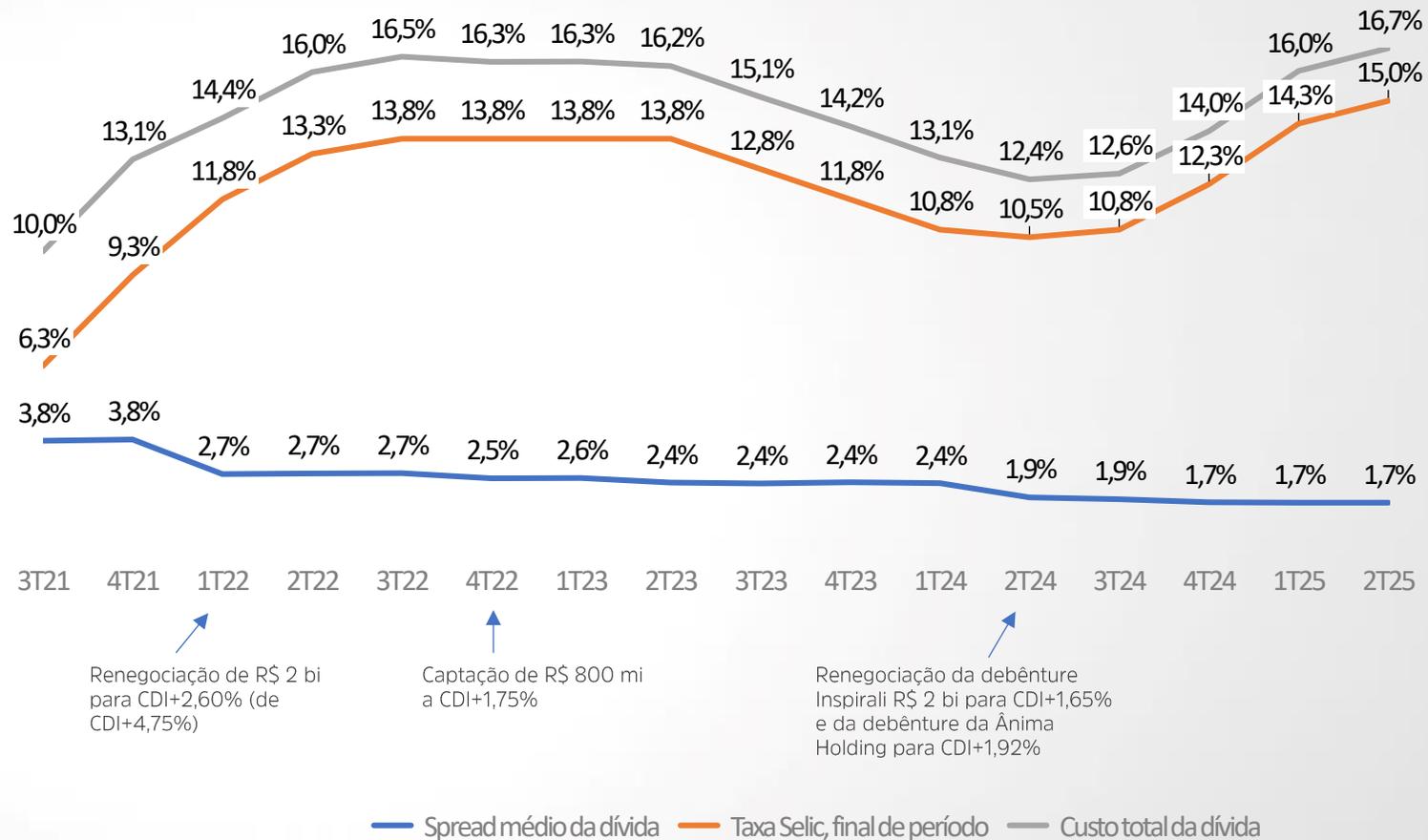
# Resultado financeiro líquido foi impactado pelo aumento da taxa Selic



Resultado financeiro aj.<sup>1</sup> (R\$ milhões)



Evolução dos *spreads* da dívida

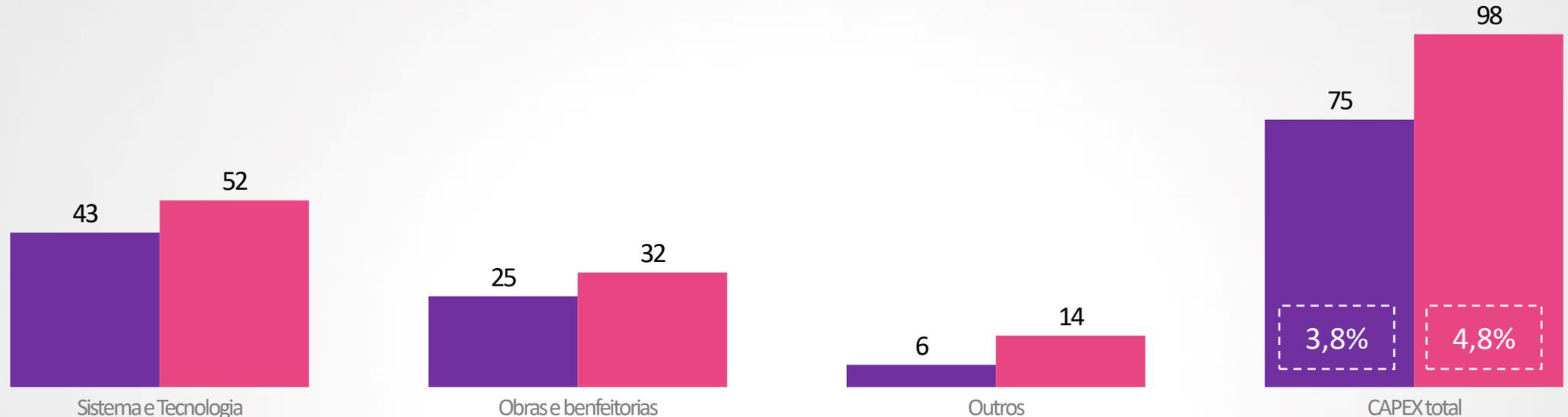


<sup>1</sup> Resultado financeiro ajustado pelo penalty fee do pré-pagamento da debênture e pela baixa do custo de captação da debenture pré-paga.

# Seguimos priorizando investimentos na experiência do aluno e eficiência operacional



Evolução do CAPEX (R\$ milhões)



Maior destino para os investimentos, em linha com nossa jornada de transformação digital com foco no aluno e no ganho de eficiências operacionais

2º maior destino para nossos investimentos, alinhado com nossa busca contínua pela melhora das estruturas físicas, reforçando a experiência presencial do aluno

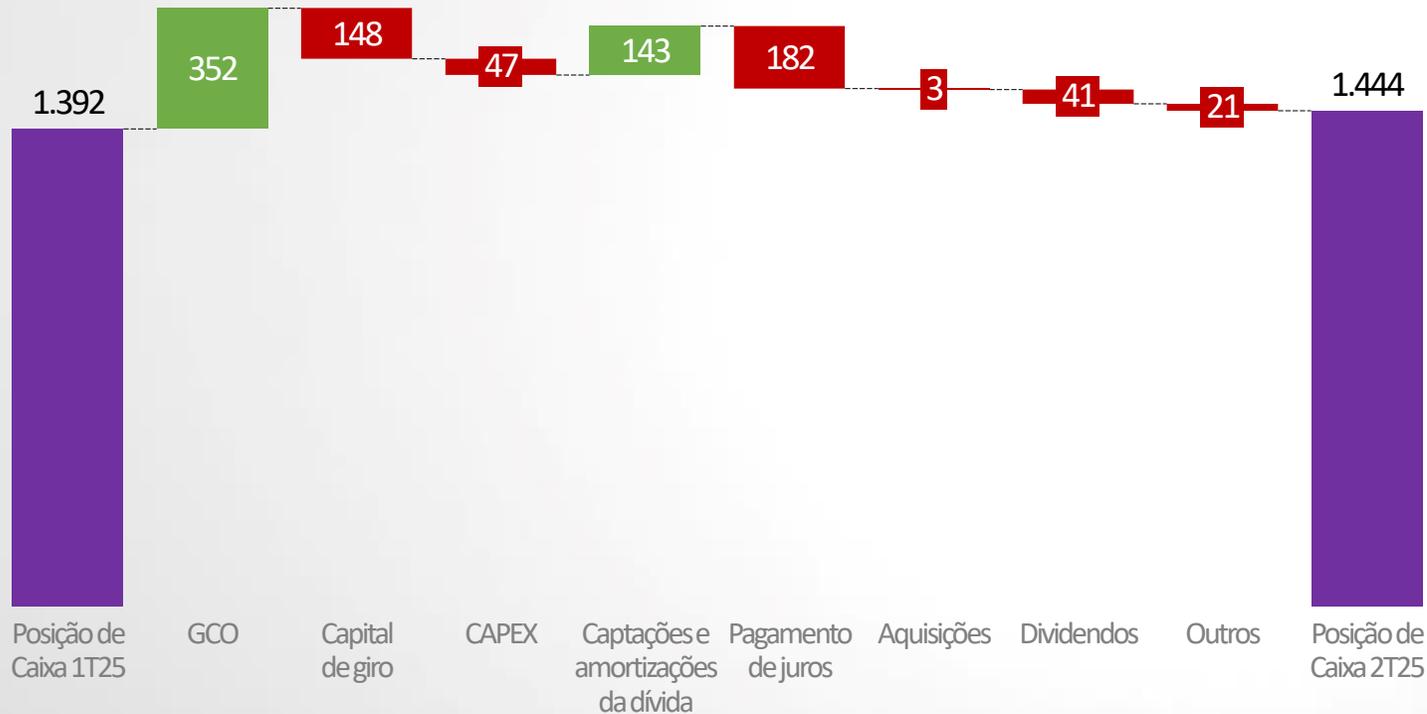
Investimentos em equipamentos de nossos laboratórios, bibliotecas e outras instalações

■ 1S24 ■ 1S25

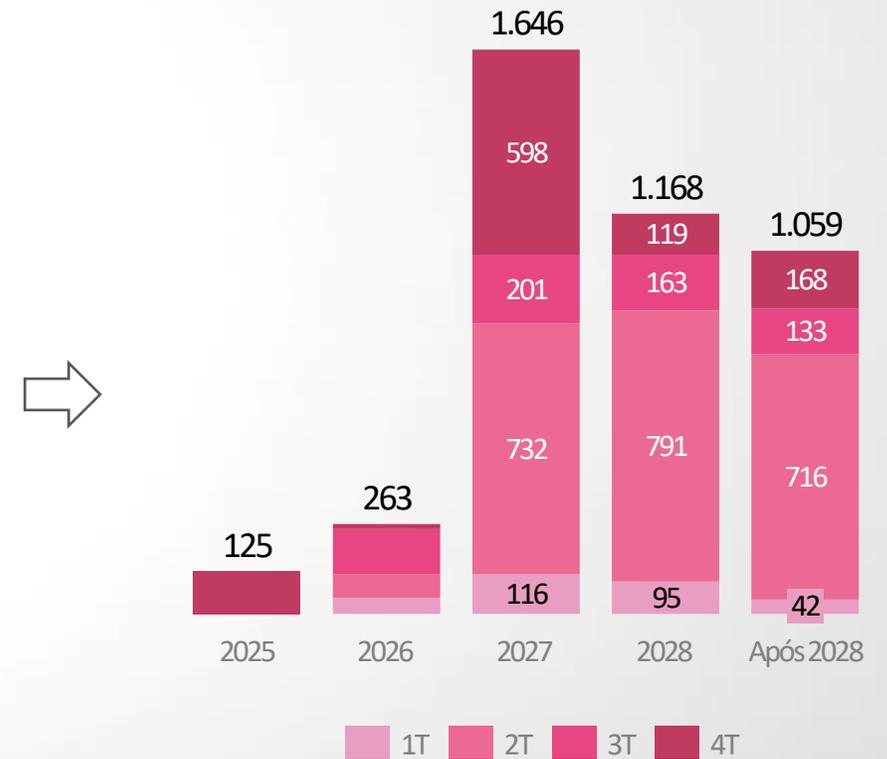
▭ % da Receita Líquida

# Mesmo em meio ao cenário macroeconômico mais desafiador e com a distribuição de dividendos, a Companhia manteve uma sólida posição de caixa

Evolução da Posição de Caixa (R\$ milhões)



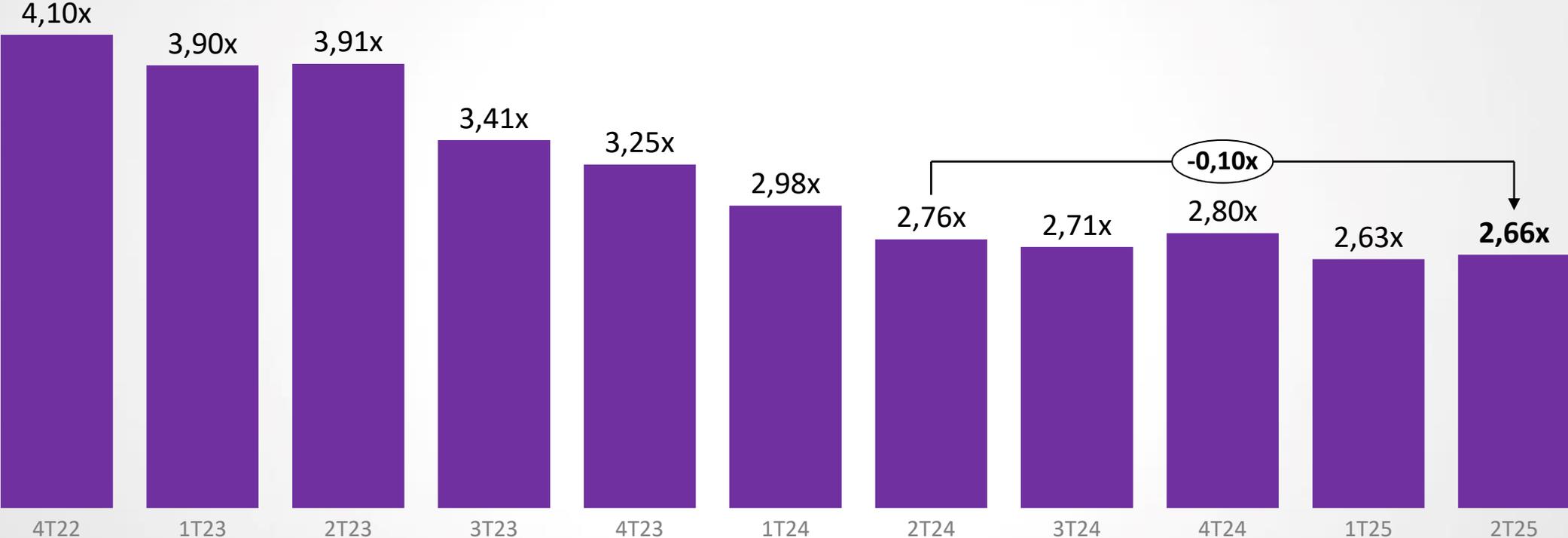
Cronogramas de amortizações da dívida ex-IFRS16 (R\$ milhões)



# Seguindo seu caminho de desalavancagem orgânica e permitindo que o foco seja o crescimento sustentável da receita e o investimento na qualidade de sua oferta



Dívida líquida / Ebitda aj. ex-IFRS16 LTM



Nota: A reconciliação e explicação do Ebitda ajustado ex-IFRS16 estão disponíveis em nosso Formulário de Referência, item 2.5 "Mensurações não contábeis" e no Earnings Release.

# A 3ª onda da Ânima segue consistente



- › Estamos comprometidos com o crescimento da base de alunos e a qualidade da receita
- › Com foco na eficiência da nossa estrutura e na geração de caixa
- › Priorizamos a experiência do aluno e a qualidade acadêmica
- › Prontos para capturar as oportunidades geradas pelas mudanças regulatórias

Obrigado!

[ri@animaeducação.com.br](mailto:ri@animaeducação.com.br)  
<https://ri.animaeducacao.com.br/>

ănima  
EDUCAÇÃO



# 2Q25 Earnings Presentation

August 8, 2025



## Notice

The general and summarized information related to the activities carried out by [Ânima Educação](#) to date does not constitute in any way any invitation, offer or request to purchase shares.

This presentation may contain statements that express the mere expectations of the Company's management, as well as the forecast of future and uncertain events. Such expectations and/or forecasts involve risks and uncertainties and should not serve as a basis for making a decision regarding the acquisition of the Company's shares.

# 1H25 / 2Q25: We continue to consistently execute our strategy



## › Growth

Consolidated net revenue: **+4.0% to R\$2,05 BN** in 1H25 vs. 1H24 and **+2.9% to R\$1,01 BN** in 2Q25 vs. 2Q24

Academic Education: revenue and ticket growth in all segments

## › Profitability

Adj. EBITDA ex-IFRS 16: **+7.7% to R\$641.9 MN** in 1H25 vs. 1H24 and **+4.6% to R\$281,4 MN** in 2Q25 vs. 2Q24

Adj. net income<sup>1</sup>: **+11.8% to R\$144.5 MN** in 1H25 vs. 1S24 and **+18.9% to R\$29.2 MN** in 2Q25 vs. 2Q24

## › Cash Generation and deleveraging

Operating cash flow: **+7.0% to R\$778.1 MN** in 1H25 vs. 1H24 and **+10.6% to R\$352.0 MN** in 2Q25 vs. 2Q24

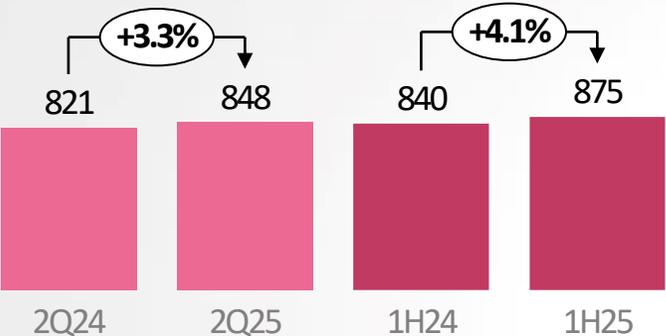
Leverage<sup>2</sup> at **2.66x** in 2Q25 vs. 2.76x in 2Q24

<sup>1</sup> Adjusted net income, attributable to controllers. <sup>2</sup> Net debt to adjusted EBITDA ex-IFRS 16 LTM.  
Note: The reconciliation and explanation of adjusted EBITDA ex-IFRS 16 are available in our Reference Form, item 2.5 "Non-accounting measurements" and in the Earnings Release.

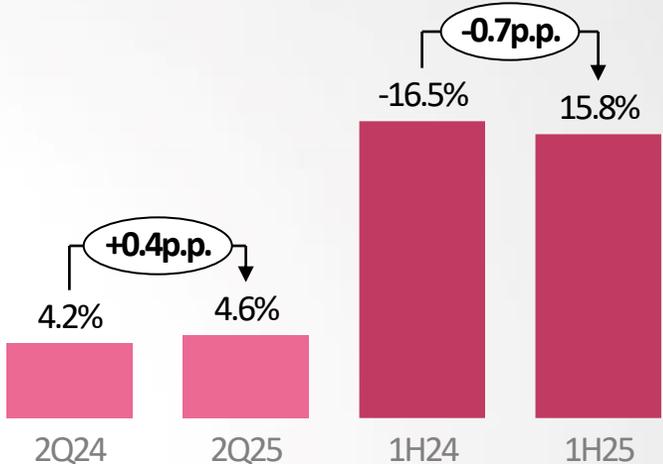
# In 1H25, Core delivered growth in intake, increased ticket and reduced dropouts, leading to revenue and operating income expansion



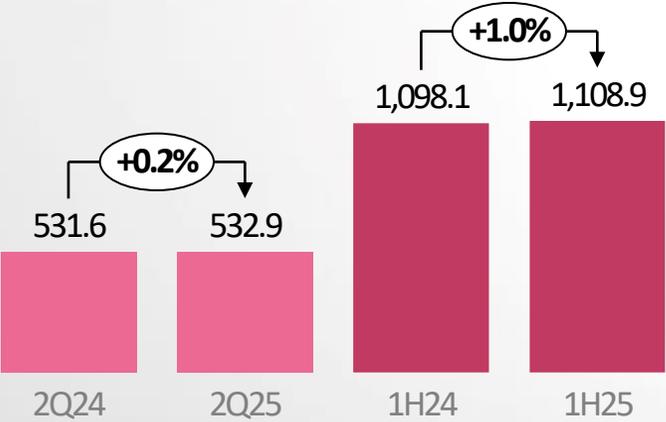
Academic Education Ticket (R\$)



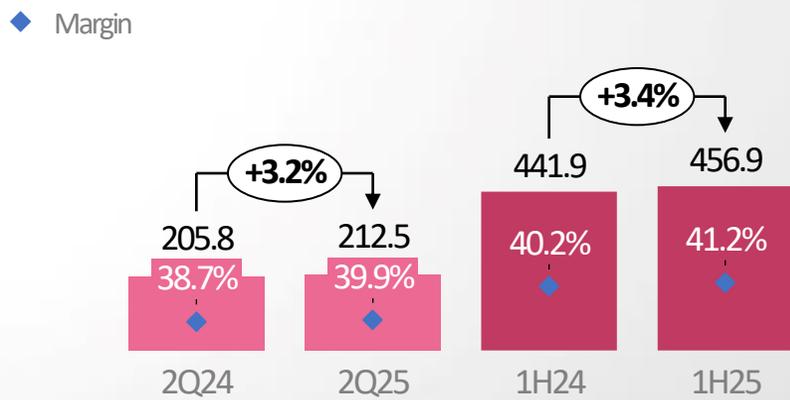
Dropout from Academic Education (%)



Net Revenue - Core (R\$ million)



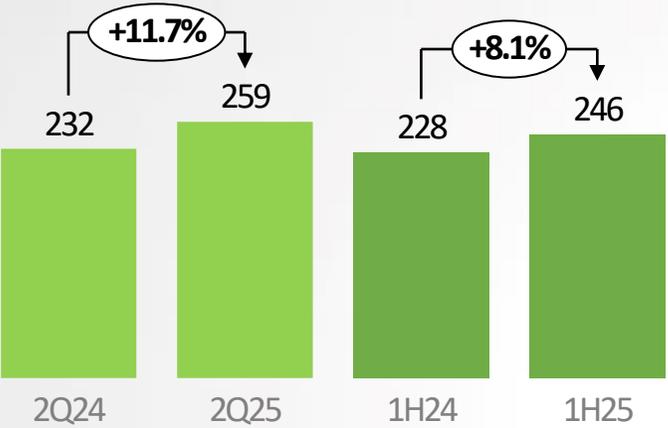
Operating result - Core (R\$ million)



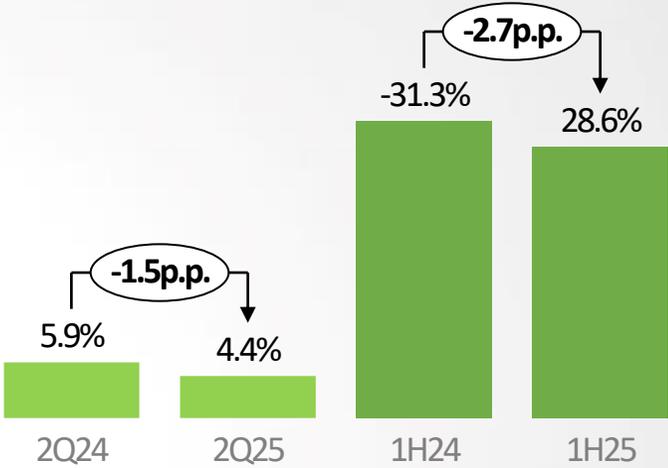
# Distance Learning also showed growth in net revenue and ended the semester with a 29% increase in operating income



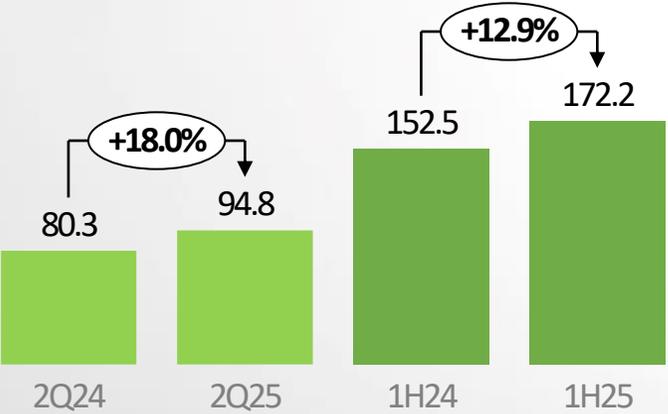
Academic Education Ticket (R\$)



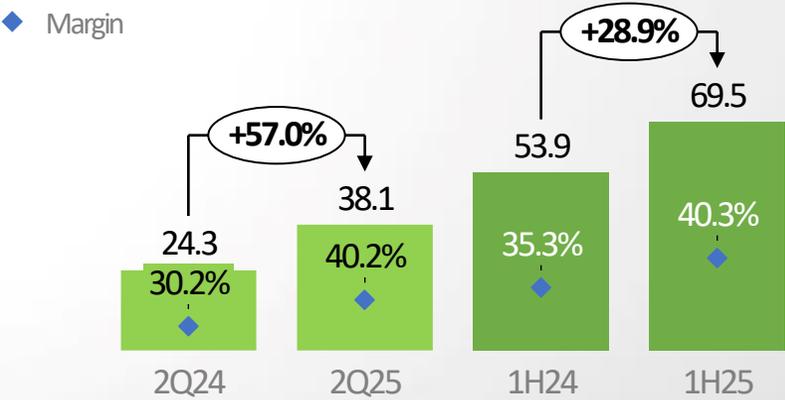
Dropout from Academic Education (%)



Net Revenue – Distance Learning (R\$ million)



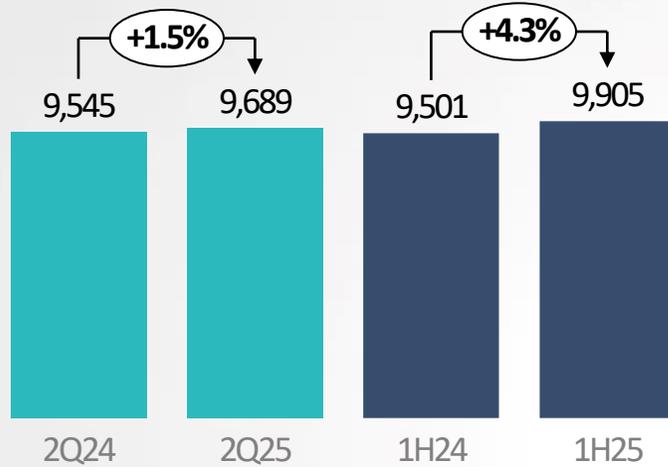
Operating result – Distance Learning (R\$ million)



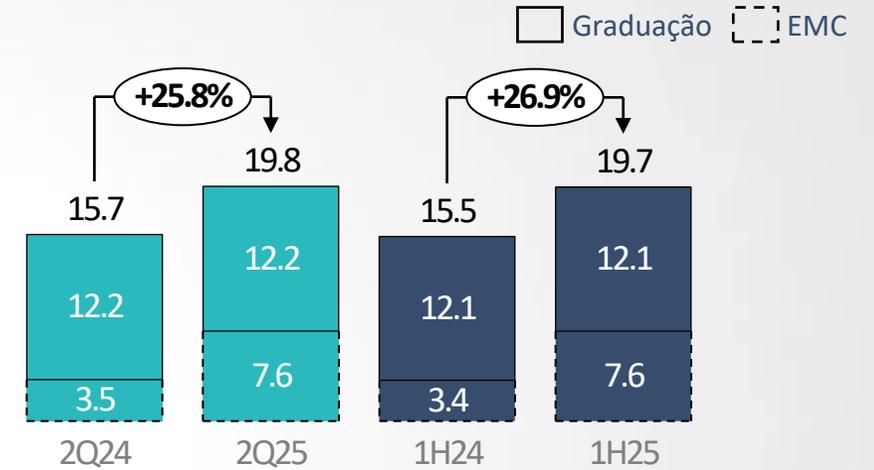
# While Inspirali showed revenue growth and consistency in operating margin



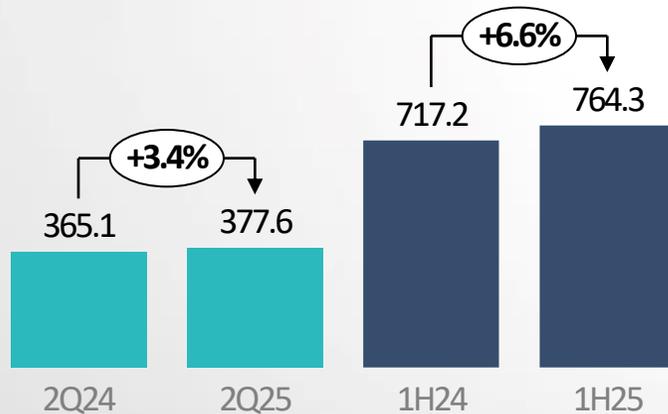
Academic Education Ticket (R\$)



Student Base ('000)

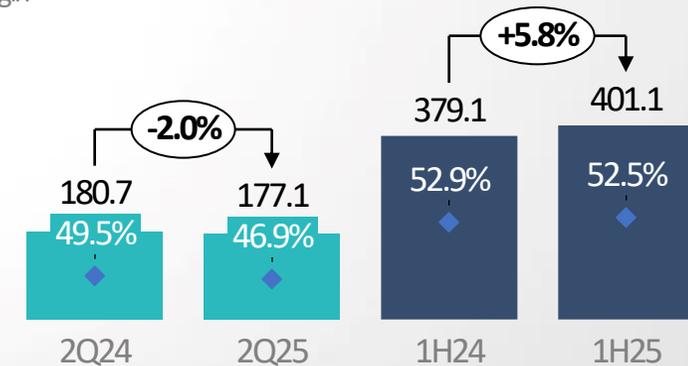


Net Revenue – Inspirali (R\$ million)



Operating result - Inspirali (R\$ million)

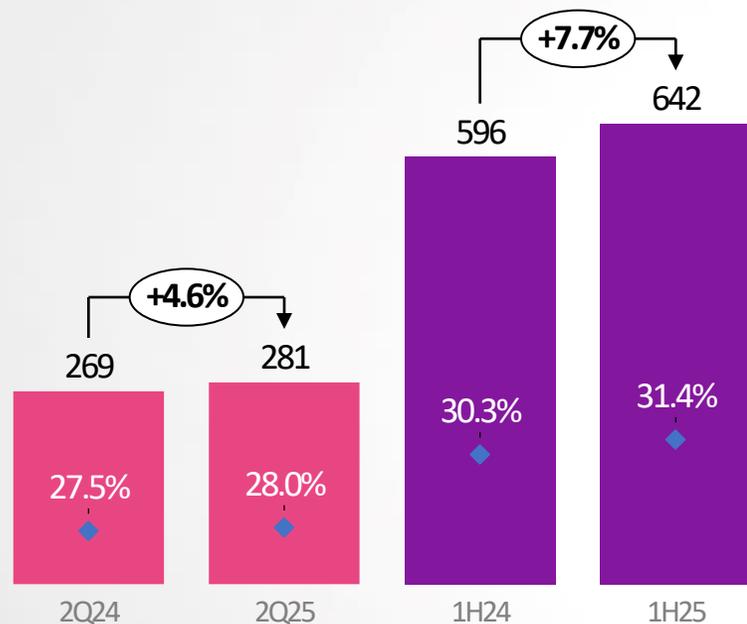
◆ Margin



# Adj. EBITDA ex-IFRS 16 in 1H25 was 7.7% higher than in 1H24 (+4.6% in 2Q25 vs. 2Q24), with margins sustained at levels consistent with the efficiency of our business, driving net income growth

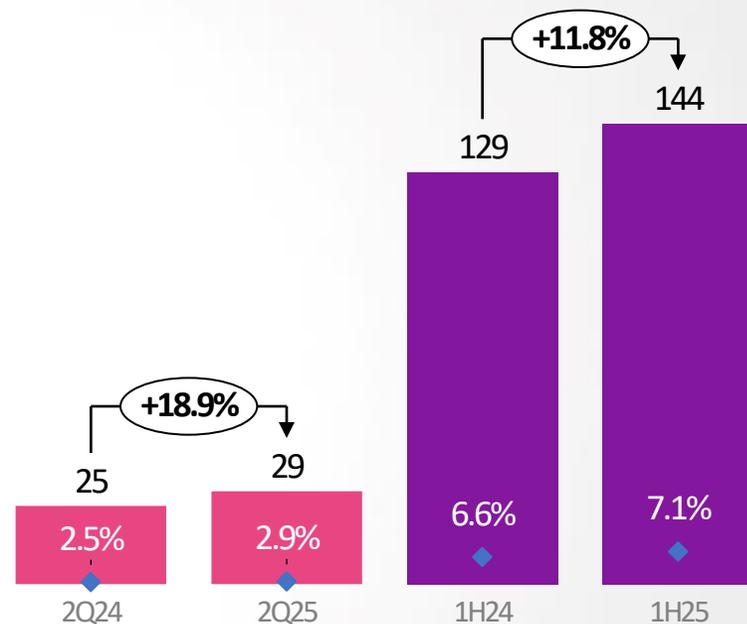


Adj. EBITDA ex-IFRS 16 (R\$ million)



◆ Adjusted EBITDA Margin ex-IFRS16

Adj. net income, attributable to controllers (R\$ million)



◆ Adjusted Net Margin

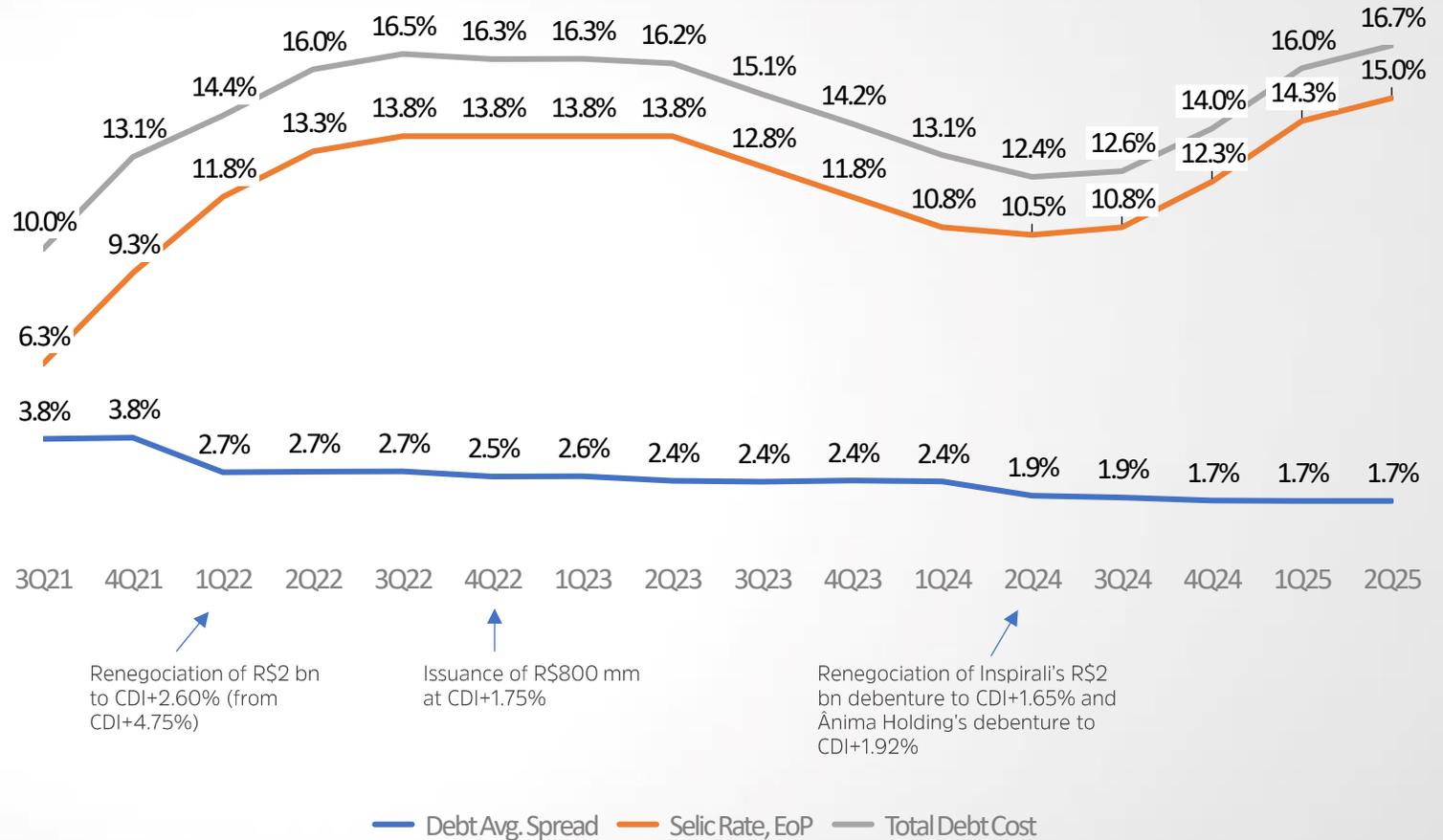
# Net financial result was impacted by the increase in the Selic rate



Adj. financial results<sup>1</sup> (R\$ million)



Spreads Evolution



Renegotiation of R\$2 bn to CDI+2.60% (from CDI+4.75%)

Issuance of R\$800 mm at CDI+1.75%

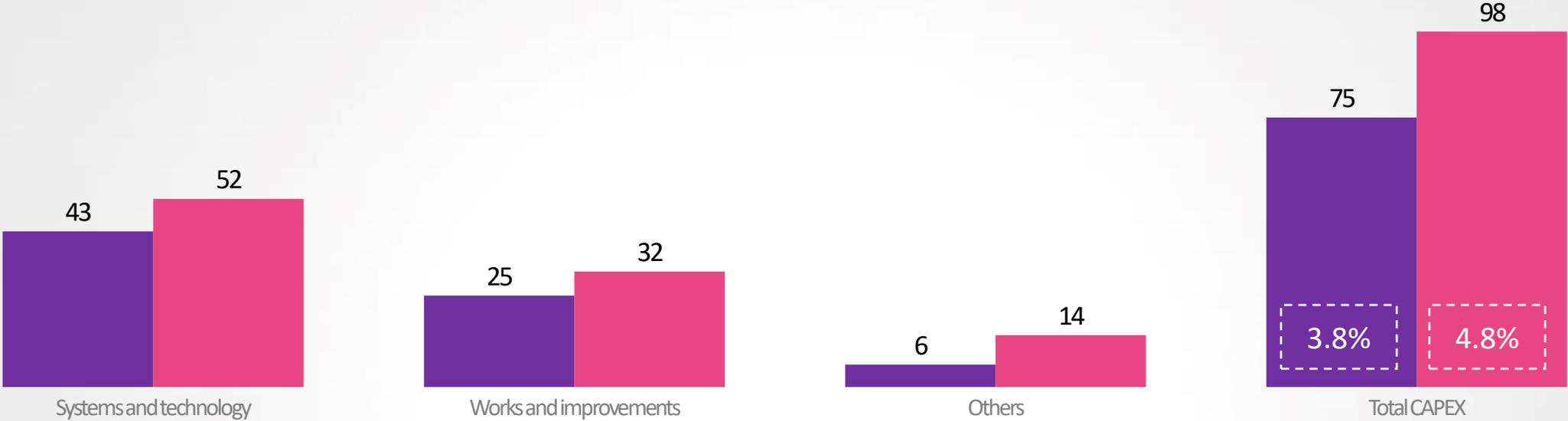
Renegotiation of Inspirali's R\$2 bn debenture to CDI+1.65% and Ânima Holding's debenture to CDI+1.92%

<sup>1</sup> Financial results adjusted for the effects in 2024 of the penalty fee of the prepayment of debenture and the write-off of funding cost of the prepaid of the debenture.

# We continue to prioritize investments in student experience and operational efficiency



Evolução do CAPEX (R\$ milhões)



Largest destination for investments, in line with our digital transformation journey focused on students and gaining operational efficiencies

2nd largest destination for our investments, aligned with our continuous search for improvement of physical structures, reinforcing the student's in-person experience

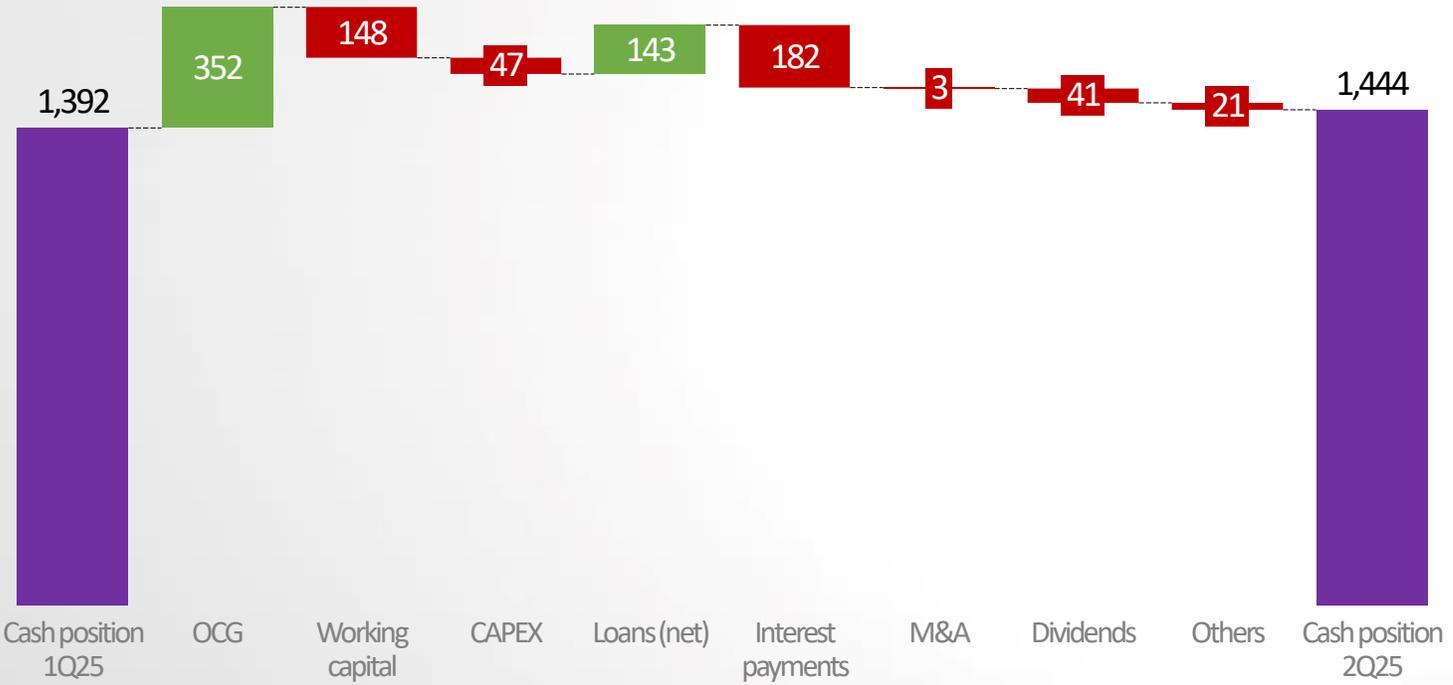
Investments in equipment for our laboratories, libraries and other facilities

■ 1H24 ■ 1H25  
▭ % of net revenues

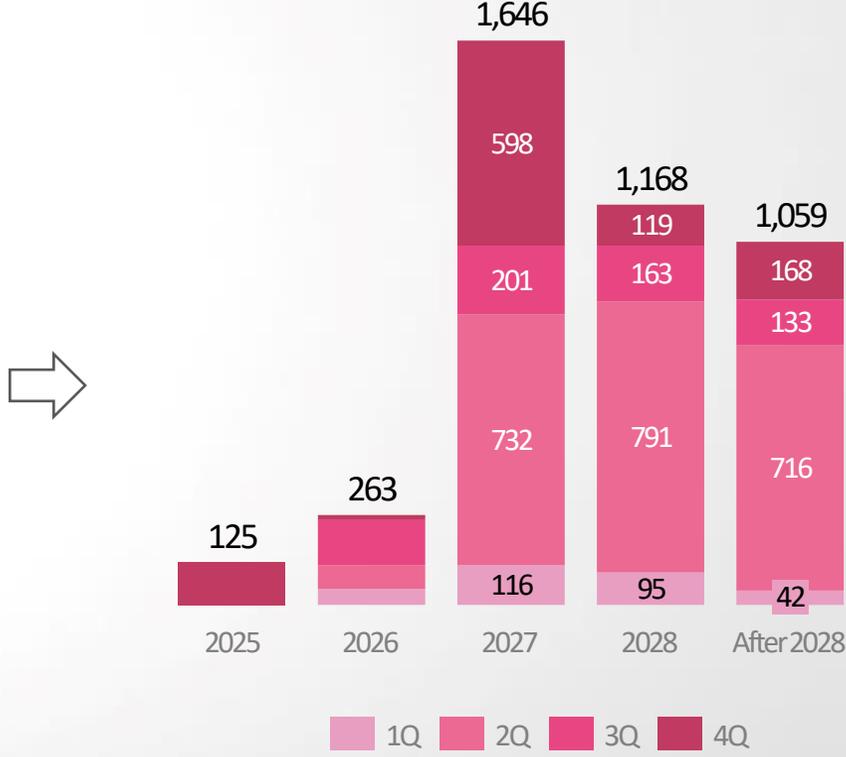
# Even amidst a more challenging macroeconomic scenario and with the distribution of dividends, the Company maintained a solid cash position



Cash position evolution (R\$ million)



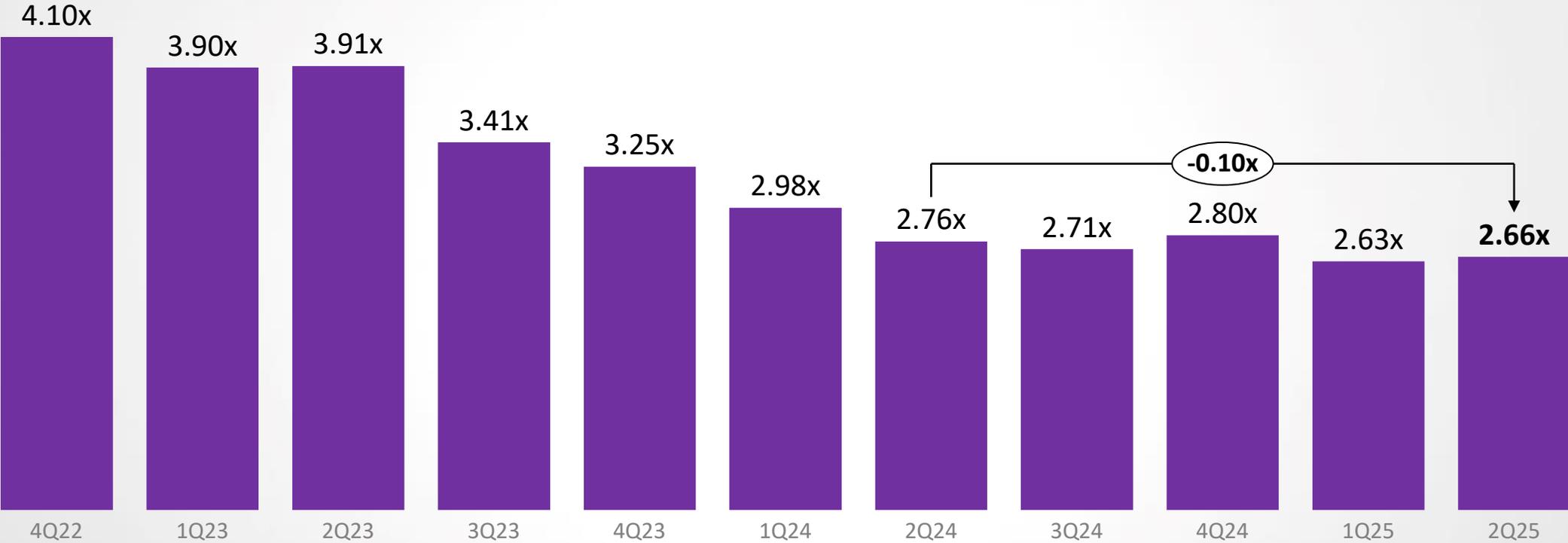
Debt ex-IFRS amortization schedules (R\$ million)



# Following its organic deleveraging path and allowing the focus to be on sustainable revenue growth and investment in the quality of its offering



Net debt / Adj. EBITDA ex-IFRS16 LTM



Note: The reconciliation and explanation of adjusted EBITDA ex-IFRS16 are available in our Reference Form, item 2.5 "Non-accounting measurements" and in the Earnings Release.

# Ânima's 3rd wave remains consistent



- › We are committed to growing our student base and revenue quality
- › Focused on the efficiency of our structure and cash generation
- › We prioritize student experience and academic quality
- › Ready to capture the opportunities generated by regulatory changes

Thank you!

[ri@animaeducação.com.br](mailto:ri@animaeducação.com.br)  
<https://ri.animaeducacao.com.br/>

ănima  
EDUCAÇÃO